



To whom it may concern, Chisinau, 16.04.2025

Letter of recommendation

HELVETAS Swiss Intercooperation Zurich, through its local branch in Chisinau, is implementing the OPTIM – Opportunities through Technologies and Innovation in Moldova project, a market systems development (MSD) initiative financed by the Swiss Government. The project aims to enhance economic opportunities for women and men in Moldova, including those from traditionally excluded groups, by fostering systemic change and strengthening the enabling environment for private sector development.

In pursuit of these objectives, the Chamber of Commerce and Industry of the Republic of Moldova (CCI) has been one of OPTIM's strategic partners since the project's inception. In the second phase of the project, Helvetas and CCI have maintained a strong collaboration that resulted in the successful implementation of several joint initiatives. In particular, CCI's efforts to digitalise their services have been crucial to their members and the private sector in general. Within the frame of the OPTIM project, CCI has successfully developed and launched several innovative digital platforms (virtual fairs, membership registry), which have enhanced the accessibility and efficiency of its business support services. Additionally, the CCI has played an active and constructive role in strengthening public-private dialogue and improving service delivery to its members and the wider business community.

Successful implementation of the Managers Training Program in Braşov, Romania and its extension to Maramureş, Romania reflected the high level of professionalism demonstrated by the Chamber of Commerce and Industry of the Republic of Moldova and their staff in designing, coordinating, and delivering impactful learning experiences. Through strategic partnerships and commitment to quality, the Chamber of Commerce and Industry of the Republic of Moldova effectively tailored the program to the specific needs of each region, ensuring measurable results and value for participants in both locations.

The ongoing initiative of providing "Training Services to Businesses on the Force Majeure Clause and International Contracting" highlights the collaborative spirit and results-oriented approach that has established the Chamber of Commerce and Industry as a key player in promoting systemic economic development in Moldova.

We highly value the cooperation with the Chamber of Commerce and Industry of the Republic of Moldova and recognise its strong contribution to the objectives of the OPTIM project.

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