

A silhouette of a person stands on the peak of a dune, looking up at a vast, starry night sky. The sky is filled with numerous stars and a soft, yellowish glow on the horizon behind the dune. The foreground is a dark, silhouetted landscape.

See Far, Go Further

A stylized geometric logo consisting of overlapping triangles in shades of gray, located in the bottom left corner of the image.

Empowering vision for the security
and sustainable growth for the world

HIKVISION

- WELCOME TO HIKVISION
- HIKVISION AS INDUSTRY LEADER
- HIKVISION AS INNOVATOR AND MANUFACTURER
- HIKVISION AS PARTNER AND SUPPORTER
- HIKVISION IN ACTION

01

**WELCOME TO
HIKVISION**

THE HIKVISION BRAND

Corporate Vision

Empower vision for the security and sustainable growth of the world

Corporate Mission

To explore innovative ways to better perceive and understand the world, to empower vision for decision-makers and practitioners, and work together to enhance safety and advance sustainable development around the world.

HIKVISION'S MOMENTUM



#1 Worldwide

Complete video surveillance products provider (in 2016), 6 years in a row (IHS Research)



#1 in A&S Security 50

Ranked No.1 in the A&S Security 50 (in 2016), 2 years in a row



7-8%

Annual revenue invested in R&D



25,000+

Employees worldwide



10,000+

R&D engineers



33

International subsidiaries and branch offices

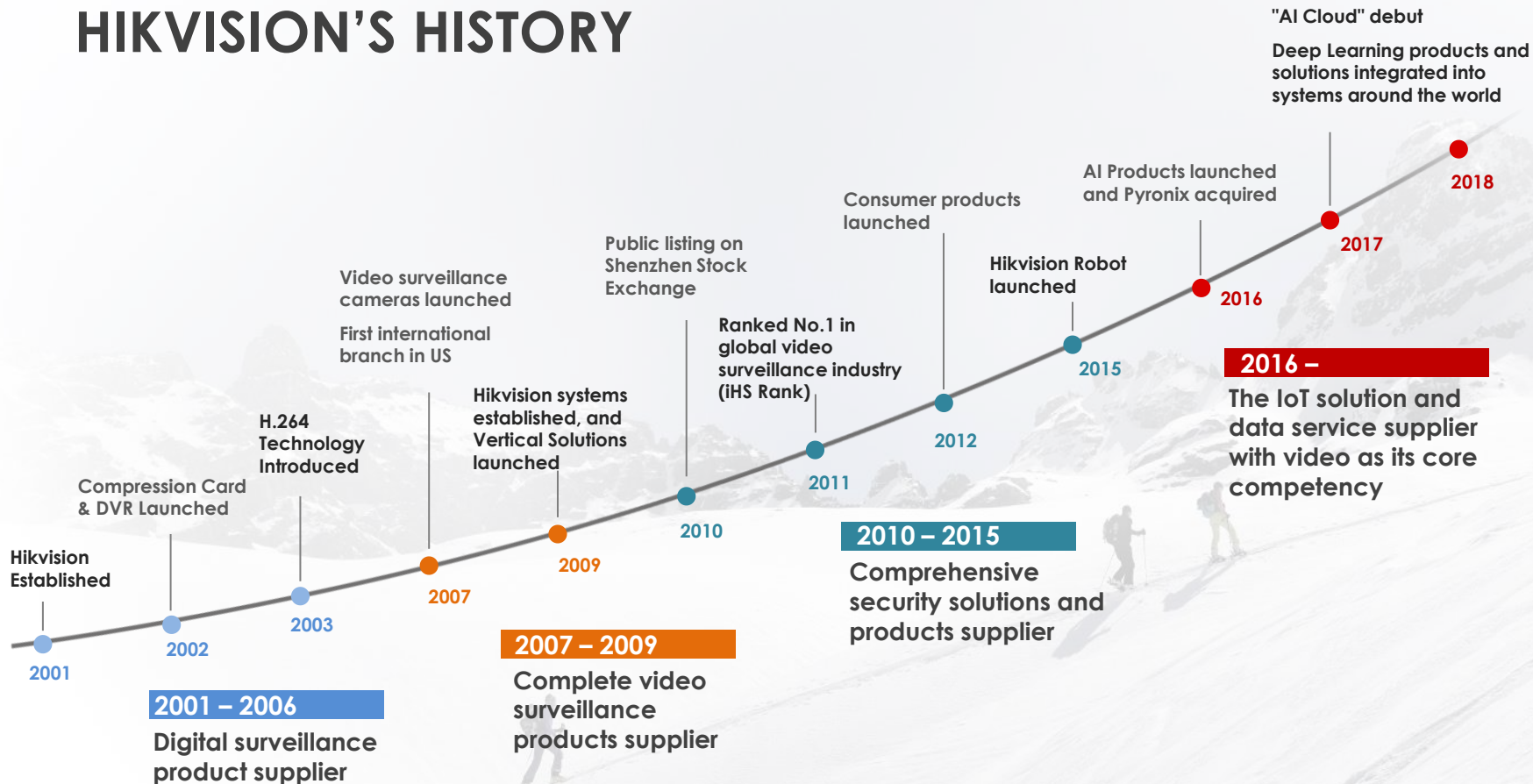


500+

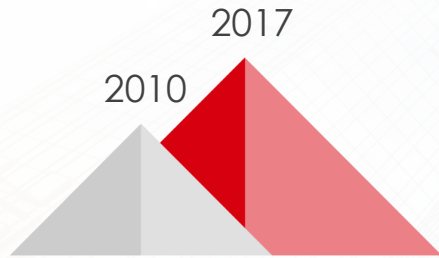
Technology partners



HIKVISION'S HISTORY



SALES GROWTH

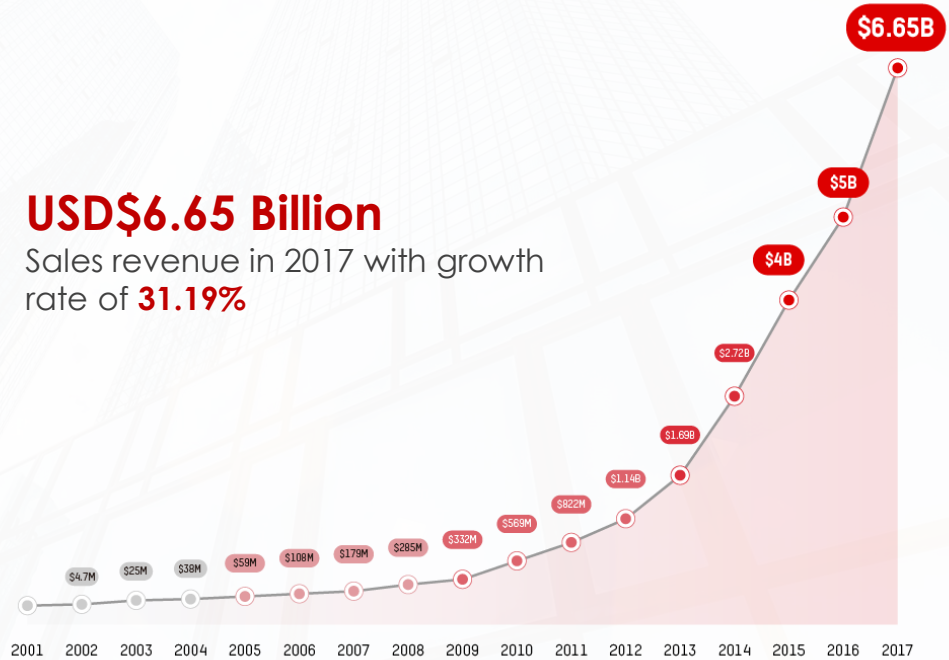


42.1%

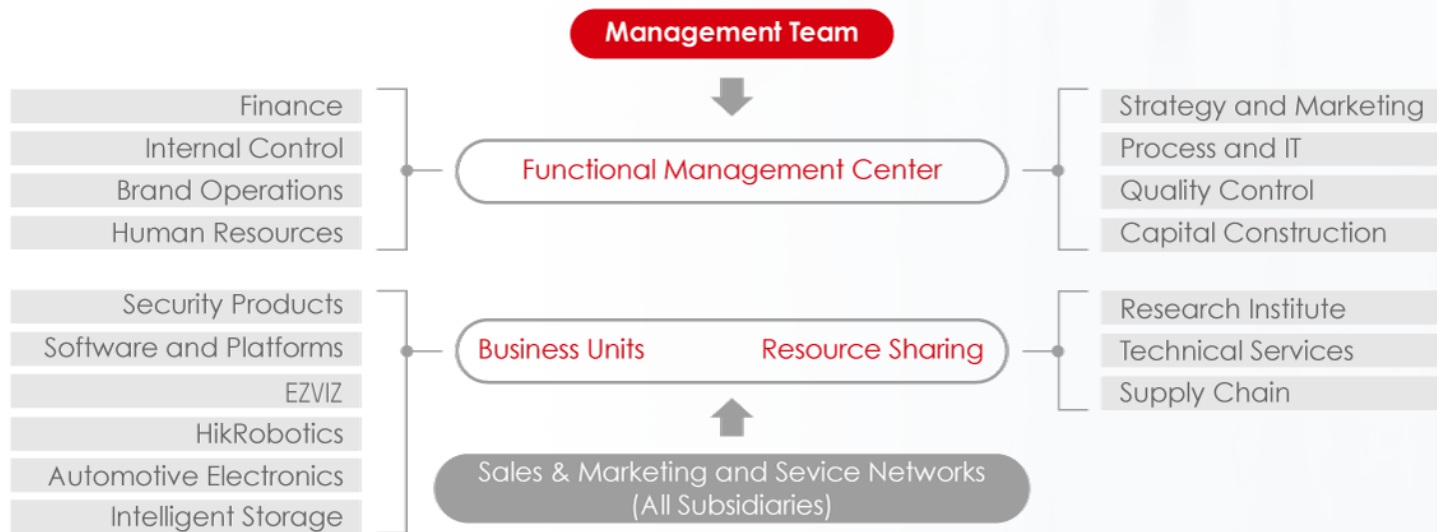
Compound growth rate from 2010 to 2017.

