



Lina Covrijemco

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Work: Strada Puşkin 44/1, Chisinau (Moldova)

ABOUT MYSELF

Communications Specialist at Protocol.md. Responsible for developing internal and external communications and for building partnerships with international organizations. I contribute to shaping the company's public image by preparing content for **various information platforms**, including the company website, media outlets, and business publications, as well as by creating press releases, promotional materials, and business correspondence. I approach all tasks with great attention to detail, strictly adhering to **protocol and etiquette standards** in professional communication.

EDUCATION AND TRAINING

Bachelor's Degree in Journalism

Universitatea de Stat din Moldova

City: Chisinau | Country: Moldova

CONFERENCES & SEMINARS

[22/10/2024 – 24/10/2024] Chişinău, Radisson Blu Leograd Hotel

5th International Conference "Practices to Practices: Management, Technologies, and Content in Times of Crisis. Quo vadis?"

The conference brought together international media experts, editors, and journalists to exchange best practices and discuss the key challenges for modern media in crisis contexts, such as war, political instability, and technological change.

Key topics covered during the conference included:

- Media resilience in times of crisis, war, and rapid technological shifts.
- New technologies and formats: opportunities, risks, and challenges (including the use of AI in media).
- Mental health and stress management for journalists.
- Media management and economic sustainability during crises (monetization, diversification of income streams, cooperation among local media).

Took part in panel discussions, expert presentations, and networking sessions with international participants.

SKILLS

Social Media / Content Writing / Media Relations / Event Communication / Teamwork and Collaboration / Intercultural Communication / Copywriting / Canva