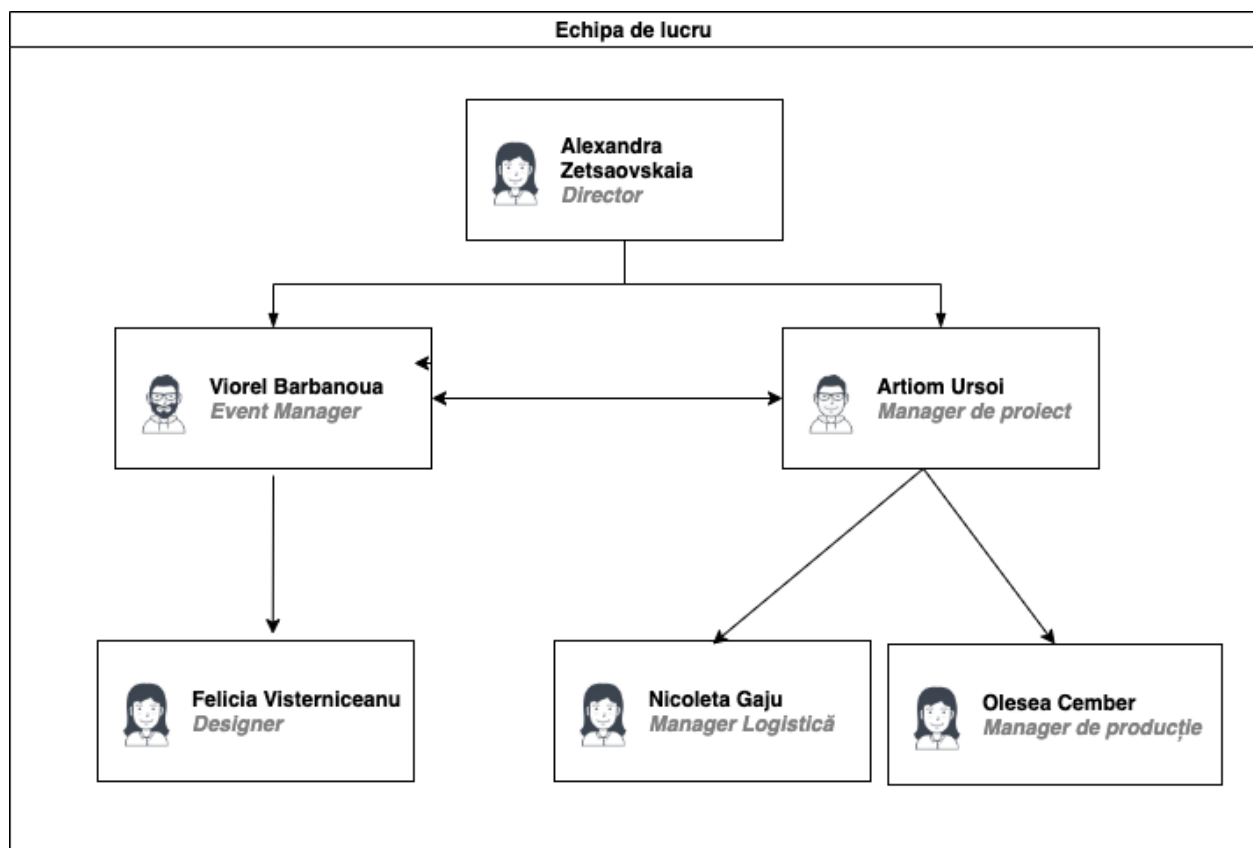


Echipa care va lucra la proiect

1. Alexandra Zemțsovskaia - Director Business TV Media SRL
2. Viorel Barbanouă - Event manager
3. Artiom Ursoi - Manager de proiect
4. Felicia Visterniceanu - designer
5. Olesea Cember - Manager de producție
6. Nicoleta Gaju - Manager Logistică





