

CEO, CREATIVE DIRECTOR

#### **SKILLS**

- Strategic planning and implementation
- Team leadership and delegation
- Contract negotiation
- Relationship building and management
- Problem-solving and decisionmaking
- Knowledge of event technology and software
- Cultural awareness and sensitivity for international events.

#### **PROFILE**

Slavonic University.

Specialty: Audio equipment control.

1997 - 2002

Vocational school 102.

Specialty: Regulator of radio

electronic equipment.

1990 - 1993

Alexei Stîrcea School of Arts.

1983 - 1988

# EXPERIENCE | 2 6 YEARS

- Highly experienced Director with a track record of delivering successful projects on time and on budget.
- Dynamic leader with a strong background in directing and managing teams to ensure successful outcomes.
- Proven expertise in developing and executing strategic plans, driving organizational growth and initiatives.
- Collaborative team player with excellent communication and problem-solving skills.
- Strong background in budgeting, financial management and resource allocation.

#### **LANGUAGES**

Russian (Mother tongue) English

## CREATIVE DIRECTOR,

CEO



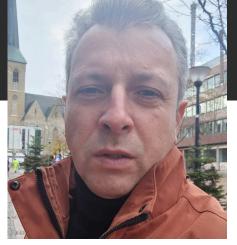
- · Communication skills, adaptation and integration in various environments, mediation skills and a good team spirit developed through projects;
- Skills of supervision, delegation, motivation of the group as a whole or individually, adaptability, ability to analyze and synthesize, ability to predict unforeseen consequences;
- Good strategist, entrepreneurial spirit, proactive, charismatic, global thinking, correct understanding and evaluation of economic and political phenomena;
- A good interaction with individuals from all social categories, negotiation skills and technical expertise;
- · Direct work with individuals and continuous communication with individual beneficiaries, punctuality, the ability to make decisions under stress and to meet deadlines:
- Ability to analyze tasks and responsibilities, ability to evaluate professional skills of employees;
- Analytical spirit, teamwork;
- Spirit of evaluation and improvement of the activity, monitoring team work, quality control.



#### COMPETENCIES

- Event Planning and Execution
- **Budget Management**
- Vendor Management
- Contract Negotiation
- Event Marketing and Promotion
- Risk Management
- Team Leadership and Management
- Event Technology and Software
- Event Evaluation and Reporting
- Leadership and Team Management
- · Communication and **Presentation Skills**
- Collaboration and Cross-**Functional Coordination**
- Problem Solving and Critical **Thinking**
- Creativity and Innovation
- Emotional Intelligence and Relationship Building

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

- Launch of Inotek EU Innovation Centre Cahul Inotek Centre, Cahul State University
   Campus 2025
- "Moldova Digital Summit" Chisinau Arena 2025
- "Europe Day 2025" European village in Causeni 2025
- Major communication event, Reception Lago Event Park, Danceni 2025
- "Europe Day 2025" European village in Chisinau 2025
- "STARTUP MOLDOVA SUMMIT" Mediacor 2025
- "HUMAN RESOURCES MANAGEMENT CONFERENCE", Leading organizations & people in a changing world, 8<sup>th</sup> edition (Technical Production) - AmCham - Digital Park - 2024
- "Forum of the Alliance of Homeland Associations of Moldova United for Home:
   Evolving Responsibly, Developing Sustainably" Costesti 2024
- "Moldova Developer Conference" Chisinau Arena 2024
- "FINTECH MOLDOVA CONFERENCE 2024" Digital Park 2024
- "TAXCON'24", Connecting Tax Professionals, 5<sup>th</sup> Anniversary Edition (Technical Production) – Digital Park – 2024
- "Civil Society Gala 2024", European Awards for Civil Society / the Garden of the National Museum of History - 2024
- "MAREA DICTARE NAŢIONALĂ" 2nd Edition The Great National Assembly Square –
   2024
- "GPec conference" (Technical Production) AmCham Radisson Blu Convention 2024
- Cahul Business Summit Cahul 2024
- Tekwill Expo Day Tekwill 2024
- Moldova Digital Summit Chisinau Arena 2024

