

www.pakten.com.tr

# Pakten, All Over the World!



March 2023

# **Our History**

Pakten INC. started its operations at 2000s, as a first baby diaper producer of the region with following long research and feasibility studies at 2nd Industrial Zone in Gaziantep; Turkey.
Pakten produces 1.6 billion baby diapers, 236 million adult diapers and 73 million wet wipes with the brand of Önlem, Joyful, Holder and Curelex.

Pakten has innovative products and a wide product portfolio with the advantage of an R&D center, operates in many categories such as baby diapers, adult diapers, wet towels, adult pants.
Pakten's products, which produced by using superior and modern technology with investments made in production, was rewarded with Consumer Quality Award and Consumer Appreciation Awards.
In 2021, Önlem Botanica products were launched and added to the Önlem Baby Diaper product portfolio and it's the first and only baby diaper which owns 5 botanical extracts in Turkey respectedly.

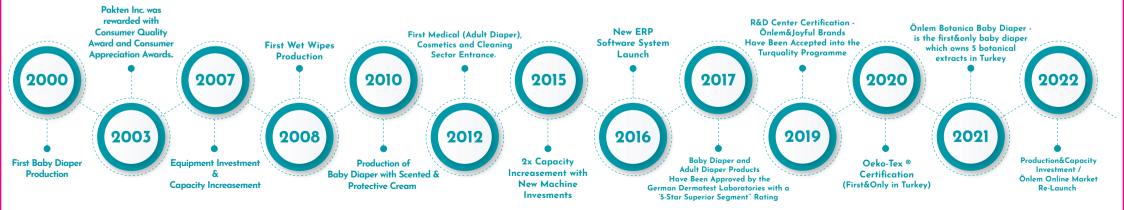
In addition to 5 botanical extracts, products had been controlled with hundreds of tests against harmful substances and has been awarded with the **Oeko Tex Certificate**.

Önlem Botanica is the first and only Oeko-Tex certified baby diaper produced in Turkey. Baby Diaper and Adult Diaper products are tested by German Dermatest Laboratories and approved with the "5 Star Superior Segment" rating.

Pakten supports Turkey's economy by exporting 70% of its products for 23 years.

By exporting to 70 countries, **Pakten** had the opportunity to promote its brands in many countries to many consumers.

With this pride and stability, **Pakten** is on its way to become a world brand within the scope of "**Turquality - Brand Support Program**".



# Vision & Mission

#### VISION

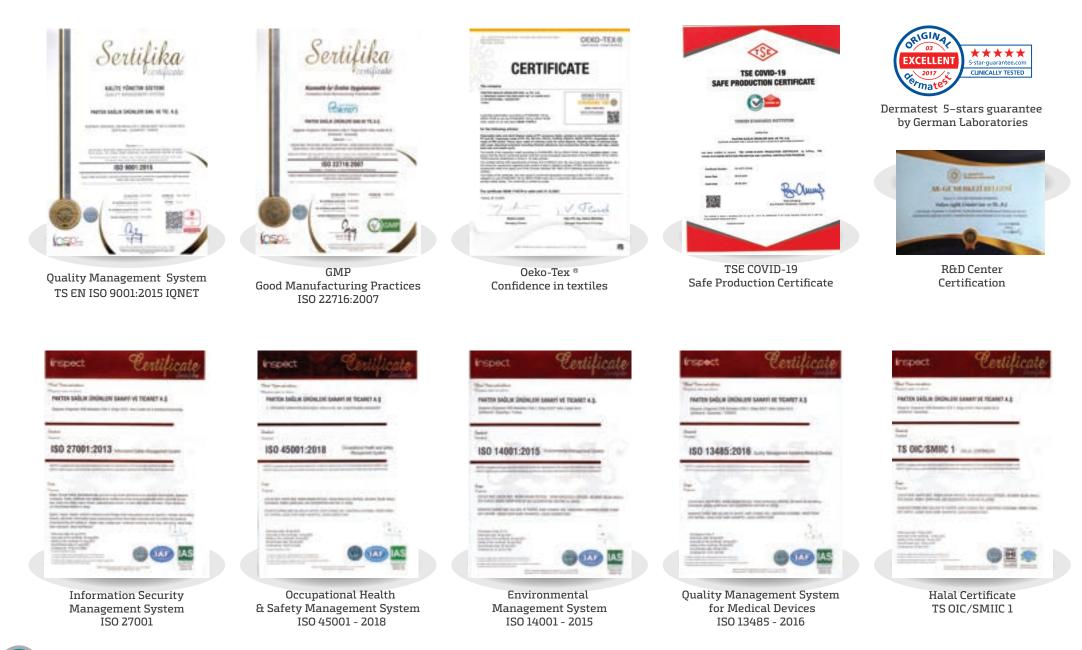
- To become top 5 brand within sector in 5 focus countries within next 5 years with sustainable, focused and profitable growth performance.

