

# Curriculum Vitae



## Informații personale

*Nume prenume*

**Natalia Calenic**

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+ 373 78783002

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natalia.calenic@gmail.com

*Naționalitate*

Moldova

*Data nașterii*

27/05/1977

*Sex*

Feminin

## Experiența profesională

August 2017- present

### **Camera de Comerț și Industrie a Republicii Moldova**

#### **Vicepreședinte, Director Departament relații cu membrii și support în afaceri**

Domenii de responsabilitate: Management strategic, Coordonarea procesului de comunicare cu membrii CCI, dialog public-privat la nivel central și regional, comunicare internă și externă, dezvoltarea serviciilor electronice, managementul calității ISO 9001:20015, comunicare externă, managementul proiectelor, coordonarea serviciilor de expertiză a mărfurilor, evauare, broker vamal și cuport în comerț internațional, instruirea agenților economici în domeniul comerțului internațional, servicii de consultanță în afaceri. .

Iulie 2016- August 2017

### **Serviciul Vamal al Republicii Moldova**

#### **Șef Direcție managementul strategic și cooperare internațională**

Management operational a activităților Direcției în următoarele domenii:

Planificarea strategică, Elaborarea și monitorizarea implementării Planului de Dezvoltare Instituțională

Implementarea și audit intern al Sistemului De management al calității conform ISO 9001:2015

Dezvoltarea cooperării regionale și internaionale, conlucrare cu organizațiile Europene și

Internaționale, Coordonarea asistenței partenerilor de dezvoltare,

Promovarea dialogului public- privat

Septembrie 2015- August 2016

### **Organizația Mondială a Vănilor,**

Program de dezvoltare profesională (**Brussels, Belgia**).

Noiembrie 2007- September 2015

### **Serviciul Vamal al Republicii Moldova**

Activitatea în funcție de inspector vamal și pînă la șef direcție aparatul central, cu următoarele responsabilități

promovării parteneriatului vamal-business (în calitate de secretar al Comitetului consultativ al SV), managementului strategic,

planificare strategică, control intern și managementul calității ISO

integrare vamală europeană (implicat negocierea și implementarea Acordului de Asociere)

cooperare vamală internațională (cooperare vamală cu organisme internaționale, regionale și bilaterală cu alte țări)

managementul proiectelor de asistență tehnică (coordonarea asistenței partenerilor de dezvoltare)

relații cu publicul și mass media

Septembrie 2004 – Noiembrie 2007

**Camera de Comerț și Industrie a Republicii Moldova**  
**Comitet Național pentru Facilitarea Comerțului (MoldPro)**  
**Șef secția broker vamal**

Promovarea dialogului public-privat, a instrumentelor de facilitare a comerțului  
Asigurarea secretariatului Comitetului MoldPro  
Coordonarea activității subdiviziunilor CCI în domeniul brokerajului vamal

2001-Septembrie 2004

**Proiect UE TACIS** pentru implementarea Acordului de Parteneriat și Cooperare RM UE  
Consultant cu responsabilități în domeniul armonizării legislației naționale cu cea din UE.

2002-2017

**Universitate de Stat din Moldova**  
Lector, drept și activitatea vamală

1999-2002

**Biroul Vamal Chișinău**  
Jurist.

**STUDII**

**Universitate de Stat din Moldova**

1994-1999

Licențial în drept.

2002-2003

Masterat în drept internațional

**COMPETENȚE**

Experiența în domeniul managementului strategic, elaborarea strategiilor, planurilor strategice și operaționale de activitate, managementul performanțelor,  
Documentarea proceselor, Managementul Calității  
Modernizarea, digitalizarea proceselor  
Implementarea proiectelor de asistență tehnică  
Elaborarea actelor normative  
Calități de comunicare, prezentare, formator, consultant.  
Autor la multiple articole, ghiduri, publicații specializate.



## Diana Russu

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**Date of birth:** 4 Nov 1972 | **Gender:** Female | **Phone number:**

(+373) 69581031 (Mobile) | **Email address:** [russudianaboris@gmail.com](mailto:russudianaboris@gmail.com) |

**LinkedIn:** [https://www.linkedin.com/in/diana-russu-55859b3b/?locale=en\\_US](https://www.linkedin.com/in/diana-russu-55859b3b/?locale=en_US) |

**Whatsapp Messenger:** +37369581031 |

**Address:** 5 Dacia Blvd., 56 apt., MD-2038, Chisinau, Moldova (Home)

### ● WORK EXPERIENCE

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25 OCT 2022 – 25 DEC 2022 Chisinau, Balti, Edinet, Soroca, Moldova

**NATIONAL EXPERT ON SMART SPECIALISATION** CHAMBER OF COMMERCE AND INDUSTRY OF THE REPUBLIC OF MOLDOVA, NORTH REGIONAL AGENCY OF MOLDOVA

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Development of Study of Smart Specialization of the North Development Region of the Republic of Moldova and related activities, inclusive:

1. organisation of sectorial focus-groups with the participation of quadruple helix representatives;
2. mapping of economic, innovational and scientific potential of the region;
3. identification of priority domains and niches for Smart specialization of the region;
4. identification of sectorial SWOT analyses, S3 domains vision and of at least 2 project ideas per S3 domain, etc.

**Website** <https://chamber.md/> <http://adrnord.md/index.php?l=en>

APR 2018 – CURRENT Chisinau, Moldova

**EXPERT ON SMART SPECIALISATION** CHAMBER OF COMMERCE AND INDUSTRY OF THE RM REPRESENTATIVE IN THE MECR S3 TEAM

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Elaboration/updating the Mapping of Economic, innovative and scientific potential in the Republic of Moldova;

Organization and conducting the Entrepreneurial Discovery Process (EDP) process for Smart Specialisation (sectoral focus-groups facilitation).

