

**KOO
PERA
TIVA** 20

www.kooperativa.md
www.kooperativa.ro

Agenc^{ie}
iscusit^ă de
comunicare
integrat^ă

ABOUT US



Integrated marketing and communication agency from Romania and Republic of Moldova

- **Kooperativa 2.0 is a full-service communication agency headquartered in Chișinău, Republic of Moldova, and Bucharest, Romania, with over 12 years of online experience and a unified team of 74 specialists working in Media Relations, PR, Influencer Marketing, Social Media, PPC (Pay-Per-Click), ATL/BTL campaigns, SEO, Branding, Web Design, and Events. Our portfolio includes successful integrated communication strategies for both local and international brands.**

Our expertise combines traditional and digital marketing services, providing customized multimedia solutions tailored to the audience and specific needs of each client. All of this makes us proud to maintain a simple, fast, and cost-effective process throughout our collaborations.

Kooperativa 2.0 is a member of the most important advertising and communication associations in Moldova and Romania, ensuring that we adhere to the best practices in Advertising, PR, and Online Marketing: IAB, ARR P, IAA, and AMCOR.

Over the years, Kooperativa 2.0 has been recognized as the most visible digital agency online in 2016, according to Zelist Industries, and ranked third place in the "Top 10 agencies that collaborated with bloggers", according to the 2017 Digital Report by Revista Biz.

What we do



- **Social Media & PR:** Based on your objectives, we will develop a social media strategy that positions you effectively among your target audience. We will assist you with account management, creative content creation, and community management.



- **Branding:** Creation, Visual Identities, and Visual Strategies.



- **Influencer Marketing:** Delivering high quality partnerships with you niche influencers across the globe



- **Website Maintenance:** Monthly subscriptions for website updates, management, and development.



- **PPC Advertising:** By working with our team of specialists, you will receive an efficient promotion strategy for your business. We are highly skilled in cost optimization across multiple PPC platforms, including Google Ads, Facebook Ads, and LinkedIn Ads.



- **Audio-Video Production:** Photography, virtual tours, graphic design (ATL / TTL / BTL), and video commercials.



- **UX/UI & Web Design:** Presentation websites and online stores (eCommerce).

Team Kooperativa MD

Kooperativa Moldova is a full-service communication agency based in Chisinau, Republic of Moldova with over 9 years of online experience and a team of more than 30 specialists working in media relations, PR, Influencer Marketing, Social Media, PPC (Pay-Per-Click), SEO, ATL/BTL campaigns, Branding, Web Design, and Events. Our portfolio includes successful integrated communication strategies for both local and international brands.

Management & Administrativ



Content Managers



PR & Influencer Marketing



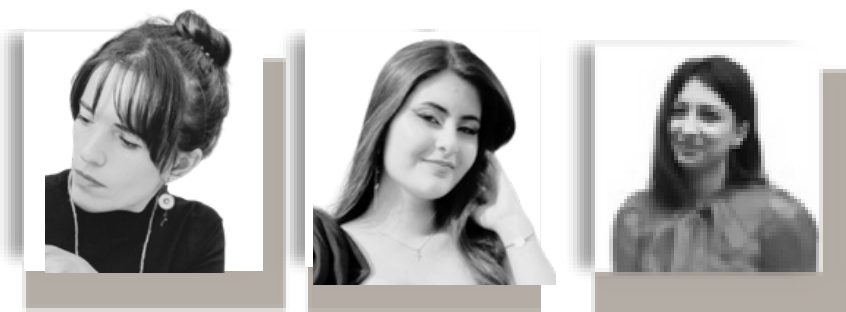
Design & Motion



PPC (Google & Meta)



Web & UX/UI



Team Kooperativa RO

Kooperativa 2.0 is a full-service communication agency based in Bucharest, Romania, with over 10 years of online experience and a team of more than 40 specialists working in media relations, PR, Influencer Marketing, Social Media, PPC (Pay-Per-Click), SEO, ATL/BTL campaigns, Branding, Web Design, and Events. Our portfolio includes successful integrated communication strategies for both local and international brands.

Management & Administrative



Social Media



PR & Influencer Marketing



Design & Foto Video



PPC



Web

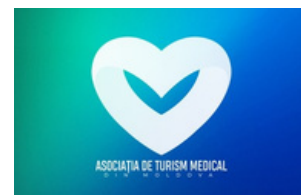
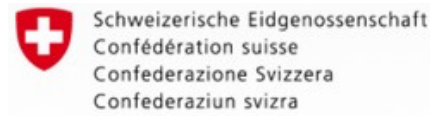


Account Management



ABOUT US

Clients We Are Proud to Work With in MD



Clients We Are Proud to Work With in RO



Tools We Use



Company profile



Video Portfolio

Am regizat, filmat și montat în 10 ani
**peste 240 de spoturi video, reels și
prezentări video ,**

*16 premii cinematografice internaționale



VIDEO PORTFOLIO



Spot video USMF 80 ani



Spot video ODA & EU4Environment



Spot video Agenția de Investiții



Spot video Serviciul Vamal

VIDEO PORTFOLIO



Spot video MBW 2025



Spot video Moldova - Osaka 2025



Wine of Moldova - Congress OIV 2025



REDIA Country Presentation 2025

VIDEO PORTFOLIO



VINUL MOLDOVEI
UIMITOR DE BUN

Vernisajul Vinului

ediția XXIV-a

VINUL NOSTRU CUCEREȘTE LUMEA.
HAI SĂ CELEBRĂM!

