

Ilinca STÎNCA

Video Producer @ QUBO Communications
+373 68719793 | ilinca.stinca@qubo.md

SUMMARY

Producer, screenwriter and director with 12 years of experience in the production of audiovisual material. A creator with a passion for generating original ideas. After graduating from the Academy of Arts (AMTAP) in Chisinau, specializing in Multimedia, she worked as a director and production assistant in television studios, advertising agencies, but also in private companies. As a production assistant, Ilinca handled scenography and costumes, organized castings to select the right actors for certain roles, but also carried out content marketing campaigns on social media. She wrote scripts and directed music videos for various performers from Moldova and Romania. Working as a reporter, she acquired advanced communication and interpersonal skills, as well as the ability to formulate relevant and accurate questions. As a production executive, she manages complex teams, both in television and on the sets of various video productions.

HIGHLIGHTS

- Management of complex teams
- Creative mindset
- Proactive
- Adaptability and flexibility
- Stress resilience
- Concept development
- Management of client relationship
- Content creation
- Video production
- Project management
- Scriptwriting

EXPERIENCE

2021 – Present, QUBO Communications

Video Producer (part-time)

- Creating scenarios and campaign concepts
- Directing and organizing video/photo shootings
- Generating of ideas for marketing campaigns
- Lead research activities for the development of creative concepts and messages

2018 – Present, PRIME TV

General Producer of the morning show “Prima Oră”

- Creating media production materials
- Coordination of topics for broadcast
- Concept creation for the show's special editions
- Scriptwriting and directing of promos for the morning show
- Team management

2014 – 2019, CIO Film

Producer, Scriptwriter, Director

- Writing and directing scripts for music videos
- Making the scenography for the music videos

2014 – 2017, PRIME TV

Reporter for the morning show “Prima Oră”

- Identifying topics and stories for TV reportages
- Text writing and production of TV reportages

2012 – 2014, Jurnal TV

Reporter, Producer

- Research topics and stories for TV reportages
- Text writing and producing of the TV reportages
- Concept creation for the TV show “Asfalt de Moldova”
- Develop communication and relationships with partners

2011 – 2012, AICI TV MOLDOVA

Producer, Reporter, Scriptwriter

- Identifying partners and sponsors for the TV shows
- Show scriptwriting, directing and post-production management

2009 – 2011, Sergiu Prodan Studio

Director assistant, Scenographer

- Casting and location prospecting for video production
- Assisting the director on the filming set
- Managing the scenography and costumes

EDUCATION

2009 – 2013, Academy of Music, Theater and Fine Arts (AMTAP), BA in Multimedia