FELICIA VISTERNICEANU

graphic designer



work experience

- JANUARY 2018 PROFILE AGENCY**
designer
- FEBRUARY 2016 UMBRELA STUDIO**
art director, designer
- 2015 – 2016 KUB.MD**
designer
- 2012 – 2015 LIBER INSIGHT GROUP AGENCY SRL**
art director
- 2007 – 2010 INSIGHT ADVERTISING**
designer
- 2004 – 2007 MCCANN ERICKSON MOLDOVA**
designer, art director
- 2001 – 2002 VOX DESIGN STUDIO**
designer
- 2000 – 2001 OWH TV STUDIO**
graphic artist



education

- 1998 ACADEMY OF MUSIC, THEATRE AND ARTS**
graphic artist



skills

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP

languages

romanian, russian, english



CURRICULUM VITAE

Viorel Barbănouă (15/12/1987)

2 Buiucani str., ap. 82, Chisinau, Republic of Moldova
+373 695 82 654, viorel.barbanoua@gmail.com

EDUCATION	
• Period	2011 - 2012
• University/ Faculty Name	University of Maastricht Faculty of Arts and Social Science European Public Affairs Master's Programme
	4-27 July 2011
• Period	OSF Scholarships' Pre-Academic Summer Programme
• University/ Faculty Name	Istanbul Bilgi University
	2005- 2009
	State University of Moldova
• Period	Faculty: International Relations, Political and Administrative Sciences
• University/ Faculty	Specialty: International Relations

WORK EXPERIENCE	
• Period	4 June 2017 - present
Employer, Position	Profile Agency; Partner & Executive Director
• Period	4 June 2015 – 4 June 2017
Employer, Position	Profile Agency; PR & Events Manager
• Period	28 November 2014 – 05 December 2014, 19 – 25 January 2016
Employer, Position	Al Jazeera, Fixer (Moldova)
• Period	1 June 2014 - present
Employer, Position	<u>Outbox Entertainment Creative Agency</u> ; Founder
• Period	15 February – 1 June 2014
Employer, Position	Berlizzo Events; Account Manager
• Period	13 February 2013 – 13 February 2014
Employer, Position	Diaspora Relations Bureau, State Chancellery, Government of Republic of Moldova; Senior Diaspora Events Management Consultant.
• Period	1 October 2012 – 30 January 2013
Employer, Position	Youbesc Entertainment Company; Events Manager
• Period	1 November 2010 – 1 June 2011
Employer, Position	Soros Foundation Moldova; researcher fellow, member of „Human Rights Resource Group”
• Period	1 October 2010 – 1 June 2011
Employer, Position	NGO „PromoLEX”; Project Assistant „Resource and Development Centre for Transnistria”
• Period	1 September 2010 – 1 June 2011
Employer, Position	NGO „National Youth Council of Moldova”, Trainer in Non-Discrimination issues
• Period	May 2010 – April 2011
Employer, Position	Secretary of „National Coalition for International Criminal Court” (on volunteer basis)
• Period	15 June 2009 – 27 September 2010
Employer, Position	NGO „Amnesty International Moldova”; Campaigns Coordinator
• Period	2 June 2008 – 15 June 2009
Employer, Position	NGO „Amnesty International Moldova”; Mobilization and Administrative Assistant
• Period	15 July 2007 – 15 May 2009
Employer, Position	NGO „CTAM – STEAUA”; Administrative and Project Assistant
• Period	15 November 2006 -10 July 2007
Employer, Position	“Telmarc Group Sales”; Call Centre Operator
• Period	1 November 2005 -1 November 2006
Employer, Position	Day Care Centre “Centre for Youth and Childhood”; Guitar teacher for children up to 14