Conducting the training "Strengthening the capacity of South RDAs in the field of smart specialisation" (December 14-18 2021)

**Website** <https://mecc.gov.md/ro/content/specializarea-inteligenta>

**Link** [https://idsi.md/files/file/Report\\_EDP\\_3\\_Agro\\_final.pdf](https://idsi.md/files/file/Report_EDP_3_Agro_final.pdf)

OCT 2017 – CURRENT Chisinau, Moldova

**HEAD OF SUPPORT AND PROMOTION OF CHAMBER OF COMMERCE AND INDUSTRY MEMBERS DIRECTION** CHAMBER OF COMMERCE AND INDUSTRY OF THE REPUBLIC OF MOLDOVA

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Ensuring public-private dialogue.

Ensuring the activity of the Economic Council to the Prime Minister Group No. 6 - Labor Market Development. The aim of the group is to identify solutions that will help to harmonize the demand and supply on the Moldovan labor market. (Group Coordinator: President of the Chamber of Commerce and Industry of the RM)

Elaboration of studies, informative notes and recommendations relevant to the business environment development.

Elaboration of proposals for the improvement and harmonization with the European and international standards of the national legislative and normative framework, related to the development of the business environment.



Organisation of focus-groups, workshops, round tables with private sector and public authorities;  
Provision of information and consulting services to local and foreign enterprises.  
Promotion of standards implementation and standardization in the business environment, etc.

**Website** <https://chamber.md/>

FEB 2021 – JUN 2021 Chisinau, Moldova

**LOCAL CONSULTANT UNITED NATIONS (UNECE), INNOVATION FOR SUSTAINABLE DEVELOPMENT REVIEW OF MOLDOVA**

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Provide background research and analytical support on innovation policy aspects as per the methodology and the questionnaire of the Review developed by the UNECE (e.g. research on legislative and regulatory acts and policy documents).

Facilitate the fact-finding exercise for the Review through the organisation of up to 15 virtual stakeholder meetings, including focus groups with the private sector (e.g. businesses and business associations). Based on the consultant's expert knowledge of the local innovation ecosystem, the consultant would propose the engagement of relevant stakeholders in the virtual meetings; they would also manage the invitation process and draft brief summary notes of selected virtual meetings, as required, incl. the focus groups.

The facilitation role also covers addressing ad hoc requests of international experts involved in the Review (e.g. factual verification, additional background research, etc.) and conducting calls and interviews, where relevant, with stakeholders from public and private sectors in Moldova.

**Website** <https://unece.org/innovation-sustainable-development-reviews>

APR 2020 – AUG 2020 Chisinau, Moldova

**SMART SPECIALISATION EXPERT FOUNDATION FOR INNOVATIONS AND SUSTAINABLE DEVELOPMENT**

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Conducting and facilitating 4 (four) focus-groups for Entrepreneurial Discovery Process for sub-sectors with potential and specialisation in agriculture for these regions, namely: "Production and high-tech processing of high value-added agricultural products" and "Sustainable Organic Agriculture".

Identification of project ideas the priorities "Smart specialisation and adaptive technologies taking into account climate change in Taraclia and Comrat areas".

Elaboration of SWOT analysis and Identification of Vision for sub-sectors "Production and high-tech processing of high value added agricultural products" and "Sustainable Organic Agriculture", as well as identification of strategic objectives and actions for their implementation.

**Website** <https://fidd.md/>

JUN 2019 – DEC 2019

**LOCAL TOURISM SECTOR EXPERT DEVTECH SYSTEMS, USAID**

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Provide USAID with a mid-term evaluation of the Moldova Competitiveness Project (MCP) progress to date and conduct an assessment of the competitiveness sectors that USAID has supported during the period 2005-2019.

Review and provide comments edits to the evaluation and assessment tools based on Moldova context Organizing meetings and focus groups.

Participate in data collection (including in remote areas) Elaboration of SWOT analysis of tourism sector.

Elaboration and completing the tourism industry dashboard economic and tourism data for 2010-2018 period.

**Website** <https://devtechsys.com/>

**Link** <https://devtechsys.com/insights/2019/10/02/devtech-completes-mid-term-performance-evaluation-field-work-in-moldova/>

OCT 2018 – AUG 2019 Chisinau, Moldova

**BUSINESS ENVIRONMENT EXPERT ON THE INCEPTION PHASE OF THE HELVETAS SWISS INTERCOOPERATION CREATING JOB OPPORTUNITIES THROUGH INCLUSIVE MARKET SYSTEMS (IMS) PROGRAMME CHAMBER OF COMMERCE AND INDUSTRY**

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Develop a Program Document and relevant studies and strategies:

- Context analysis of Business Environment of the Republic of Moldova



- Regional assessment geographical scoping of the Republic of Moldova
- Gender and social inclusion study
- Wine export processes analysis
- Draft GSI project strategy

DEC 2016 – MAY 2018 Chisinau, Moldova

**INDIVIDUAL EXPERT ON ECONOMIC POTENTIAL DATA OF THE PILOT PROJECT FOR SMART SPECIALISATION IN MOLDOVA** MINISTRY OF ECONOMY / CHAMBER OF COMMERCE INDUSTRY OF THE RM

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Elaboration of economic and innovative statistic database (2006-2016 years) of the Republic of Moldova for Mapping of Economic, innovative and scientific potential in the Republic of Moldova

**Links** <https://drive.google.com/drive/folders/16IG6n9NPzn7SFTNwsfltptuyRCb1tI-J> | [https://s3platform.jrc.ec.europa.eu/documents/20182/234901/JRC\\_mapping-summary+leaflet-Moldova\\_Oct3.pdf/2f7c3eeb-3324-46db-a08b-e23a3ea87085](https://s3platform.jrc.ec.europa.eu/documents/20182/234901/JRC_mapping-summary+leaflet-Moldova_Oct3.pdf/2f7c3eeb-3324-46db-a08b-e23a3ea87085) | <https://unics.cloud/wp-content/uploads/2019/01/Characterisation-of-preliminary-priority-areas-for-smart-specialisation-in-Moldova.pdf>

FEB 2017 – OCT 2017 Dushanbe, Tajikistan

**SMES AND MIGRATION EXPERT - PEER REVIEWER** ORGANISATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)

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Participation at the OECD mission to Dushanbe and presentation of the Moldovan experience in the field of Migration policy and programs for, during the Public Private Working Group and participation in relevant bilateral meeting on the topics discussed.

