



MEDIA SHOW GRUP[®]

YOUR AGENCY OF STRATEGIC INITIATIVES



MediaShowGrup



MediaShowGrup



mediashowgrup.com

WHO WE ARE?

We are a group of multidisciplinary people who offer promotion, marketing, video production and branding services.

**WE COVER
SEVERAL AREAS
OF ACTIVITY,
BUT ORIENTED
IN A COMMON
SENSE.**



**We are
experiences in all
stages of a project
implementation.
From strategy
development,
assuring all
components, to
the end result.**

Let's see some of
**OUR
PROJECTS**



LIVE for LIFE

A charity project, which begins in 2020, with the pandemic, which has become a soul project. We supported the doctors of our country, the National Philharmonic after the fire, and we offered people a different kind of cultural experience.

The Wolf Festival



The Wolf Festival is a cultural movement that causes impressions and changes. Returning to the origins is the basic concept, which includes the ancestral tradition from the origins to the present.



ULTRA

A commerical project, in which we realized the strategy of brand communication, from the market launch till now, assuring next services: key visual, design, slogans and video production.

CADOURI PERFECTE PENTRU CEI DRAGI

Cel mai silențios pe piață!

Double French Doors
Full NoFrost
Volum: 605 l
Clasă: A++
Nivel zgomot: 36dB

~~39 000 lei~~
29 000 lei

-25%

ULTRA

SHARP

ROCK THE WORLD

SOON

CADOURI PERFECTE PENTRU CEI DRAGI

Cumpără tehnică LG și câștigă un AUTOMOBIL!

ULTRA
www.ultra.md

LG
Life's Good

Winter Fairytale

Charitable project, which is based on bringing the Winter Story in the places where is a lack of attention and warmth. In this context, we organized trips to orphanages, placement centers, shelters for the elderly and people with special needs.



Surprising in all.

As part of the Media Show Group family, we are firmly convinced that we can attract with quality ideas, creative attitude, professional approach and unique design.



LONE

production

MAKING IDEAS WORK



We are a team which is in love with video production
That's why we collaborate, produce and support
beautiful and inspired ideas. Ideas that works.

TOGETHER WE CAN DO IT!





PREPRODUCTION

- Video strategy/goals
- Budget/scope
- Story selection
- Project timeline
- Script creation
- Talent/characters
- Production team/equipment needs
- Location Scouting



PRODUCTION

- Setting up the sound/lighting/video equipment
- Conducting interviews
- Recording voiceovers (if they are needed for your project)
- Capturing b-roll (extra footage that is used to support your story)



POSTPRODUCTION

- Logging the interviews
- Producing the final story
- Music selection
- Video editing
- Reviews/approvals
- Final Delivery

OUR WORKS





<https://www.youtube.com/watch?v=rYIUjiDFDVE>



<https://www.youtube.com/watch?v=Z0VE6mFL23I>



<https://www.youtube.com/watch?v=Z0VE6mFL23I>



https://www.youtube.com/watch?v=MDJRPW0E_bI



<https://www.youtube.com/watch?v=ItQEiOy2qXg>



<https://www.youtube.com/watch?v=ZJcuolWiZQg>

SOME of OUR CLIENTS

AVON

ULTRA

enter



LOTERIA
NAȚIONALĂ

SHARP



ORIFLAME
SWEDEN

HERBALIFE®



UNIVERSITATEA DE STAT DE MEDICINĂ
ȘI FARMACIE „NICOLAE TESTEMIȚANU”
DIN REPUBLICA MOLDOVA



StarNet

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