crafted by

Universum

Event Architects





company

# **ENDORSEMENTS**

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NEPI Investment Management S.R.L.

Our Collaboration with Universum

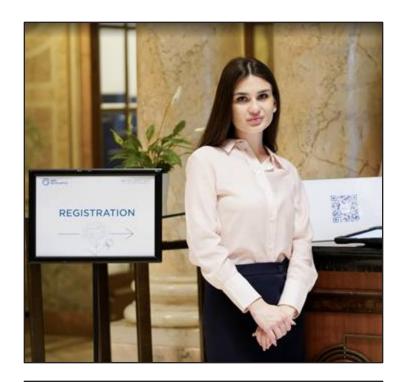
We, at NEPI Rockcastle have been working with Universum since 2015. While at the beginning our collaboration started with some isolated partnership for venues, we quickly began to diversify our work together.

Event management is an area where NEPI Rockcastle always looks for top providers, either for inhouse events or partners for retail and office initiatives that can take on the difficult task of planning, coordinating and executing high exposure events. Universum has been for us a huge revelation, as quickly their infrastructure was used at the beginning for internal events like workshops, trainings and team buildings and later on for highly demanding events for our real estate assets.

Particularly team buildings have been a huge success story for us with Universum as the company helped us plan and execute our first cross-border conference involving 400 people and 8 countries. Surprising for us was the fact that Universum not only showed a vast experience in managing these events, but they also added a lot of value by getting involved in the planning stage, guiding our management group on an area still somewhat unexplored.



# NEPI ROCKCASTLE



Inspiring and motivational workshops have always been a challenge for NEPI Rockcastle. Having an organisation built on strong leaders demands only the most energetic and relevant sessions, and also charismatic speakers. Cristian Hossu and his seam was this and much more as he has managed to mix relevant content with an enjoyable experience. This is why we reached Cristian and Universum already 3 times in the past year to deliver some of more complicated workshops we needed. Speaking for NEPI Rockcastkie, i, Sebestian Mahu recommend both Cristian and UNIVERSUM as top performers and benchmarks for their industry and their craft.

For us Universum is now more than a service provider, they are a partner and a differentiator in our constant fight to deliver results to our stakeholders.

Sebastian Mahu Asset Director Romania NEPI Rockcastie

01.02.2018

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Directors: Mines Coness, Advan Christo, Ance Naou st Elite Predols
Webs: www.psprodospartsc.

### **GENERALI**

An ongoing partnership spanning three annual events per year, recently renewed for another three-year cycle following the successful completion of our previous contract.

The collaboration includes sales conferences, broker events, anniversary celebrations, and Christmas parties.



### SCRISOARE DE RECOMANDARE

In numele companiei Generali Romania, recomand cu tarie echipa Universum pentru orice activitati si proiecte de anvergura mare sau mica.

Inovatia, relatia de incredere, profesionalismul, flexibilitatea, atentia la detaliu, sunt cuvintele care caracterizeaza echipa Universum.

Am colaborat cu Universum pentru diferite evenimente de vanzari, cu peste 500 de participanti, rezultatul fiind la cele mai inalte standarde de performanta si peste asteptarile noastre.

Cu salutări cordiale,

Anca Stefanescu - Brand Manager



Generali Romania Asigurare Reasigurare S.A.

Companie membră a Grupului Generali, listat în Registrul Grupurilor de asigurare gestionat de către ISVAP sub nr. 26, Administrată în sistem dualist, cu Sediul Social în București, Sector 1, Plața Charles de Gaulle nr. 15, etajele 6 şi 7, Cod poștal 011857, Telefon +4021 312 36 35, Fax +4021 312 37 20, Call Center: +40372 010 202, www.generali.ro, E-mall: info. ro@generali.com, Autorizată de Comisia de Supraveghere a sigurărilor, Cod Unic RA-002, EN ISO 9001: 2008 - Sistem de Management al Calității, Certificat R.C.: J40/17484/2007, C.I.F.: RO 2886621,



Room 2110, 21-F, Win on Centre, 111 Connaugh Road Central, Hong Kong

#### LETTER OF RECOMMENDATION

#### 9 May 2025

#### To Whom It May Concern,

VOX SOLUTIONS is pleased to confidently recommend **Universum Events** for their professionalism and expertise demonstrated in organizing the large-scale event **GSMA WAS#20**, held between **September 23-26**, **2024**, on the exotic island of **Bali, Indonesia**.

The event brought together an impressive number of over 1,200 participants from around the world, all members of GSMA - The Wholesale Agreements and Solutions Group (WAS), a global community responsible for ensuring Operator-to-Operator and Operator-to-Hub interoperability, including interworking and roaming services. This event held significant strategic importance for GSMA members, offering an essential platform for collaboration and development of GSM services for global customers.

