

September 01, 2022

Future Technologies Activity in Moldova

Funded by USAID and Sweden

Maria Cebotari Str, 55

Chisinau, Moldova

Subject: Recommendation Letter for Target Group Worldwide

To whom it may concern:

On behalf of the Future Technologies Activity (FTA), implemented by Chemonics International Inc. and financed by the United States Agency for International Development (USAID) and Sweden, I would like to thank Target Group Worldwide for their high-quality work providing media campaign management services for the Future Technologies Activity and Organization for Enterprise Development (ODA). The Target Group Worldwide provided excellent support for campaign planning, media buying, campaign management, and campaign optimization for the FTA supported ODA Digital Transformation Program.

The campaign aimed to build awareness of the Program among Moldovan SMEs. Target Group Worldwide's work was essential in reaching the Program's objectives in terms of received applications.

We would recommend Target Group Worldwide's services without reservation to others, and we look forward to future opportunities to work with the team.

Sincerely,



Elizabeth Fustos

Deputy Chief of Party

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