



## Vladislav Ionescu

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### EDUCATION AND TRAINING

 **Universitatea Alexandru Ioan Cuza**  
Inginer fizician

01/10/2014 – 01/07/2018

 Iasi, Romania | <https://www.uaic.ro/>

## WORK EXPERIENCE

### WordPress developer

Purple

19/12/2022 – Current

 Kishinev, Moldova

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Selecting and installing suitable themes.

Customization and adaptation of the theme design to suit the client's needs.

Develop your own themes from scratch or customize existing themes to achieve the desired look and feel of your site.

Installing and configuring the necessary plugins to expand the functionality of the site.

Create custom plugins for unique client requirements.

Update and maintain plugins to ensure security and compatibility.

Adding and managing content on the site, including texts, images and videos.

Content optimization for search engines (SEO).

Writing and customizing HTML/CSS, JavaScript and PHP code for the individual needs of the site.

Create and configure custom post types, taxonomies, and metafields.

Speed up site loading.

Optimize images and other media files.

Caching and minification of CSS and JavaScript files.

Install and configure security measures to prevent hacking and spam.

Regularly update WordPress, themes and plugins to prevent vulnerabilities.

Providing technical support and problem solving.

Training clients to use WordPress.

Interact with clients to understand their needs.

Planning and management of website development projects.


MySQL database management, including backup and optimization.

Integration of the site with various external services and APIs, such as social networks, payment systems, CRM systems.

## ● **Scraper operators**

freelancer

01/10/2021 – 14/12/2022

 Balti, Moldova

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Crawler, scraping, large-scale web crawling, indexing, data search, Optical Character Recognition


OCR (images/PDFs to Excel/Word/Txt conversion)

I used Excel, Word, regular expression, Linux console, Html, CSS, JS

## ● **System Administrator, operator, SMM**

S.R.L. DANT-AGRO

20/06/2020 – 05/08/2021

 Balti, Moldova

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- Operator: took requests from clients.
- System Administrator: changed the principle of accepting applications from a manual entry for accepting all applications from a computer to Google Doc, with the ability to work with several operators at once in one document, all accounting for retail trade was also considered there. This allowed to increase the number of sales by 3 times. I used Google docs, Excel, Word, regular expressio

SMM: maintaining an instagram account and communicating with real people in networks. I used photoshop, adobe illustrator, Canva, Creator Studio

## DIGITAL SKILLS

Deep knowledge of the WordPress platform. | Experience with various WordPress themes and plugins. | Ability to customize and optimize WordPress for various needs. | Theme development and customization: | Creating custom themes from scratch. | Adaptation and customization of existing themes. | Create custom plugins for unique functional requirements. | Integration and configuration of third-party plugins. | Knowledge of programming languages: PHP, JavaScript, HTML, CSS. | Understanding of AJAX, JSON and REST APIs. | Web design skills, including creating layouts and user interfaces. | Experience with design tools such as Adobe Photoshop, Illustrator. | Ability to create responsive designs that display correctly on various devices. | Website optimization skills for search engines (SEO). | Experience in optimizing website performance and reducing loading times. | Knowledge of WordPress website security. | Regular updating and maintenance of sites. | Experience with MySQL and other database management systems. | Ability to integrate websites with various external APIs and services. | Project planning and management skills. | Ability to work both in a team and independently. | Experience interacting with clients and understanding their needs. | Ability to explain technical aspects to non-professionals.