PUBLIC ACTIVITIES

• Period	03 October 2014
• Activity	"#Orasulmeu" , Musical and social event in support of reconstruction of Cehov square; Organizer
• Period	29 September 2014
• Activity	"Din Inima Fall Fashion Show 2014" Event, Script and Directing responsible
• Period	June – July 2014
• Activity	"Change Up Session" Concerts; Organizer
• Period	May 2014
• Activity	"Up Great" Project for young leader; Event Management Trainer
• Period	26 May 2012
• Activity	European Cultural Festival in Moldova "Tandem" ; Regional Coorganizer
• Period	24 December 2012
• Activity	Charity concert "Pidijingle Bells" ; Organizer
• Period	August 2011 – February 2012
• Activity	Four live music events "Offline Pidijeaba" ; Organizer
• Period	June 2011
• Activity	Music platform "Cântec Pidijeaba" ; Founder
• Period	June – August 2011
• Activity	"Campaigning for Local NGOs –web Media tools" module, Trainer
• Period	18-28 June 2010
• Activity	Campaign dedicated to "UN International Day of Support for Victims of Torture" , Coorganizer
• Period	16 March 2010
• Activity	Round Table "The Importance of Rome Statute of ICC Ratification" , Organizer
• Period	31 March 2010
• Activity	"Republic of Moldova: Between progress and impunity" Public Action for promotion of Rome Statute of International Criminal Court (ICC) ratification, Coordinator
• Period	3-7 August 2009
• Activity	International Summer School "Campaigns implementing through human rights groups of youth" Coordinator, Facilitator
• Period	16-26 June 2009
• Activity	"Together against torture" Campaign, Coorganizer
• Period	9 February 2009
• Activity	"Civil society workshop on transparency" , Coorganizer
• Period	8-16 September 2007
• Activity	International Training "Building European Citizenship and Democracy" ; implemented by „European Youth Centre for Training and Information” and „ProjectAreUS.org” (Estonia); Local Coordinator .
• Period	22-24 April 2006
• Activity	Conference "Model United Nations" , Counsellor
• Period	December 2005 – July 2007
• Activity	NGO "CNG-Moldova" (Challenge for New Generation); Member of Bureau
• Period	October 2004 - August 2005
• Activity	ONG "Centre for Prevention of Women Trafficking" ; Volunteer
• Period	2002-2005
• Activity	Member of National League for Pre-university Debates

EXTRACURRICULAR ACTIVITIES

• Period, Place	03 October 2014 – 14 December 2014
• Event	"Business Factory" Coaching trainings; Angry Business and MBC
• Period, Place	2 October 2012 – November 2012, Chisinau, Moldova
• Event	Training "Initiation in music industry" ; Youbesc Entertainment, Studio Z
• Period, Place	2 November 2010 -17 February 2011, Chisinau, Moldova
• Event	3 Trainings on "Documentation, Writing and Reporting to International Organizations" , Soros Foundation Moldova
• Period, Place	19 July 2010, Chisinau, Moldova
• Event	Training "Monitoring of Public Assemblies" , CREDO
• Period, Place	22-25 March 2010, Bratislava, Slovakia
• Event	"Strategic Campaigning Course" ; Amnesty International, International Secretariat,

• Period, Place	26-27 January 2010, Brussels, Belgium
• Event	"Non-Discrimination Campaigns Meeting" ; Amnesty International, International Secretariat
• Period, Place	16-19 November 2009, London, Great Britain
• Event	"International Campaign Coordinators Meeting 2009" ; Amnesty International, International Secretariat,
• Period, Place	December 2008- May 2009, Chisinau, Moldova
• Event	"The School of Young Politician" ; edition VIII 2008-2009. ADEPT
• Period, Place	9 September-21 November 2008, Chisinau, Moldova
• Activity	Three modules of training "Lobby and Advocacy for Moldovan NGO's"
• Period	13-18 November 2008, Hague, Netherlands
• Activity	Amnesty International "Campaigning on International Justice" Conference
• Period, Place	6-11 July 2008, Vienna, Austria
• Event	"Balkan Case Challenge" Competition (Model European Council division)
• Period, Place	18-23 April 2008, Chisinau, Moldova
• Event	International Training "Management of International Projects"
• Period, Place	18-20 February 2008, Chisinau, Moldova
• Event	International Training "Training of Trainers: European Democracy and Citizenship"
• Period, Place	07-09, 22-24 October, 2005 Chisinau, Moldova
• Event	Seminar "Project Writing and Fundraising"
• Period, Place	13-15 April 2005, Chisinau, Moldova
• Event	Conference "Model United Nations"
• Period, Place	22-25 October 2004, Chisinau, Moldova
• Event	Training "Training of Trainers: Prevention of Human Trafficking"

