



1. **Identify the problem.**
The problem is that the company is not meeting its sales targets.

2. **Analyze the problem.**
The company is not meeting its sales targets because it is not reaching its target market.

3. **Develop a solution.**
The company should develop a new marketing strategy to reach its target market.

4. **Implement the solution.**
The company should implement the new marketing strategy by using social media and direct mail.

5. **Evaluate the results.**
The company should evaluate the results of the new marketing strategy by tracking sales and customer feedback.

6. **Adjust the solution.**
The company should adjust the solution if the results are not as expected.

7. **Monitor the results.**
The company should monitor the results of the new marketing strategy over time.

8. **Report the results.**
The company should report the results of the new marketing strategy to the board of directors.

9. **Conclude the project.**
The company should conclude the project by summarizing the results and lessons learned.

10. **Reflect on the process.**
The company should reflect on the process and make improvements for future projects.

Nr. de ordine	Denumirea produsului
	Limte uscate
1	Limte uscate m.c. «BUNETTO»
2	Limte uscate m.c. «Perlinas»
3	Limte uscate m.c. «Gurmanias»
4	Limte uscate m.c. «Natur Prince»
5	Limte uscate m.c. «Improduct»
6	Limte uscate m.c. «Trinidad»
7	Limte uscate m.c. «Casa Mare»
8	Limte uscate m.c. «ant 1»
9	Limte uscate m.c. «SLA VENA MEGAMARKET»
10	Limte uscate m.c. «Family Market»
11	Limte uscate m.c. «lites»

Termenul de valabilitate a produsului în conformitate cu datele indicate pe ambalaj