Palatul Republicii
12 decembrie | ora 17:00



MOLD Σ XPO

gift expo

18-21 decembrie

ACCESORII, CADOURI, DULCIURI,
PRODUSE ALIMENTARE ȘI BĂUTURI

EXPOZIȚIA CADOURILOR DE CRĂCIUN



MOLDOVA BUSINESS WEEK

INVEST MOLDOVA

save the date!
16-20 September



noroc

Știi știri cu noi



E superrrb să fii client Sebo

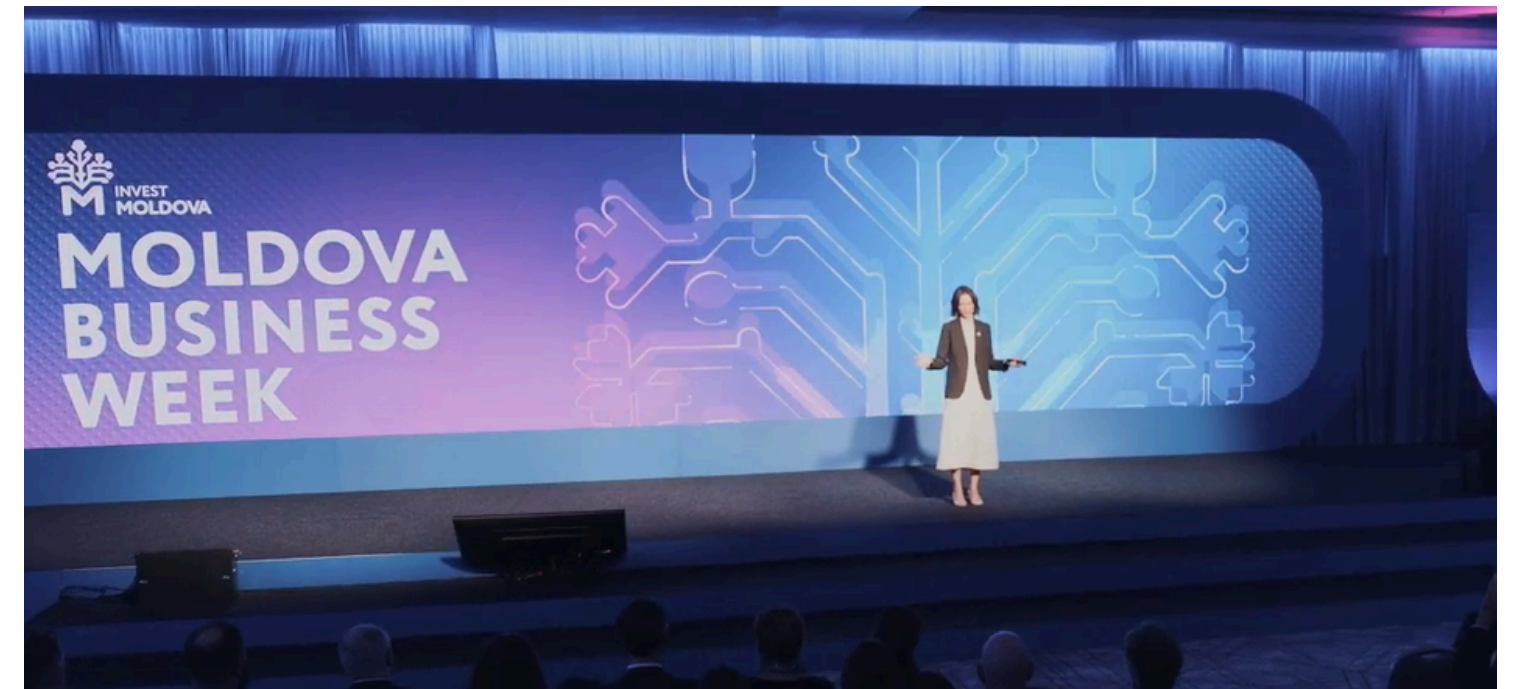
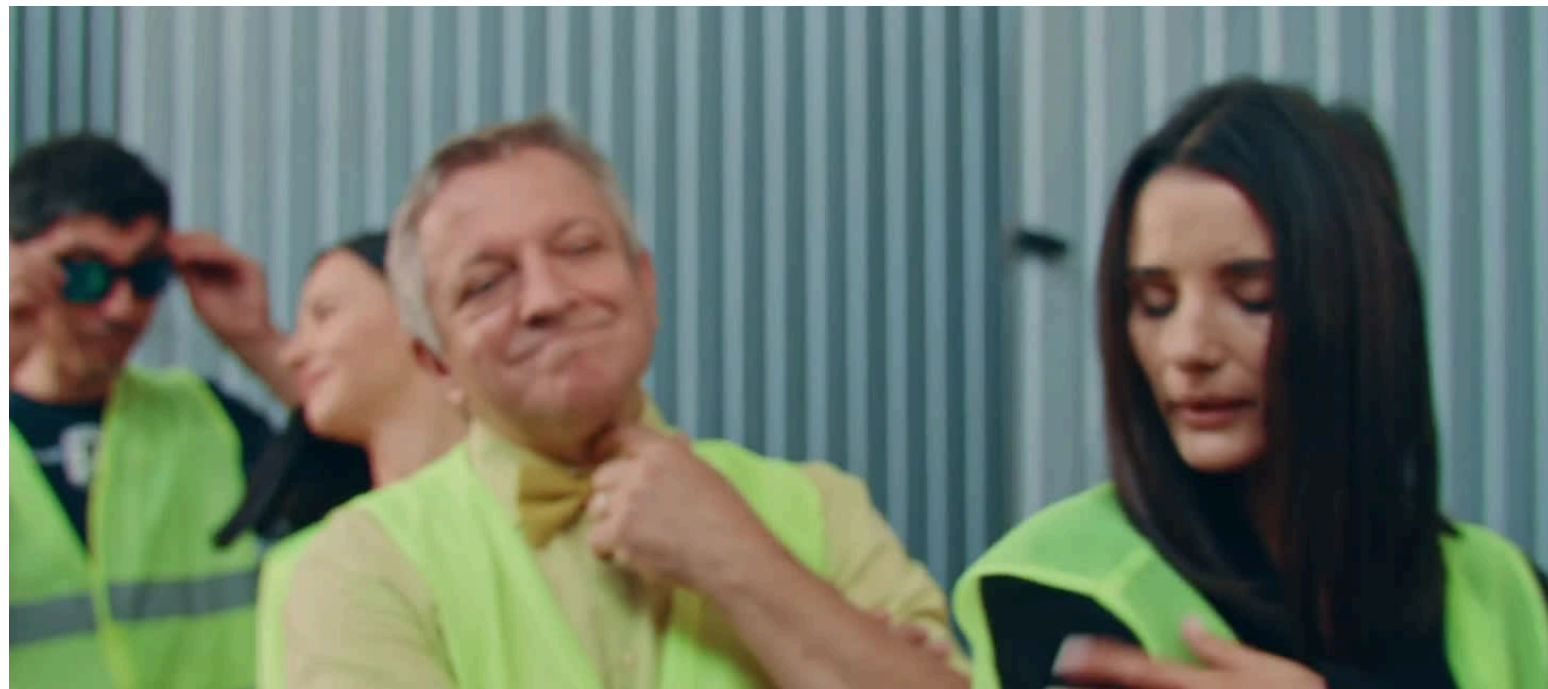
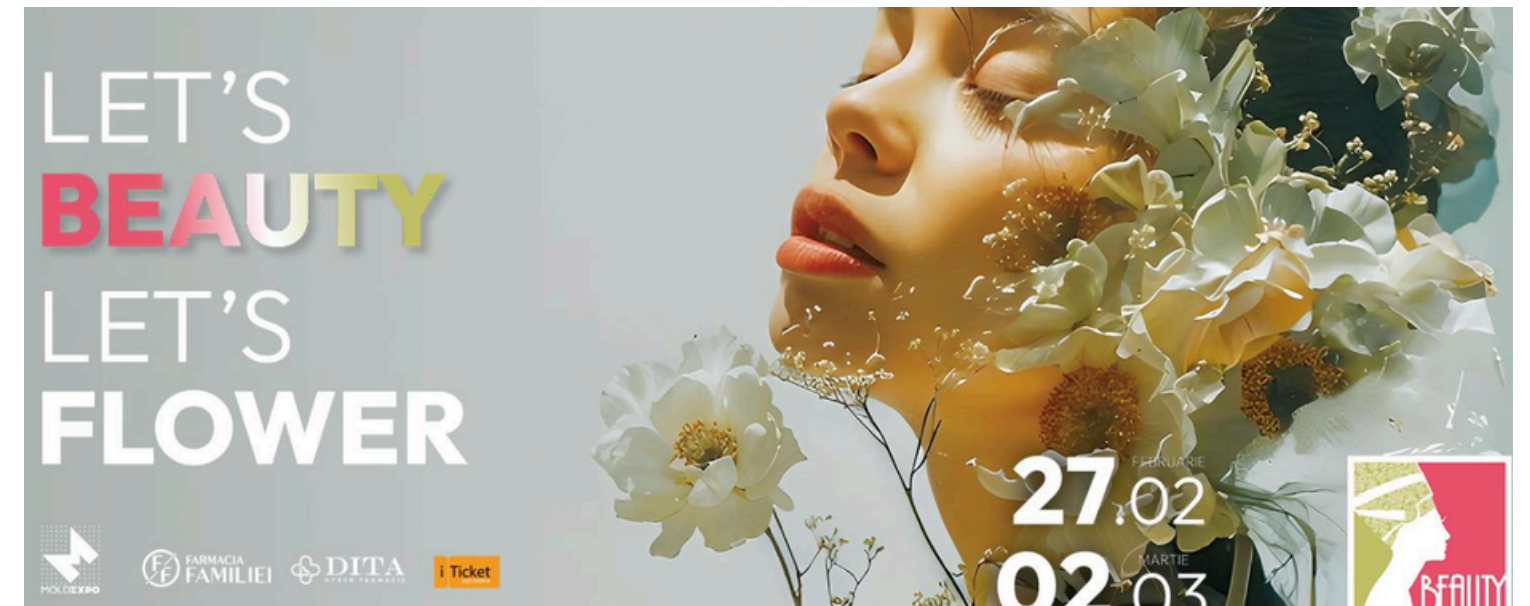
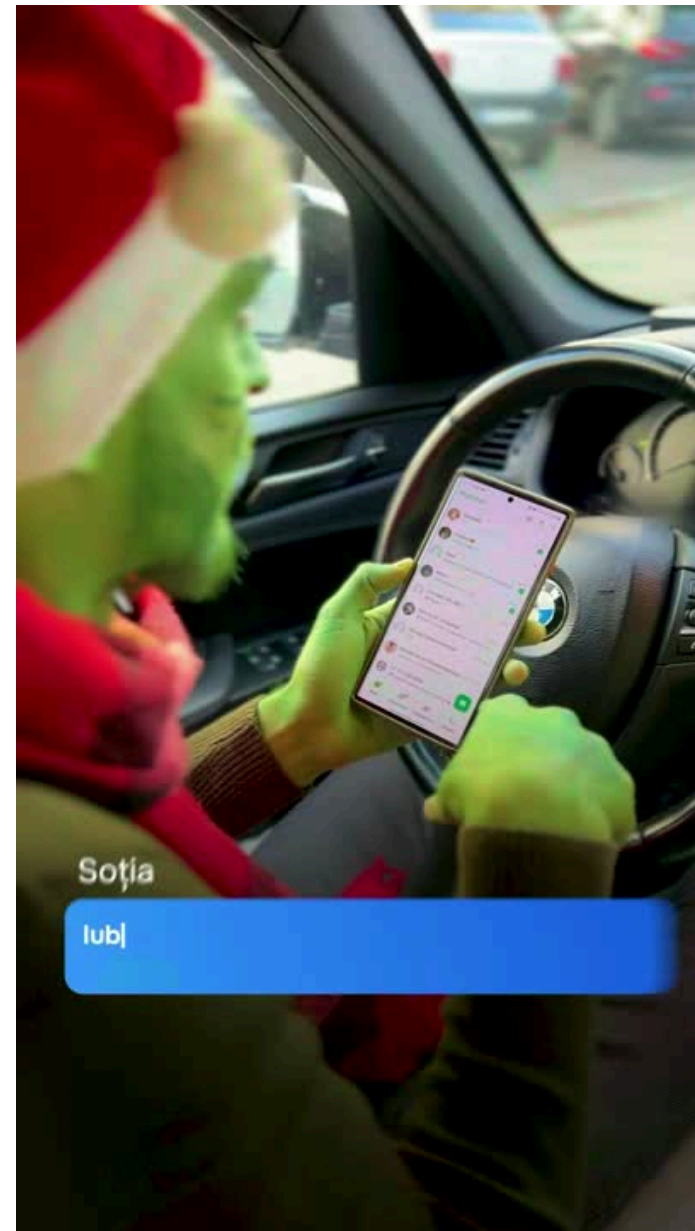
Sebo.md



CREDITUL PERSONAL DE LA EXIMBANK - SOLUȚIA IDEALĂ PENTRU NEVOILE TALE FINANCIARE!

EXIMBANK

VIDEO PORTFOLIO



Suntem siguri că putem relata calitativ și reprezentativ:

Proiectul „Uniunea Europeană pentru
întreprinderile Mici și Mijlocii”
8 materiale video (istorii de succes)



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download our study report: **Moldova digital marketing report 2025**

