



21st – 24th of January 2018
Jordan

And the story begins...

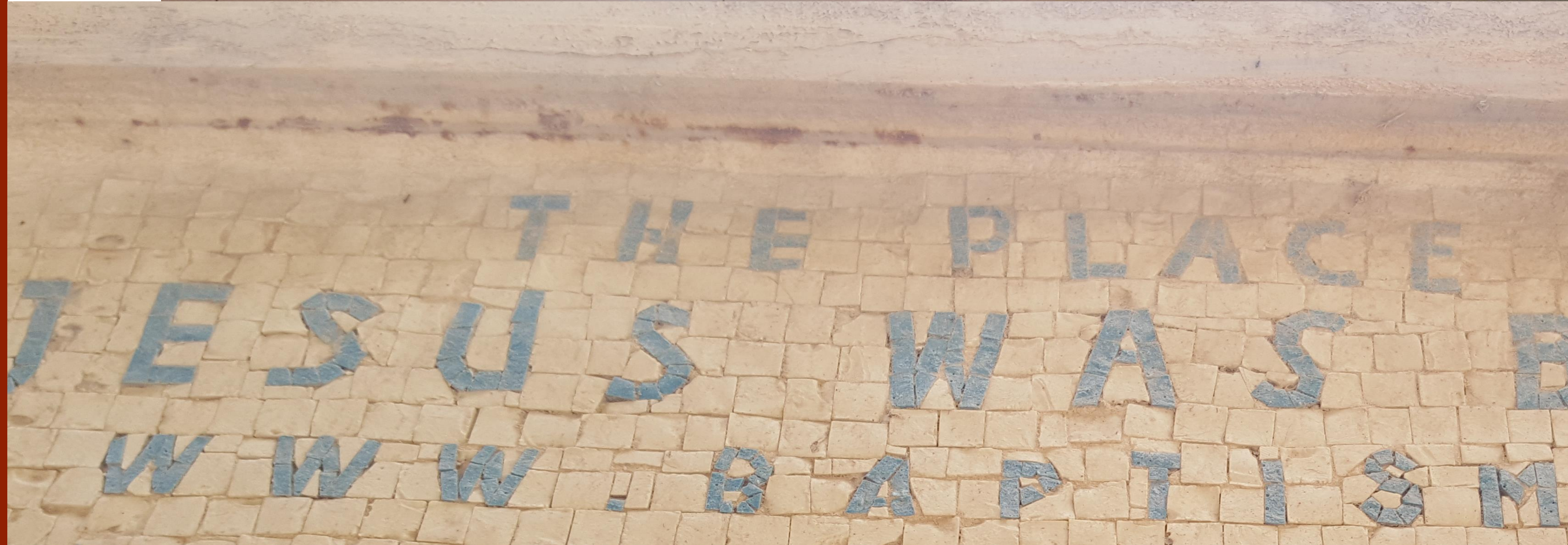
- Prestige Tours is opening the charter to Aqaba (Jordan)
- 23 influencers, bloggers and journalists, with one goal: #VisitJordan
- 3 full days of exploring Amman, Dead Sea, Petra, Wadi Rum, Aqaba and Ayla





Day 1: Every
day starts
with an early
morning
meeting: the
Governor of
Amman, Mr.
Aqel Biltaji

First stop:
Bethany, the
place where
Jesus was
baptized







Dead Sea, the
place we're
looking forward
seeing it again!
Movenpick
Dead Sea Spa
Resort made it
for us!





DAY 2: It's time
for Petra, one
of the new
seven wonders
of modern
world





Indeed,
Petra is a
wonder









Impressed by
Petra, we
stepped into
Wadi Rum.



A photograph of a stall or tent interior. In the background, several long, patterned dresses are hanging on hangers against a backdrop of horizontal stripes in black, brown, and tan. The dresses feature various patterns, including red and white, blue and white, and purple and white. In the foreground, a large pile of folded and packaged clothing is visible on a colorful striped rug. The items include patterned fabrics, bags, and other garments, some of which are still in their original packaging. The overall scene suggests a display of traditional or ethnic clothing for sale.







As tourists
in Jordan
we will
definitely
choose
accommod
ation in
Wadi Rum,
to admire
the stars,
and in the
same time
5 stars
hospitality





Aqaba,
here we
come





It's time
to
admire
Aqaba



Fun
on the
boat



We cross
the Red Sea
to visit an
undeclared
wonder of
the modern
world, Ayla





We had the
most
beautiful
press
conference
organized so
far on the
beach



Many
interviews
and more
than 35
articles
published



Lunch in
the middle
of the
Jordanian
desert,
with artists
and zarb
was great





#JRWines

We took
some
golf
lessons





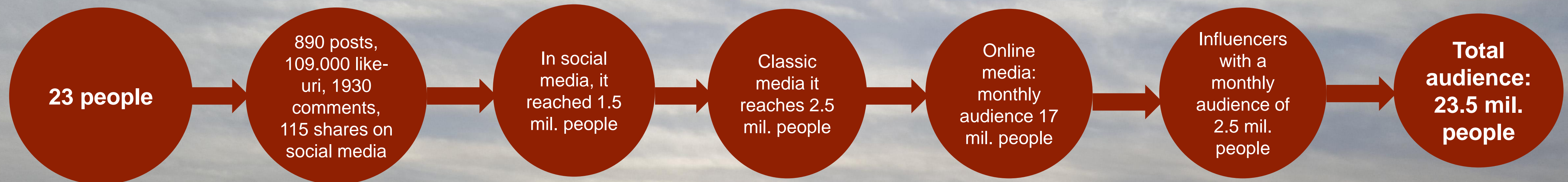
Some time
to rest, lunch
and ...