PUBLICATIONS	
• Type	Reports:
• Title	Submission prepared by the Human Rights Resource Group from Moldova for the Universal Periodic Review of Republic of Moldova by the UN Human Rights Council
• Description of topic	Analysis of human rights situation in Republic of Moldova during 2007-2011. I was responsible for reporting of the situation in field of discrimination
• Details of publication	Submitted to Un Human Rights Council in March 2011
• Type	Book contribution:
• Title	"Introduction in Intercultural Dialog"
• Description of topic	Overview on history, evolution and forms of cultural diversity in Republic of Moldova
• Details of publication	Elaborated in frame of "Intercultural Dialog in Moldova" , a project of National Youth Council of Moldova and Pestalozzi Foundation.
• Type	Articles:
• Title	PromoLex Newsletter, Special Edition: "Forgotten Prisoners – Ernest Vardanian"
• Description of topic	Examination of the human rights violation in case of imprisoned journalist Ernest Vardanean
• Details of publication	Special Edition: Forgotten Prisoners - Ernest Vardanyan , RDCT Bulletin, NO. 38, (20.12.2010 PromoLEX)
• Type	Book contribution
• Title	"NGO Partnerships and Coalitions"
• Description of topic	Overview on what are partnerships and coalitions and how to built them within Moldovan civil society.
• Details of publication	"Guidebook for NGOs from Moldova and Transnistria" , elaborated within "Strengthening of Transnistrian and Anenii Noi region NGOs skills" project implemented by "Woman, Hope, Future" NGO

AWARDS / SCHOLARSHIPS	
• Award	"Open Society Foundation" scholarship for 18 month at Maastricht University; European Public Affairs program.
• Award	"Into European Union through originality and innovations" Students Conference. II Place Award for presentation on "Moldovan Politics on EU integration from Human Rights perspective"
	"Balkan Case Challenge Moldova" Competition. II Place Award and Guaranteed Qualification for Final Competition in Vienna, Austria // April 2008
• Award	"Young Patriot of Republic of Moldova" Award given by the Department of Youth, Education and Sports for active civic involvement in the community, Călărași // October 2005
• Award	"Model United Nations" Conference. I Place Award for "The best Speaker" // April 2005

ORGANIZATIONAL AND SOCIAL SKILLS, COMPETENCES.	
	Ability to handle practical and analytical tasks, coordinate and implement different activities, events and projects. Competence of working in a multicultural team. Competence of efficient and frank communication. Sociable, Communicative, Responsible
	Microsoft Word, Excel, PowerPoint, Adobe Acrobat; Adobe PhotoShop CS, Internet Explorer; E-Mail; Windows 95/ 98/ XP/ Vista/ 7/8
	Mother Tongue: Romanian Other Languages: English (fluent), Russian (fluent)

Noiembrie 2008 – Aprilie 2009

Media Productions, Producător „Fabrica de Staruri”

Martie 2008 – Noiembrie 2008

Agentia de Publicitate Rolsi Media, Copywriter

Aprilie 2008

Scenarist și Regizor film documentar «SILENTIO»

Septembrie 2007 – Martie 2008

CLC studio, Scenarist

Ianuarie 2007 – Septembrie 2007

Agentia de Publicitate Rolsi Media, Copywriter

2006

Festivalul de Teatru BITEI

Membru Staff-ul Festivalului

Noiembrie 2006

Workshop of Culture Animations WINGS, Varșovia, Polonia

Co-organizator

2004 -2006

Agentia de Publicitate N-Aer Group, Copywriter

2001 – 2004

Teatrul Eugene Ionesco, Regizor, Actor

2001

Festivalul Internațional de Teatru ONE MAN SHOW, Director Tehnic

2001 -2002

Centrul de Cultură COLISEUM, Asistent de Regie

OLESEA CEMBER

COMMUNICATIONS SPECIALIST



INFO

PHONE
+373 79994429

EMAIL
cember.olesea@gmail.com

LINKS

[Facebook](#)

