



PRIOR MEDIA, part of the PRIORITY Communication Group, would be thrilled to assist with the full set of the communication services in the Republic of Moldova.

PRIOR MEDIA (part of the PRIORITY Communication Group) **is the leading Moldovan full-service marketing, media, branding, PR and communication agency.**

Our team have developed successfully hundreds of integrated campaigns (Branding + Creative + Media + Digital + PR + Production + BTL) for the biggest international Clients, Government bodies and NGOs.

PRIOR MEDIA has 10+ years of solid experience in organizing, managing and branding of the high-profile public events involving governmental, diplomatic and international speakers and a substantial media presence, including those related to Moldova-EU relations, AA/DCFTA implementation and the impact of reforms.

For the last ten years **PRIOR MEDIA has implemented more than 120 different type and size of events** – from ordinary small-scale to the high-profile large-scale conferences and forums – in Chisinau and all over the Republic of Moldova (including Tiraspol and Transnistria).

We are 19 professionals: specialists with university, post-graduate and MBA education in marketing, communications, public relations, journalism, law, psychology, video production and we have an extensive awesome practical experience both in private and governmental sectors.

Our team has already assisted in successful development and implementation of many similar international projects (the latest one is the DCFTA's related Projects). So, we know very well all the TAT's of such international organizations as the EU Delegation and USAID, including their technical requirements, we know the standards for the creative/branding materials and public events in order to provide high-quality services within the frame of Project.

PRIOR MEDIA will take care about all aspects of the implementing of the Project: from development of the creative platform and production of all creative materials and their distribution in traditional and digital media, from selection of the appropriate venues fully equipped and branded to host the events to flawless logistics (accommodation/production and distribution of the visibility materials) and service (catering/technical/personnel) during the press clubs, conferences, workshops and small-scale events.

Alexandr Spatari

General Director
PRIORMEDIA SRL

Republica Moldova, Chisinau
MD – 2012, str. Bucuresti, 67

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Tel/Fax: +373 22 224 359

www.pm.md
welcome@pm.md

