

Tatrabis

Company Profile

Company	IM "Tatra – Bis" SRL
Field of activity	Incoming tourism tour operator and event management agency
Legal address	Chişinău, str. Al. Bernardazzi 53/4, MD-2009
Director	Emilian Dzugas
Contact person	Mursa Felicia
Position	Incoming travel manager
Tel.	(+ 373) 62011421
E-mail	felicia.mursa@tatrabis.md / incoming@tatrabis.md

BRIEF COMPANY DESCRIPTION

Tatrabis is a fast-growing company specialized in tourism and event management, which succeeded to assert itself among its clients through the flexibility and confidence its relations with them. Being focused on its clients, we guarantee the full success of the events. Besides tourism activity, we organize press conferences, anniversaries, cocktail parties, symposiums, and congresses, launches of new products, marketing events, VIP parties, team buildings, and integrated PR campaigns. We provide a personalized service, based on the client's requirements and taking into consideration the marketing strategy, business goals, and the project budget.

Our company is the market leader in the field of leisure and business tourism and logistics management of events and market research projects, mainly due to the high quality of services. Here we can list some of them:

- Accommodation services;
- Guidance services;
- Consulting in the field of inbound tourism in Moldova;
- Catering - coffee breaks, lunches and festive dinners, various menus, depending on the event;
- Preparation of analysis reports following the events or projects implemented;
- Technical assistance - sound and presentation equipment, projectors, screens, computers;
- Translators and interpreters, simultaneous translation devices;
- Design and printing of informative materials; promotional materials;
- Creation of product launch roll-out plans and strategies;
- Developing event communication activities, media plans and promotional activities;
- Press conferences - invitation of journalists;
- Preparation and organization launching events for potential clients and partners;



- Decorations – floral compositions, balloons compositions;
- Artistic programs, plays, moderators, artists;
- Logistical support and coordination during the event;
- Passenger transportation (minivan Hyundai - H1 for 7 passengers, minibus Mercedes Sprinter for 20 passengers);
- Outdoor tents (3x3, 5x5m, 5x15m, 10x10) with suitable furniture;
- Team building –indoor and outdoor programs, games and personalized exercises.

During our activity period we have earned the confidence of some devoted clients, as: Orange Moldova, Hoffmann La Roche, Glaxo Smith Co., Gebauer&Griller, Sudzucker, Mileștii Mici, Energbank, Fincombank, MAIB, Business Intelligent Services, Microsoft Moldova, Eximbank, Agrostoc, Berlin – Chemie, CAPMU, Azienda Ospedaliera San Gerardo di Monza, Medical Association "Internist", Romstal, Chamber of Commerce and Industry from Moldova, Mobiasbanca, Moldcell, Donaris Group, Ericsson, Bayer, British Embassy in Moldova, LaFarge Ciment SA Moldova, AmCham Moldova, BAS/EBRD Program, Avon, Moldova Agroindbank, UNDP Moldova, Alliance Francaise de Moldavie, ADAMA Agricultural Solutions and many others.