SKILLS

Management Skills

Great communication skills

Media Planning

Planning and research skills

Events Management

Interpersonal Communication

HOBBIES

Trekking, Sport

LANGUAGES

Romanian
● ● ● ● ●

Russian
● ● ● ● ●

English
● ● ● ● ●

EMPLOYMENT HISTORY

Project manager / PR and Communication, PProfile agency

Chisinau

Dec 2018 - Present

- Working with the client, team and external suppliers
- Managing and maintaining customer relationships (generating communication strategies and plans, continually assessing customer needs, etc.)
- Project Management
- Budget reporting
- Correct and timely invoicing of both customers and contracted suppliers
- Coordinator of Altitude Magazine, airline magazine of Air Moldova
- Promotion of events: Underland Wine & Music Fest (february 2019), Marele Picnic cu trupa Taxi (may 2019), Cucuteni expo (march 2019).

Editor-in-Chief, TV8.md / Media Alternativă

Chisinau

Apr 2017 - Jun 2018

- Building the TV site from scratch and communicating with all the parties involved in the project
- Responsible for hiring the digital team
- Coordinating a team of 4 journalists
- Creating the editorial board and outline
- Reviewing all articles that are published on the site
- Managing all day-to-day operations
- Ensuring site development (improving work performance, such as using the new technology, implementing ways to increasing readership)

Editor-in-Chief, DIEZ.md / Onixmedia SRL

Chisinau

Apr 2013 - Mar 2017

- Creating the second version of the diez.md website and coordinating its implementation with all the parties involved in the project Coordinating a team of 8 people
- Creating the editorial board and outline
- Reviewing all articles published online
- Ensuring site development

Marketing Manager, Adcenter

Chisinau

May 2012 - Jul 2013

- Developing clients marketing campaigns
- Exploring consumer demands
- Presenting ideas based on marketing research
- Recommending new approaches in marketing

EXTRA-CURRICULAR ACTIVITIES



Nicoleta Vasilache

79, A. Șciusev str., Chișinău, MD-2012
+(373) 78 900 069 | nicoletagaju@gmail.com

Objective

Analytical, highly organized Communication Specialist and Project Coordinator facing challenges in a neat and lively manner to achieve consistent quality results. Skilled in prioritizing and completing tasks with accuracy independently and as a team member. Improves processes to maximize efficiency and streamline cross-functional collaboration.

Work Experience

Communication Manager

Profile PR & Communication Agency

Chișinău, Moldova
Dec. 2019 – Present

Type of business sector: PR and strategic marketing communications agency

- Participation in development & implementation of communications strategies, plans & tactics; execution of the communication plan of marketing, sales and PR projects.
- Develop and execute roadmap for implementing communication improvements that address client pain points, maintenance of communication experience journey maps.
- Responsible for driving improvements to client communication content and omnichannel delivery for assigned project
- Direct project research, develop business requirements and define budget needs for assigned projects.
- Manage implementation of communication campaigns, special projects and events, including support team.
- Identify impact metrics and interpret reported analytics.

Project Coordinator

JSC Restaurant Doina, subsidiary company of Ongan Tekstil JSC, Turkey

Chișinău, Moldova
April 2015 – Dec. 2019

Type of business sector: Investment projects in mixed-use properties

- Perform subproject planning, budgeting, vendor selection and quality assurance efforts
- Responsible for the efficient day-to-day operation of the subprojects, including facilities management, managing deliverables, maintaining inventory database and overseeing accounts payable and accounts receivable
- Supervising the work of contractors, tracking overall work progress and adherence to set standards; collaborating with field personnel to address and solve on-site issues, as needed.
- Maintaining and monitoring project schedules and creation of status reports, financial reporting, risks & issues associated with the subprojects to CEO monthly and on demand.
- Ensuring that project implementation complies with legal and regulatory requirements; leading official correspondence on behalf of the Board a

Media Placement Unit Head
JV Moldcell JSC

Chişinău, Moldova
July 2010 - Dec 2012

Type of business sector: Communication provider, mobile operator

- Participation in development & implementation of communications strategies, plans & tactics; execution of the communication plan of marketing, sales and PR campaigns;
- Negotiating terms and conditions on advertising placement with advertising sales houses and media owners; purchasing and managing publicity placements in accordance with campaigns' targets and KPIs;
- Creating the events plan and managing its execution, including concerts, drawings, conferences, BTL activities, flash mobs, corporate events;
- Overseeing visual merchandising in point-of-sales, monitoring the logistics of the stock of promotional and marketing materials;
- Budget planning and control; preparing monthly reports and on demand

