



# Doina Iatisin

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Chisinau, 2049

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## Professional Summary

Project manager, Communication, and PR specialist with a Bachelor's degree in Communication Science and a Master's degree in Public Relations and Advertising from Moldova State University.

Since 2020, former trainer within the GreenTech Rangers program, providing training for startups in the field of communication, customer discovery, experiment design, digital marketing, and competitive advantages.

## Skills

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|------------------------------------|--|
| Employee Training                  | Social Media Marketing                 |
| Budget Planning and Administration | Communications and Media               |
| Contract Negotiation               | Sponsorship Promotion and Organization |
| Staff Training                     | Creativity and Adaptability            |
| Security Oversight                 | Time Management                        |
| Public Relations                   |  |

## Work History

06/2020 - Current

### Trainer

**GreenTech Ranger, Chisinau, Republic of Moldova**

- Over 10 training sessions on SE and Startup build
- Run the ClimateLaunchpad Follow-up sessions
- Mentoring

08/2017 - Current

### Project Coordinator

**Generator Hub, Chisinau, Republic of Moldova**

- Develop and run more than 20 projects
- Administration of co-working space
- Develop communication strategy
- Develop projects on social entrepreneurship and climate change

01/2021 - Current

### Event Coordinator

**GreenTech Rangers, Chisinau, Republic of Moldova**

- Identifying themes for events
- Promote more than 200 events
- Moderate social media accounts

02/2018 - Current

**Event Coordinator**

**Startup Weekend, Chisinau, Republic of Moldova**

- Organize Startup Weekend Women Chisinau
- Facilitate Startup Weekend events
- Planning activities
- Mentoring more than 10 teams

10/2016 - 07/2017

**Communications Specialist**

**Generator Hub, Chisinau, Republic of Moldova**

- Development and implementation of communication strategies
- Manage social media accounts
- Promote events and services

03/2019 - 01/2020

**Communications Coordinator**

**GreenTech Rangers, Chisinau, Republic of Moldova**

- Development and implementation of communication strategies
- Manage social media accounts
- Promotion of events
- Organization of events

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**Education**

07/2017 **Public Relations And Advertising, Moldova State University, Chisinau, Republic Of Moldova**

07/2015 **Communication Sciences, Moldova State University, Chisinau, Republic Of Moldova**

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**Languages**

**Romanian:** Native language

**English:**  B2  
Upper intermediate

**Russian:**  C1  
Advanced