

Xerox® Phaser® 6510 Color Printer and Xerox® WorkCentre® 6515 Color Multifunction Printer

Above and Beyond for Business



xerox™

Pursue relentlessly. Produce effortlessly.

That's the way to build your business. Introducing the Xerox® Phaser® 6510 Color Printer and Xerox® WorkCentre® 6515 Color Multifunction Printer — ready to work right out of the box. Fantastic image quality, easy connectivity, built-in productivity and reliability you can count on, at a price that won't break the bank.

EXTREME CONNECTIVITY

Our devices are ready for the way you work, right out of the box, and DNI configurations come standard with Wi-Fi connectivity for untethered mobility and the freedom to put your device right where you need it. Our new Wi-Fi® installation wizard and Wi-Fi Protected Setup™ (WPS) make getting connected secure and super simple. And, with Wi-Fi Direct®, mobile devices can connect directly (and securely).

- **Ready to pair.** Now you can easily connect to mobile phones, tablets and other enabled devices with Near Field Communication (NFC) Tap-to-Pair¹ — the same technology behind Apple Pay® and other mobile convenience apps.
- **Upwardly mobile.** Print emails, photos and important documents from a wide array of mobile devices, instantly, and without complicated setup with Apple® AirPrint®, Google Cloud Print™, Xerox® Print Service Plug in for Android™ and Mopria®.

SPECTACULAR IMAGE QUALITY

Whatever your business, you'll put your best face forward with our newest innovation in color image quality.

- **Tuned up toner.** Both the Phaser® 6510 and WorkCentre® 6515 use our new Xerox® EA Toner formulation, which has been re-engineered for enhanced dot reproducibility and less toner waste. And because it melts at lower temperatures, it saves energy too.
- **Stunning resolution.** Smaller toner particles translate to finer details, and with 1200 x 2400 native dpi, your printed materials will capture attention and project polish and panache.
- **Color correct.** PANTONE® Color-approved solid color simulations and Xerox® color correction technology ensure results that match your expectations.



Eye-popping color. Fine detail. A perfect plan for business success.

COMMANDING PERFORMANCE

Get a handle on day-to-day workloads with the powerful performance your business needs to grow and thrive.

- **Multifunction productivity.** The space-saving WorkCentre® 6515 Color Multifunction Printer helps you conserve energy and reduce supplies costs by combining the functions of a copier, printer, color scanner and fax into one affordable device.
- **Outstanding performance.** With a monthly duty cycle of 50,000 pages and print speeds up to 30 ppm, both devices are perfectly positioned to support the demands of your growing business.
- **Print more for longer.** An optional second paper tray lets you load an extra 550 sheets at one time for extended interruption-free printing.
- **Save time.** The WorkCentre® 6515 simultaneously scans both sides of a two-sided document at up to 37 impressions per minute.
- **Scan savvy.** Scan preview lets you see your scanned file before you send it. Remove unwanted pages, check accuracy and save valuable time — a solid boost for productivity.

TIME-SAVING TASKMASTER

Time is money, and these devices are purpose-built to save both by simplifying and automating profit-killing, time-consuming tasks.

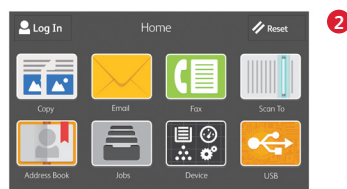
- **Touch and go.** Our latest color touchscreen interface offers an app-based, tablet-like user experience with gestures and multitouch interactions. Customize it to match your workflow and navigate with intuitive, smartphone-like swipes and gestures.¹
- **Cloud-connected cohort.** With just a few simple steps, your multifunction printer is ready to scan or print directly to or from the cloud.² Scan to Email, FTP, Network or somewhere more down to earth — like the integrated front and rear panel USB ports.
- **Easy management.** Our redesigned Embedded Web Server is easy to use and responsive, so you can easily manage your printer or multifunction printer at your desk or on the go.
- **Stay secure.** Keep your sensitive documents away from unintended recipients with the latest security features, including IPsec, SNMPv3, IP filtering and secure print.