USD\$6.65 Billion

Sales revenue in 2017 with growth rate of **31.19%**



CORPORATE STRUCTURE



INTERNATIONAL BUSINESS CENTER



02

**HIKVISION
AS INDUSTRY LEADER**

CORE BUSINESS

Perception



Transmission



Storage & Analysis



CORE BUSINESS

Display & Control



Mobile & Transportation



Intrusion



Video Intercom



Access Control



NEW ENTERPRISES

EZVIZ



HikRobotics



Automotive Electronics



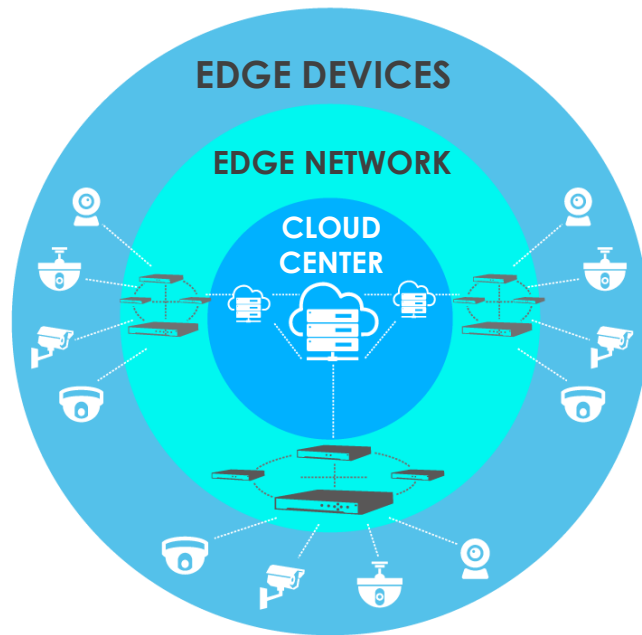
Intelligent Storage



2018 STRATEGY | AI CLOUD

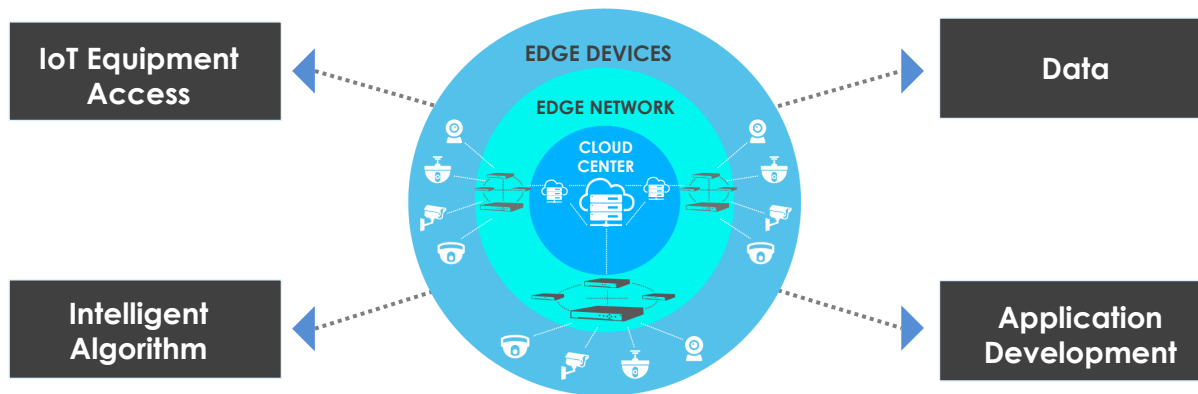
Hikvision's AI Cloud extends the Artificial Intelligence (AI) algorithm from the cloud center to an edge network and to edge devices. It's a distributed structure incorporating **Cloud Computing** and **Edge Computing**, which relieves concurrency stress on the cloud by pushing data processing to AI-enabled edge devices and edge networks with deep-learning technology.

