



PRIOR MEDIA, part of the PRIORITY Communication Group, would be thrilled to assist **INVESTMENT AGENCY of MOLDOVA** with the full set of the communication services for the **WINET** project.

PRIOR MEDIA (part of the PRIORITY Communication Group) **is the leading Moldovan full-service marketing, media, branding, PR and communication agency.**

Our team have developed successfully hundreds of integrated campaigns (Branding + Creative + Media + Digital + PR + Production + BTL) for the biggest international Clients, Government bodies and NGOs.

PRIOR MEDIA has 10+ years of solid experience of providing of full spectrum of the communication services for such Clients as SUEDZUCKER Moldova, BEIERSDORF (Nivea), JOHNSON&JOHNSON, ORANGE Moldova, NESTLE, BMW, FOXMART, USAID, EU DELEGATION to the Republic of Moldova and many others.

We are 19 professionals: specialists with university, post-graduate and MBA education in marketing, design, communications, public relations, journalism, law, psychology, video production and we have an extensive awesome practical experience both in private and governmental sectors.

Our team has already assisted in successful development and implementation of many similar international projects (the latest one is the DCFTA's related Projects). So, we know very well all the TAT's of such international projects, including their technical requirements, we know the standards for the creative/branding materials and promotion campaigns in order to provide high-quality services within the frame of Project.

Our team is proud to mention that in 2019 we were contracted to promote the national brand WINE OF MOLDOVA and NATIONAL WINE DAY via digital channels and platforms.

PRIOR MEDIA will take care about all aspects of the implementing of the Project indicated at the RFP within the indicated deadlines.

Culai Carina

Director Financiar
PRIORMEDIA SRL



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