Marketing Specialist
JV Moldcell JSC

Chişinău, Moldova
Oct 2007 - June 2010

Type of business sector: Communication provider, mobile operator

- Participate in development of budget allocation and resources planning for marketing communication projects
- Managing communication for effective project management amongst functional departments (Marketing, Technical Operations, Sales, PR and Customer Care) and monitoring of project's development phases
- Competitive research and preparing reports to determine potential sales of products/services; coordination the broad set of activities to get the product to market and to support it thereafter
- Planning and coordinating special events according to company guidelines
- Authorized to perform purchases; recording data in SAP R/3 system, documentation handling, monitoring of the internal approving processes on behalf of Marketing Department
- Conducting of trainings on marketing division activities for new employees

Project Assistant / Financial Administrator Assistant
EPOS Moldova, Public Health Reform Project Europe Aid

Chişinău, Moldova
April 2005 - Oct 2007

Type of business sector: Health Management

- Planning of the project incidental expenses; keeping track record and monitoring of the budget spending
- Assist in preparation of monthly financial reports to EPOS Health Management
- Assistance in development and preparation of training materials
- Providing technical and administrative support to Team Leader, international and local experts; lead project's technical staff

**Side
Projects**

Restaurant manager / Pre-Opening Manager
Cocktail bar "Держись!"

Saint Petersburg, Russia
Dec 2012 - Sept 2014

- As a Restaurant Manager: keeping overall responsibility for the business performance of the restaurant; managing the restaurant budget and P&L, vendor management, inventory and quality control, labor management.
-

-
- As Pre-Opening Manager: providing support in creating of a restaurant business plan; obtaining all required documentation, licenses and permits for a new commercial property; validation successful rollout and integration of standard operational procedures; hiring and coaching of a new staff, organizing cross training within venues and departments.

Member at non-governmental organization “Cocoșul Roșu”

- Organizing of art workshops, exhibitions, chamber concerts and performances, event decoration, scenography.

Chișinău, Moldova
Oct 2014 - April 2015

Education

Academy of Economic Studies from Moldova
Licensed in Banks and Stock Exchanges

Chișinău, Moldova
Sept 2002 – July 2006

Skills and Competences

Computer skills: Microsoft Office Suite | SAP IRP Financials software / C1

Organizational skills and competences: Good people organization skills on permanent basis and a project staff | Project / Event management from planning to results evaluation | Strong analytical skills | Teamwork | Effective Scheduling | Internal and external resources coordination | Easily take initiative and leadership

Social skills: Excellent oral and written communication skills, great interpersonal skills | Negotiation skills | Good conflict resolving skills

Other skills and competences: Open-minded | Hardworking | Responsible | Ambitious | Flexible | Result oriented | Positive thinker

Languages:

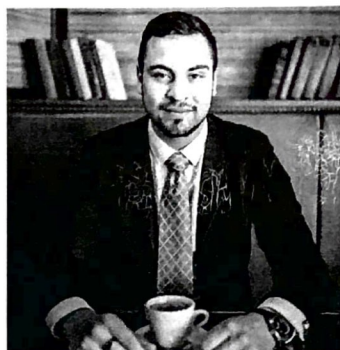
Romanian/Russian – native bilingual proficiency

English - Fluent | French - Elementary | Spanish - Beginner

Hobbies and Interests: Art recycling | Acting | Yoga | Artificial intelligence | Mindfulness and emotional intelligence | Genetics

