



GENERAL INFORMATION

Name of company: 45 Extreme Production

Legal name: Marimea Patrucinci SRL

Address: MD-2071, Republic of Moldova, mun Chişinău, str. Alba Iulia 75/8

Director: Berdicevschi Alexandr, +373 68677964, bred.odevay@gmail.com

Contact person: Verlan Veronica, +373 69584628, veronicaverlanv@gmail.com

Years of activity: 2012 - present

Type of activity: B2B, photo and video production

Main fields: commercials, documentaries, business corporate, travel and lifestyle

DESCRIPTION

45 Extreme Production, a production company based in Moldova, was established in 2012 by two photographers and filmmakers, Veronica Verlan and Alex Bred (Berdicevschi).



DESCRIPTION

In its initial five years (2012 - 2017), the company primarily focused on capturing sports and music events and festivals, both within and outside the country. Additionally, we organized local festivals such as Velohora, a version of the Hungarian "Critical Mass" held for eight years, and OM LALALA Fest, an international dance festival.

Links to videos from these events:

<https://www.youtube.com/watch?v=Mp-ldGIL15E>

<https://www.youtube.com/watch?v=vMJPqwUOr8s>

Simultaneously, Veronica and Alex engaged in travel photography, collaborating with travel companies from Moldova, Ukraine, Russia, and Romania. These collaborations encompassed documentary and commercial projects, emphasizing the filming of travel destinations and tourist itineraries. Leveraging their background in extreme sports and outdoor activities, the duo executed travel projects in diverse wilderness settings and various expeditions.

Between 2013 and 2014, 45 Extreme Production served as the official representative of Red Bull Media House in Moldova.

DESCRIPTION

In 2018, the company underwent a strategic shift, discontinuing its event department to focus on commercial productions primarily within Moldova. Venturing into new territories, we acquired expertise in VFX and CGI, establishing a chroma-key studio for future projects involving mixed reality.



In 2020, TV8 television channel premiered a 12-episode series called "Ultima Frontiera" produced by 45 Extreme Production. This documentary project was filmed during an expedition to the shores of Antarctica, with additional interviews conducted and graphic elements created for the project's presentation. Each of the 12 episodes had a duration of 25 minutes. The project received financial backing from IREX Moldova and was simultaneously aired on Facebook and YouTube platforms alongside television broadcasts.

<https://www.facebook.com/antarctica.ultima.frontiera>

<https://www.youtube.com/@ultimafrontiera4913>



In 2023, our team became part of the PITCH.MD project, an open competition for content creators. We created video presentations for 12 projects and assisted participants in showcasing their projects. The competition was organized with the support of USAID. For several months, we worked closely with the competition's jury, experienced industry professionals:

Adam Sigel, Writer, Producer & Content Strategist at Cutbait Productions (USA),
Viorica Mesina, Film Director, Producer, and Screenwriter (Republic of Moldova),
Serhii Huleikov, TV Producer, Host, and Content Creator of VOD and YouTube channels (Ukraine).



45 Extreme Production has also experience in developing the biggest touristic project in Moldova - <https://360.moldova.travel/> . We have been hired by the National Inbound & Domestic Tourism Association of Moldova and contracted for several flights during which we delivered the following: 3d virtual tour including up to 15 3d panoramas, 360 video and classic video up to 2 min length. We have developed the same set of content for 19 locations around Moldova (wineries and guest-houses), with 2 more to come this year. The first 11 locations were shot in 2017, and the other 8 - in 2022.



DISCOVER 360° VIDEO

DESCRIPTION

Presently, 45 Extreme Production continues to create diverse content, including traditional filming, catering to local entities such as the National Inbound and Domestic Tourism Association of Moldova, a bunch of Moldovan wineries and breweries, as well as corporate clients including local IT companies, banks and NGOs. This evolution reflects the company's commitment to adaptability, innovation, and delivering high-quality productions across various sectors.

Since 2023 the company has been a member of Moldovan Creative Industries Association (COR) and since 2025 - member of AIM.

