

CURRICULUM VITAE

Family name: Stinca Ungurean

First names: Ilinca

Date of birth: 20/05/1990

Nationality: Moldovan

Education:

Institution, [Date from - Date to]	Degree(s) or Diploma(s) obtained:
Academy of Music, Theater and Fine Arts, BA in Multimedia September 2009 – May 2013.	Certificate of graduation

Language skills: Indicate competence on a scale of 1 to 5 (*1 – excellent; 5 - basic*)

Language	Reading	Speaking	Writing
Romanian	Mother tongue		
English	1	1	1
Russian	2	2	2

Other skills: As a Video Production Expert, I bring strong skills in scriptwriting, directing, filming, and editing to produce impactful visual content across various platforms. I manage all stages of production—planning, coordinating teams, and overseeing post-production—to ensure high-quality results. With a deep understanding of storytelling, camera work, lighting, and sound, I turn creative ideas into engaging video experiences that meet both artistic and strategic goals.

Present positions: Video Production Expert @QUBO Communications.

Key qualifications: (Relevant to the project tasks)

- I am a producer, screenwriter, and director with 14 years of experience in the production of audiovisual material. I am a creator with a passion for generating original ideas. After graduating from the Academy of Arts (AMTAP) in Chisinau, specializing in Multimedia, I worked as a director and production assistant in television studios, advertising agencies, as well as in private companies.

As a production assistant, I handled scenography and costumes, organized castings to select the right actors for specific roles, and conducted content marketing campaigns on social media.

I also wrote scripts and directed music videos for various performers from Moldova and Romania.

I worked as a reporter, where I developed advanced communication and interpersonal skills, along with the ability to formulate relevant and accurate questions. As a production executive, I managed complex teams, both in television and on the sets of various video productions.

- **9 years of professional capacity in TV Shows** - As the producer of the morning show "Prima Oră" on Prime TV, and "Asfalt de Moldova", on Jurnal TV, I was responsible for the editorial

and creative coordination of the program. I planned daily content, organized the production flow, and managed the team to ensure the show ran smoothly and met audience expectations. I created concepts for special editions, selected relevant topics, and guided the development of each segment. My role also included supervising live broadcasts, collaborating with promotional teams, and ensuring high-quality delivery under tight deadlines.

- **4 years of managing the creation of a video product through all stages of production –** As a Video Producer Expert, I have managed the full cycle of video production for national and international campaigns, working closely with organizations such as WHO, MISRA, ODA, Helvetas, Ministry of Economic Development and Digitalization, GIZ, the State Chancellery, the Diaspora Relations Bureau, ILO, Skat, and Medpark. My work involved developing creative concepts and visual narratives that aligned with each project's communication goals, scripting and storyboarding, coordinating both on-location and studio shoots, and directing production teams to ensure high-quality results. I oversaw all stages of post-production, including editing, animation, subtitling, and sound design, delivering final video content tailored for television, online platforms, and institutional events. These video materials—ranging from promotional spots and animated explainers to documentaries and testimonial videos—were designed to inform, engage, and inspire target audiences while maintaining consistency with the brand identity of each institution. My role required strong project management skills, visual storytelling expertise, team coordination, and a deep understanding of how to translate complex messages into accessible, impactful video content.
- **Leveraging the ability to create a highly creative video product designed to reach maximum audience impact –** As a freelance music video director, I developed creative concepts and directed visual productions for various artists in Moldova and Romania. I wrote scripts, coordinated all stages of production, and worked closely with performers, cinematographers, and set designers to bring each artistic vision to life. My work included directing both low-budget and high-profile music videos, ensuring each project was unique, visually engaging, and aligned with the artist's identity. I also managed post-production, including editing and color grading, delivering high-quality content tailored for television and online platforms.

International and national development projects experience

Country	Date from – Date to	Projects	Description
---------	---------------------	----------	-------------

Moldova	April – June, 2023	Communication campaign: EPC Summit - European Political Summit, co-funded by EU	Role in the project: Video Producer Key responsibilities: - Developed creative concepts and scripts for official summit video materials - Managed the video production team and scheduling during the summit - Oversaw the editing and post-production process for highlight reels, interviews, and media packages - Delivered high-quality video outputs for use on EU platforms, social media, and national media outlets Budget: Euro 85K Contact person: Olga Rosca, Foreign policy and EU affairs advisor to President, o.rosca@prm.md
Moldova	April 2024- June 2024	Moldova Digital Summit, co-funded by EU	<u>Role in the Project:</u> Video Producer Key responsibilities: - Provided creative direction and production oversight for all video content related to the summit, from concept to final delivery - Coordinated a multidisciplinary audiovisual team, including videographers, editors, motion designers, and sound engineers - Planned and executed real-time video coverage of the summit, ensuring rapid turnaround of highlight reels, live streams, and interviews - Collaborated with the communications team to develop a video strategy aligned with the summit's messaging and branding - Supervised the filming of keynote speeches, expert panels, and behind-the-scenes content to maximize event visibility - Ensured the consistent application of visual identity across all video materials in accordance with EU brand and quality guidelines - Led the post-production process, including editing, color grading, subtitling, and final exports for distribution on digital platforms and media channels

