

Date: 07.12.2023
Bucharest, Romania

TO WHOM IT MAY CONCERN,

I am writing to provide feedback and recommend the services of NAN Group for your upcoming event. I have had the pleasure of working with NAN Group for the past 2 years, and I have been consistently impressed with their professionalism, creativity, and attention to detail.

NAN Group has organized a variety of events for our company, including our annual management conference, our supplier conference, and the opening of several new LDP stores. In each case, NAN Group has exceeded our expectations.

The management conference is a large, complex event that requires a great deal of coordination. NAN Group handled every aspect of the conference flawlessly, from providing all the necessary logistics to lending us their own fully-equipped professional studio. With a big live-audience and even more online attendees through their dedicated streaming platform, the conference was a huge success, and it was clear that NAN Group, through its media and tech divisions (NAN Studio, NAN Events and NAN Technology), played a major role in making it so.

The supplier conference was a critical external event, where we entrusted NAN Group with all the major organisational points. They have worked closely with us to create a program that was both informative and engaging, bringing their expertise on board with our own values to create a memorable experience to our most valued suppliers. It was a great opportunity for us to connect with our suppliers and leave a positive remark. We can not express how very pleased we were with the results.

NAN Group has also been instrumental in the opening of our new LaDoiPasi stores. They have helped us to create an exciting experience for our customers, by delivering out of the ordinary events solutions, even for small targets, leaving only positive feedback from our customers across the country.

I highly recommend NAN Group for your upcoming event. They are a talented and experienced team that will work hard to make your event a success.

Kindest regards,

Andreea Beekman, Head of Marketing at METRO Romania



Additional Information:

In addition to the specific events mentioned above, NAN Group has also provided the following services for our company:

They have helped us to develop a comprehensive event planning strategy.

They have provided us with training on event management best practices.

They have worked with us to create a budget for our events.

I am confident that NAN Group can provide you with the same level of service and expertise that they have provided to us, since they are not alone. Through its numerous divisions, they have been able to provide in-house solutions to all our needs at an exceptional price and speed. The inter-division cooperation between NAN Integrated, NAN Events, NAN Logistic, NAN Technology and NAN Studio (supported by dedicated teams of technicians, project managers, marketing and events specialists, drivers and all the other auxiliary personnel), is something that we believe is truly unmatched in the Romanian scene, a group of companies both flexible and reliable that comprise a valuable asset to any company in need of professional services.



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