Review and comment the draft monitoring note "Monitoring competitiveness reforms in Tajikistan - Access to finance and migration and Increasing agribusiness exports".

Participation at the OECD Eurasia Week 2017 in Almaty (Kazakhstan) with presentation of the peer review comments/recommendations during the Peer Review session based on the best practices of the Republic of Moldova in the field of SMEs Access to finance and Migration.

Note: This was a nonpaid activity (bonus activity)

**Links** [https://www.oecd.org/eurasia/competitiveness-programme/central-asia/OECD\\_Tajikistan\\_monitoring\\_report\\_final.pdf](https://www.oecd.org/eurasia/competitiveness-programme/central-asia/OECD_Tajikistan_monitoring_report_final.pdf) | <https://www.oecd.org/eurasia-week/agenda/2017.12.05-OECD-Eurasia-Week-2017-Full-Final-Agenda-ENG.pdf>

NOV 2009 – OCT 2017 Chisinau, Moldova

**DEPUTY HEAD / SENIOR CONSULTANT OF THE SMALL AND MEDIUM-SIZED ENTERPRISES DEVELOPMENT POLICIES AND DOMESTIC TRADE DIRECTION** MINISTRY OF ECONOMY

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Elaboration of policy documents, programs and legal framework of SMEs support and development and monitoring their implementation.

Elaboration and implementation of socio-economic programs.

Contribution to the development of policies for clusters development.

Elaboration of State Budget proposals for SMEs support programs financing; Promotion of entrepreneurial education.

Support for business launching.

Elaboration of analytical information and reports of SMEs development in the Republic of Moldova.

Monitoring the cooperation with international institutions and organization (including financial) in order to attract the technical assistance to the SMEs sector.

Applying foreign experience in SMEs development and monitoring its implementation in Moldova.

**Website** <https://mei.gov.md/>

JUL 2007 – DEC 2009 Chisinau, Moldova

**DEPUTY HEAD OF THE SMALL AND MEDIUM-SIZED ENTERPRISES DEVELOPMENT DIRECTION** MINISTRY OF ECONOMY

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Elaboration of policy documents, programs and legal framework for SMEs support and development and monitoring their implementation.  
Elaboration and implementation of socio-economic programs.  
Elaboration of State Budget proposals for SMEs support programs financing; Promotion of entrepreneurial education.  
Support for business launching.  
Elaboration of analytical information and reports of SMEs development in the Republic of Moldova.  
Monitoring the cooperation with international institutions and organizations (including financial) in order to attract the technical assistance to the SMEs sector.  
Applying the foreign experience in SMEs development and monitoring its implementation in Moldova.

**Website** <https://mei.gov.md/>

JUN 2005 – AUG 2007 Chisinau, Moldova

**SENIOR CONSULTANT OF THE POLICIES ANALYSIS, MONITORING AND EVALUATION  
DEPARTMENT MINISTRY OF TRANSPORTS AND ROAD MANAGEMENT**

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Elaboration, monitoring and evaluation of policies in the road, railway and naval transport sectors and of road management, etc.  
Elaboration of analytical reports of transport sector development.  
Elaboration of social – economic development prognosis in the field of transports.  
Elaboration of State Budget proposals on transport and roads state support, etc.

FEB 2002 – JUL 2005 Chisinau, Moldova

**SENIOR SPECIALIST OF THE FINANCIAL - ECONOMIC ANALYSIS AND PROGNOSIS DIVISION MIN  
ISTRY OF TRANSPORTS AND COMMUNICATIONS**

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Coordination of railway transport tariff elaboration.  
Elaboration of social – economic development prognosis in transport sector; Elaboration of State Budget proposals for transport development support.  
Elaboration of the reports on the Court of Accounts Decisions execution, etc.

AUG 2001 – MAR 2002 Chisinau, Moldova

**SENIOR SPECIALIST OF THE FINANCIAL – ECONOMIC DIVISION STATE ADMINISTRATION OF  
ROAD AND NAVAL TRANSPORTS**

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Elaboration of incomes and losses reports of the transport enterprises.  
Elaboration of analytical reports on road and naval transport development.  
Elaboration of the reports on the Court of Accounts Decisions execution, etc.

JUL 1998 – SEP 2001 Chisinau, Moldova

**SENIOR SPECIALIST OF THE ECONOMIC ANALYSIS AND PROGNOSIS DIVISION MINISTRY OF  
TRANSPORTS AND COMMUNICATIONS**

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Quarter and annual reporting of postal and telephone communications, road and naval transports.  
Analysis of proposals for quarter and annual activity plans of the Government of the Republic of Moldova and the Ministry of Transports and Communications, etc.

DEC 1998 – AUG 2001 Chisinau, Moldova

**EXPERT OF TRACECA (TRANSPORT CORRIDOR EUROPE – CAUCASUS - ASIA) “TRAFFIC AND  
FEASIBILITY STUDIES”, AND EUROPEAN UNION TACIS PROJECT MINISTRY OF TRANSPORTS AND  
COMMUNICATIONS**

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Gathering information on import / export / transit of goods during the period 1998 – 2000 in the Republic of Moldova.  
Elaboration of the corresponding database.



SEP 1994 – AUG 1998 Chisinau, Moldova

**SPECIALIST – COORDINATOR OF THE MAIN ECONOMIC DIVISION** MINISTRY OF COMMUNICATIONS AND INFORMATICS

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Patrimonial management.  
Elaboration of communications sector statistical reports.  
Financial reporting.

