

Chisinau
Moldova
October 2022

TO WHOM IT MAY CONCERN

Optim -“Opportunities through Technologies and Innovation in Moldova” is a project of the Swiss Agency for Development and Cooperation (SDC), implemented by Helvetas Swiss Intercooperation in partnership with Chamber of Commerce and Industry of the Republic of Moldova.

Optim is a market systems development (MSD) project that aims to stimulate selected market systems in Moldova so as they generate improved economic opportunities in a sustained way. The beneficiaries are women and men, particularly those from excluded groups (youth, returning migrants, ethnic minorities) and those living outside the capital Chisinau.

During the 10 month of the inception phase (November 2018- August 2019) the project has run sector analyses and planned the strategy for the first phase.

The aim of the phase was to deepen the project’s understanding of the context, select a limited number of sectors for initial intervention portfolio and start piloting initial interventions. As a result, the ICT (Information and Communication Technology) and Agricultural sectors were selected.

During this phase project team worked in close collaboration with the Chamber of Commerce and Industry of the Republic of Moldova. CCI management and staff actively contributed to the activities of the preparation phase, among others: assessment of a long list of sectors; selection of two priority sectors; in-depth analyses of selected sectors; planning of the Phase 1 (development of the ProDoc and LogFrame, and other documents); running initial interventions.

CCI contribution was essential for the success of the preparatory phase. Chamber facilitating consultations with the stakeholders from the private sector, civil society and public authorities. CCI Staff actively participated to the sectors in-depth analyses and planning.

OPTIM Project continues collaboration with CCI as its main partner based on the framework agreement and action plans.

Sincerely,



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Team Leader
OPTIM Project

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