

## CURRICULUM VITAE (CV)

<b>Position Title and No.</b>	Video Motion Designer
<b>Name of Expert:</b>	Petru Pirlea
<b>Date of Birth:</b>	20/12/1997
<b>Country of Citizenship/Residence</b>	Republic of Moldova
<b>LinkedIn Profile</b>	<a href="#">Petru Pîrlea</a>

### Education:

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#### Center of Excellence in Energy and Electronics

Chişinău, Republic of Moldova (2014 – 2018)

Field of study: Graphic Design and Multimedia Technology

#### Professional Training – Motion Design and Video Editing

Freelance and self-development courses (2019 – 2022)

Focus: Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Lightroom

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**Employment record relevant to the assignment:** {Starting with present position, list in reverse order. Please provide dates, name of employing organization, titles of positions held, types of activities performed and location of the assignment, and contact information of previous clients and employing organization(s) who can be contacted for references. Past employment that is not relevant to the assignment does not need to be included.}

Period	Project Name	Link
2023 – Present	<b>Wine Paris 2026</b>	<a href="#">Wine Paris 2026</a>
	<b>Ziua Națională a Vinului 2025</b>	<a href="#">Ziua Națională a Vinului</a>
	<b>Wine of Moldova Japan 2025</b>	<a href="#">Wine of Moldova Japan</a>
	<b>Conferința Shift Happens 2025</b>	<a href="#">Shift Happens 2025</a>
	<b>Moldova Buisness Week 2025</b>	<a href="#">Moldova Buisness Week 2025</a>

Membership in Professional Associations and Publications: N.A.

Language Skills (indicate only languages in which you can work):

Languages	Speaking	Reading	Writing
Romanian	Native	Native	Native
English	Proficient	Proficient	Proficient
Russian	Proficient	Proficient	Proficient

## Adequacy for the Assignment:

Detailed Tasks Assigned on Consultant's Team of Experts:	Reference to Prior Work/Assignments that Best Illustrates Capability to Handle the Assigned Tasks
<ul style="list-style-type: none"> <li>• Produce video and audio content supporting the STEEM Project's communication and visibility strategy.</li> <li>• Conceptualize, film, and edit short and long-form videos for social media, events, and public awareness campaigns.</li> <li>• Create motion graphics, animations, and visual effects that clearly convey technical and social impact messages.</li> <li>• Coordinate with the PR Strategist, Copywriter, and Graphic Designer to ensure consistent branding and message delivery.</li> <li>• Manage post-production editing, subtitling, and sound design for bilingual (Romanian/Russian) deliverables.</li> <li>• Ensure all audiovisual materials comply with World Bank visibility and accessibility standards.</li> <li>• Contribute to the project's creative development through visual storytelling and innovation in media presentation.</li> </ul>	<p><b>a) Name of assignment or project:</b> Moldova Business Week 2025  <b>Year:</b> 2025  <b>Location:</b> Chişinău, Republic of Moldova  <b>Client:</b> Invest Moldova Agency  <b>Main project features:</b> National forum for investment and export promotion, requiring comprehensive video and digital media coverage.  <b>Position held:</b> Video / Motion Designer  <b>Activities performed:</b></p> <p>Created event opening videos, promotional teasers, and highlight reels.  Developed animated lower thirds, transitions, and event identity graphics.  Coordinated filming sessions and managed post-production for high-quality event documentation.  Collaborated with PR and communication teams to ensure message alignment and branding consistency.  Delivered bilingual versions of all videos with captions and accessibility adaptations.</p> <p><b>b) Name of assignment or project:</b> GEFF-R Moldova (Green Economy Financing Facility)  <b>Year:</b> 2023 – 2024  <b>Location:</b> Republic of Moldova  <b>Client:</b> European Bank for Reconstruction and Development (EBRD)  <b>Main project features:</b> Communication campaign promoting energy efficiency, requiring video storytelling and awareness materials.  <b>Position held:</b> Video / Motion Designer  <b>Activities performed:</b></p> <p>Produced animated explainer videos and visual storytelling for social media.  Edited testimonial videos showcasing project beneficiaries and results.  Created infographics and motion graphics illustrating energy savings and sustainability data.  Ensured compliance with EBRD visibility and</p>

	<p>technical quality standards. Delivered multiple content formats optimized for digital and broadcast use.</p> <p><b>c) Name of assignment or project:</b> ESG Communication Implementation Platform <b>Year:</b> 2024 <b>Location:</b> Chişinău, Republic of Moldova <b>Client:</b> Ministry of Economic Development and Digitalization / UNDP Moldova <b>Main project features:</b> National initiative promoting sustainable business practices through communication and media engagement. <b>Position held:</b> Video / Audio Production Specialist <b>Activities performed:</b></p> <p>Created bilingual video materials introducing ESG principles and local success stories. Edited workshop recordings, testimonials, and documentary-style interviews. Designed animated intros and outros consistent with UNDP visual identity. Optimized all audiovisual content for online and offline dissemination. Contributed to visibility reporting and ensured technical compliance with donor communication requirements.</p>
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**Expert's contact information:**  
E-mail: [pirlea.petru97@gmail.com](mailto:pirlea.petru97@gmail.com)  
Phone: +373 68 113 487

**Certification:**

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience, and I am available, as and when necessary, to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the Client, and/or sanctions by the Bank.

Petru Pirlea

  
Signature

07/03/2026

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Name of Expert

Signature

Date

Nicoleta Turcu

  
Signature

07/03/2026

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Name of authorized

Signature

Date Representative of the Consultant

(the same who signs the Proposal)