

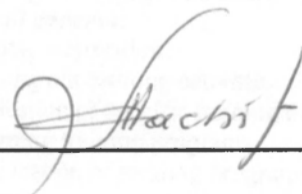
## Task book with the List of services and technical specifications

No. d/o	CPV code	Name: Required services	Unit of measurement	Amount	Full technical specification required, Reference standards
<b>I.</b>		<b>Training Services for Trainers</b>			
1.1	79632000-3	Training of trainers in the vegetable field: <b>Marketing in agriculture</b>	hours	40	<p>The training will take place through a course that will last 5 days (40 hours direct contact and 80 hours individual study).</p> <p>The economic operator will train a group of people composed of 10 to 12 trainees selected on a competitive basis by the contracting authority.</p> <p>Following the training, the selected group of people will acquire, without limitation, the following knowledge and skills</p> <p><b>a) general:</b></p> <ul style="list-style-type: none"> <li>- training preparation;</li> <li>- carrying out training activities;</li> <li>- application of specific training methods and techniques;</li> <li>- designing training programs;</li> <li>- organization of training programs and internships;</li> <li>- evaluation, review and quality assurance of training programs and internships;</li> </ul> <p><b>b) specific:</b></p> <ul style="list-style-type: none"> <li>- elaboration of a Business Plan (obtaining financing from European funds, the most important notions for establishing a long-term business plan with efficient results);</li> <li>- production planning and ways of valorizing it (theoretical notions about the organization, marketing and valorization of products);</li> <li>- the application of efficient marketing and techniques for selling products of vegetable origin on the retail market (the essential stages of production valorization and the tools that can be used to create a strong strategy for promotion and sales)</li> </ul> <p>The assessment of the skills, knowledge and attitude of the trainees will be carried out by taking a test including the presentation of a Business Plan Project that will be reflected separately in the economic operator's report. The evaluation will be done in the presence of a representative of the MARDE in the specialized field.</p>
1.2	79632000-3	Training of trainers in the zootechnical field. <b>Farm management</b>	hour	40	<p>The training will take place through a course that will last 5 days (40 hours direct contact and 80 hours individual study).</p> <p>The economic operator will train a group of people composed of 10 to 12 trainees selected on a competitive basis by the contracting authority</p> <p>Following the training the beneficiaries will acquire the following knowledge and skills</p> <p><b>a) general:</b></p> <ul style="list-style-type: none"> <li>- training preparation</li> <li>- carrying out training activities</li> <li>- application of specific training methods and techniques</li> <li>- designing training programs</li> <li>- organization of training programs and internships</li> <li>- evaluation, review and quality assurance of training programs and internships</li> </ul>

					<p><b>a) specific:</b></p> <ul style="list-style-type: none"> <li>- elaboration of a Business Plan of the farm (obtaining financing from European funds, the most important notions for establishing a long-term business plan with efficient results);</li> <li>- production planning and ways of valorizing it (theoretical notions about the organization, marketing and valorization of products);</li> <li>- the application of efficient marketing and techniques for selling animal products on the retail market (the essential stages of production valorization and the tools that can be used to create a strong strategy for promotion and sales)</li> </ul>
					<p>The assessment of the skills, knowledge and attitude of the trainees will be carried out by taking a test including the presentation of a Business Plan Project that will be reflected separately in the economic operator's report. The evaluation will be done in the presence of a representative of the MARDE in the specialized field.</p>
1.3	79415000-6	Training of trainers in the zootechnical field. <b>Animal husbandry in the ecological system</b>	Hours	40	<p>The training will take place through a course that will last 5 days (40 hours direct contact and 80 hours individual study).</p> <p>The economic operator will train a group of people composed of 10 to 12 trainees selected on a competitive basis by the contracting authority</p> <p>Following the training the beneficiaries will acquire the following knowledge and skills</p> <p><b>a) general:</b></p> <ul style="list-style-type: none"> <li>- training preparation</li> <li>- carrying out training activities</li> <li>- application of specific training methods and techniques</li> <li>- designing training programs</li> <li>- organization of training programs and internships</li> <li>- evaluation, review and quality assurance of training programs and internships</li> </ul> <p><b>b) specific</b></p> <ul style="list-style-type: none"> <li>- using the main stages regarding the creation and development of a closed-loop farming, including production processing, certification and application of marketing techniques (ecological animal husbandry systems, up to certification conditions, relationships with suppliers and export procedures);</li> <li>- ecological animal husbandry systems (animal species with their typologies and their specific growth needs in the ecological system);</li> <li>- certification of organic farms and production;</li> <li>- analyzing the advantages of creating a farm in an ecological system accompanied by the solutions for the problems identified.</li> </ul> <p>The assessment of the skills, knowledge and attitude of the trainees will be carried out by taking a test that will be reflected separately in the economic operator's report. The evaluation will be done in the presence of a representative of the MARDE in the specialized field.</p>

Working group leader:

Mihail MACHIDON



S.P.