

CONTENT DEVELOPMENT PORTFOLIO

Echipa QUBO Communications team are o experiență vastă în dezvoltarea conținutului multimedia. Partenerul principal pe dezvoltarea produselor video este „Tinto SRL”. Întreg portofoliul nostru video poate fi urmărit pe canalul de youtube al companiei:
<https://www.youtube.com/@qubo>

A. VIDEO SPOTS AND OTHER VIDEO PRODUCTION

Client: Women's Law Center

- Video testimonial presenting the benefits of art therapy (quilling art) for survivors of domestic violence (2021):
<https://www.youtube.com/watch?v=ormG35X9-Gs>
- Video letter type testimonial, addressed to the MPs (2021):
<https://www.youtube.com/watch?v=2gy4-pnpeKk>
- Social spot for the prevention of violence against women and domestic violence (2020):
<https://www.youtube.com/watch?v=wkubRNAq5e4>

Client: World Health Organization in Moldova

- Social spot for the campaign on mental health "How are you today?" (2021)
<https://www.youtube.com/watch?v=jg9MFsJ94jg&t=24s>
- Series of animated fillers as part of the post-COVID-19 rehabilitation campaign (2021):
 1. Breathing: <https://www.youtube.com/watch?v=JvEs2pL4vWY>
 2. Physical activity: <https://www.youtube.com/watch?v=fqxVrIShH8g>
 3. Voice: <https://www.youtube.com/watch?v=IXp5el8Mpus>
 4. Food: https://www.youtube.com/watch?v=nE4dAu_In4M
 5. Focus: https://www.youtube.com/watch?v=RyqD_FxLayE
 6. Organization: <https://www.youtube.com/watch?v=i23oTgFOM-U>
 7. Stress: <https://www.youtube.com/watch?v=5yElQako6Qg>
- Explanatory animated spot for the campaign on preventing the stigma associated with COVID-19 (2020):
<https://www.youtube.com/watch?v=yhM6jE7tqH4>
- Video testimonial – medical workers in the ITU about the night guards (2020):
https://www.youtube.com/watch?v=K_Xy95WBdaw

Client: Medpark International Hospital

- Medpark 2.0 video presentation:
https://www.youtube.com/watch?v=LZnRq4C_Lvc
- Video spot about the medicine of the future (2021):
https://www.youtube.com/watch?v=LZnRq4C_Lvc
- Video spot for the 10th anniversary of Medpark with the promise of many healthy years ahead (2021):
https://www.youtube.com/watch?v=Emc5_FcZ6UM
- Victoria Sisoiev, neonatologist, about her experience of becoming a mother through the in vitro fertilization procedure (2020):
<https://www.youtube.com/watch?v=n-Rs9u5EbfE>

Client: METRO Cash & Carry Moldova

- Social spot in the context of the COVID-19 pandemic and the Easter holidays:
2020: <https://www.youtube.com/watch?v=s8sL-BHpqlw>
2021: <https://www.youtube.com/watch?v=k9d6dupzz18>

B. TV PRODUCTION

In order to diversify the content, but also to reach the public in the regions, we chose a TV collaboration for the campaign on mental health "How are you today?".

Thus, this year we started a TV segment in the morning show "Prima ora" ("First Hour"). It will contain 10 episodes and will be broadcasted every week. This project is made in partnership with Prime channel and the World Health Organization in Moldova in 2022.

First episode:

- <https://www.facebook.com/PrimaOraOfficial/videos/678332559975257> (2022)

C. WEBINARS

Client: World Health Organization in Moldova

- Mental health: don't ignore signs and symptoms! (2021):
<https://www.youtube.com/watch?v=jmFk25Mb4r0&t=3s>
- Mental health: fighting myths and stereotypes (2021):
<https://www.youtube.com/watch?v=yWHgOBc4DiA&t=1s>

- Nutrition and physical activity after COVID-19 (2020):
<https://www.facebook.com/OMSMoldova/videos/821092221790249>
- Lucid thinking and management of daily activities after COVID-19 (2020):
<https://www.youtube.com/watch?v=ZO8jlm0ot5U>
- Fatigue management and relaxation techniques recommended after COVID-19 (2020):
<https://www.facebook.com/OMSMoldova/videos/206560494285715>

Client: Women's Law Center

- The impact of domestic violence on children (2021):
<https://www.facebook.com/cdfmd/videos/381832826426587>
- Domestic violence: legal solutions to protect the victims (2021):
<https://www.facebook.com/cdfmd/videos/226743158813073>

D. DESIGN PRODUCTION

- QUBO Brandbook
<https://drive.google.com/drive/folders/14PxVafbEMp0U8ImLtZvDZxiZDs6tOtFp>
- Alte materiale vizuale: https://drive.google.com/drive/folders/1Sr44MC1d-jr_yvjtzkUg1XI5MWMGGBj6