¹ WorkCentre® 6515 only.

² Requires support for Xerox® Mobile Link App for iOS® or Android™.

Built to Accelerate Business

The Xerox® WorkCentre® 6515 Color Multifunction Printer builds on the outstanding print performance found in the Xerox® Phaser® 6510, with powerful productivity tools designed to make running, keeping and building your business easier and more efficient than ever.



Phaser® 6510

1

A 50-sheet single-pass duplex automatic document feeder handles media sizes from 5.5 x 5.5 in. to 8.5 x 14 in./139.7 x 139.7 mm to 216 x 356 mm. Powerful scanning features include the ability to create searchable PDFs with integrated optical character recognition (OCR), as well as Scan to Email, Network Scanning and Direct Scan to Applications.

2

The WorkCentre® 6515 includes our latest multi-touch interface for a mobile-like user experience.

3

A front-side USB port allows users to quickly print from or scan to any standard USB memory device.



WorkCentre® 6515

4

The adjustable 50-sheet Bypass Tray accepts custom media sizes from 3 x 5 in. to 8.5 x 14 in./76 x 127 mm to 216 x 356 mm.

5

The 250-sheet Tray 1 accepts custom media sizes from 3 x 5.8 in. to 8.5 x 14 in./76 x 147 mm to 216 x 356 mm.

6

An optional 550-sheet Tray 2 increases the total capacity to 850 sheets for more uptime and uninterrupted print runs.

Color Counts

Research proves that color commands attention.

82% The amount of increase in attention span gained by color.

80% The gain in readership when color is used.

39% The increase in memorability when compared to black and white.

55% The added likelihood a piece of mail printed in color will be picked up first.

To see all the ways color commands performance, visit www.xerox.com/ColorCounts.



Sources:

Studies: Loyola College, Maryland, U.S.A., by Ellen Hoadley, Ph.D., Laurette Simmons, Ph.D., and Faith Gilroy, Ph.D. Case & Company, Management Consultants. Bureau of Advertising, Color in Newspaper Advertising. Maritz Motivation, Inc., Southern Illinois.

Published material: The Persuasive Properties of Color, Marketing Communications; What's Working in Direct Marketing. How to Use Color to Sell, Cahners Publishing Company. Grasp Facts Fast with Color Copying, Modern Office Procedures.

XEROX® MOBILE LINK APP

Scan, email and fax from your phone or tablet by connecting with our multifunction printers using this free app. Send data to and print data from cloud storage and create one-touch workflows between a mobile device and a multifunction printer. For more information, go to www.xerox.com/MobileLink.

Xerox® Phaser® 6510 and Xerox® WorkCentre® 6515

Device Specifications		Phaser® 6510DN	Phaser® 6510DNI	WorkCentre® 6515DN	WorkCentre® 6515DNI
Speed		Up to 30 ppm color and black-and-white (Letter)/28 ppm color and black-and-white (A4)			
Duty Cycle¹		Up to 50,000 pages/month¹			
Paper Handling Paper Input Standard <					

¹ Maximum volume capacity expected in any one month. Not expected to be sustained on a regular basis. ² Depending on the specific mobile device, versions or vendor — the mobile device may require a free download of the app from the appropriate store(s). ³ Analog phone line required.

Device Management

Xerox® Embedded Web Server, Xerox® CentreWare® Web, Apple® Bonjour®

Print Drivers

Windows® 7, 8, 10, Server 2000, Server 2003, Server 2008, Server 2008 R2 Server 2012, Mac OS® version 10.9 and higher, Citrix, Redhat® Enterprise, Linux®, IBM® AIX® 5, HP-UX® 11iv2, Oracle® Solaris 9, 10, Fedora Core 12-15, SUSE®, Xerox® Global Print Driver®