Social media: <https://www.facebook.com/45agency> and <https://www.instagram.com/45xmedia/>

OUR CLIENTS:

USAID, ANTRIM (National Inbound and Domestic Tourism Association of Moldova), Endava, Mastercard, MAIB, MICB, Samsung, Mensana (TRIMBOS Institute of Mental Health and Addiction), European Investment Bank, The Moldovan Small Wine Producers Association, ONVV, UNDP (United Nations Development Programme), DCAF (Geneva Centre for Security Sector Governance), Petrom, Keller Holz, local wineries (Castel MIMI, Cricova, Purcari, Asconi, Doina vin, Caragia, Pripa, Chateau Cristi), Efes Vitanta, Profile agency, Adcenter agency, Endava, Enter, Aquatrade (OM and Gura Cainarului), Red bull, CDG (Centru Diagnostic German), Pitch.md, BOMBA, etc.

OUR WORK / REPORTAGE, PROMO AND DOCUMENTARY

Documentary:

<https://www.youtube.com/watch?v=VHA13QhwAeM>

<https://youtu.be/qppU-mlsoek?si=COgxsmOfKaSBBdwl>

<https://www.youtube.com/watch?v=lnH-y2xixCg>

<https://www.youtube.com/watch?v=gXrjaFG3NQ>

Festivals and conferences:

https://www.youtube.com/watch?v=E_bXVrZm6cA

<https://youtu.be/OLT6vc6jVuc>

<https://youtu.be/vMaY5KL1t6E?si=k-NWlwDTUPMZWMQo>

<https://www.facebook.com/fixitinpostconf/videos/866120738259371>

<https://youtu.be/ewclAyEuGno>

Corporate movie:

<https://www.youtube.com/watch?v=KWrUFN1BPwE>

3D Animation:

<https://www.youtube.com/watch?v=9fN8r1CpHpO>

2D Animation:

<https://youtu.be/xXh1m9CczYM>

Travel documentaries:

<https://www.youtube.com/watch?v=TzcCCP12UAU>

<https://www.youtube.com/watch?v=XtHpHfo9Zkw>

Promotional video for touristic companies:

<https://www.youtube.com/watch?v=isl188qLRQI>

<https://www.youtube.com/watch?v=TCGJnej1aag>

<https://www.youtube.com/watch?v=WYZ603ln9S4>

OUR WORK / COMMERCIALS

TV commercials:

BOMBA

<https://youtube.com/watch?v=xfOjigr36A4>

MAIB ALTO

<https://youtu.be/eieTnudNUM4>

MAIB Liber

https://www.youtube.com/watch?v=hA59GO_l8pE

WINE CRIME

<https://www.youtube.com/shorts/HcatUbGPQwE>

MENSANA

<https://www.youtube.com/watch?v=BGrGZcA3IWc>

MAIB LEASING

<https://www.youtube.com/watch?v=Bv5MUIJwWqg>

MAIB ECO

<https://www.youtube.com/watch?v=GK9U44hA1hM>

ENTER

<https://www.youtube.com/watch?v=IneBGYokXfQ>

MAIB Microbusiness

https://www.youtube.com/watch?v=flsJblaI8_0

MICB Ipoteca

<https://www.youtube.com/watch?v=InsQP1X2GDc>

PETROM Viva Coffee

<https://www.facebook.com/PetromMoldova/videos/1007013076827561>

TEAM

Currently, 45 Extreme Production operates as a small company with a core team of 5 members and a variable team of 15-20 professionals who join the company for specific projects as needed.



