

Letter of recommendation

Date – May 2nd

To whom it may concern,

On behalf of maib, I would like to express our sincere appreciation for the collaboration with **Publicis Moldova Agency**. Over the course of our partnership, your team has consistently demonstrated strategic thinking, creative excellence, and an exceptional ability to bring our brand vision to life across multiple formats.

Publicis Moldova has been a key partner for us in a variety of projects – from building communication strategies to delivering high-quality video production. We deeply value the agency's holistic approach, attention to detail, and the capacity to always find the balance between creativity and business relevance.

What truly sets Publicis Moldova apart is the **people** behind the work. The team is not only highly professional and reliable, but also incredibly easy to work with – open, collaborative, and genuinely engaged. Your ability to connect with people, understand client needs, and turn them into impactful solutions makes every project not just successful, but enjoyable.

We are grateful for the passion and commitment you've shown and we look forward to continuing our partnership and creating meaningful work together.

Warm regards,

Marina Andronic
Head of brand department maib

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