

CURRICULUM VITAE (CV)

Position Title and No.	Video Motion Designer
Name of Expert:	Petru Pirlea
Date of Birth:	20/12/1997
Country of Citizenship/Residence	Republic of Moldova

Education:

Center of Excellence in Energy and Electronics

Chişinău, Republic of Moldova (2014 – 2018)

Field of study: Graphic Design and Multimedia Technology

Professional Training – Motion Design and Video Editing

Freelance and self-development courses (2019 – 2022)

Focus: Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Lightroom

Employment record relevant to the assignment: {Starting with present position, list in reverse order. Please provide dates, name of employing organization, titles of positions held, types of activities performed and location of the assignment, and contact information of previous clients and employing organization(s) who can be contacted for references. Past employment that is not relevant to the assignment does not need to be included.}

Period	Employing organization and your title/position. Contact information for references	Country	Summary of activities performed relevant to the Assignment
Dec 2022 – Present	Kooperativa Moldova — Video & Motion Designer For references: Tel:+373 760 72 975 E-mail: mircea.tira@kooperativa.md Mr. Mircea Țira, Chief Executive Officer	Republic of Moldova	Developed video concepts and multimedia storytelling for national and international communication campaigns. Created short-form videos, animations, and social media visuals for awareness and branding initiatives. Collaborated with the communication and design teams to ensure consistent visual identity

			<p>and message alignment.</p> <p>Managed post-production processes including editing, sound design, color correction, and subtitle integration.</p> <p>Ensured all audiovisual deliverables met World Bank visibility and accessibility standards.</p>
--	--	--	--

Membership in Professional Associations and Publications: N.A.

Language Skills (indicate only languages in which you can work):

Languages	Speaking	Reading	Writing
Romanian	Native	Native	Native
English	Proficient	Proficient	Proficient
Russian	Proficient	Proficient	Proficient

Adequacy for the Assignment:

Detailed Tasks Assigned on Consultant's Team of Experts:	Reference to Prior Work/Assignments that Best Illustrates Capability to Handle the Assigned Tasks
<ul style="list-style-type: none"> • Produce video and audio content supporting the STEEM Project's communication and visibility strategy. • Conceptualize, film, and edit short and long-form videos for social media, events, and public awareness campaigns. • Create motion graphics, animations, and visual effects that clearly convey technical and social impact messages. • Coordinate with the PR Strategist, Copywriter, and Graphic Designer to ensure consistent branding and message delivery. • Manage post-production editing, subtitling, and sound design for bilingual (Romanian/Russian) deliverables. • Ensure all audiovisual materials comply with World Bank visibility and accessibility standards. • Contribute to the project's creative development through visual storytelling and innovation in media presentation. 	<p>a) Name of assignment or project: Moldova Business Week 2025 Year: 2025 Location: Chişinău, Republic of Moldova Client: Invest Moldova Agency Main project features: National forum for investment and export promotion, requiring comprehensive video and digital media coverage. Position held: Video / Motion Designer Activities performed:</p> <p>Created event opening videos, promotional teasers, and highlight reels. Developed animated lower thirds, transitions, and event identity graphics. Coordinated filming sessions and managed post-production for high-quality event documentation. Collaborated with PR and communication teams to ensure message alignment and branding consistency. Delivered bilingual versions of all videos with captions and accessibility adaptations.</p> <p>b) Name of assignment or project: GEFF-R Moldova (Green Economy Financing Facility) Year: 2023 – 2024 Location: Republic of Moldova Client: European Bank for Reconstruction and Development (EBRD) Main project features: Communication campaign promoting energy efficiency, requiring video storytelling and awareness materials. Position held: Video / Motion Designer Activities performed:</p> <p>Produced animated explainer videos and visual storytelling for social media. Edited testimonial videos showcasing project beneficiaries and results. Created infographics and motion graphics illustrating energy savings and sustainability data. Ensured compliance with EBRD visibility and</p>

	<p>technical quality standards. Delivered multiple content formats optimized for digital and broadcast use.</p> <p>c) Name of assignment or project: ESG Communication Implementation Platform Year: 2024 Location: Chişinău, Republic of Moldova Client: Ministry of Economic Development and Digitalization / UNDP Moldova Main project features: National initiative promoting sustainable business practices through communication and media engagement. Position held: Video / Audio Production Specialist Activities performed:</p> <p>Created bilingual video materials introducing ESG principles and local success stories. Edited workshop recordings, testimonials, and documentary-style interviews. Designed animated intros and outros consistent with UNDP visual identity. Optimized all audiovisual content for online and offline dissemination. Contributed to visibility reporting and ensured technical compliance with donor communication requirements.</p>
--	---

Expert's contact information:
E-mail: pirlea.petru97@gmail.com
Phone: +373 68 113 487

Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience, and I am available, as and when necessary, to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the Client, and/or sanctions by the Bank.

Petru Pirlea


Signature

07/03/2026

Name of Expert

Signature

Date

Nicoleta Turcu


Signature

07/03/2026

Name of authorized

Signature

Date Representative of the Consultant

(the same who signs the Proposal)