

OLESEA CEMBER

COMMUNICATIONS SPECIALIST

INFO

PHONE
+373 79994429

EMAIL
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LINKS

[Facebook](#)

SKILLS

Management Skills

Great communication skills

Media Planning

Planning and research skills

Events Management

Interpersonal Communication

HOBBIES

Trekking, Sport

LANGUAGES

Romanian
● ● ● ● ●

Russian
● ● ● ● ○

English
● ● ● ○ ○

EMPLOYMENT HISTORY

Project manager / PR and Communication, PProfile agency

Chisinau

Dec 2018 – Present

- Working with the client, team and external suppliers
- Managing and maintaining customer relationships (generating communication strategies and plans, continually assessing customer needs, etc.)
- Project Management
- Budget reporting
- Correct and timely invoicing of both customers and contracted suppliers
- Coordinator of Altitude Magazine, airline magazine of Air Moldova
- Promotion of events: Underland Wine & Music Fest (february 2019), Marele Picnic cu trupa Taxi (may 2019), Cucuteni expo (march 2019).

Editor-in-Chief, TV8.md / Media Alternativă

Chisinau

Apr 2017 – Jun 2018

- Building the TV site from scratch and communicating with all the parties involved in the project
- Responsible for hiring the digital team
- Coordinating a team of 4 journalists
- Creating the editorial board and outline
- Reviewing all articles that are published on the site
- Managing all day-to-day operations
- Ensuring site development (improving work performance, such as using the new technology, implementing ways to increasing readership)

Editor-in-Chief, DIEZ.md / Onixmedia SRL

Chisinau

Apr 2013 – Mar 2017

- Creating the second version of the diez.md website and coordinating its implementation with all the parties involved in the project Coordinating a team of 8 people
- Creating the editorial board and outline
- Reviewing all articles published online
- Ensuring site development

Marketing Manager, Adcenter

Chisinau

May 2012 – Jul 2013

- Developing clients marketing campaigns
- Exploring consumer demands
- Presenting ideas based on marketing research
- Recommending new approaches in marketing

EXTRA-CURRICULAR ACTIVITIES

Communication & PR Volunteer, TEDxChisinau
Feb 2012 - Jan 2015