## ● EDUCATION AND TRAINING

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8 FEB 2021 – 10 FEB 2021 Chisinau, Moldova

**ATTENDEE CERTIFICATE** Chamber of Commerce and Industry of Moldova

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**Address** Ștefan cel Mare și Sfânt, 151 Blvd., Chisinau, Moldova | **Website** <https://chamber.md/> |

**Field of study** Market Research - CCI Export Service design

24 JAN 2021 – 25 JAN 2021 Chisinau, Moldova

**ATTENDEE CERTIFICATE** Chamber of Commerce and Industry of Moldova

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**Address** Ștefan cel Mare și Sfânt, 151 Blvd., Chisinau, Moldova | **Website** <https://chamber.md/> |

**Field of study** Development of business coaching skills

19 JAN 2021 – 20 JAN 2021 Chisinau

**ATTENDEE CERTIFICATE** Chamber of Commerce and Industry of Moldova

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**Address** Ștefan cel Mare și Sfânt, 151 Blvd., Chisinau | **Website** <https://chamber.md/> |

**Field of study** Projects design to attract investments and access financing

30 JAN 2020 – 31 JAN 2020 Chisinau, Moldova

- HELVETAS Swiss Intercooperation

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**Address** Ștefan cel Mare și Sfânt, 151 Blvd., Chisinau, Moldova |

**Field of study** Essential tools and frameworks for innovation management / Innovation data collection/processing

31 MAR 2019 – 4 APR 2019 Sarajevo, Bosnia and Herzegovina

- HELVETAS Swiss Intercooperation

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**Address** Sarajevo, Bosnia and Herzegovina |

**Field of study** Inclusive Systems approach: frameworks for more effective development cooperation

3 SEP 2018 – 4 SEP 2018 Kharkov, Ukraine

- Joint Research Centre of the European Commission

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**Address** Kharkov, Ukraine |

**Field of study** Smart Specialisation in the Enlargement and Neighbourhood Regions Entrepreneurial Discovery Process

30 JUL 2018 – 31 JUL 2018 Chisinau, Moldova

**ATTENDEE CERTIFICATE** UNFPA Eval youth

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**Address** Chisinau, Moldova |

**Field of study** Evaluation step into evaluation career for emerging evaluators from Eastern Europe & Central Asia



22 JAN 2017 – 26 JAN 2017 Seville, Spain  
- Joint Research Centre of the European Commission

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**Address** Edificio Expo, Calle Inca Garcilaso, 3, Seville, Spain |

**Website** <https://ec.europa.eu/jrc/en/about/jrc-site/seville> |

**Field of study** Smart specialisation and strategy formation in EU enlargement and associated countries

18 OCT 2015 – 22 OCT 2015 Praha, Czechia

**ATTENDEE CERTIFICATE** Association of Small and Medium Enterprises and Crafts of the Czech Republic

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**Address** Sokolovská 100/94, Praha 8 - Karlín, Praha, Czechia | **Website** <https://amsp.cz/about-us/?lang=en> |

**Field of study** Creating Conditions for the Development of Family Business in the Republic of Moldova

9 DEC 2013 – 18 DEC 2013 Chisinau, Moldova

**ATTENDEE CERTIFICATE** Government of the Republic of Moldova

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**Address** Piața Marii Adunări Naționale, 1, Chisinau, Moldova | **Website** <https://gov.md/en> |

**Field of study** Managerial skills, leadership, communication management and initiation in e- Government

6 OCT 2013 – 23 OCT 2013 Haifa , Israel

**ATTENDEE CERTIFICATE** Golda Meir Mount Carmel International Training Centre

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**Address** 12 David Pinsky st. P.O.Box 6111,, Haifa , Israel | **Website** <https://mctc.mfa.gov.il/> |

**Field of study** Women Entrepreneurs and Information and Communication Technologies (ICTS)

26 MAY 2013 – 30 MAY 2013 Chisinau, Moldova

**ATTENDEE CERTIFICATE** Technical Assistance to Sector Budget Support on Economic Stimulation in Rural Area (Esra), EC

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**Address** Chisinau, Moldova | **Field of study** How to apply for and manage EU Grants

18 MAR 2013 – 20 MAR 2013 Chisinau, Moldova

**ATTENDEE CERTIFICATE** Technical Assistance to Sector Budget Support on Economic Stimulation in Rural Area (Esra), EC

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**Address** Chisinau, Moldova | **Field of study** Training for trainers

23 NOV 2009 – 20 DEC 2009 Beijing, China

**ATTENDEE CERTIFICATE** Ministry of Commerce of the People's Republic of China & Beijing International Chinese College

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**Address** Beijing, China | **Website** <http://english.mofcom.gov.cn/> |

**Field of study** Chinese for Government officials from Developing Countries

25 NOV 2007 – 30 NOV 2007 Budapest, Hungary

**HONORIFIC CERTIFICATE** Hungarian International Development Assistance Non-profit Co. HUN-IDA

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**Address** Hold str. 21, Budapest, Hungary | **Website** <http://en.hunida.hu> |

**Field of study** Regulatory reform of the legislative and regulatory framework of Hungary



11 JUN 2007 – 19 JUL 2007 Chisinau, Moldova

**ATTENDEE CERTIFICATE** Centre for Productivity and Competitiveness in Moldova (ARIA)

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**Address** Chisinau, Moldova |

**Field of study** Supporting the elaboration, monitoring and the evaluation of strategic policies in the Republic of Moldova

7 DEC 1997 – 18 DEC 1997 Chisinau, Moldova

**ATTENDEE CERTIFICATE** International Management Institute

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**Address** Hristo-Botev 9, Chisinau, Moldova | **Website** <https://imi-nova.md/> |

**Field of study** International Economic Relationships

31 AUG 1989 – 23 JUN 1994 Chisinau, Moldova

**LICENCED DIPLOMA IN ECONOMICS** Academy of Economic Studies of Moldova

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**Address** Mitropolit Gavriil Bănulescu-Bodoni 61, Chisinau, Moldova

● **LANGUAGE SKILLS**

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Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	B2	B2	B2	B2	B2
<b>RUSSIAN</b>	C2	C2	C2	C2	C2
<b>SPANISH</b>	C2	C2	C2	C1	C2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

● **DIGITAL SKILLS**

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**Personal skills**

Analytical skills | Creativity | Responsibility | Written and Verbal skills | Presenting | Research and analytical skills | Flexibility | Strategic Planning | Detail-Oriented | Empathic listener | Cross cultural skills | Reliability

**Organisational/managerial skills**

Decision-making | Good time management | Team-work oriented | Organizational and planning skills | Conflict resolution

**Digital competence**

Microsoft Office | Google Drive | Google Docs | Zoom | Skype | Social Media | Internet user | Whats App

● **ADDITIONAL INFORMATION**

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**NETWORKS AND MEMBERSHIPS**