- **Edge Devices** extract effective info from videos and collect various IoT data
- A group of edge devices can form an **Edge Network** to store and process data.
- The **Cloud Center** supports multi-dimensional data fusion, big data analysis and application.

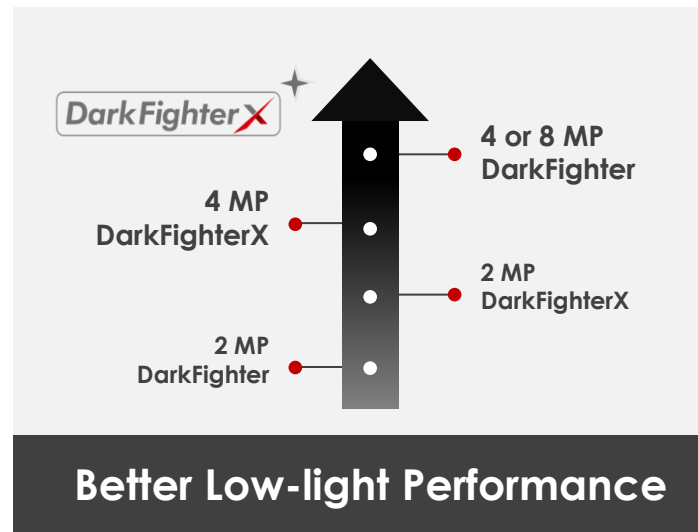
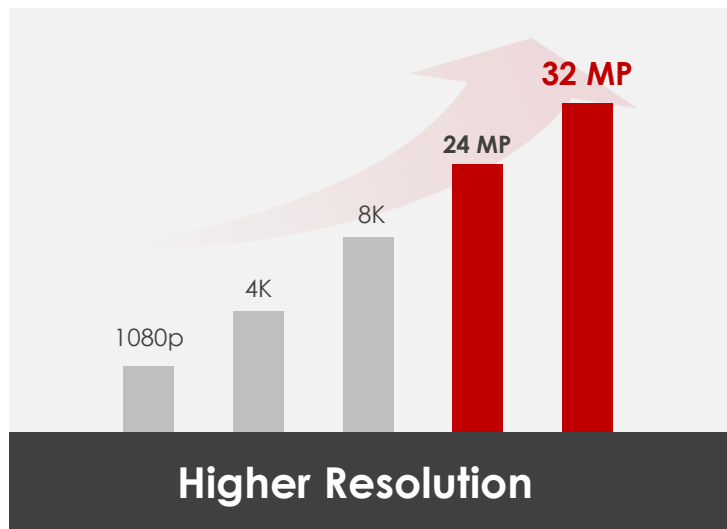


2018 STRATEGY | AI CLOUD

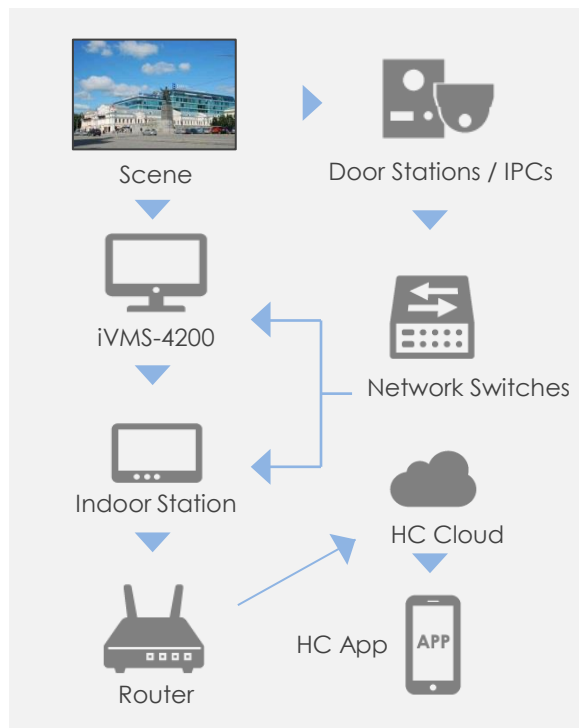
Hikvision provides a full range of **AI Cloud products** from perception, storage, and computing, to data analysis, as well as comprehensive **open interfaces**. We offer intelligent industrial solutions by working with partners to develop and build AI-based ecosystems.