			- Played a key role in boosting the summit's public impact by delivering compelling visual narratives that captured key moments and messages Budget: 38 K euro Contact person: Nicoleta Colomeet, Director of E-GOV Agency, nicoleta.colomeet@egov.md
Moldova	April 2024 - December 2024	Energy Efficiency campaign implemented BY Skat	<u>Role in the Project:</u> Video Producer Key responsibilities: - Led the creative development and full-cycle production of audiovisual content for the national campaign aimed at raising awareness on energy efficiency in Moldova - Produced and directed six compelling success stories featuring households and institutions that adopted sustainable energy solutions - Created six expert video interviews to explain complex energy topics in a clear and accessible way for the general public - Developed storytelling concepts aligned with the campaign's educational goals and tailored to resonate with diverse audiences across the country - Managed a multidisciplinary production team responsible for videography, editing, animation, and sound design - Conducted on-site filming in multiple regions of Moldova to capture authentic narratives and community impact - Oversaw post-production processes, including editing, motion graphics, subtitling, and sound mixing, ensuring professional quality for web and TV dissemination - Collaborated closely with the project communications team to ensure alignment with strategic messaging and donor visibility requirements - Ensured compliance with branding and reporting guidelines specific to EU-funded awareness campaigns - Contributed directly to the campaign's public engagement and success, helping position energy efficiency as a national priority through

			impactful visual storytelling Project value: €110,000 Contact person: Gheorghe Țicu, Project Manager – gheorghe.ticu@skat.ch
Moldova	June 2024-April 2025	Moldova e-Governance Agency National campaign for popularizing the digital services	<u>Role in the Project:</u> Video Producer Key responsibilities: - Conceived and executed the video content strategy to support the nationwide campaign promoting public digital services - Produced dozens of deliverables, including video explainers, user testimonials, motion graphics, and animated spots tailored for various platforms - Coordinated a creative production team of videographers, animators, editors, and graphic designers to ensure timely and coherent output - Developed and produced educational and promotional video formats—ranging from short informative clips to full-length TV segments—to increase digital literacy and service adoption - Directed on-location filming for citizen testimonials and institutional messaging, highlighting real-life impact and success stories - Created engaging visual content to demystify digital tools and processes, ensuring accessibility and clarity for a wide audience - Maintained alignment with the agency’s strategic communication objectives and ensured visual consistency with public service branding - Oversaw post-production workflows, including animation design, editing, subtitling, and final delivery for digital and broadcast distribution Budget for video services 52 000 USD Nicoleta Colomeet, Director of E-GOV Agency, nicoleta.colomeet@egov.md
Moldova	March 2025 – May 2025	Moldova Startup Summit, co-funded by EU	<u>Role in the Project:</u> Video Producer Key responsibilities: - Directed the overall video content strategy for the summit, overseeing the creative process

			from concept development to final delivery - Managed a dynamic audiovisual team comprising camera operators, editors, motion graphic designers, and sound technicians - Delivered real-time video coverage of the event, including live streaming sessions, rapid highlight edits, and exclusive interview segments - Worked closely with the summit's communications team to shape a video production plan that reflected the entrepreneurial and tech-forward spirit of the event - Coordinated the filming of main stage presentations, startup pitches, panel discussions, and networking moments to capture the summit's energy and diversity - Maintained brand consistency across all video materials in line with EU co-funding visibility requirements and Startup Moldova's identity - Supervised the full post-production process—editing, sound mixing, color correction, subtitling—to ensure high-quality output for all media channels - Contributed significantly to the summit's media outreach and public engagement by crafting visually compelling content tailored to digital audiences Budget: 13k euro Contact person: Olga Melniciuc, CEO of Startup Moldova Foundation, ceo@startupmoldova.digital
--	--	--	--

General professional experience:

Date from –Date to	Location	Company & reference person (name & contact details)	Position	Description
November 2021- present	Chisinau, Moldova	QUBO Communications Dina Ivanov +373 69108181	Video Producer	- Creation of scenarios and campaign concepts - Directing and organizing video/photo materials - Generator of ideas for marketing campaigns - Lead research activities for the development of creative concepts and messages

2018 – 2023,	Chisinau, Moldova	GMG PRODUCTION PRIME TV Sergiu Latiș +373 68555820	General Producer of the morning show “Prima Oră”	- Creation of media production - Coordination of topics for broadcast - Concept creation for the show’s special editions - Scriptwriting and directing of commercials promoting the morning show - Team management
2014 – 2019,	Chisinau, Moldova	CIO Film Sergiu Ciorescu +373 79587377	Producer, Scriptwriter, Director	- Writing and directing scripts for music videos - Making the scenography for the music videos
2014 – 2017	Chisinau, Moldova	GMG PRODUCTION PRIME TV Sergiu Latiș +373 68555820	Reporter for the morning show “Prima Oră”	- Identifying topics for TV reportages - Text writing and production of TV reportages
2012 – 2014	Chisinau, Moldova	Jurnal TV Ana Danilescu +37379622044	Reporter, Producer	- Research topics for the TV reportage - Text writing and producing of the TV reportages - Concept creation for the TV show “Asfalt de Moldova” - Developed communication and relationships with partners
2011 – 2012	Chisinau, Moldova	AICI TV MOLDOVA	Producer Reporter Scriptwriter	- Identifying partners for sponsoring the TV shows - Show scriptwriting, directing and post-production management
2009 – 2011	Chisinau, Moldova	Sergiu Prodan Studio	Director assistant, Scenographer	- Casting and location prospecting for video production - Assisting the director on the filming set - Managing the scenography and costumes