



## VULPE OLESEA

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### WORK EXPERIENCE

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#### National Women s Platform of Moldova

**Project Manager** [ 31/05/2020 – Current ]

City: Chisinau

Country: Moldova

The National Women's Platform from Moldova is the biggest platform, which empower and connect women with different status and is represented by 50 Women Focal Points acting as ambassadors in all regions of Moldova.

##### > **Social Entrepreneurship**

- Lead - Social Innovation Labs in the Republic of Moldova in Chisinau which offering specific information, professional capacity building and developing start-ups in the field of social entrepreneurship also in the region;
- Mapping and creating interactive map of social enterprises from the RO-MD-UA region; Support the development of a favorable ecosystem for involving relevant actors from the Republic of Moldova in developing social entrepreneurship;
- Developing a competition with business plans for youths – Social Impact Award; Incubating for social enterprises; Development and supply of training and supporting programs in the field of social entrepreneurship for Moldova's young people and new Startup's; package of Webinars on different topics specific to developing a social business;
- Organizing and establishing a database with relevant actors from social enterprises.

##### > **Women Empowerment**

- Organizing and created - The Network of Women Ambassadors of Moldova - called Women Ambassadors; Facilitated by women empowerment Ambassadors - to be able knowledge counseling, building soft skills, public speaking, event organizing, ethics and business conduct etc; Organize trainings and mentoring to improve professional skills of women, especially from the rural regions, and increase their employment chances; Mentoring and business consulting women-led businesses,
- Support in order to ensure economic integration of survivors of VAW, organizing mentoring and training on - advancing workforce development and vocational education to secure jobs, for survivors of VAW from seeking a job; Promoting women's entrepreneurship to providing women with access to capital, markets, technical assistance and network for survivors of VAW - ready to become entrepreneurs;
- Maintaining Women Platform - for facilitate synergies and integrate women from region in labor market, having it as a priority - without discrimination.

##### > **Women Economic Empowerment**

- Promotion of the women economic empowerment, for PNFM become a dialogue partner with public institutions in designing relevant policies and activities with contribution to improving the women's life quality and balance work-family;
- Organization of a series of Workshops with women contribute to the identification of policy proposals/ ideas/recommendations on women economic empowerment; Creating sustainable networks between Women Ambassadors of Moldova and relevant stakeholders;
- Contribute to collecting recommendations for policy measures to enhance the women empowerment and participation, especially in the regions for - *Develop of the Brief policy proposal on women economic empowerment from Republic of Moldova.*

#### Coordinator - Social Innovation Labs, Chisinau

**EU4Youth – Fostering youth employment and societal change through social entrepreneurship** [ 01/01/2020 – Current ]

City: Chisinau

Country: Moldova

Social Innovation Labs in the Republic of Moldova - offering specific information, professional capacity building and developing start-ups in the field of social entrepreneurship for at least 1500 people in the region, of which at least 90% are youths.

Social Innovation Labs in Chisinau, offer integrated services of information, training, financing, mentoring, advocacy, data collection from the social entrepreneurship sector, etc.

## **Coordinator - Project “Beyond CULTural TOURism: heritage innovation networks as drivers of Europeanisation towards a human-centred and circular tourism economy”**

**North East Regional Development Agency, Iasi Romania** [ 01/09/2019 – Current ]

City: Iasi

Country: Romania

Coordinator on European International Project “Beyond CULTural TOURism: heritage innovation networks as drivers of Europeanisation towards a human-centred and circular tourism economy”. Be.CULTOUR is a research & innovation project funded by the European Commission's Horizon 2020 programme, aiming to foster regional development through circular cultural tourism. Led by the Institute for Research on Innovation and Services for Development, National Research Council of Italy (CNR-IRISS), the project involves 15 partners, 6 pilot and 16 mirror regions across Europe.

- Organizing and moderating three Workshops for the representatives of the tourism industry in Romania and the Republic of Moldova;
- Elaboration of the Development Plan regarding the Cultural Tourist Route - Voivode Stefan cel Mare si Sfint;
- Development and implementation of the Action Plan - SMART - for the development of the route with new tourist destinations in Moldova and Romania.

