

TERRA

TERRA - PALFINGER



TERRA Holding is a leading provider of construction and industrial equipment in the CEE region. The company offers a wide range of products from top brands such as JCB, Palfinger, Sennebogen, and others.



TERRA - PART OF INDUSTRIE HOLDING



INDUSTRIE HOLDING

3 business divisions

INDUSTRIE HOLDING




Manufacturing of tailor-made solutions for handling long, heavy and bulky goods

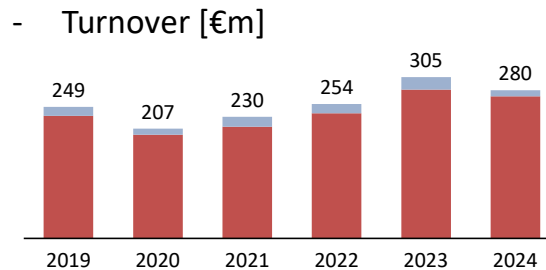



CEE-wide dealership for earth-moving, construction and industrial machines



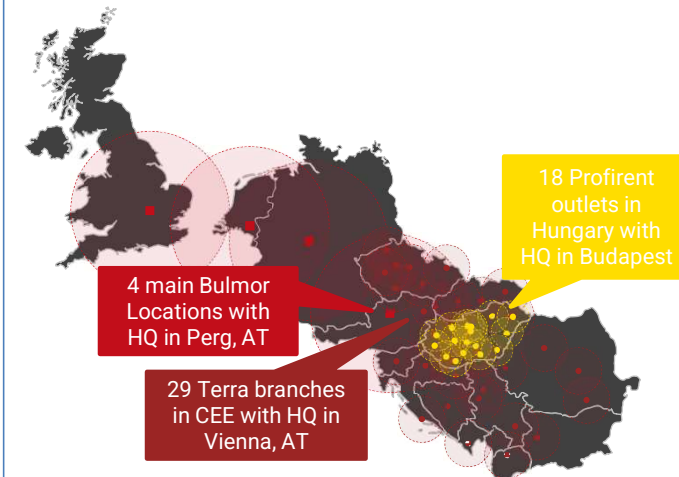

Hungary's most comprehensive rental provider with 8000+ products

Stable business



- 900+ employees
- Operations in 16 countries

Strong network in CEE, DE, NL, UK



OUR NETWORK FOR INDUSTRY & CONSTRUCTION

TERRA



TERRA

13 countries

29 outlets

450+ employees

Strategic Investments in Local
Branches - Modern infrastructure
upgrades to support customer
proximity and service excellence.



