

**CV:**

Name:	Carolina Zviagina
Position for this Assignment:	Project Coordinator / Senior Media Group Head
Nationality:	Moldova
Language Skills:	Romanian – native Russian – native English - fluent
Educational and other Qualifications	National College of Medicine and Pharmacy, Chişinău (Moldova)  Institute of International Relations, Chişinău (Moldova)

Employment Record: [Insert details of as many other appropriate records as necessary]

From [Year]: 2018 To [Year]: present

Employer: PRIOR MEDIA/WAVEMAKER Moldova

Positions held: Senior Project Manager

From [Year]: 2016 To [Year]: 2018

Employer: PRIOR MEDIA/WAVEMAKER Moldova

Positions held: Project Manager

From [Year]: 2013 To [Year]: 2016

Employer: PRIOR MEDIA

Positions held: Account Manager

Relevant Experience (From most recent; Among the assignments in which the staff has been involved, indicate the following information for those assignments that best illustrate staff

capability to handle the tasks listed under the TOR) [Insert details of as many other appropriate assignments as necessary]

Period: From - To	Name of project/organization:	Job Title, main project features, and Activities undertaken
Aug 2018 – Jan 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “CREATED IN MOLDOVA – APPRECIATED WORLDWIDE”	Senior Project Manager (on PRIOR MEDIA side), supervised production process of video and audio spots, infographics and videographics, printed materials and PR articles, coordination of the success stories heroes, BTL supervision of the Events and management of more than 20 suppliers.
Feb 2019 – Jun 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign “In the EU, in the RM: towards the same quality, safety and choice!”	Senior Project Manager (on PRIOR MEDIA side), supervised production process of video and audio spots, infographics and videographics, printed materials and PR articles, coordination of the success stories heroes, BTL supervision of the Events and management of more than 20 suppliers.
Dec 2015 – May 2016	USAID Business Regulatory, Investment, and Trade Environment (BRITE) Project/Chemonics	Account manager (on PRIOR MEDIA side), supervised production process of video and audio spots, printed materials, banners and PR articles for the multimedia campaign Update Moldova to promote the reform agenda in Moldova

References	
References	(Name/Title/Organization/Contact Information – Phone; Email)
	<p>UNITED NATIONS: UNWOMEN and UNFPA</p> <p>Project „EU4GenderEquality: Together against gender stereotypes and gender-based violence” - development and undertaking behavioral communication campaign to combat obsolete social norms and gender stereotypes to harness women’s potential in Moldova on 2020-2021</p> <p>Reference 1: UNWOMEN Ms. Viorica Culeac / Programme Coordinator of EU4GE / Tel: +(373) 69 900799, <a href="mailto:Viorica.Culeac@unwomen.org">Viorica.Culeac@unwomen.org</a></p> <p>Reference 2: UNFPA Ms. Violeta Terguta / Programme Coordinator EU4GE / Tel: +(373) 68 090 278 / <a href="mailto:Terguta@unfpa.org">Terguta@unfpa.org</a></p>
	<p>EUROPEAN DELEGATION to the Republic of Moldova</p> <p>Project „CREATED IN MOLDOVA – APPRECIATED WORLDWIDE” “Visibility and communication for actions relating to Association Agreement (AA)/Deep and Comprehensive Free Trade Area (DCFTA) implementation in the framework of EU-funded assistance programmes” Preparation and implementation of the first, second and third national public awareness-raising campaigns in 2018-2020</p> <p>Reference 1: Ms. Emine Hondu Döğër / Project Director of the EU-funded project „Visibility and Communication for AA/DCFTA” / <a href="mailto:Emine.Hondu@pf.com.tr">Emine.Hondu@pf.com.tr</a></p> <p>Reference 2: Ms. Raluca Costache / Team Leader of the EU-funded project “Visibility and Communication for AA/DCFTA” / Tel.: +373 (78) 811785, + 40 (723) 500659, <a href="mailto:Raluca.Costache@pginternational.com">Raluca.Costache@pginternational.com</a></p>
	<p>CoE / COUNCIL of EUROPE</p> <p>Project „Combating violence against children in the Republic of Moldova” - National awareness-raising campaign prevention and protection of children against violence, including sexual exploitation and abuse, in the Republic of Moldova in 2020-2021</p> <p>Reference: Ms. Lucia Popescu / Senior Project Officer Council of Europe Office in Chisinau / Tel: +373 79 633226, <a href="mailto:Lucia.Popescu@coe.int">Lucia.Popescu@coe.int</a></p>
	EEF / EAST EUROPE FOUNDATION

	<p>Project “Local civil society contributes to economic and social development of the country” preparation and implementation of the nationwide campaign in 2021</p> <p>Reference: Mr. Sorin Mereacre / President of the East Europe Foundation / Tel: (+373) 22 235 343</p>
	<p>MAYOR OFFICE of CHISINAU / MAYOR OFFICE of LUBLIN</p> <p>Project : "MOVE IT LIKE LUBLIN" - a Chisinau public transport sustainable development initiative” - elaboration of the national communication strategy and branding for MILL in 2021-2022</p> <p>Reference 1: Mr. Octavian Lungu / Project Manager / Tel: + 37369 126390 / mill@pmc.md</p> <p>Reference 2: Ms. Olga Lozan / Communication Officer / Tel: +37369250138 / assistant@mill.md</p> <p>Please see the links to the detailed presentations of the projects mentioned above.</p>