<p>Diplomas</p> <p>Abilities and personal competences</p>	<p>Baccalaureate Diploma; Bachelor of Economy - „World Economy and International Economic Relations” speciality</p> <p>Training diploma on Gender Equality and Female Leadership</p>
<p>Native language</p>	<p>Romanian – excelent level of communication and writing</p>
<p>Foreign languages</p>	<p>1. English – advanced level of communication and writing; business level improved</p> <p>2. Spanish – good level of understanding, communication and writing</p> <p>3. French – good level of writing and intermediate level of understanding and communicating</p> <p>4. Russian – good level of understanding and reading; poor level of communication and writing</p>
<p>Skills in using the PC, software and technics</p>	<p>MS Word; MS PowerPoint; MS Outlook; MS Excel; Virtual DJ; Traktor; Edius (MS); Premier Adobe (MS); Final Cut (MAC); Sountrack Pro (MAC); Sound Empire; Sound Forge Pro 10.0; Premier Adobe Audition; Adobe Photoshop CS5; Adobe Photoshop Lightroom; Wordpress CMS platform; Facebook Business Manager tool; Socialtools (Vivaki tool developed on reporting and analyzing brands); Operating TV systems and networks – News Air; Octopus</p>
<p>Other abilities</p>	<p>Oratorical and communication vocation; Musical, aesthetic and visual sense developed; Emotional intelligence above average; Analytical skills; Adapted to stress working conditions; Autonomous personality; Detail oriented; Confident and diplomatic presence; Experienced in teamwork and focus groups</p>
<p>Reference persons:</p>	<p>Ecaterina Mișcișina, News Producer at Prime TV. Contact: + 373 79 919 016</p> <p>Olga Kșevinskaia, Marketing Director at Alltime Moldova: +373 69 304 291</p> <p>Radu Butuc, former producer at Jurnal TV. Contact: + 373 68 005 506</p>

Curriculum vitae
PRofile agency,
Coordinator proiecte
Din 01 octombrie 2016



Informații personale

Nume / Prenume

Artiom Ursoi Sergiu

Adresă(e)

Mușatinilor, nr. 3A, or. Ungheni, Republica Moldova

Telefon(oane)

Mobil: +37369230909

E-mail(uri)

artiom.ursoi@gmail.com

Naționalitate(-tăți)

Moldovean - Român

Data nașterii

02. 01. 1993

Sex

Masculin

Educație și formare

Perioada

2012 - 2015

Calificarea / diploma obținută

Științe Politice și Relații Internaționale

Disciplinele principale studiate /
competențe profesionale dobândite

Dreptul Internațional Public
 Politologie
 Geopolitic

Numele și tipul instituției de învățământ
/ furnizorului de formare

Universitatea de Studii Europene din Republica Moldova (USEM)

Nivelul în clasificarea națională sau
internațională

Licența în Științe Politice și Relații Internaționale

Perioada

2012 - 2015

Calificarea / diploma obținută

Drept - Urmează a fi primită în anul 2017

Disciplinele principale studiate /
competențe profesionale dobândite

Drept Civil
 Drept Penal
 Drept Administrativ

Numele și tipul instituției de învățământ
/ furnizorului de formare

Universitatea de Studii Europene din Republica Moldova (USEM)

**Aptitudini și competențe
personale**

Limba(i) maternă(e)

Română

Limba(i) străină(e) cunoscută(e)

Autoevaluare

Nivel european (*)

Rusă

Engleză

Înțelegere				Vorbire				Scriere	
Ascultare		Citire		Participare la conversație		Discurs oral		Exprimare scrisă	
	C2		C2		C2		C2		C2
	C2		C1		B2		B1		B1

Proiecte realizate în cadrul PProfile
Agency

2016 – Lansarea Proiectului Free Tour Chișinău, Gala Tinerilor Super Eroi Ediția I (Radisson), Festivalul DescOperă (Butuceni), Gustar (Furceni), Eco Run (Nisporeni), Must Fest Ediția I (Cricova), Vernisajul Vinului (Palatul Republicii)

2017 – Underland (Cricova), Vernisajul Vinului (Capitoles), Mai Day (Asconi), Gala Tinerilor Super Eroi Ediția II (Radisson), Cucuteni, Sparkling Night (Cricova), Gustar (Orheiul Vechi), Festivalul DescOpera (Butuceni), Seara pe covor (Butuceni), 200 ani Spitalul Clinic (Capitoles), Deschiderea fabricii SEBN (r-nul Orhei), Sus Paharul (Ziua Vinului La Mileștii Mici)