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

- "GPec conference" (Technical Production) AmCham Radisson Blu Convention 2024
- Cahul Business Summit Cahul 2024
- Tekwill Expo Day Tekwill 2024
- Moldova Digital Summit Chisinau Arena 2024
- Media Policy Forum Mediacor 2024
- Europe Day 2024 European village in Balti 2024
- Europe Day 2024 European village in Chisinau 2024
- "Tekwill 7 ANI" Tekwill 2024
- STARTUP MOLDOVA SUMMIT BR Media Group 2024
- Forum "Business Mission to Moldova" (Technical Production) AmCham Digital
   Park 2024
- Gala "Moldova Eco Energetica" Tekwill 2023
- "INVESTOR CONNECT: Geothermal technology showcase" Tekwill 2023
- HIGH LEVEL REGIONAL CUSTOMS ANTIFRAUD CONFERENCE "Cross-Border Crime Risks in an Open Europe Shared Challenges, Shared Solutions" - Palace of the Republic - 2023
- Conference "HUMAN RESOURCES MANAGEMENT CONFERENCE" 7th edition AmCham –
   Radisson Blu Leogrand Chisinau 2023
- "Moldova Developer Conference" Tekwill 2023
- "TECH WOMEN SUMMIT 2023" Tekwill 2023
- Foreign Investors Association Republic of Moldova "FIA 20 Years" Radisson Blu
   Leogrand Chisinau 2023
- Conference "Product Design 2023" Tekwill 2023
- "National Forum of Teaching Staff" Mediacor 2023

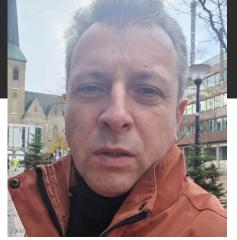
# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

- International tax conference "TAXCON'23" (Technical Production) AmCham Radisson Blu Leogrand Chisinau 2023
- Forum "Justice reform and the fight against corruption" Digital Park 2023
- Hackathon "DEEPTECH GigaHack" Digital Park 2023
- ABSL Summit "MOLDOVA UNTAPPED NEARSHORING DESTINATION" Digital Park 2023
- MUNICIPAL EDUCATIONAL FORUM 2023 "CHISINAU CITY THAT LEARNS" Palace of the Republic – 2023
- Forum "The professions of the future" Mediacor 2023
- "Moldova Innovation Awards '23" Mediacor 2023
- International Annual Conference "Financing family strengthening and child protection services in the context of Moldova – EU Association" – Radisson Blu Leogrand Chisinau – 2023
- Conference "5th Informal Working Group Meeting on Research and Innovation" Radisson Blu Leogrand Chisinau 2023
- Expo & concert "Europe Day 2023" Leova 2023
- Expo & conference "EdTech Expo" Cahul, House of Culture 2023
- Main Event & Expo "Europe Day 2023" The Great National Assembly Square 2023
- "Media Policy Forum" Mediacor 2023
- Conference "FinTech Future conference" FinTech Hub 2023
- Conference "STARTUP Demo Day" Digital Park 2023
- Conference "DTFI:23" (Digital Transformation for Financial Institutions) Tekwill 2023
- Conference "Pitch-Muzeele viitorului" Artcor 2023
- "Startup Moldova Summit" Tekwill 2023

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

- Fourth meeting of the EU Support Hub for Internal Security and Border Management in Moldova - MIA Integrated Center of Law Enforcement - 2022
- "Product Management Conference" Tekwill 2022
- HEGO "Plants for economic growth" Moldexpo 2022
- International Conference "Foreign Investors for the Sustainable Development of Moldova" - Radisson Blu Leogrand Hotel - 2022
- "MOLDOVA DEVELOPER CONFERENCE" Tekwill 2022
- "TECH WOMEN SUMMIT" Tekwill 2022
- Celebration of 35 years of the Erasmus+ "Programme of the European Union and in the context of European Year of Youth" - State Pedagogical University "Ion Creangă" - 2022
- "BOLD FEST" (Technical Production) Digital Park 2022
- "FINTECH" Tekwill 2022
- "Regional development: perspectives and challenges in the context of crisis situations" - Balti - 2022
- FORUM "Justice reform and the fight against corruption" Digital Park 2022
- "SUM IT UP" 2nd edition Artcor 2022
- "ENDAVA GATHERINGS" Endava 2022
- "HEALTH TECH FORUM" Tekwill 2022
- "WOMEN FOR SOLIDARITY AND PEACE". The campaign dedicated to Europe Day 2022 2022
- "Cahul Business Summit" Cahul 2022
- "ED TECH Moldova" Cahul 2022
- Expo & concert "Europe Day 2022" Edinet 2022

