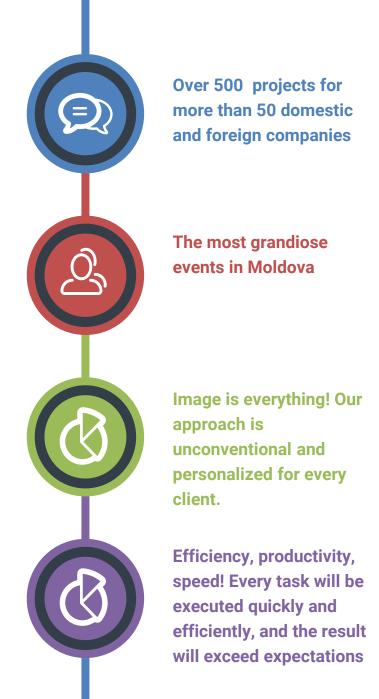


PROFILE AGENCY 14 YEARS OF ACTIVITY OVER 500 PROJECTS



DURING 13 YEARS, PROFILE AGENCY CONTRIBUTES TO THE DEVELOPMENT OF COMMUNICATION AND EVENT ORGANIZATION MARKET IN THE REPUBLIC OF MOLDOVA

Our mission is helping clients win the people's trust by building and developing a strong positive public image.



PROFILE AGENCY TEAM



ABOUT US



WHAT DO WE DO?



Strategy & Communication

Research, analysis, and communication
Setting goals and objectives, market research, target
group evaluation, developing campaign messages,
selecting and managing the communication channels



Promotion

Production of advertising materials

Design, branding, print, photo, video and audio production

Souvenirs, outdoor advertising, POS-materials



Public relations

Communications with mas media, online and SMM communication, press clipping and monitoring



BTL /Events

Development & Organization

Promotions, exhibitions and trade fairs, corporate events, catering and logistics, loyalty programs, social event and networking





14 YEARS OF PROFILE AGENCY

PROFILE AGENCY HISTORY





PORTOFOLIO



















LAUNCH EVENT BIBLIOTECA SMART



Moldtelecom / Unite



In front of the main building of Moldovan State University special panels were installed with a lot of different QR-codes. Smartphone or tablet user can scan those code in order to receive selected e-book direct into his gadget.



Website

http://profile.md/portfolio-view/agentia-profile-a-lansatun-proiect-inedit-pentru-operatorul-unite-bibliotecasmart/







ST. VALENTINE'S DAY CALL YOU LOVE ONES. HERE. NOW. ANYWHERE



Moldtelecom / Unite



On the Love celebration Day, we've installed a telephone booth London style in front of the central block of the State University of Moldova. Everyone passing by could enter the booth and make a call via a modern smartphone to a lover or a friend, anywhere in the world to make a love confession



Website

http://profile.md/portfolio-view/suna-tiiubirea-de-14-februarie/







1 JUNE INTERNATIONAL CHILDREN'S DAY





Moldtelecom / Unite

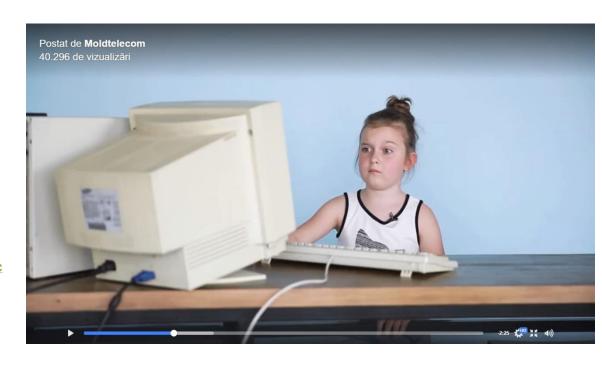


New technologies develop very fast. As well as our children. In anticipation of the International Children's Day, we've challenged a group of kids to test the technologies of last generations. The output was surprising and very fun.



Website

\https://www.facebook.com/Moldtelec om/videos/10155556108124887/





VIDEO VOX TELL THE LOVE

COMUNICĂ DRAGOSTE OPERATOR NATIONAL MOLDIELECOM



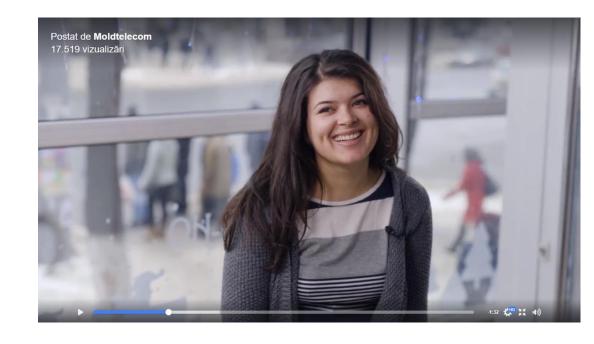
Moldtelecom / Unite



What does LOVE means to you? Tell us and the whole world!



Website https://www.facebook.com/Moldteleco m/videos/10155191584324887/





BEMOL INVESTS IN FUTURE



Bemol



A new kids playground was built in Râşcani sector of Chisinau, with a significant support from BEMOL. This was a part of the "Bemol invests in future" social project.