Organizing an event of this scale required extremely complex coordination and logistical management, and **Universum Events** demonstrated exceptional ability to meet these challenges while delivering an unforgettable experience for all participants.

#### Key responsibilities handled by Universum Events included:

- Documentation, visas, and permits: Universum Events managed all the formalities required for international participants, ensuring a seamless process for all attendees.
- Hotel management: Coordinating accommodation at 6 prestigious hotels in Bali, Nusa Dua, including catering services and addressing personalized requirements for participants.
- Transportation: Providing transfers between hotels and event venues, successfully
  managing the large influx of participants.
- Venue planning and management: Universum Events coordinated three major locations:
  - Bali International Convention Center (BICC) the main conference venue.
  - Welcome Reception at Westin Poolside an elegant reception for attendees
  - o Canna Bali Beach Club the host of a memorable guest party.
- Production and branding: Creating and setting up exhibition spaces, sponsor booths, and branding materials, ensuring an impeccable visual experience.

VOX Solutions

### **VOX** Solutions

A partnership that has stood the test of time — since 2016 and continuing strong today. Our most recent event was a delightful team building last month at Lagoo Snagov.



Room 2110, 21-F, Wing on Centre, 111 Connaught Road Central, Hong Kong.

- Participant management: Professional coordination of over 1,200 attendees, including registration, guidance between venues, and activity management throughout the event.
- Technical services: Providing high-quality audio and video equipment to meet all technical requirements, contributing to the flawless execution of the event.
- Entertainment and related activities: Impeccably organized entertainment moments, festive dinners, and interactive programs that significantly contributed to the event's overall success.
- Logistical coordination: From setting up venues and technical equipment to managing the daily program, Universum Events delivered flawless organization.

The success of **GSMA WAS#20** was confirmed by the overwhelmingly positive feedback from participants, who appreciated both the **attention to detail** and the **professionalism** of the Universum Events team. The event represented a unique and memorable experience for everyone involved, further solidifying **Universum Events' position as a leader in organizing large-scale corporate events.** 

We confidently recommend **Universum Events** for the organization of global large-scale events, trusting their ability to handle complex projects and deliver excellent results.

Best regards,

### VOX SOLUTIONS GLOBAL LIMITED

Andra Calin - Head of Marketing & Business Development andra.calin@voxsolutions.co







### Scrisoare de recomandare

Prin prezenta scrisoare, dorim sa confirmam faptul ca in ultimii cinci ani am derulat impreuna cu Universum diverse activitati de activare pentru angajati (teambuilding, activitati tematice etc.) inclusiv petrecerile tematice de Craciun, care au devenit traditie sa fie organizate impreuna cu echipa Universum.

Am avut parte de cele mai interesante si frumoase petreceri de Craciun, cu implicare totala din partea partenerilor Universum, care ne-au ajutat sa alegem tematica diferita in fiecare an, tinand cont de profilul companiei noastre, medie de varsta, numar de angajati samd. De asemenea, ne-au oferit si consultanta privind locatiile si toate detaliile la care poate nu ne-am fi gandit.



# ROMANIAN BUSINESS CLUB



1 1

Am apreciat indeosebi faptul ca partenerii de la Universum au demonstrat abilitati excelente de comunicare, deschidere, dand dovada de abilitati superioare de punere in practica a tuturor sugestiilor si cerintelor noastre, transpunandu-le in realitatea evenimentelor noastre. Faptul ca Universum este intotdeana la curent cu tendintele din piata ne-a ajutat sa avem cele mai creative si moderne evenimente.

Ca urmare a feedback-ului colegilor nostri ce s-au bucurat de petrecerile organizate impreuna cu echipa Universum, recomandam cu tarie serviciile lor.

Daniela Bodea

Bucuresti, 08.11.2023

Director Resurse Umane







Cameron Romania S.R.L. 1, B. P. Hasdeu Street Campina, Prahova 105600, Romania Tel +4 0244 306 600 Fax +4 0244 336 553 www.c-a-m.com



Our Collaboration with Universum,

We, at Cameron Romania have been working with Universum since 2016. Our collaboration started with a team building for Cameron Finance Hub and with the time we began to diversify our work together.

The team building is the most important event for Cameron Finance Hub, and Universum is raising the standards every year. This event is about getting together, having the best day with the funniest activities and ending with a great party. The size of the team grew each year, in 2016 the team building was organized for 100 and last year we were more than 400. Universum managed with a great success to organize us and build a different story each year, to surprise us with unique activities.

# CAMERON | SLB

A partnership that has stood the test of time — since 2016 and continuing strong today. Our most recent event was a delightful team building last month at Lagoo Snagov.



Last year they organized our Christmas Party, that was one of the best parties. Starting with the location arrangements, theme party, music and the best MC, that made the entire team to dance all night.