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

- Main Event & Expo "Europe Day 2022" Chisinau 2022
- Opening of FinTech Hub FinTech Hub, ASEM 2022
- "Together4Home Affairs" Radisson Blu Leogrand Hotel 2022
- "DIGITAL TRANSFORMATION FOR FINANCIAL INSTITUTIONS" FinTech Hub, Chisinau 2022
- "Tekwill 5 Years" Tekwill 2022
- "Ex-post evaluation of the implementation of the Deep and Comprehensive Free
   Trade Area between the EU and its Member States and Republic of Moldova" Europe
   Café 2022
- "7 YEARS OF DCFTA IN THE REPUBLIC OF MOLDOVA: RESULTS ACHIEVED AND WAY
   FORWARD" Europe Café 2022
- Launch of Project "MOVE IT like Lublin" (MILL) Chisinau Sustainable Transport
   Development Initiative Europe Café 2022
- "Grant awarding ceremony for seven mayoralties from the Republic of Moldova within Mayors for Economic Growth (M4EG) Facility, funded by the European Union" – Digital Park – 2021
- "Hackathon" Comrat 2021
- "Startup Moldova Summit 2021" Tekwill 2021
- "EUROPEAN AWARDS FOR HUMAN RIGHTS EVENT" Europe Café 2021
- "1 an de Tekwill în Fiecare Școală" Tekwill 2021
- "MOLDOVA DEVELOPER CONFERENCE" Tekwill 2021
- Presentation of the results and innovations implemented in the city of Călăraşi within the EU-funded project "Efficiency of public lighting in the city of Călăraşi – Licurici în inima Codrilor" – 2021

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

- "TECH WOMEN SUMMIT" Tekwill 2021
- "Rural Moldova INSPIRES: Results and good practices" 2021
- European Union project "Thermal rehabilitation of educational buildings in the city
   Cantemir CanTREB: results and applied innovations" Cantemir 2021
- "BOLD FEST" (Technical Production) Artcor 2021
- "EU4BUSINESS ÎMPREUNĂ PENTRU REDRESAREA SECTORULUI DE AFACERI" 2021
- "FINTECH" Tekwill 2021
- "SOLUŢII TECH PENTRU MEDIU hackathon" Cahul 2021
- Inauguration of the Center of Excellence in Energy Efficiency in the village of Feştelita,
   created with the support of the European Union 2021
- "Women in Online Work" for girls and women from the northern region Balti 2021
- "INTELLECTUAL GAME: About energy efficiency, climate and the environment" Europe
   Café 2021
- "Academic Performance Awards Ceremony 2021" Balti 2021
- "Expansion of the Future Classroom National Training Center" Future Classroom
   Center, 1 Ion Creanga street 2021
- "Ignite: iZESTRE" Cahul 2021
- "DOING BUSINESS IN MOLDOVA" Balti/Poland 2021
- "Academic Performance Awards Ceremony 2021" Tekwill 2021
- "ЛАКОКРАСКА СНГ И ВОСТОЧНОЙ ЕВРОПЫ" Radisson Blu Leogrand Hotel, Chisinau –
   2021
- "White Book 2021 Official Launch" Radisson Blu Leogrand Hotel, Chisinau 2021
- "Moldova ICT Summit, 2021" Tekwill 2021
- "Bulgaria Find your story" Radisson Blu Leogrand Hotel, Chisinau 2021