## **Head of Department - Organization for Small and Medium Enterprises Sector Development**

[ 17/05/2020 – 20/05/2021 ]

City: Chisinau

Country: Moldova

### **I. Consulting Coaching and Mentoring**

- Organizational and Management of Consulting Training Coaching and Mentoring Department and create the Training Program Virtual Academy for Entrepreneurs ;
- Elaboration of projects regarding to launch the business and development the SMEs - such as continuous training program - EFFICIENT BUSINESS MANAGEMENT (program GEA);
- Elaborating and developing an E-learning Platform for accelerating knowledge for the actors involved in the field of entrepreneurship;
- Implementation of the programs focused on training and support for creating new business plans for young people and people from disadvantaged groups of the SME sector ;
- Supporting of managements/employees of SMEs to create new knowledge for develop high value products.
- Collaboration with 11 Business Incubators in all regions of Moldova (RIAM) and with Network of Business Consulting Centers with standardized services in regions, to stimulate knowledges in the field of entrepreneurship business development for create new start-ups.

### **II. Organization Trainings Programs to provide entrepreneurs with integrated and quality services**

- Start-up support Program for Attracting Remittances into the Economy PARE 1+1;
- National Program Women in Business;
- Startup for Youth Program for Business Education Efficient Business Management;
- Training Program Virtual Academy for Entrepreneurs;
- For enterprise growth SME Digitization;
- Program Program for Growth and Internationalization of SMEs;
- Green SME Program;

### **III. Elaborating new policy proposals**

- Elaborating new policy proposals for Social Entrepreneurship program, Second Chance program, Domestic Tourism program.

## Project coordinator - Organization for Small and Medium Enterprises Sector Development (ODIMM)

[ 01/05/2019 – 15/04/2021 ]

City: Chisinau

Country: Moldova

**I. Social Impact Investment Community Strategy for the Danube region** - The Social Impact Investment (SII) Community Strategy for the Danube region (hereafter: SII strategy) developed in the frame of the project Finance4SocialChange is a macro-regional strategy aiming at developing social impact investment markets by facilitating and boosting social impact investments and strengthening and supporting the sustainability and scalability of social enterprises. This document targets primarily policymakers and government agencies (e.g. national and regional public authorities as well as Priority Area coordinators and steering group members). However, it also addresses regional stakeholders including social enterprises, (impact) investors, financial intermediaries and business support organizations. *Responsibilities:*

- Be responsible for the day-to-day management, co-ordination and supervision of the implementation of the project activities;
- Elaborate reports, state-of-the-art analysis, methodologies, action plan;
- Organize and conduct trainings according to the project methodologies;
- Offer consultancy about the project objectives, results and instruments developed;
- Connect project activities with other related initiatives at national or international level;
- Timely deliver the results and outputs in all project activities.

**II. Second Chance Programme for the Danube region - DanubeChance2.0** will deliver innovative policy designs, **give formerly bankrupt entrepreneurs a second chance** in the Danube region.

DanubeChance2.0 aims to facilitate **improved policy learning** between policymakers and government agencies; research institutes and universities; financially distressed enterprises currently involved in insolvency procedures, or entrepreneurs who have already gone bankrupt but ready for a fresh re-start; business accelerators; and the public. *Responsibilities:*

- Be responsible for the day-to-day management, co-ordination and supervision of the implementation of the project activities;
- Elaborate reports, state-of-the-art analysis, methodologies, action plan;
- Cooperate with local stakeholders and approve main deliverables developed within the project;
- Organize and conduct trainings according to the project methodologies;
- Develop tools for business rescue and revitalization;
- Prepare the progress and final narrative and financial reports of the actions implemented;
- Timely deliver the results and outputs in all project activities.