OCT 2020 – CURRENT Chisinau, Moldova

**Sustainable Development Goals (SDGs) Innovation Fund** Member of Advisory Board

**Link** <https://www.sdgfundmoldova.com/>



SEP 2019 – CURRENT Chisinau, Moldova

**Labour Market Observatory** Member of the Labour Market Observatory technical group

APR 2018 – CURRENT Chisinau, Moldova

**Working Group for organizing the entrepreneurial discovery processes for smart specialisation** EDP facilitator.

Chamber of Commerce and Industry of the RM representative in the team of smart specialization experts of the ministry in Ministry of Education, Culture and Research, nominated on the basis of the Minister's Decision Regarding the approval of the Working Group for the organization and development of the Entrepreneurial Discovery Process for intelligent specialization

FEB 2018 – CURRENT Chisinau, Moldova

**National Contest "The Best Entrepreneur in the SME Sector"** Member of the Evaluation Commission of the National Contest "The Best Entrepreneur in the SME Sector

DEC 2017 – CURRENT Chisinau, Moldova

**State Commission for Entrepreneurial Activity regulation** Member of Working Group of the State Commission for Entrepreneurial Activity regulation

**Link** <https://cancelaria.gov.md/ro/apc/activitatea-grupului-de-lucru-al-comisiei-de-stat-pentru-reglementarea-activitatii-de>

8 SEP 2007 – OCT 2017 Istanbul, Turkey

**Organization of the Black Sea Economic Cooperation (BSEC)** Member of Working Group on SMEs <http://www.bsec-organization.org/>

## **PUBLICATIONS**

**[Characterisation of preliminary priority areas for smart specialisation in Moldova \(SIRIS Academic, 2018\)](#)**

– 2018

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**[Mapping of economic, innovation and scientific potential in the Republic of Moldova \(the extract from the report\)](#)**

– 2018

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**[The Organisation for Economic Co-operation and Development \(OECD\) Peer Review Note "Monitoring competitiveness reforms in Tajikistan"](#)**

– 2018

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**[Green economy and SMES in the Republic of Moldova](#)** – 2016

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**[Innovative Small and Medium-sized Enterprises in the Republic of Moldova](#)** – 2012

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## **CONFERENCES AND SEMINARS**

1 DEC 2019 – 2 DEC 2019 – Samsun, Turkey

**International Conference "Sustainable City"** International sustainable City Conference for Sustainable Future project (EU funded). The aim of the event was to create a basis for new partnerships and inform participants by sharing good practices from Europe on the topics of smart cities, environment and climate change under the main heading of Sustainable City.

21 OCT 2018 – 24 OCT 2018 – Veneto region, Italy

**Training seminars "Strengthening the central role of labor market actors in providing active measures for citizens & returnees abroad" & "Implementing the legislation on social enterprises: defining support measures to stimulate social economy in RM"** The training seminars took place during the study visit in the Veneto region of Italy carried out within the project "Development of entrepreneurial capacities of the diaspora of the Republic of Moldova".

3 SEP 2018 – 4 SEP 2018 – Kharkov, Ukraine

**TAIEX Multi-Country Workshop on Smart Specialisation in the Enlargement and Neighbourhood Regions** Aim of the Multi-Country Workshop:

Moldova, Tunisia and Ukraine are in the process of designing their smart specialisation strategies with the guidance and support of the Joint Research Centre (European Commission). An important part of this



process is institutional capacity building for the entrepreneurial discovery process, which is the key element of smart specialisation approach. The aim of the multi-country workshop is to prepare teams of entrepreneurial discovery coordinators and facilitators to run the process effectively and according to the EU guidelines.

22 OCT 2017 – 24 OCT 2017 – Almaty, Kazakhstan

**OECD Eurasia Week 2017** Participation with **Expert presentation** of the comments/recommendations during the Peer Review session based on the best practices of the Republic of Moldova in the field of Migration and Access to finance

**Link** <https://www.oecd.org/eurasia/competitiveness-programme/publications.htm>

16 JUL 2017 – 18 JUL 2017 – Dushanbe, Tajikistan

**The capacity building workshop of OECD Eurasia Competitiveness Programme mission to Dushanbe, Tajikistan** The capacity building workshop of OECD Eurasia Competitiveness Programme mission to Dushanbe, Tajikistan Investment and Competitiveness in Central Asia - Monitoring of Tajikistan, Second Working Group meeting – participation with **Expert presentation: "Migration policies of the Republic of Moldova"**

24 APR 2016 – 25 APR 2016 – Stockholm, Sweden

**The European Union's Eastern Partnership (Earp) international gender conference** The European Union's Eastern Partnership (Earp) international gender conference - "Trade Policy and EU agreements in Eastern Europe - Why Gender Matters" – presentation of **Country report**

12 APR 2016 – 15 APR 2016 – Kyiv, Ukraine

**Meeting of the BSEC Working Group on SMEs** Meeting of the BSEC Working Group on SMEs - participation with **Country presentation: "SMEs and Green Economy"**

**Link** <http://www.erenet.org/country/SMEs and Green Economy.pdf>

22 NOV 2015 – 24 NOV 2015 – Istanbul, Turkey

**Meeting of the BSEC Working Group on SMEs** Meeting of the BSEC Working Group on SMEs (Istanbul, Turkey, 23-25/11/2015) - participation with **Country presentation: "Women's Entrepreneurship Development Policy in the Republic of Moldova"**

29 JUL 2015 – 29 JUL 2015 – Chisinau, Moldova

**The development of Entrepreneurial statistics based on gender Workshop** The development of Entrepreneurial statistics based on gender Workshop - participation with **Sectorial presentation: "Women's Entrepreneurship in SMEs sector"**

21 JUN 2015 – 23 JUN 2015 – Dushanbe, Tajikistan

**The capacity building workshop of OECD Eurasia Competitiveness Programme mission to Dushanbe, Tajikistan** The capacity building workshop of OECD Eurasia Competitiveness Programme mission to Dushanbe, Tajikistan, as a follow up on the launch of country-specific Policy Handbooks - participation with **Country presentation: The migration framework of the Republic of Moldova and an overview of the "whole-of-government" mechanism and identify how these practices could best be transferred and implemented in the case of Tajikistan.**