#### **MISSION**

- To create an ecosystem that will be value-oriented and satisfy all our partners from end-users to suppliers.
- To make the quality of baby diapers, which is basic need, accessible for end-user
- To increase our support that we provide since our establishment for the development of the region.



#### **Quality Certificates**



# **Oeko-Tex Certified Production**

Proven that it does not contain harmful substances as a result of hundreds of tests carried out in independent laboratories, it is the first and only certified baby&adult diapers and some wet wipes among the brands producing in Turkey.

It is a certification system that inspects all production stages from raw material to final product.

End products and product components are examined by independent testing companies by performing more than 500 tests.



# Five-Star German Dermatest Approval

Clinical tests confirm the suitability of product for human skin at highest sensitivity level.

Our baby and adult diapers were clinically tested by reputable German laboratory 'Dermatest GmbH'.

Our goods passed all clinical tests of Dermatest and have been awarded the **5 Star Premium Quality** award. Thus, the quality of our products has been approved by **German Dermatest Laboratory.** 



#### **BABY CARE**

#### ADULT CARE

#### WET WIPES

**PET CARE** 





It is in the nature of motherhood to take precautions





With confidence and comfort for many years





Cleanliness and hygiene for everyone, for all ages



















# **BABY CARE**



## ÖNLEM Baby Diaper Small Packs





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## ÖNLEM Baby Diaper

#### Advantage Packs





## ÖNLEM Baby Diaper Jumbo Economic Packs



#### Jumbo Economic Packs

	Pad/ Pack (PCS)
1 Newborn 2-5 kg.	78 pcs. x 4
<b>2</b> Mini 3-6 kg.	72 pcs. x 4
<b>3</b> Midi 4-9 kg.	68 pcs. x 4
4 Maxi 7-14 kg.	56 pcs. x 4
<b>5</b> Junior 11-18 kg.	44 pcs. x 4
6 XLarge 16+ kg.	34 pcs. x 4



JUMBO ECONOMIC

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JUMBO ECONOMIC

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#### ÖNLEM CHAMOMILE WET WIPES

Soft, thick, resistant wet wipes, hygienic, alcohol free, cleans, softens, moisturises the skin.

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Ultra Soft

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ultra soft

#### Wet Wipes

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Extract

Önlem Chamomile Wet Wipes65 pcs x 12Önlem Chamomile Wet Wipes120 pcs x 12

**B** 

Paparya Dev

chamomil Extract

## ÖNLEM SENSITIVE Wet Wipes

It is produced suitably for the sensitive skin of babies with its formula containing 99,5% Pure Water.

Preserves the pH balance of the skin with its structure that does not contain Alcohol, Paraben, Perfume, SLS and SLES. Contains 100% natural preserver. Dermatologically tested.