2018 - Gerar Fest (Mileștii Mici), Underland (Cricova)

Competențe și abilități sociale

Spirit de lider
Capacitate de organizare în scris și discurs oral
Capacitate de a lua decizii sub stres
Capacitate de analiză și sinteză,
Capacitate de asimilare noi informații și abilități
Disponibilitate pentru implicare în activități socio-culturale
Aceste aptitudini au fost dobândite și îmbunătățite în cadrul activităților de partid, în cadrul numeroaselor evenimente culturale și sociale la care am participat

Competențe și aptitudini organizatorice

Capacitate de a analiza sarcini și a distribui responsabilități
Capacitate de evaluare abilități profesionale ale colaboratorilor și alocare a task-urilor
Spirit analitic
Lucru în echipă
Spirit de evaluare și îmbunătățire
Monitorizarea lucrului echipei
Aceste aptitudini au fost dobândite și îmbunătățite în cadrul activităților de partid, în cadrul numeroaselor training-uri și seminarii la care am participat

Competențe și aptitudini tehnice

Experiența și înțelegerea sistemului de lucru al Uniunii Europene

Competențe și aptitudini de utilizare a calculatorului

Utilizare MS Office (Word, Excel, Power Point), Windows, Internet explorer

Competențe și aptitudini artistice

Muzică și dans

CURRICULUM VITAE

1. **Family name:** Zemtsovskaya
2. **First names:** Alexandra
3. **Nationality:** Moldovan
4. **Civil status:** Married
5. **Education:**

Institution	Degree(s) or Diploma(s) obtained:
Lomonosov Moscow State University (Moscow, Russia), Faculty of Journalism 1999 - 2004	BA - journalism, public relations

6. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
Romanian	1	1	1
English	1	1	1
Russian	1	1	1
Italian	3	3	3

7. **Other skills:** - Advanced Computer literacy – MS Office 2000 (MS Word, Excel, PowerPoint), Internet Explorer, Outlook Express, Multimedia software applications
8. **Present position:** Founder, Managing Partener PRofile Agency – www.profile.md
9. **Years within the firm:** 13
10. **Key qualifications:**
Exceptional organizational skills; 13 years of experience in **entire project cycle** from planning until project implementation: event management, media relations, PR, awareness and advertising campaigns, event planning and organization
11. **Specific experience in the region:** Moldova
12. **Professional experience:**

Date	Location	Company	Position	Description
March 2005 - present	Chisinau /Moldova	PR-agency PROFILE,	Director, Founder	<ul style="list-style-type: none"> - Agency work organization - Improving workplace functions and production - Preventing workplace conflicts - Delegating the tasks - Control of deadlines and quality of work - Development and implementation of long-term communication strategies - Managing communications projects and events for national and international contractors: <p>Project Director:</p> <ul style="list-style-type: none"> - UNDERLAND Wine&Music Festival, - GUSTAR Festival, - Sparkling Night (Cricova), - Must Fest (Cricova), - May Day (Ascony Winery) - More than 70 events organized for commercial brands, governmental and non-profit structures
2002-2005	Russian Federation, Moscow	Company RUservice	Director of Advertising and Public Relations.	<p>Development and implementation of advertising and PR-strategy, including:</p> <ul style="list-style-type: none"> - Segmentation of services and products of the company in line with the target audience, the definition of optimal communication channels for each product type, - Work with the media, arranging interviews, publications in the print media, the participation of the Company in the television show, according to the general PR-strategy, - Administration of the corporate website: external content - customer-oriented and internal content - employees-oriented - Implementation of advertising campaigns, including - on television, print media, outdoor.
2001-2002	Russian Federation, Moscow	AST-Press publishing house	Editor-corrector	Stylistic processing, correction and editing of fiction and popular science texts in line with the standards and requirements of the stylistics and grammar of Russian language.
2000-2005	Russian Federation, Moscow	National news agency ITAR-TASS	freelance correspondent of foreign news	Review and processing of information feeds of foreign news agencies. Translation and adaptation of foreign news in Russian, accommodation and report on the main news feed ITAR-TASS.