VIORICA CORNEA

📍 Chisinau Republic of Moldova

📞 +37369290099

✉ vtuchila@gmail.com

PERSONAL SUMMARY

Hardworking and passionate with strong organizational skills.

SKILLS

- Strategic planning
- Project planning
- Customer service
- Leadership development
- Media planning
- Budget oversight
- Communicative
- Teamwork
- Reliable
- Persuasive
- Respectful
- MS Word
- MS Excel
- MS PowerPoint

WORK HISTORY

Group Account Director, 01/2023 - Current
Indigo Grup LLC, Chisinau
- Strategy development, project implementation across multiple channels, and monitoring in order to maintain quality standards, along with after-action reporting in PPT and Excel files.
- Performance of competitive analyses to identify a brand's or company's weaknesses and strengths.
- Performance of target behavioral analysis to develop an effective communication strategy.
- Primary contact for day-to-day client communications (main clients - international accounts; local based clients).
- Calculation of annual budgets for all accounts, and spending monitoring throughout the year.
- Professional relationships with suppliers.
- Contracts negotiation with vendors related to media buying and other services.
- Effective work in team environments making the workplace more productive.

Group Account Manager, 10/2013 - 12/2022
Indigo Grup LLC, Chisinau
- Entire management of international and local accounts: contract management, regular meetings, budget proposals, strategy presentations, flowchart updates, post campaign reports, invoicing
- Managing collaboration processes with suppliers

Media Planning Manager, 05/2011 - 09/2013
Maximize LLC, Chisinau
- TV and Radio placement, post campaign reports

Media Planning Manager, 01/2006 - 04/2011
Insight Advertising/McCann Erickson Moldova, Chisinau
- TV and Radio placement, post campaign reports

EDUCATION

Institute of International Relations of Moldova, Chisinau, 04/2011
Bachelor: **International Relations**

LANGUAGES

- Romanian
- English
- Russian

PERSONAL INFORMATION

Hobbies: Sport, Foreign languages, Reading