

Dear Partner,

We are excited to share with you that we are launching a New Partner Program on February 5th – more details below.

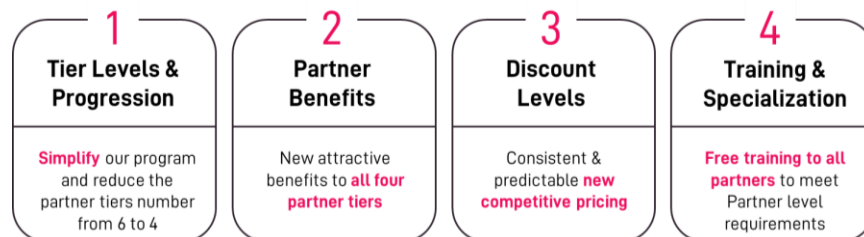
Our Check Point Partner Program considers our partners as valued members of our global sales team. Following many requests received from our channel community, the new program provides a tiered model centered on thresholds targets. The target is automatically reviewed annually.

Based on your 2023 Annualized bookings, we are pleased to announce that you have been allocated to the **Premier** tier level.



As part of our commitment to deliver the best possible experience for our partners, we have recently made enhancements to the Check Point Partner Program. These changes aim to provide a more transparent, differentiated, and simplified structure, aligning with industry standards.

Here are the main highlights of the new Check Point Partner Program:



Get a quick overview of the program [here](#). Attached to this letter you will find the program guide for your reference, outlining the most up-to-date requirements and benefits. As always, please feel free to reach out to your channel account manager directly if you have any questions or concerns.

Thank you for being a valued partner of Check Point. We look forward to continuing to strengthen our relationship and achieve mutual success for years to come.

Best Regards,



Jan Stip
Head of Growth Sales – EMEA
Check Point