

Price specification, form F 4.2

[This table shall be filled in by the tenderer in the columns 5, 6, 7, 8, and by the contracting authority - in the columns 1, 2, 3, 4, 9, 10]

Auction number ocids-b3wdpl-MD-1586266294907

Auction name: Promotional services on Social Media channels related to the country brand Wine of Moldova for 2020 events in Poland

CPV Code	List of the goods/services	Unit of measurement	Amount	Unit price (VAT free)	Unit price (VAT included)	The sum VAT free	The sum VAT included	Delivery / performance date
1	2	3	4	5	6	7=4*5	8=4*6	9
LOT 1: PR and Communication services for National Office for Wine and Wine in Poland.								
1.1	Communication strategy and Media Plan	unit	1	537,4752 euro	537,4752 euro	537,4752 euro	537,4752 euro	According to the technical specification (F4.1)
1.2	Landing page	Unit	1	1015,8144 euro	1015,8144 euro	1015,8144 euro	1015,8144 euro	
1.3	Web Banners	Unit	14	83,38354 euro	83,38354 euro	1167,3696 euro	1167,3696 euro	
1.4	Marketing Editorial Articles	Service	3900000	0,0013738 euro	0,0013738 euro	5358,144 euro	5358,144 euro	
1.5	Blogs / Influencers	Service	4300000	0,00153553 euro	0,00153553 euro	6602,7936 euro	6602,7936 euro	
1.6	Press Tour	Service	1	0	0	0	0	
1.7	Micro campaign (Social Media Content)	Unit	25	391,14432 euro	391,14432 euro	9778,608 euro	9778,608 euro	
1.8	High quality content engaging the Polish travel community.	Service	1	4375,824 euro	4375,824 euro	4375,824 euro	4375,824 euro	
1.9	GDN (Google Display	Service	1	3290,7936	3290,7936	3290,7936	3290,7936	

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RENATEL

	Network)			euro	euro	euro	euro	euro	euro	
1.10	YouTube	Service	1	2277,2064 euro	2277,2064 euro	2277,2064 euro	2277,2064 euro	2277,2064 euro	2277,2064 euro	
1.11	Facebook & Instagram	Service	1	5137,3344 euro	5137,3344 euro	5137,3344 euro	5137,3344 euro	5137,3344 euro	5137,3344 euro	
1.12	Display RTB and Geotargeting	Service	1	5095,8144 euro	5095,8144 euro	5095,8144 euro	5095,8144 euro	5095,8144 euro	5095,8144 euro	
1.13	Remarketing	Service	1	1761,4848 euro	1761,4848 euro	1761,4848 euro	1761,4848 euro	1761,4848 euro	1761,4848 euro	
1.14	Look-a-Like	Service	1	2545,1136 euro	2545,1136 euro	2545,1136 euro	2545,1136 euro	2545,1136 euro	2545,1136 euro	
1.15	Traffic management	Service	1	322,4832 euro	322,4832 euro	322,4832 euro	322,4832 euro	322,4832 euro	322,4832 euro	
1.16	Data Management Platform (DMP) services	Service	1	339,552 euro	339,552 euro	339,552 euro	339,552 euro	339,552 euro	339,552 euro	
1.17	Management of the PL Facebook profile	Service	144	17,8608 euro	17,8608 euro	17,8608 euro	17,8608 euro	17,8608 euro	17,8608 euro	
1.18	Real time marketing (graphics, copywriting, video services)	Service	120	49,11648 euro	49,11648 euro	49,11648 euro	49,11648 euro	49,11648 euro	49,11648 euro	
TOTAL										
								58 071,744 EURO	58 071,744 EURO	

Name of company: BrandBridge s.r.o

Name, surname of authorized person : Jakub Deryng - Dymitrowicz

Signature: 

Stamp

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