2018 STRATEGY | VIDEO SURVEILLANCE



2018 STRATEGY | ACCESS CONTROL & VIDEO INTERCOM



IP-Based
Video/Cloud
Integration



Biometric Technology

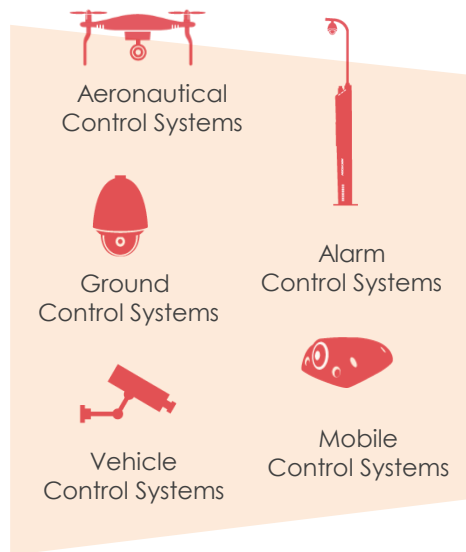
Compound Verification



Multiple Verification

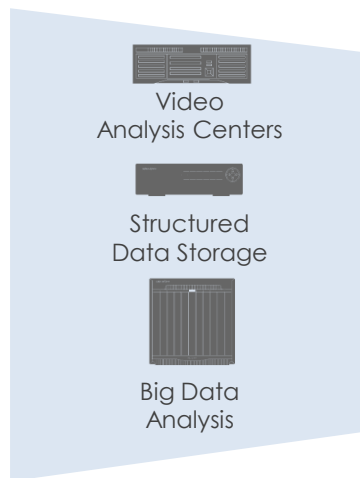
2018 STRATEGY | SAFE CITY SOLUTION

Multi-Dimensional Control Systems



Storage & Structuring Centers

► **Cloud Storage**



Intelligent Applications



2018 STRATEGY | INTELLIGENT TRAFFIC SOLUTION

Full-Range Sensing

Human, Vehicle, Road,
Cargo, Environment



Feature, Content,
Behavior, Event, Status

Cloud Integration

Cloud Storage

Cloud Security

Cloud Analysis

Cloud Computing

Cloud Service

Cloud Maintenance

Extensive Applications



Traffic Enforcement



Traffic Guidance



Traffic Signal Control



Smart City Surveillance



Urban Rail Transit



Expressway Management



Container Code Recognition

03

HIKVISION AS INNOVATOR AND MANUFACTURER

R&D INVESTMENT FOR SMART INNOVATION



7-8%
Of annual
revenue
invested in R&D



*Research Institutes

- Hangzhou, China
- Silicon Valley, California, US
- Shanghai, China



7 R&D Centers

- Montreal, Canada
- London, UK
- Hangzhou, Wuhan, Shanghai, Xi'an, Chengdu in China



**The largest
R&D team in AI**
in the security
industry



770+ Copyrights
(170+ increase from 2017)
1,900+ Patents
(600+ increase from 2017)

*Hikvision **Research Institute** conducts innovative research and development to keep us at the forefront of technology. It's the technology platform for our R&D systems.



