

CV:

Name:	Igor Novorojden
Position for this Assignment:	Media Group Head
Nationality:	Moldova
Language Skills:	Russian – native Romanian – fluent English – fluent Chinese - intermediate
Educational and other Qualifications	University degree diploma (State University of Moldova / Financial Faculty) Certified specialist TNS (Training in Moldova 2012) Certified specialist Arianna (Training in Moldova 2012)

Employment Record: [Insert details of as many other appropriate records as necessary]

From [Year]: 2017 To [Year]: present

Employer: PRIOR MEDIA/WAVEMAKER Moldova

Positions held: TV and Radio Group Head

From [Year]: 2016 To [Year]: 2017

Employer: HAVAS Media

Positions held: Media Group Head

From [Year]: 2012 To [Year]: 2016

Employer: Starcom / Vivaki

Positions held: Media manager

Relevant Experience (From most recent; Among the assignments in which the staff has been involved, indicate the following information for those assignments that best illustrate staff capability to handle the tasks listed under the TOR) [Insert details of as many other appropriate assignments as necessary]

Period: From - To	Name of project/organization:	Job Title, main project features, and Activities undertaken
Aug 2018 – Jan 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “CREATED IN MOLDOVA – APPRECIATED WORLDWIDE”	Media Group Head (on PRIOR MEDIA side), coordination of Project’s activities, development of media strategy and tactical media plans, media planning for TV and Radio, organization of TV and radio talk-shows, PR services.
Feb 2019 – Jun 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “In the EU, in the RM: towards the same quality, safety and choice!”	Media Group Head (on PRIOR MEDIA side), coordination of Project’s activities, development of media strategy and tactical media plans, media planning for TV and Radio, organization of TV and radio talk-shows, PR services.
References (minimum 3)	(Name/Title/Organization/Contact Information – Phone; Email) Ms. Raluca Costache / Team Leader / EU Project “Visibility and communication for actions relating to Association Agreement/Deep and Comprehensive Free Trade Agreement implementation in the framework of EU-funded assistance programmes” / Tel.: +373 79 058 022 / Raluca.Costache@pginternational.com	
	Mr. Chris McLean / Communications and Marketing Expert / EU-funded Project „Visibility and Communication for AA/DCFTA“ / Tel. +373 (0)79 065 301, Skype: chrismclean / chris.mclean@weglobal.org	