TEAM



ALEX BRED (ALEXANDR BERDICEVSCHI)

Co-founder / Director

Travel photographer

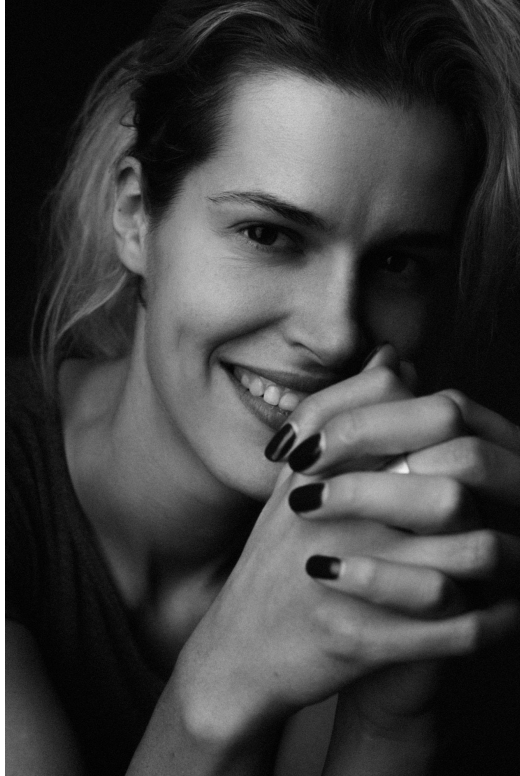
Cameraman

Director of advertising and documentary projects

Video editor

Extensive experience in creating media projects of various levels and complexity. Traveling has taught Alex to be flexible, determined, and to achieve results even in stressful situations. Alex strives for the projects that go through the company to always be interesting and executed at a worthy professional level.

TEAM



VERLAN VERONICA

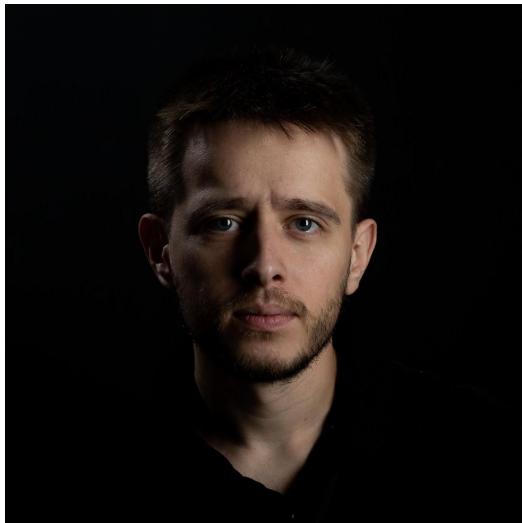
Co-founder / Creative producer / Photographer and filmmaker

Self-taught business owner who initiated a video production company with the objective of creating visual content for both businesses and non-commercial causes. Starting from scratch, Veronica mastered a wide range of tasks:

- business management: client management, talent scouting, team assembly, project development and implementation
- travel and commercial photography and videography
- directing
- producing

This diverse experience has shaped Veronica into a well-rounded professional with insights into all aspects of production.

TEAM



NICOLAI MUNTEANU

Post-production Specialist

- Editing
- Basic 3D modeling and 3D animation techniques
- Texturing and rendering
- Advanced video editing capabilities
- Planar and 3D tracking skills
- Cleanup techniques
- Keying and video compositing

Embarking on his journey in this field since 2017, Nicolai is dedicated to pushing the boundaries of creativity and delivering top-notch post-production work. His commitment to excellence ensures that every project he undertakes is executed with precision and a keen eye for detail.

TEAM



ALEXANDR GROSUL

Motion Designer

Possesses a versatile skill set tailored for creating 2D and 3D animations and visual effects.

- Advanced 2D animation techniques
- Proficiency in Adobe After Effects, Cinema 4D, Adobe Illustrator
- Medium illustration skills
- Storyboarding skills
- Character animation
- Rigging and rendering skills
- Visual effects

TEAM

Alongside the permanent team, we actively involve freelance specialists for ongoing projects. These include directors of photography, camera and director's assistants, gaffers, best boys, key grips, production managers, location managers, casting managers, makeup and hair artists, stylists, SMM specialists, scriptwriters, line producers, executive producers, designers, motion designers, sound designers, colorists, set decorators, costume designers, prop masters, storyboard artists, visual effects artists, animators, editors, Foley artists, composers, and post-production supervisors.

Each of them plays a crucial role in ensuring the success and quality of our projects.

THANK YOU

and let's make something cool together