Brasov, Romania 2025



Belgrade, Serbia 2022



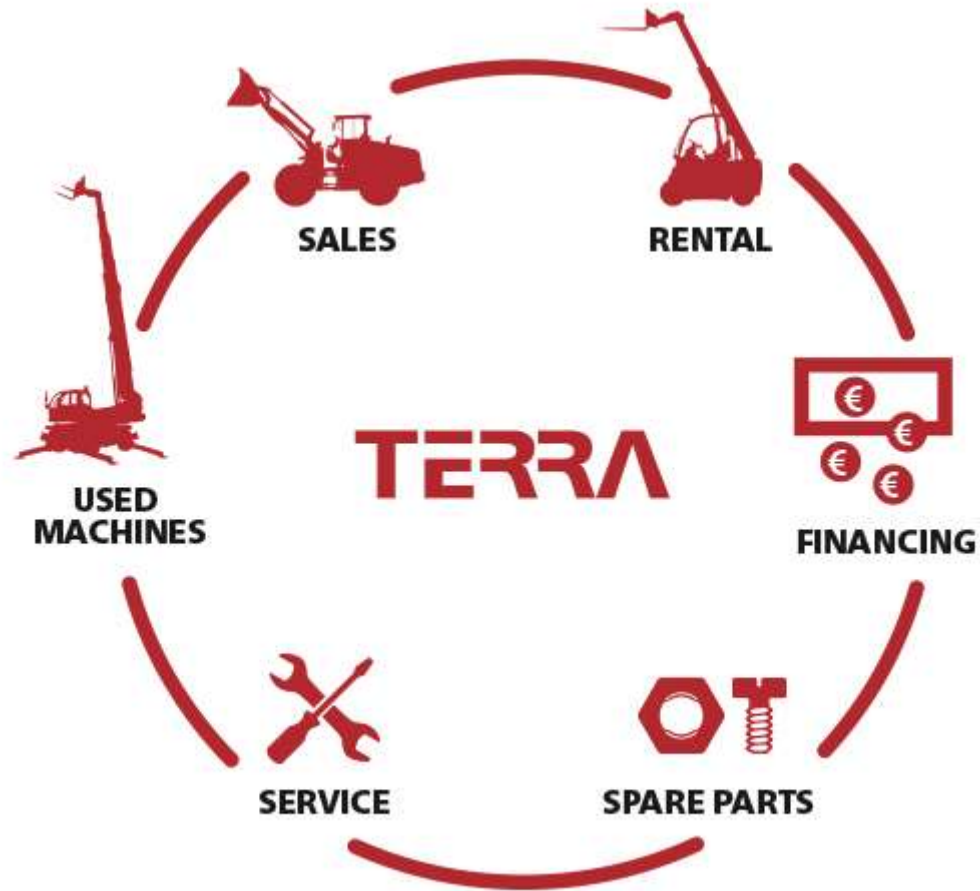
Senec, Slovakia 2024

PARTNERIGN FOR SUCCESS - OUR STRONG BRANDS

TERRA

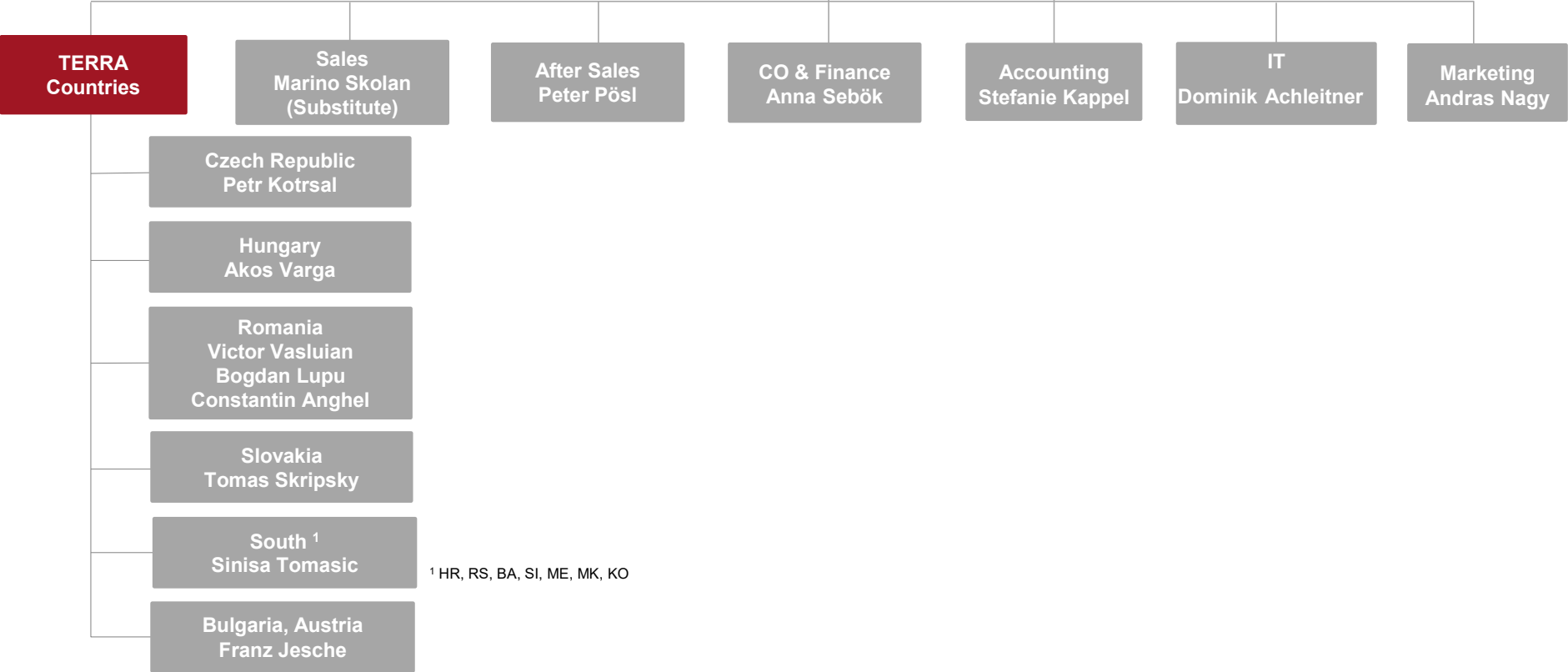


OUR 360 DEGREES OFFER



TERRA ORGANISATION

TERRA Group
Franz Jesche



OUR NETWORK IN ROMANIA

TERRA PALFINGER SRL



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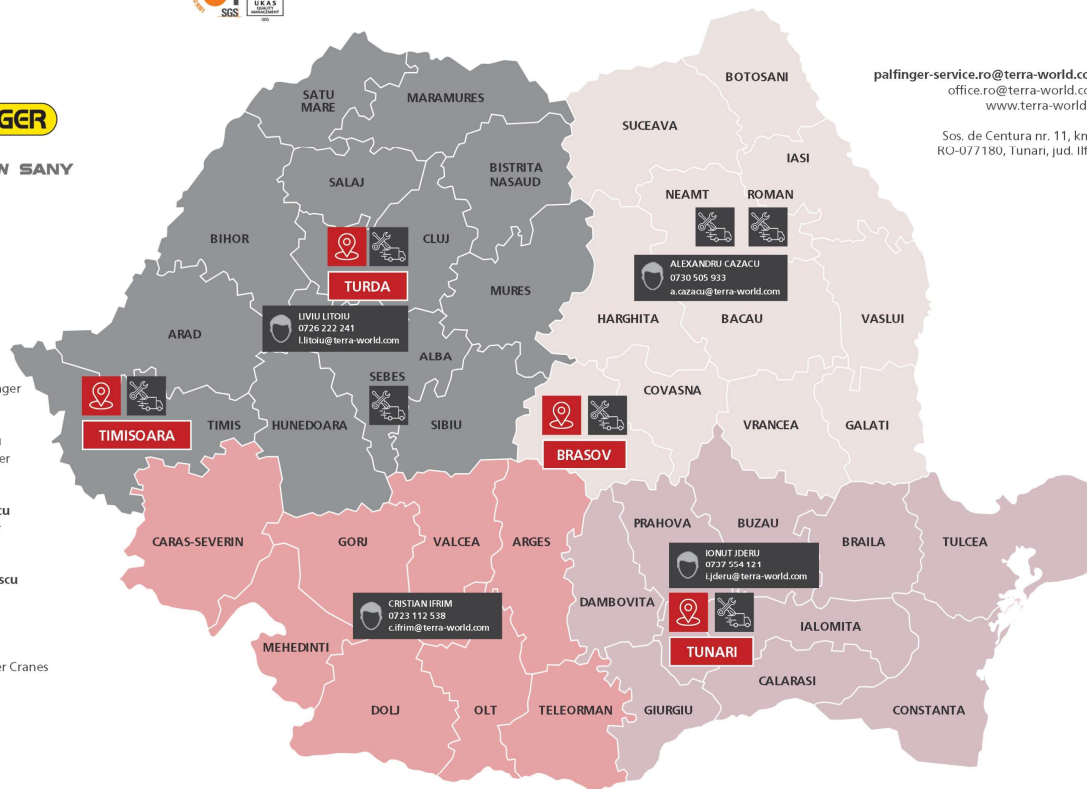
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Punct de Lucru



Reprezentant Vanzari



Service Mobil

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OPENING OF OUR NEW BUILDING IN BRASOV, ROMANIA -MAY 2025



ACTUAL TERRA PALFINGER CAMPAIGNS IN ROMANIA

Furcă europaletă
PALFINGER
14.000 lei + TVA



TERRA
PALFINGER

Graifer Forestier
PALFINGER Epsilon FG43S
Preț special 23.500 lei + TVA



TERRA
PALFINGER

Oferta în limita stocului disponibil.

Graifer de săpare-încărcare
în sol, pentru construcții.
PALFINGER PZG
22.200 lei + TVA



TERRA
PALFINGER

Graifer Forestier
PALFINGER Epsilon FG53SV
Preț special 24.800 lei + TVA



TERRA
PALFINGER

Oferta în limita stocului disponibil.

PALFINGER DESIGN ON TERRA SERVICE CARS



PRESENTATION OF PALFINGER WITH TERRA