3 DEC 2014 – 4 DEC 2014 – Istanbul, Turkey

**Meeting of the BSEC Working Group on SMEs** Meeting of the BSEC Working Group on SMEs - presentation of **Country report: "Support of Youth Entrepreneurship";**

2 DEC 2014 – 2 DEC 2014 – Istanbul, Turkey

**Meeting of the BSEC Working Group on SMEs and the International Workshop on "Entrepreneurship and Technology Development"** Meeting of the BSEC Working Group on SMEs and the International Workshop on "Entrepreneurship and Technology Development" - **Country presentation: "SME's and Technology Development".**

11 SEP 2012 – 13 SEP 2012 – Tbilisi, Georgia

**Meeting of the BSEC Working Group on SMEs and the International Workshop on "Innovative entrepreneurship and Sustainable Development for SMEs"** Meeting of the BSEC Working Group on SMEs and the International Workshop on "Innovative entrepreneurship and Sustainable Development for SMEs" -



participation with **Country presentation: "Small and medium sized enterprises innovation in Republic of Moldova"**.

Link <http://www.erenet.org/publications/profile28.pdf>

23 MAY 2011 – 24 MAY 2011 – Turin, Italy

**ETF meeting for policy assessments on human capital dimensions of the Small Business Act for Europe (SBA)** European Training Foundation meeting for policy assessments on human capital dimensions of the Small Business Act for Europe (SBA) - "Equity and Competitiveness: the 2 sides of the human capital development coin" - presentation of **Country report**

27 MAR 2011 – 29 MAR 2011 – Turin, Italy

**ETF meeting for policy assessments on human capital dimensions of the Small Business Act for Europe (SBA)** European Training Foundation meeting for policy assessments on human capital dimensions of the Small Business Act for Europe (SBA) - "Promoting the Human Capital Dimensions of the Small Business Act for Europe in the Eastern Neighbourhood" - presentation of **Country report**.

4 MAY 2010 – 6 MAY 2010 – Tirana, Albania

**Meeting of the BSEC Working Group on SMEs and the International Workshop on "SME's in the time of Global Crisis"** Meeting of the BSEC Working Group on SMEs and the International Workshop on "SME's in the time of Global Crisis" - participation with **Country presentation: "Moldova SME's in the Time of Global Crisis"**.

19 MAY 2009 – 21 MAY 2009 – Thessaloniki, Greece

**Meeting of the BSEC Working Group on SMEs and the International Workshop on "In search of Innovation Systems. The Key to turn financial crisis into opportunity"** Meeting of the BSEC Working Group on SMEs and the International Workshop on "In search of Innovation Systems. The Key to turn financial crisis into opportunity" - participation with **Country presentation: "Creation and Development of Innovation and Technology Transfer Infrastructure for Small and Medium Enterprises"**.

13 OCT 2008 – 17 OCT 2008 – Athens, Greece

**Meeting of the BSEC Working Group on SMEs and the International Workshop on "High Technology, Innovation and SMEs, Technology Parks and Incubators"** Meeting of the BSEC Working Group on SMEs and the International Workshop on "High Technology, Innovation and SMEs, Technology Parks and Incubators" - participation with **Country presentation "Pilot project for the implementation of Better Regulation principles on SMEs start-ups. Background history and current phase description"**.

## **ELABORATION OF LEGISLATIVE AND NORMATIVE ACTS AND STATE PROGRAMS**

2015 – 2017

**The Consultative Council for SMEs framework**

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Government Decision nr.93 from 22.02.2017 [https://www.legis.md/cautare/getResults?doc\\_id=97833&lang=ro](https://www.legis.md/cautare/getResults?doc_id=97833&lang=ro)

2014 – 2016

**The Women's Entrepreneurship Development and The Development of Green Economy for Small and Medium Sized Enterprises Compartments of the Action Plan On the implementation of the strategy for the development of small and medium enterprises sector for**

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Government Decision nr.709 from 03.06.16 [https://www.legis.md/cautare/getResults?doc\\_id=93172&lang=ro](https://www.legis.md/cautare/getResults?doc_id=93172&lang=ro)

2013 – 2015

**The Law on Small and medium sized enterprises**

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Law nr.179 from 21.07.2016 [https://www.legis.md/cautare/getResults?doc\\_id=105839&lang=ro](https://www.legis.md/cautare/getResults?doc_id=105839&lang=ro)

2013 – 2014

**The Action Plan On the implementation of the strategy for the development of small and medium enterprises sector for 2015-2017**

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Government Decision nr.685 from 13.09.12 [https://www.legis.md/cautare/getResults?doc\\_id=110186&lang=ro](https://www.legis.md/cautare/getResults?doc_id=110186&lang=ro)



2010 – 2012

**The Small and Medium Enterprise Sector Development Strategy for 2012-2020**

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Government Decision nr.685 from 13.09.12 [https://www.legis.md/cautare/getResults?doc\\_id=110186&lang=ro](https://www.legis.md/cautare/getResults?doc_id=110186&lang=ro)

2010 – 2012

**The Action Plan On the implementation of the strategy for the development of small and medium enterprises sector for 2012-2014**

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Government Decision nr.685 from 13.09.12 [https://www.legis.md/cautare/getResults?doc\\_id=110186&lang=ro](https://www.legis.md/cautare/getResults?doc_id=110186&lang=ro)

2009 – 2010

**The National Programme on Youth Economic Empowerment (PNAET)**

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Government Decision nr.664 from 03.06.2008 [https://www.legis.md/cautare/getResults?doc\\_id=13031&lang=ro](https://www.legis.md/cautare/getResults?doc_id=13031&lang=ro)

2007 – 2009

**The State Programme for Supporting Small and Medium Enterprises Development during 2009- 2011**

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Government Decision nr.123 from 10.02.2009 [https://www.legis.md/cautare/getResults?doc\\_id=61329&lang=ro](https://www.legis.md/cautare/getResults?doc_id=61329&lang=ro)

2007 – 2008

**The Government Decision regarding the application of tax incentives granted to the residents of scientific-technological parks and innovation incubators**