## Head of Department - The Moldovan Investment Agency

[ 10/08/2018 – 13/02/2020 ]

City: Chisinau

Country: Moldova

- Participating and generating activities for development touristic brand, organizing and coordinating Moldova's image as a country as a domestic tourism;
- Organizing and realization Fam Tours for foreign tour operators / mass media and partners;
- Organizing conferences, networking, events, presentations, B2B, B2G;
- Realization of Tourism Panel within Moldova Business Week in 2018, 2019;
- Organization of the participation of the Republic of Moldova with country stand at (TTR Bucharest, BIT Milano, ITB Berlin, FITUR Madrid, MITT Moscow);
- Maintaining regular contact with the economic agents of the tourism industry and of the associative environment as well as of the international partners (GIZ, USAID, UNWTO, EICR, and the foreign embassies accredited in Moldova).

## Head of Department - Tourism Agency of the Republic of Moldova

[ 10/02/2009 – 09/08/2018 ]

City: Chisinau

Country: Moldova

- Organization and development of strategies, marketing studies, actions plan of promoting domestic tourism markets;
- Working with NGOs and local administration to support and develop domestic tourism field;
- Organizing trainings program and professional workshops, meetings, events - such as the European Forum of Ministers of Tourism in Europe;
- Elaboration and promotion of the cultural-tourist route "Voievod Stephen the Great";
- Preparing program, communications and reports for the tourism department.

### **Ministry of Culture and Tourism**

**Consultant** [ 10/05/2007 – 09/02/2009 ]

City: Chisinau

Country: Moldova

- Organizing of participation in Fairs and Specialized Exhibitions (local and international);
- Coordination and distribution advertising materials;
- Maintaining relationships with media (coordinating of material for publications);

### **Chamber of License**

**Consultant** [ 05/03/2006 – 09/05/2007 ]

City: Chisinau

Country: Moldova

- Receiving the documents required for activity license (for 42 types of activity);
- Consulting economic agents with legislative regulations for 42 types of activity licenses;
- Providing support to elaborate the package of documents.

## **EDUCATION AND TRAINING**

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### **Political Science and Law Education Licentiate in Political Science, License diploma**

**Moldova State University 1999 – 2004.** [ 31/08/1999 – 29/06/2004 ]

Address: MD 2071 Chisinau (Moldova)

[www.usm.md](http://www.usm.md)

### **Public Administration, Master's degree.**

**The Academy of Public Administration under the President of Republic of Moldova** [ 31/08/2004 – 30/07/2005 ]

Address: MD 2071 Chisinau (Moldova)

[www.aap.gov.md](http://www.aap.gov.md)

### **International Relations, International Relations**

**The Academy of Public Administration under the President of Republic of Moldova, Master's degree.** [ 31/08/2011 – 30/07/2013 ]

Address: MD 2071 Chisinau (Moldova)

[www.aap.gov.md](http://www.aap.gov.md)

## **EXTRACURRICULAR ACTIVITIES**

[ Current ]

### EXTRACURRICULAR ACTIVITIES

- ❖ „Management of internal control - courses ", Republic of Moldova;
- ❖ „Exploitation of the Hungarian Tourism in National Parks - training ", Poland;
- ❖ „Methods and techniques of project development and coordination of legal instruments - courses ", RM;

- ❖ „Rural tourism - panacea for reform in agriculture - training” ; Republic Of Moldova
- ❖ „Study tour of rural tourism, environmental and cultural - study”, Hungary
- ❖ „Fam Tour, GUAM + JAPAN - project ”, Ukraine;
- ❖ „Working group meeting on tourism of member countries of the Community of Independent States, CIS - presentation”, the Russian Federation,
- ❖ „International Fair of Rural Tourism - presentation”, Romania „Fam Tour-GUAM +JAPAN - project”, Georgia and Azerbaijan;
- ❖ „Non Traditional SABIT Tourism Program - studies (SABIT), United States of America, USA;
- ❖ „Tourism and Digital Transformation - studies ”, Hungary;
- ❖ „The heritage that unites us: communication and progress - courses studies ”, France.

## LANGUAGE SKILLS

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Mother tongue(s): **Romanian**

Other language(s):

**English - intermediate;**

**LISTENING B2 READING B2 WRITING B1**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1**

## DIGITAL SKILLS

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### My Digital Skills

Microsoft Office, Excell, Social Media Google Drive, PowerPoint ( Google Meet, Zoom, Cisco Webex)