CORE TECHNOLOGY



Artificial Intelligence



Cloud Storage



Big Data



**Video Analyses and
Pattern Recognition**



**Audio and
Video Codec**



**Streaming Media
Network and Control**

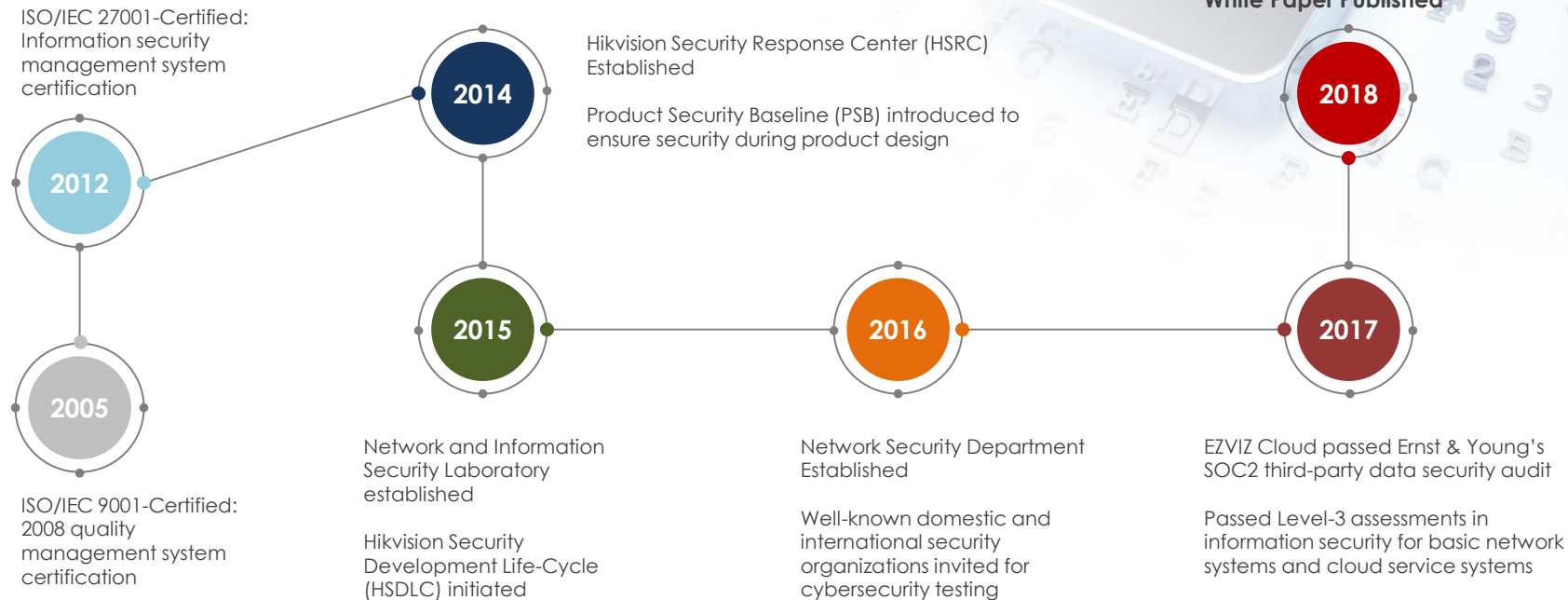


**Audio and Video
Data Storage**



**Embedded System
Development**

CYBERSECURITY



QUALITY CONTROL



Fully automated SMT equipment



1,500 m² dust-free workshop



UL, IC, FCC, CE-EMC, CE-LVD,
CB, LOA, KC, RoHS, RCM, REACH,
WEEE, and ISO Standards

MANUFACTURING CAPABILITIES



Mobile robot performs
intelligent warehousing and
logistics management



420,000 m² of manufacturing
facilities at Tonglu and
Hangzhou, China



Future manufacturing
locations include Chongqing
Technology Park and Wuhan
Innovative Industries Park



