# ADRIAN PAVELESCU

EVENT ADVOCATE | CRAFTING EXPERIENCES

# **EXPERIENCE**

## **Director of Event Experiences**

Seven Media

2017

Crafting Engaging Events with Precision & Strategy

- Planned and executed events, including conferences, corporate gatherings and brand activations.
- Created and managed event budgets
- Developed creative event concepts that enhanced brand presence and audience engagement.
- Oversaw end-to-end event logistics, including venue selection, catering,
  AV setup and staffing.
- Managed stakeholder communication, ensuring seamless collaboration between internal teams and external partners.
- Implemented post-event evaluation processes to measure success and optimize future events.

### **Executive producer**

Hi Film Production 2004-2017

Technical Director NexT Film Festival 2007-2017

Responsible for organizing professional film shoots for movies and commercials, budgeting, contracting necessary personnel and equipment, coordinating the crew and ensuring communication between producers and film teams.

- Oversaw the production of films, managing budgets, schedules and creative development from pre-production to post-production.
- Coordinated with directors, writers and production teams to ensure seamless execution of film projects.
- · Negotiated contracts and secured budgets.
- Managed on-set operations, problem-solving logistical challenges to keep productions on track and within budget.



# **ABOUT ME**

Results-driven event manager with years of experience in planning, coordinating and executing high-profile events. Adept at managing budgets, vendor negotiations and logistics. Proven ability to lead cross-functional teams, implement innovative event strategies and drive engagement. Passionate about creating impactful events that align with brand identity and business objectives.

# **SKILLS**

- Event Planning & Execution
- Budget Management & Cost Control
- Vendor & Stakeholder Relations
- Logistics & Operations
- Team Leadership & Collaboration
- Ability to work with diverse teams, Romanian and international
- Film Production
- Marketing
- Creative Development & Project Management

# LANGUAGE

English- Professional Proficiency German - Basic knowledge

### **EDUCATION**

### **Hyperion University**

Journalism and communication 2007

### CONTACT



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