# CREATIVE DIRECTOR,

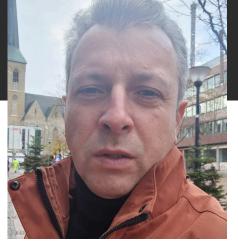


#### **Brief list of realized projects**

#### Project management Concerts

- Concert "NERVY" (technical production) Arena Chisinau 2024
- Concert NINO KATAMADZE & INSIGHT & Symphony Orchestra of the National Philharmonic "Serghei Lunchevici" - National Palace "Nicolae Sulac" - 2024
- Concert THE MOTANS (technical production) National Palace "Nicolae Sulac" 2024
- Concert "Nostalgia Retro Night Party" (technical production) Chisinau Arena 2023
- Concert Marcello Rota & Symphony Orchestra of the National Philharmonic "Serghei Lunchevici" National Palace "Nicolae Sulac" 2023
- Concert 5'NIZZA "THE BEST" (technical production) CIE MOLDEXPO 2023
- Concert HURTS "World tour" (technical production) Green Theater 2023
- Concert ZAZ "Organique Tour" National Palace "Nicolae Sulac" 2023
- Concert Mark Oselski "Contraste" National Palace "Nicolae Sulac" 2023
- Concert Julien Dassin, Orchestra Paris Tour Eiffel National Palace "Nicolae Sulac"
   2023
- Concert Hepвы (technical production) at Manej Sport Arena 2023
- Concert Настя Каменских (technical production) Mimi Castle 2023
- Concert Andrew Rayel a State of Trance Record Mediacor 2023
- Concert БИ-2 World tour "Аллилуйя" (technical production) Chisinau Arena –
   2023
- Concert Oxxxymiron World tour (technical production) Chisinau Arena 2023
- Concert Ștefan Bănică National Palace "Nicolae Sulac" 2023
- Concert Keiko Matsui National Opera and Ballet Theater "Maria Biesu" 2023

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

Project management
Special events / Sports SHOW / Expo / Fashion

- Reception EU Day Capitoles Park 2024
- Give High Five to 5G Moldcell Mediacor 2024
- Expo "Belle Expo 2024" (technical production) Arena Chisinau 2024
- FEA Championship tournament "LEGACY" FIGHTING & ENTERTAINMENT ASSOCIATION
   Ciorescu. Futsal Arena 2024
- Fashion SHOW "WHISPERS OF THE DEEP" Mediacor 2024
- Launch event IQOS ILUMA "NEXT LEVEL. LIVE" Arena Chisinau 2024
- TV Show Puterea Dansului (technical production) BR Media Group 2024
- Expo Beauty FELICIA (technical production) CIE MOLDEXPO 2024
- MICB Corporate Event Madisson Park 2024
- Cup of Moldova at ARMWRESTLING 2023
- maib Open Air Party "Primul Crăciun la maib park" (technical production) maib park - 2023
- Awards "FEA 15 Years" BR Media Group 2023
- Expo "Antreprenor Expo 2023" (technical production) CIE MOLDEXPO 2023
- Ballroom Try Out Session 3.0 "Queer Voices" 2023
- Awards Ceremony "Moldcell" Mediacor 2023
- Expo DAS EXPO 2023 "WHAT DEFINES DESIGN AND ARCHITECTURE" (technical production) CIE MOLDEXPO 2023
- "SHOW COTRIL MOLDOVA" Mediacor 2023
- Opening ceremony "PORT MALL" (technical production) PORT MALL 2023
- "BOLD Fest" (technical production) Mediacor 2023
- Opening ceremony "maib park" 2023

# CREATIVE DIRECTOR,



#### **Brief list of realized projects**

Project management
Special events / Sports SHOW / Expo / Fashion

- FEA Championship tournament "EQUINOX" FIGHTING & ENTERTAINMENT ASSOCIATION
   Ciorescu. Futsal Arena 2023
- Fashion SHOW "Moldovan Brands Runway" Mediacor 2023
- Major communication event/ Reception in Chisinau "Europe Day 2023" Capitoles
   Park 2023
- "FEA CHAMPIONSHIP" tournaments FIGHTING & ENTERTAINMENT ASSOCIATION Ciorescu. Futsal Arena 2023
- Fashion SHOW "DIN INIMĂ. Moldova" Mediacor 2023
- "NATIONAL ARMWRESTLING CHAMPIONSHIP VII EDITION" 2023
- Expo "Beauty 2023" (technical production) Felicia Optic Center Moldexpo 2023
- Corporate event for "maib" employees Chisinau Arena 2023
- Christmas Fair "Târgul Colindătorilor" ÎS OCI "Moldova Concert" & Ministry of
   Culture 2022-2023
- "FEA CHAMPIONSHIP" tournaments "FULL-DRIVE" FIGHTING & ENTERTAINMENT ASSOCIATION - Ciorescu -2022
- Corporate event for "MICB" employees Madisson Park- 2022
- "GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW" International Women's Day
   2022 EVA PROJECT STRENTHENING GENDER EQUALITY IN CAHUL AND UNGHENI
   DISTRICTS 2022
- "Money Show" Radisson Blu Leogrand Hotel, Chisinau 2022
- "Congresul X extraordinar" PDM Palace of the Republic 2022
- Major communication event/ Reception in Chisinau Capitoles Park 2022
- "FEA CHAMPIONSHIP" tournaments FIGHTING & ENTERTAINMENT ASSOCIATION Ciorescu -2022