04

**HIKVISION AS PARTNER
AND SUPPORTER**

SALES NETWORK AND SERVICE

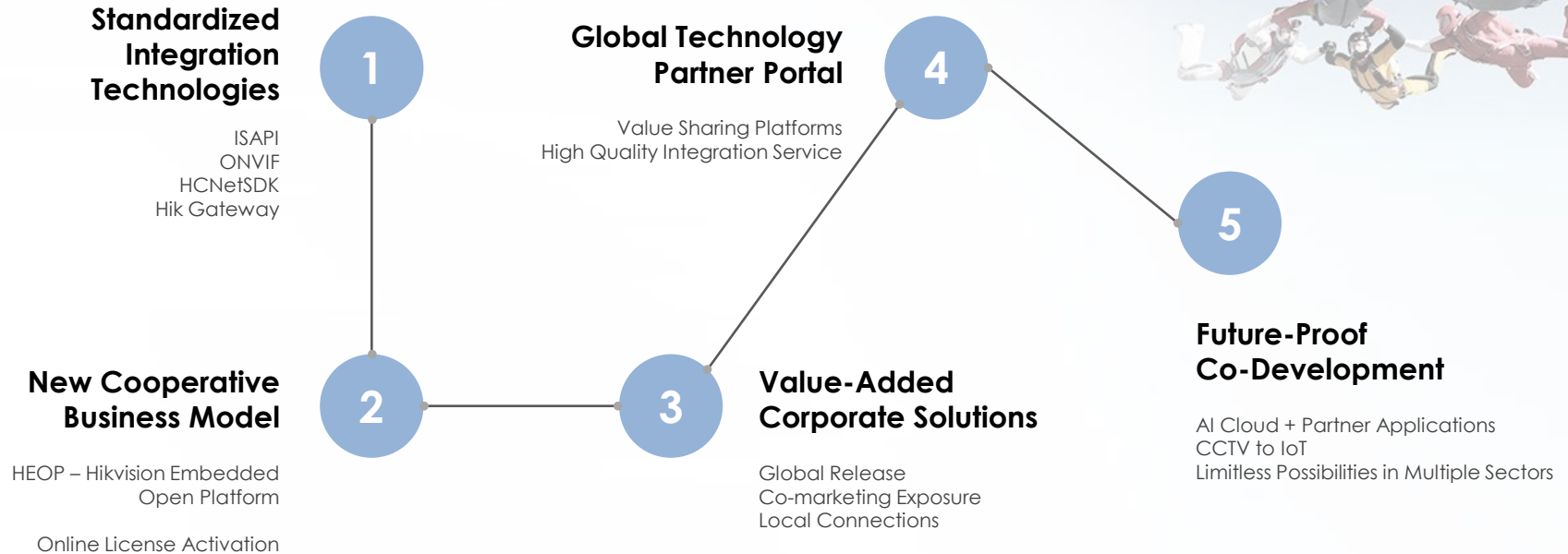


33 international
regional subsidiaries
and branch offices

35 branches
throughout
Mainland China



GLOBAL TECHNOLOGY PARTNER PROGRAM 2018



05

HIKVISION IN ACTION

HIGHLIGHTED SUCCESS STORIES



Ajax, Netherlands



Edmonton Catholic
Schools, USA



IKEA, Spain



Nigeria Airport ISP, Africa



Ocean First Bank, USA



Paaspop, Netherlands

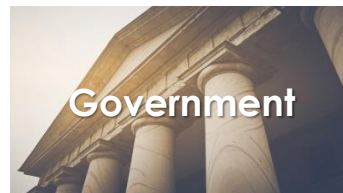


Salford, UK



Yangon ITS, Myanmar

RELIABLE APPLICATIONS



Safe City

- Asia
 - Erroneous Odors Permeating Identification of Deagu, Korea
 - World Expo, Shanghai
- Latin America
 - World Cup Inspired Security, Brazil
 - Safe City Project, Argentina
- Oceania
 - Tauranga City Council Guards in New Zealand
- UK
 - Salford City Council Security System Upgrade, UK
 - Mobile Environmental Surveillance, UK
 - Salford's Nighttime Surveillance, UK
 - Intensive CCTV system for London Borough, UK





Intelligent Traffic Solution

- Asia • Yangon Intelligent Traffic Management Solution, Myanmar
- EU • Thermal Cameras Application Along the waterfront in Aalborg, Denmark
 - Frankfurt's Light-Rail Stations Security Solution, German
 - Nuremberg Railway Station Project, Germany
 - Harbour Protection in Dun Laoghaire, UK
- Latin America • Rosario Public Buses Monitoring Project, Argentina
 - Railroad Project, Brazil
- MENA • Najaf International Airport, Iraq
 - Ghana's International Airport, Ghana
- Africa • LPR Solutions for Cape Town's Busiest Suburbs, SA
- N. America • CEVA Logistics Company, USA

Banking & Finance

BANK

Asia • Armored Truck of China Merchants Bank, China

India • Janakalyan Sahakari Bank, India
• State Bank of India (SBI), India
• Bank of India, India

MENA • BMCE Bank, Morocco
• Ziraat Bank, Turkey
• VakifBank, Turkey

Commercial

- Asia • Health Drink Market, Vietnam
- EU • Telecommunication Company Security Protection, Hungary
- Makedonski Telekom AD, Macedonia
- Jablotron's Security, Czech Republic
- Paris' SOFTEL Arc de Triomphe Hotel, France
- Espace Seine Security Renovations, France
- Chronopost Object Tracking Project, France
- Restaurant Security, Russia
- Rotonda Building, Slovenia
- India • NIIT Technologies Corporate Offices Protection, India
- Latin America • Brazil's Foz do Iguaçu Vital Tourism Industry, Brazil
- MENA • Türk Telekom Infrastructure Security Protection, Turkey
- New Islamabad Shopping Mall, Pakistan
- Africa • Libya Oil Protection, Cameroon
- Orange Cameroon Building Protection, Cameroon
- Bespoke Vehicle Company, South Africa
- N. America • Largest CSI Facility Protection Project, Canada
- Oroville Chinese Temple & Garden Protection, USA

Residential

Asia

- Singapore's World-Class Theaters, Singapore
- Tan Hiep Phat Beverage Group, Binh Duong, Vietnam
- Esplanade – Theatres on the Bay, Singapore

EU

- The Rotonda Building, Ljubljana, Slovenia
- Jablotron Alarms, Czech Republic

India

- NIIT Technologies, Uttar Pradesh, India

Latin America

- Military Command of the East, Rio de Janeiro, Brazil
- Itamaraty Palace, Zona Civico-Administrativa, Brazil

MENA

- The National Rehabilitation Center, Abu Dhabi, UAE
- Pakistan-China Friendship Centre, Islamabad, Pakistan