Website

https://www.facebook.com/BEMOL.Moldova/posts/138 3013565066613







PARCUL MEU



Restaurantul "Doina"



PARCUL MEU (MY PARK) is a project of renovation of different zones of Valea Trandafirilor park, initiated by the Turkish company "Ongan Tekstil" JSC.



Website

https://www.facebook.com/parculmeu/







"COLORFUL ALLEY", LAUNCHING EVENT



Restaurantul "Doina"



Aleea Colorată (The Colorful Alley") in Valea Trandafirilor park is a special gist for every inhabitant of Chişinău from the initiator of <u>Parcul Meu</u> the project, Ongan Tekstil.



Website

https://www.facebook.com/pg/parculmeu/photos/?tab=album&album_id=1738725123098532







CONSTRUIREA BRANDULUI DE VINURI CHATEAU CRISTI



Chateau Cristi



A legendary Chateau Cristi winery will make a come back to remember.

Together with the client, we've created a new incarnation of the brand and brought it back to life



EST. 1882





ECO RUN MOLDOVA 2016



Bemol



BEMOL is always supporting for those brave and ambitious! Always supporting the youth, which gives us belief in the better future. That's why we support activities and persons who push things. We believe that investing in future means to support those who inspire others through their actions and experiences/



Website

https://www.facebook.com/BEMOL.Moldova/posts/127 2909146077056







WINE AND MUSIC FEST UNDERLAND



Agenția Profile



The one and only in the whole world underground wine and music festival "Underland Wine&Music Fest" is organized in Cricova wine cellars since 2016.

This year, on its 3rd edition, Underland has gathered more than 5 thousands visitors. Dozens of musicians from different countries have performed on three underground scenes during 10 hours of the festival



Website www.underland.md







MUSIC FESTIVAL GUSTAR



Agenția Profile și Sens Music



Gustar music festival has become a national symbol through the years. This is a unique space, which transforms in a cultural and entertaining center of the country. Gustar is more than just another festival, because our guests become hosts and create a unique atmosphere.



Website http://gustar.md/







SPARKLING NIGHT



Combinatul de Vinuri "Cricova"



On 29th of July, more than 3000 people have savored a sparkling summer night under the accompaniment of magic music and have become a part of an amazing celebration with sparkling wine..



Website http://profile.md/portfolioview/sparkling-night/







FESTIVAL & INTERNATIONAL ART CAMP CUCUTENI 2016 - 2018



Agenția PRofile și Art Studio "Picasso"



Atmosphere like in old times and marvelous reflection of ancient Cucuteni-Tripolie culture could be always found at Cucuteni festival in Ialoveni, Moldova



Website http://profile.md/portfolio-view/2828-2/







AT ASCONY WINERY MAI DAY



Profile Agency & Ascony Winery



On 1st of May 2017, the first spring picnic was organized at Asconi Winery. It has created an incredible atmosphere for all its visitors. More than 3000 of people have tasted red, white and rose wines and have visited all production zones of the Asconi winery.



Website http://profile.md/portfolio-view/maiday-la-asconi-winery/







FARMERS DAY 2016



Ministry of Agriculture of Republic of Moldova



The event objective was to celebrate successes of the year, and to create a great atmosphere for networking and socializing.

One thousand of guests have visited the event, including Government officials.



Website http://profile.md/portfolio-view/ziuaagricultorului-2016/







2015 - 2018 CIVIL AVIATION DAY



Avia Invest



Every year, Chisinau International Airport organizes the Civil Aviation Day.
Thousands of people from Chisinau go to the airport to admire the exhibition of the planes, air-show and to have fun in different entertaining zones of the national Airport.



Website

http://profile.md/portfolio-view/ziua-aviatiei-civile-a-republicii-moldova-2016/







2015 - 2017 WINE VERNISSAGE



The National Office for Vine and Wine



Wine Vernissage sets a goal to promote wine culture on the domestic market, to present new wines and wineries to the large audience in a new, sophisticated manner.



Website https://www.facebook.com/vernisajulvi nului/







2018

GLOBAL UNWTO WINE TOURISM CONFERENCE

The State Agency for Investment of the Republic of Moldova



The 3rd edition of Global Wine Tourism Conference of the Global Tourism Organization (UNWTO) was held in Moldova. The objective of this event is to promote wine tourism with participation of the local wine companies and travel agencies

Profile's responsibility was organizing logistical part of the event.



http://profile.md/portfolio-view/conferinta-globala-privind-turismul-vinicol-a-unwto





2018

MOLDOVA BUSINESS WEEK



The State Agency for Investment of the Republic of Moldova



"Moldova Business Week 2018" - the most important event of the year dedicated to entrepreneurship, export promotion and attraction of investments in our country. Organized by the Investment Agency, the fifth edition of the "Business Week" took place in Chisinau on November 27-29, 2019, where investors, financiers, importers and exporters from Moldova and other 55 countries were invited.

NVEST 40LDOVA

PRofile Agency provided the organization and the logistics of the event.



http://profile.md/portfolio-view/conferinta-globala-privind-turismul-vinicol-a-unwto





CONTACT US!





Address

Chişinău, str. M. Kogălniceanu, 31, ap.9



Telefon & Fax

+373 22 21-18-68,

Fax: +373 22 21-18-69





https://www.facebook.com/agentiaprofile/

http://profile.md/