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Government Decision nr.12 from 17.01.2008 [https://www.legis.md/cautare/getResults?doc\\_id=86283&lang=ro](https://www.legis.md/cautare/getResults?doc_id=86283&lang=ro)

**DRIVING LICENCE**

**Driving Licence: B**

**CURRICULUM VITAE**  
**SVETLANA PETRAȘCU**

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Tel.: (373 22) 59-18-88 (domiciliu)  
**e-mail: [svetlanapetrascu2@gmail.com](mailto:svetlanapetrascu2@gmail.com)**  
[ssg7426@yahoo.com](mailto:ssg7426@yahoo.com)

Data nașterii: 20 August 1974  
Locul nașterii: Edineț  
Naționalitatea: Moldoveancă  
Starea civilă: căsătorită

**STUDII**

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1991 – 1996	<b>Universitatea Pedagogică de Stat „I. Creangă”</b> Studii de licență: Psihologie și psihopedagogie
Sep 1997 – Mai 1998	<b>Universitatea Agrară de Stat din Moldova</b> Cursuri de Engleză
Ianuarie-Mai 2002	<b>Centrul American de Studiere a limbii engleze</b> Curs intensiv de studiere a limbii engleze
2011-2013	<b>Universitatea Agrară de Stat din Moldova</b> Studii de Master în Științe Economice
2015-2019	<b>Universitatea Agrară de Stat din Moldova</b> Studii în doctoratură, Economie și Management. Tema de cercetare: managementul proiectelor în dezvoltarea socio-economică a spațiului rural din Republica Moldova.

**ALTE INSTRUIRI**

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Octombrie 1999	<b>Instruire în managementul Resurselor Umane</b> la Universitatea din Udine, (Italia) Proiectul TEMPUS-TACIS
Mai 2005	<b>Instruire în domeniul relațiilor internaționale la</b> Universitatea din Thessaloniki (Grecia), Proiectul TEMPUS
Mai –Noiembrie 2003	<b>Instruire în managementul gospodăriilor agricole</b> (Marea Britanie) Programul SAWS
Mai 2007	<b>Instruire în managementul gospodăriilor agricole</b> (Danemarca) Programul AgriLIDA
Octombrie 2014	<b>Mobilitate academică</b> la Institutul Tehnologic din Thessaloniki (Grecia) Programul Erasmus-Mundus
Octombrie 2016	<b>Mobilitate academică</b> la Universitatea de Științe Agricole și Medicina Veterinară din Timișoara (România) Programul Erasmus+
Noiembrie 2017	<b>Mobilitate academică</b> la Universitatea Vidzeme, (Letonia) Programul Erasmus+
Aprilie 2019	<b>Mobilitate academică</b> la Universitatea din Afyon, (Turcia) Programul Erasmus+
Mai 2019	<b>Mobilitate academică</b> la Institutul politehnic din Bragança (Portugalia) Programul Erasmus+
Iunie 2019	<b>Instruire în domeniul antreprenoriatului</b> , Varna, Bulgaria, proiectul SMART
Octombrie 2019	<b>Vizita de studii</b> Erevan, Armenia, Proiectul Smart
Noiembrie 2019	<b>Mobilitate academică</b> la Universitatea din Kalisz (Polonia) Programul Erasmus+
Martie 2022	<b>Vizita de studii</b> Rabbat, Maroc, Proiectul SKIM (UCIP-IFAD-ICARDA)
Aprilie 2022	<b>Vizita de studii</b> București, România, Proiectul CONNECT <b>Vizita de studii</b> Sofia, Bulgaria, Proiectul CONNECT

**ACTIVITATE ÎN CADRUL PROIECTELOR**

Coordonator al echipei de implementare	„Conectarea dintre universități și industrie prin cooperare antreprenorială inteligentă și inteligența competitivă a studenților din Moldova, Georgia și Armenia”/Connect, 617393-EPP-1-2020-1-MD-EPPKA2-CBHE-JP, Programul Erasmus+, 2020-2022. (Elaborarea și analiza chestionarelor pentru profesori, companii și start-upuri; elaborarea modulului Comunicare și Leadership; organizarea ședințelor; diseminarea informației)
Membru al echipei de implementare	„Cooperare pentru inovare și schimbul de bune practici”/, COVIMO, (2020-1-CZ01-KA226-HE-094453), Erasmus + KA226 Parteneriate pentru pregătirea pentru educație digitală, 2020-2022 (Elaborarea și analiza chestionarelor profesori și studenți; elaborarea materialelor și suporturilor digitale de predare pentru studenți)
Membru al echipei de implementare	„Leadership și Management în Învățământul superior din Republica Moldova” / MHELM, (609656-EPP-1-2019-1-MD-EPPKA2-CBHE-SP), programul Erasmus+, 2019-2022 (elaborarea informației pentru strategia de diseminare a proiectului)
Membru al echipei de implementare	„Promovarea cooperării între universitate-întreprindere și a antreprenorialului studenților prin intermediul Cafenelelor SMART” /SMART, (nr. 585620-EPP-1-2017-1-EL-EPPKA2-CBHE-JP), Programul Erasmus+ 2017-2021 (Elaborarea și analiza chestionarelor: elaborarea și implementarea programului pentru studenți în cadrul Școlii de Antreprenoriat; organizarea competițiilor pentru studenți în domeniul planurilor de afaceri; elaborarea regulamentului pentru funcționarea spațiului Smart CAFEER; elaborarea ghidului pentru organizarea evenimentelor Smart talks)
Membru al echipei de implementare	„Consolidarea abilităților antreprenoriale și digitale ale studenților și profesorilor pentru a îmbunătăți modernizarea învățământului superior în Moldova” ”ReSTART, (585353-EPP-1-2017-1-RO-EPPKA2-CBHE-JP), programul Erasmus+ 2017-2020 (Elaborarea strategiei de diseminare a proiectului; organizarea sesiunilor de orientare în carieră)
Membru al echipei de implementare	„Sporirea Internaționalizării Învățământului Superior în Moldova”/Elevate (573921-EPP-1-2016-1-MD-EPPKA2-CBHE-SP), programul Erasmus+ 2016-2019 (Elaborarea ghidului pentru recrutarea doctoranzilor, profesorilor și cercetătorilor străini; elaborarea planului de acțiuni a UASM pentru integrarea în spațiul European)
Membru al echipei de implementare	„Dezvoltarea durabilă a spațiului Rural al Republicii Moldova în perspectiva integrării în Uniunea Europeană”, (15817.05.31A) proiect instituțional, 2015-2018 (Elaborarea ghidului practic „Atragerea investițiilor în dezvoltarea infrastructurii localităților rurale)