Oceania

- Tonga Police Operations Centre, Tonga

Africa

- Cotswolds Downs Golf Complex, South Africa

N. America

- The 2017 Southern Living Idea House, USA
- New York City's Affordable Housing Facilities, USA
- Low-income housing projects, New Jersey, USA
- Hamburg's Borough Pool and Recreation Park Fighting Vandalism, USA
- The Prestigious Residential Building in New York, USA

Retail

- Asia**
 - McDonald's Restaurants, Malaysia
 - Chow Tai Fook Jewelry Shop, China
- EU**
 - House of Amber, Denmark
 - Magyar Telekom, Hungary
 - DM Drugstores, Germany
 - Kiwi Mini Pris Shopping Mall Protection, Denmark
 - West End City Center, Budapest
 - Ti Amo Italian Restaurant, Russia
 - DM Drugstores Upgraded CCTV Solution, Germany
- UK**
 - Tesco Stores, UK
 - Gallions Reach Shopping Park in London, UK
 - Southgate Shopping Centre, UK
 - Burger King, UK
- Latin America**
 - Oechsle Department Stores, Peru
 - Oechsle Department Stores Upgrade, South America
- MENA**
 - Centaurus Shopping Mall, Pakistan
 - Al Fitaihi Jewelry Shop, Saudi Arabia
 - Rawda & Coop Society Kuwaiti Supermarket, Kuwait
 - Ramez Hyper Market Chain, Bahrain
 - Suhail Bahwan Automobiles, Oman
- North America**
 - Mac's Convenience Stores, Canada
 - Spinner's Pizza in Fayetteville NC, USA
 - Midwest Foods, USA
- Africa**
 - Somerset Mall, South Africa's International QSR (Quick-Service Restaurants), South Africa
 - Makro Distribution Center, South Africa



Manufacturing & Industry



Asia • SGMW Plant, Indonesia

**EU • Black Sea Suppliers' Store and
Warehouses, Romania**

**UK • Multi-site Poultry Farm, UK
• Piggery Management, UK**

Healthcare

- EU**
 - Lady of Good Counsel, Tirana Albania
 - Louis Pasteur Hospital, France

- India**
 - Bareilly's Medical College and Hospital, India
 - Clara Swain Hospital, India

- Latin America**
 - Hard Rock Hotel Riviera Maya, Mexico

- MENA**
 - Grosvenor House, Dubai, UAE
 - Al Wadi Hotel, Oman
 - Al Falaj Hotel, Oman
 - Oman Ruwi Hotel, Oman

- Africa**
 - Medical Blood Center, South Africa
 - Charlotte Maxeke General Hospital, South Africa

- Asia**
 - Health Drink Market, Vietnam



Education



- Asia**
- Prince of Wales Island International School, Malaysia
 - Kyoto University Project, Japan

- India**
- Western India Campuses, India
 - New Delhi University, India
 - Uka Tarsadia University, India

- MENA**
- School District Bus Fleet, Dubai
 - LGES Schools Project, Pakistan

- Africa**
- South African Campus, South Africa

- N. America**
- Massasoit Community College, Massachusetts, USA

Sports & Entertainment

Asia

- Security Scores at Universidad 2011
- The World Expo Safeguard, Shanghai
- 2008 Olympics, Beijing
- Shanghai Special Olympics, Shanghai

EU

- Paaspop Festival, Netherlands
- Ajax Football Club, Netherlands
- Cologne Based Museum, Germany

Latin America

- Estadio Alberto J. Armando Stadium
- Santa Ana Star Casino, Mexico

MENA

- Morocco Casino, Atlantic Palace Hotel, Morocco

UK

- Tank Museum, UK

N. America

- Pole Position at Karting Circuit, US
- Universal Studios, US



Government

- Asia**
- Bangkok's Police Security Project, Thailand
 - Ministry of Commerce (MOC), Thailand

- EU**
- Multiple Incarceration Centres in France

- Latin America**
- Protecting and Reforming Brazil's Youth, Brazil
 - Military Command of the East, Brazil
 - Head Office of Ministry of Foreign Affairs, Brazil

- MENA**
- House of Parliament, Jordan
 - National Rehabilitation Center, Abu Dhabi

Utilities, Energy & Mining



Latin America

- Furnas Central Electric SA, Brazil
- Mining Facility, Argentina
- Solar Power, Latin America
- Electricity Stations, Brazil

MENA

- Nishat Mills Limited, Pakistan
- Petrol Stations, Morocco
- Fuel Distribution Center Project, Iraq
- Shell Gasoline Stations, Oman

Africa

- Shell Gas Station, South Africa

N. America

- Petrol Stations on US Route 1, USA

Thanks

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