Font Capability

136 PostScript fonts; 88 PCL fonts

Media Handling

Single-pass Duplex Automatic Document Feeder: 16 lb Bond – 45 lb Cover/60 – 125 gsm; Bypass Tray and Trays 1 and 2: 16 lb Bond – 80 lb Cover/60 – 220 gsm

Media Types

Bond, Plain Paper, Cardstock, Custom, Envelopes, Glossy Cardstock, Hole Punched, Labels, Letterhead, Lightweight Cardstock, Lightweight Glossy Cardstock, Pre-Printed, Recycled

Operating Environment

Temperature: Storage: -4° to 104° F/-20° to 40° C; Operating: 41° to 90° F/5° to 32° C; Humidity: 15% to 85%; Sound pressure levels: Phaser® 6510: Printing: 51.9 dB(A), Standby: 24.9 dB(A); WorkCentre® 6515: Printing: 52.5 dB(A), Standby: 26.3 dB(A); Sound power levels: Printing: Phaser® 6510: 6.76 B or less,

Standby: 4.0 B or less; WorkCentre® 6515: 6.84 B or less, Standby: 4.25 B or less; Warm-up time (from sleep mode): Phaser® 6510: as fast as 26 seconds; WorkCentre® 6515: as fast as 27 seconds

Electrical

Power: 120 VAC, 60 Hz; Power consumption: Phaser® 6510: Printing: 380 W, Standby: 41 W, Sleep: 0.9 W; WorkCentre® 6515: Printing: 350 W, Standby: 51 W, Sleep: 1.1 W; 220-240 VAC, 50 Hz; Power consumption: Phaser® 6510: Printing: 350 W, Standby: 44 W, Sleep: 1.0 W; WorkCentre® 6515: Printing: 370 W, Standby: 52 W, Sleep: 1.2 W; ENERGY STAR® qualified (DN and DNI configurations)

Dimensions (WxDxH)

Phaser® 6510N, DN: 16.5 x 19 x 13.7 in./420 x 483 x 347 mm; Weight: 52.5 lb/23.8 kg; Phaser® 6510DNI: 16.5 x 19.6 x 13.7 in./420 x 499 x 347 mm; Weight: 52.5 lb/23.8 kg; WorkCentre® 6515: 16.5 x 19.9 x 19.7 in./420 x 506 x 500 mm; Weight: 67.7 lb/30.7 kg; Optional Tray 2: 16.5 x 18.3 x 5.9 in./420 x 465 x 150 mm; Weight: 14.8 lb/6.7 kg

Certifications

To view the latest list of certifications, go to www.xerox.com/OfficeCertifications

Supplies

Extra-High Capacity Print Cartridges:
Cyan: 4,300 std. pages¹ 106R03690
Magenta: 4,300 std. pages¹ 106R03691
Yellow: 4,300 std. pages¹ 106R03692

High Capacity Print Cartridges:

Black: 5,500 std. pages¹ 106R03480
Cyan: 2,400 std. pages¹ 106R03477
Magenta: 2,400 std. pages¹ 106R03478
Yellow: 2,400 std. pages¹ 106R03479

Standard Capacity Print Cartridges:

Black: 2,500 std. pages¹ 106R03476
Cyan: 1,000 std. pages¹ 106R03473
Magenta: 1,000 std. pages¹ 106R03474
Yellow: 1,000 std. pages¹ 106R03475

Routine Maintenance Items:

Black Drum Cartridge: 48,000 pages² 108R01420
Cyan Drum Cartridge: 48,000 pages² 108R01417
Magenta Drum Cartridge: 48,000 pages² 108R01418
Yellow Drum Cartridge: 48,000 pages² 108R01419
Waste Cartridge: 30,000 pages² 108R01416

Options

550-sheet Feeder 097S04765
Wireless Network Adapter 497K16750
Stand 097S04994

¹ Average standard pages. Declared Yield in accordance with ISO/IEC 17978. Yield will vary based on image, area coverage and print mode.

² Approximate pages. Declared yield based on an average job size of 3 A4-/letter-size pages. Yield will vary depending on job run length and media size and orientation.

Configurations vary by geography.