- It's formula containing 99,5% Pure Water
- Contains 100% natural preserver
- 0% chlorine, paraben, nonylphenol
- Odorless
- Dermatologically tested.
- Alcohol free.
- Paraben, Perfume, SLS and SLES free
- Ph 5.5



















### **JOYFUL BABY DIAPER** Small Packs





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## **JOYFUL BABY DIAPER**

**Twin Packs** 



Joyful Baby Diapers a 5 Star Full Protection Approved by German Dermatest



#### **Twin Packs**

	Pad/ Pack (PCS)
1 Newborn 2-5 kg.	40 pcs. x 5
<b>2</b> Mini 3-6 kg.	40 pcs. x 5
<b>3</b> Midi 4-9 kg.	33 pcs. x 5
4 Maxi 7-18 kg.	30 pcs. x 5
<b>5</b> Junior 11-25 kg.	24 pcs. x 5
6 Extra Large +16 kg.	24 pcs. x 5













## **JOYFUL BABY DIAPER Advantage Packs**

ORIGIN 03 **EXCELLENT** Vermat 2017 5-star-quarantee.com CLINICALLY TESTED



#### Advantage Packs

	Pad/ Pack (PCS)
<b>2</b> Mini 3-6 kg.	76 pcs. x 4
<b>3</b> Midi 4-9 kg.	68 pcs. x 4
4 Maxi 7-18 kg.	60 pcs. x 4
<b>5</b> Junior 11-25 kg.	44 pcs. x 4
<b>6</b> Extra Large +16 kg.	36 pcs. x 4







## **JOYFUL BABY DIAPER** Mega Packs



Joyful Baby Diapers a 5 Star Full Protection Approved by German Dermatest



	Pad/ Pack (PCS)
<b>2</b> Mini 3-6 kg.	100 pcs. x 4
<b>3</b> Midi 4-9 kg.	90 pcs. x 4
4 Maxi 7-18 kg.	80 pcs. x 4
<b>5</b> Junior 11-25 kg.	64 pcs. x 4











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LARSE BOOM



# **ADULT CARE**

## ÖNLEM Adult Diaper

Adult Diaper

XL HING

- Oeko Tex Certification
- 5 Star Dermatest
- Breathable Side Panels
- Velcro Fasteners
- Absorbing and Distributing Layer
- Impermeable Barriers
- Wetness Indicator
- Impermeable Textile Exterior Surface
- Double-Fold Superabsorbent Area
- Unisex





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#### **Small Packs**

	Pad/ Pack (PCS)
Medium Size 85-125 cm	8 pcs. x 6
Large Size 100-150 cm	7 pcs. x 6



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Eco Packs	
	Pad/ Pack (PCS)
Small Size 50-90 cm	30 pcs x 4
Medium Size 85-125 cm	30 pcs x 4
Large Size 100-150 cm	30 pcs x 4
XLarge Size 120-160 cm	30 pcs x 4



- Oeko Tex Certification
- Easy to Wear
- Anatomical Body-Fit and Discreet Structure

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- Impermeable Barriers
- Super Absorbing Layer
- System that Helps Prevent Odor
- Unisex





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Small Packs	
	Pad/ Pack (PCS)
Medium Size 80-105 cm	10 pcs. x 8
Large Size 95-125 cm	10 pcs. x 8
XLarge Size 120-160 cm	10 pcs. x 8

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Eco Packs	
	Pad/ Pack (PCS)
Medium Size 80-105 cm	30 pcs x 4
Large Size 95-125 cm	30 pcs x 4
XLarge Size 120-160 cm	30 pcs x 4



## ÖNLEM **Bed Sheet**

- Oeko Tex Certification
- Soft Silky Surface
- Liquid Proof Sub-Layer
- Leak-Proof Side Barriers
- Absorbing Cellulose Layer
- Comfortable Sleep

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Small Packs	
	Pad/ Pack (PCS)
60-90 cm	10 pcs x 6
Eco Packs	
	Pad/ Pack (PCS)
60-90 cm	30 pcs x 4







## ÖNLEM Antibacterial Wet Wipes

- Shows antibacterial and antimicrobial effects on living microorganisms
- Soft and comb textured cleans gently.
- Protect your skin with moisturising effect
- Provide hygienic cleaning easily.