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**EXPERIENȚĂ DE LUCRU**

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## CURRICULUM VITAE

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1996-2022

**Universitatea Agrară de Stat din Moldova** : Departamentul Relații Internaționale – *specialist Integrare EU și Mobilitate academică*. Gestionarea proiectelor de mobilitate academică din carul programelor: Erasmus+, CEEPUS. Gestionarea deplasărilor internaționale pentru toate sursele de finanțare. Consultanță și asistență în pregătirea documentelor tuturor beneficiarilor programelor de mobilitate academică. Înregistrarea documentelor și întocmirea proceselor verbale de evaluare a dosarelor candidaților, beneficiari ai programelor de mobilitate academică. Comunicarea și colaborarea (prin email, telefon) cu parteneri și organizații internaționale. Recunoașterea și echivalarea studiilor realizate în cadrul programului de mobilitate academică. Primirea și verificarea dărilor de seamă cu privire la deplasarea cadrelor didactice și administrative. Gestionarea și evidența contractelor internaționale de colaborare. Organizarea manifestărilor științifice internaționale: Simpozioane, Mese Rotunde, Conferințe. Implementarea proiectelor internaționale. Elaborarea programelor de vizită a delegațiilor străine, primire a vizitatorilor, asigurarea protocolului în cadrul întâlnirilor. Evidența și logistica Departamentului Relații Internaționale)  
Departamentul Administrarea Afacerilor - *lector universitar* (elaborarea și citirea cursurilor: psihologia comunicării, tehnici de comunicare și negociere în afaceri, cultura comunicării interpersonale și organizaționale, management general.

2000-2010

**AO ACORD** - *asistent de program*. Evidența corespondenței internaționale. Comunicarea cu instituții și organizații internaționale în vederea realizării stagiilor de practică a studenților. Intervievarea candidaților, beneficiari ai practicii de producție peste hotare (SUA, Marea Britanie, Danemarca). Identificarea partenerilor și încheierea acordurilor de colaborare.

2012-2022

**AO Centrul de Educație și Dezvoltare Rurală** - *manager de program, responsabil de instruirea tinerilor antreprenori*. Promovarea legăturile de parteneriat și schimbul de experiență profesionist dintre cercetători, profesori, experți și studenți din Moldova cu colegii din alte țări. Identificarea tinerilor cu precădere a celor din zona rurală care intenționează să-și întemeieze o afacere. Elaborarea propunerilor de proiect, și implementarea lor care ar contribui la sprijinirea și ajutorarea persoanelor aflate în dificultate să-și întemeieze o afacere. Organizarea cursurilor de instruire. Logistica cursurilor și încheierea contractelor cu experți și formatori.

Octombrie 2022-  
prezent

**Camera de Comerț și Industrie a Republicii Moldova** *specialist în activitatea de lobby*  
Organizarea ședințelor Comitetelor pentru antreprenoriat sectoriale la subiectele de interes pentru mediul de afaceri, inclusiv în format de dialog online. Promovarea solicitărilor/recomandărilor mediului de afaceri identificate, în vederea îmbunătățirii mediului de afaceri, precum și asigurarea accesului membrilor CCI a RM, la acestea. Consolidarea capacităților CCI de reprezentare a intereselor mediului de afaceri în raport cu autoritățile publice centrale și locale și instruirea colaboratorilor CCI în domeniul tehnicilor de lobby și advocacy. Participarea la platformele de dialog public-privat pentru transpunerea preocupărilor mediului de afaceri în agenda națională de politici, inclusiv: la lucrările

## CURRICULUM VITAE

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grupurilor de lucru privind subiectele de dezvoltare a afacerilor din cadrul Consiliului Economic pe lângă Prim-ministrul Republicii Moldova (CONSECON) Asigurarea exercitării calității de membru al Grupului de lucru pentru reglementarea activității de întreprinzător și Avizarea proiectelor documentelor de politici, actelor legislative și normative propuse spre consultări publice. Elaborarea conceptului platformei dedicate intermedierei între sectorul de cercetare-dezvoltare și mediul de afaceri în vederea promovării, comercializării și valorificării rezultatelor cercetării de către agenții economici. Organizarea întâlnirilor în scopul promovării programelor de subvenționare a instalațiilor de energie regenerabilă, care au drept scop sporirea gradului de performanță a întreprinderilor și optimizarea costurilor de producere prin implementarea măsurilor de eficiență energetică.

### ABILITĂȚI LIMBI PRACTICATE:

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<i>Limbi</i>	<i>Citire</i>	<i>Vorbire</i>	<i>Scris</i>
Rusă	C2	C2	C2
Engleza	B2	B1	B2
Franceză	A1	A1	A1

### CUNOAȘTEREA CUMPUTERULUI

Cunoașterea avansată a sistemelor operaționale: Windows 98/2000/2003/XP/2007, MS-Office (Word, Excel), MS Dos, Internet Explorer, alte programe

### ABILITĂȚI ȘI COMPETENȚE

Abilități de analiză și sinteză a datelor complexe, soluționare a problemelor de complexitate înaltă în domeniul de competență, corectitudine, punctualitate, principialitate și inițiativă, lucru cu informația, comunicare eficientă, lucru în echipă.

Cunoștințe bune în organizarea Seminarilor, Conferințelor și Meselor Rotunde.

Atitudini/comportamente: responsabilitate, respect față de oameni, receptivitate față de idei noi, obiectivitate, loialitate, tendința spre dezvoltare continuă, spirit de inițiativă, creativitate, flexibilitate, disciplină, rezistență la efort și stres.