

[This table will be completed by the tenderer in column 5,6,7,8 and by the contracting authority - in columns 1, 2, 3, 4]

Auction number ocds-b3wdp1-MD-1613125285870								
Auction name: Services for creating the positioning of the country wine brand “Wine of Moldova. A legend Alive”. Creating the creative and strategic concept of international communication (visualization, messages, content).								
CPV Code	List of the goods/services	Unit of measure ment	Amount	Unit price (VAT free)	Unit price (VAT included)	The sum VAT free	The sum VAT included	Delivery / performance date
1	2	3	4	5	6	7=4*5	8=4*6	9
79342200-5. LOT 1: Services for creating the positioning of the country wine brand “Wine of Moldova. A legend Alive”. Creating the creative and strategic concept of international communication (visualization, messages, content).								
1.1	WoM Strategic Positioning Document which include:							According to the technical specification (F4.1)
1.1.1	Stage 1: -Will be proposed at least 3 options of PD's	Unit	1	€10,000	€12,000	€10,000	€12,000	
1.1.2	Stage 2: -An attractive business document suitable for internal use, incorporating existing Wine of Moldova creative materials and additional images as appropriate.	Unit	1	€8,700	€10,440	€8,700	€10,440	
1.2	Three Year Communications Strategy	Unit	1	€4,800	€5,760	€4,800	€5,760	
TOTAL [€ EURO]						€23,500	€28,200	

Name of company: CUBE Communications (UK) Ltd

Name, surname of authorized person : James Gabbani

Signature:  **Stamp**