MOISTURISING



Antibacterial Wet Wipes	
	Pad/ Pack (PCS)
Önlem Antibacterial Travel Pack	15 adet x 36



Antibacterial Wet Wipes	
	Pad/ Pack (PCS)
Önlem Antibacterial Eco Pack	55 adet x 24















# **ADULT CARE**



## HOLDER Adult Diaper

**STANDARD** 

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www.oeko-tex.com

Adult Diaper

- Oeko Tex Certification
- 5 Star Dermatest
- Breathable Side Panels
- Double Layer Superabsorbent Zone
- Absorbing and Distributing Layer
- Leak-Proof Barriers
- Leak-Proof Textile Outer Surface
- Velcro Fasteners
- Wetness Indicator
- Unisex





Impermeable Protection

Shield



**OEKO** 

**TEX**<sup>®</sup>



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**EXCELLENT** 

Permate

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5-star-guarantee.com

CLINICALLY TESTED



Eco Packs	
	Pad/ Pack (PCS)
Small Size 50-90 cm	30 pcs x 4
Medium Size 85-125 cm	30 pcs x 4
Large Size 100-150 cm	30 pcs x 4
XLarge Size 120-160 cm	30 pcs x 4

#### **Small Packs**

	Pad/ Pack (PCS)
Medium Size 85-125 cm	8 pcs. x 6
Large Size 100-150 cm	7 pcs. x 6

## **HOLDER** Adult Pants





- Oeko Tex Certification
- Easy to Wear
- Anatomical Body-Fit and Discreet Structure
- Impermeable Barriers
- Super Absorbing Layer
- System that Helps Prevent Odor
- Unisex



#### **Small Packs**

	Pad/ Pack (PCS)
Medium Size 80-105 cm	8 pcs. x 8
Large Size 95-125 cm	8 pcs. x 8
XLarge Size 120-160 cm	8 pcs. x 8





Eco Packs
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	Pad/ Pack (PCS)
Medium Size 80-105 cm	30 pcs. x 4
Large Size 95-125 cm	30 pcs. x 4
XLarge Size 120-160 cm	30 pcs. x 4



## Holder Bed Sheet



- Oeko Tex Certification
- Soft Silky Surface
- Liquid Proof Sub-Layer
- Leak-Proof Side Barriers
- Absorbing Cellulose Layer
- Comfortable Sleep

Small Packs	
	Pad/ Pack (PCS)
60-90 cm	10 pcs x 6
Eco Packs	
	Pad/ Pack (PCS)



# Holder Hygienic Body Cleaning Towel









Free



- •Helps eliminate odor.
- Leaves a fresh feeling.
- Contains moisturising glycerine

Provides comfortable body cleaning with feature of heating in a microwave.

Free



750 W You can heat max. 20 sec.

**Hygienic Body Cleaning Towel** 

Holder Hygienic Body Cleaning Towel Pad/ Pack (PCS) 52 adet x12



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### Curelex **Adult Diaper**

- Breathable Side Panels
- Double Layer Superabsorbent Zone
- Absorbing and Distributing Layer
- Leak-Proof Barriers
- Leak-Proof Textile Outer Surface
- Velcro Fasteners
- Wetness Indicator
- Unisex



#### **Eco Packs** Pad/ Pack (PCS) Medium 85-125 cm 30 pcs x 4 Large Size 100-150 cm 30 pcs x 4









# **PET CARE**



# **Petify** Pets Training Pad

- Irritation free
- Liquid proof sub-layer
- •Leak-proof side barriers
- Absorbent cellulose layer



Small Packs	
	Pad/ Pack (PCS)
60-90 cm	10 pcs x 6

Eco Packs	
	Pad/ Pack (PCS)
60-90 cm	30 pcs x 4



Pet

riendly







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