Considering the size of the team, they know how to deal with all kind of unpredictable situations, and they are prepared to deal with them in a short time.

For us Universum is the best partner in delivering unique events with great results for our stakeholders.

Luciana Orasanu HR Representative Cameron, a Schlumberger Company

15.04.2019



# LONDON STOCK EXCHANGE GROUP

### SINCE 2018

Iseg.com



To whom it may concern,

I am delighted to provide a recommendation for Universum Events agengy. The team has consistently gone above and beyond in their support for our events, delivering excellence at every level and showcasing their extraordinary creativity.

They approach every project with passion and it is reflected in the quality of the events they deliver.

For 5 years we have created incredible events for our employees, ranging from 20 to 800, from business focused events to relaxed initiatives or parties.

The Christmas parties we organised together were one of the best in my career, with great concepts and exceptional delivery.

What I appreciate most is that they treat every project with the same serosity, regardless of the scale.

One of the standout qualities is their incredible creativity, from idea to implementation. They have a unique ability to take our ideas and transform them into extraordinary and memorable experiences and the fresh and innovative approach to event planning sets them apart in the industry. No matter how complex or unconventional our requests were, they always rise to the occasion, demonstrating their flexibility and adaptability.

Universum has a great team of problem-solvers who handle every challenge with expertise. Their dedication to open communication and transparency has made them an invaluable partner.

In conclusion, I strongly recommend Universum to anyone seeking a partner in event planning, turning them into unforgettable experiences. We have had the privilege of working with them, and it has been nothing short of extraordinary.

Sincerely,

Laura Preotesoiu

Marketing and Communications Manager, LSEG Romaia

Date: 08.11.2023

### ORANGE BUSINESS ROMANIA



To whom it may concern

### Letter of recommendation

We hereby confirm the good partnership we have with Universum Events agency in organizing different types of events, such as conferences, workshops, program launching events or Christmas parties for our company's employees or partners.

Across the years, Universum Events has proved creativity in themes and activations' proposals, courage and professionalism in implementation and very good communication skills.

We highly appreciate the agency's team professionalism, their capacity to deliver even more than the expectations in terms of results and always withing the deadlines, no matter how tight.

We hereby recommend Universum Events with trust for smooth organization of any kind of event.

Bucharest,

Madalina Pavel

8.11.2023



### **JCI ROMANIA**



#### SCRISOARE DE RECOMANDARE

### Celor interesați:

Prin prezenta, Asociația Junior Chamber București dorește să recomande cu încredere compania Universum Events pentru profesionalismul și competența demonstrate în organizarea evenimentului de mare amploare JCI European Conference 2023, desfășurat în perioada 24-27 mai 2023, în locații prestigioase precum Palatul Parlamentului, Face Club și Crowne Plaza Hotel, în București. Evenimentul a reunit un număr impresionant de peste 2.000 de participanți din întreaga Europă, membrii JCI (Junior Chamber International), lideri de afaceri și profesioniști din diverse industrii. Organizarea acestui eveniment a necesitat coordonarea și gestionarea unei logistici complexe, iar Universum Events a demonstrat o excelentă capacitate de a răspunde provocărilor specifice unui proiect de această amploare.

Printre responsabilitățile principale asumate de Universum Events s-au numărat:

- Planificarea și gestionarea locațiilor: Universum Events a coordonat cu succes multiple locații, fiecare cu cerințe specifice, asigurând o experiență impecabilă pentru participanți.
- Managementul fluxurilor de participanți: Peste 2.000 de persoane au fost gestionate cu profesionalism, incluzând înregistrarea participanților, ghidarea acestora între locații și coordonarea activităților.
- Servicii de catering: Meniurile au fost adaptate diversității participanților, iar serviciile au fost livrate la cele mai înalte standarde.
- Divertisment şi activități conexe: Universum Events a asigurat momente de divertisment de calitate, inclusiv cine festive şi programe interactive, care au contribuit la succesul general al evenimentului.
- Coordonarea logisticii: De la set-up-ul sălilor, echipamente tehnice și infrastructură, până la gestionarea programului zilnic, Universum Events a livrat o organizare ireproșabilă.

Succesul evenimentului JCI European Conference 2023 a fost confirmat de feedback-ul pozitiv primit din partea participanților, care au apreciat atât atenția la detalii, cât și profesionalismul echipei Universum Events.

Recomandăm cu încredere Universum Events pentru organizarea de evenimente de mare amploare, având deplină încredere în capacitatea lor de a gestiona proiecte complexe și de a livra rezultate excelente.

Pentru orice alte detalii sau clarificări, vă stăm cu drag la dispoziție.

Cu stimă,

Irina Botnari

Director JCI European Conference 2023
Presedinte 2022 Asociația Junior Chamber București







## **THANK YOU!**