It's time to
go back
home! Such
an unique
experience!
See you
next time!



Last, but not the least, let's talk about figures



Visibility on Facebook: we generated approx. 260 posts, more than 23.700 likes, 1.130 comments and more than 115 shares. Top 3 posts

George Buhnici



827 likes, 3 comments

Ela Craciun



644 likes, 40 comments, 2 shares

Ana Morodan

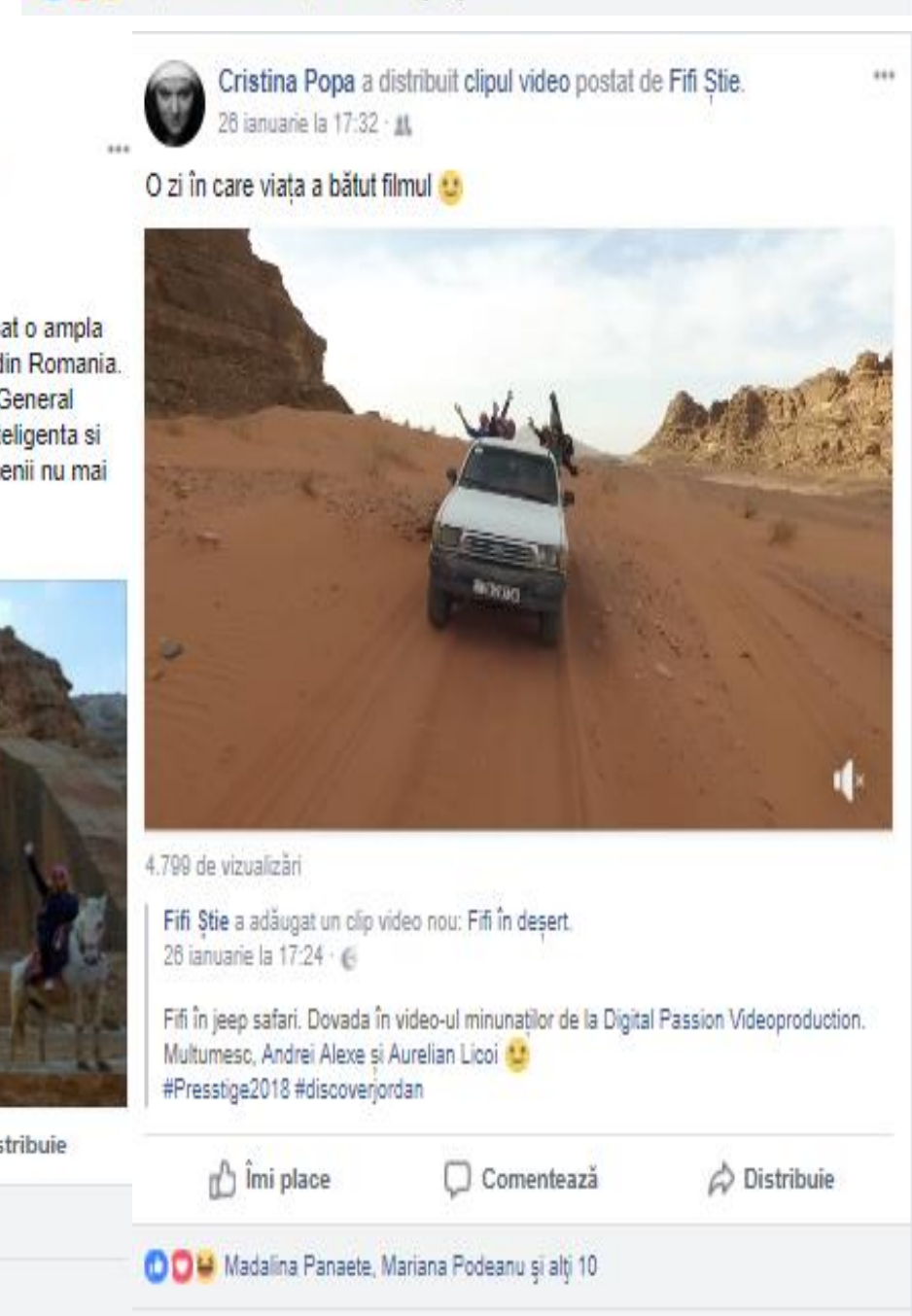
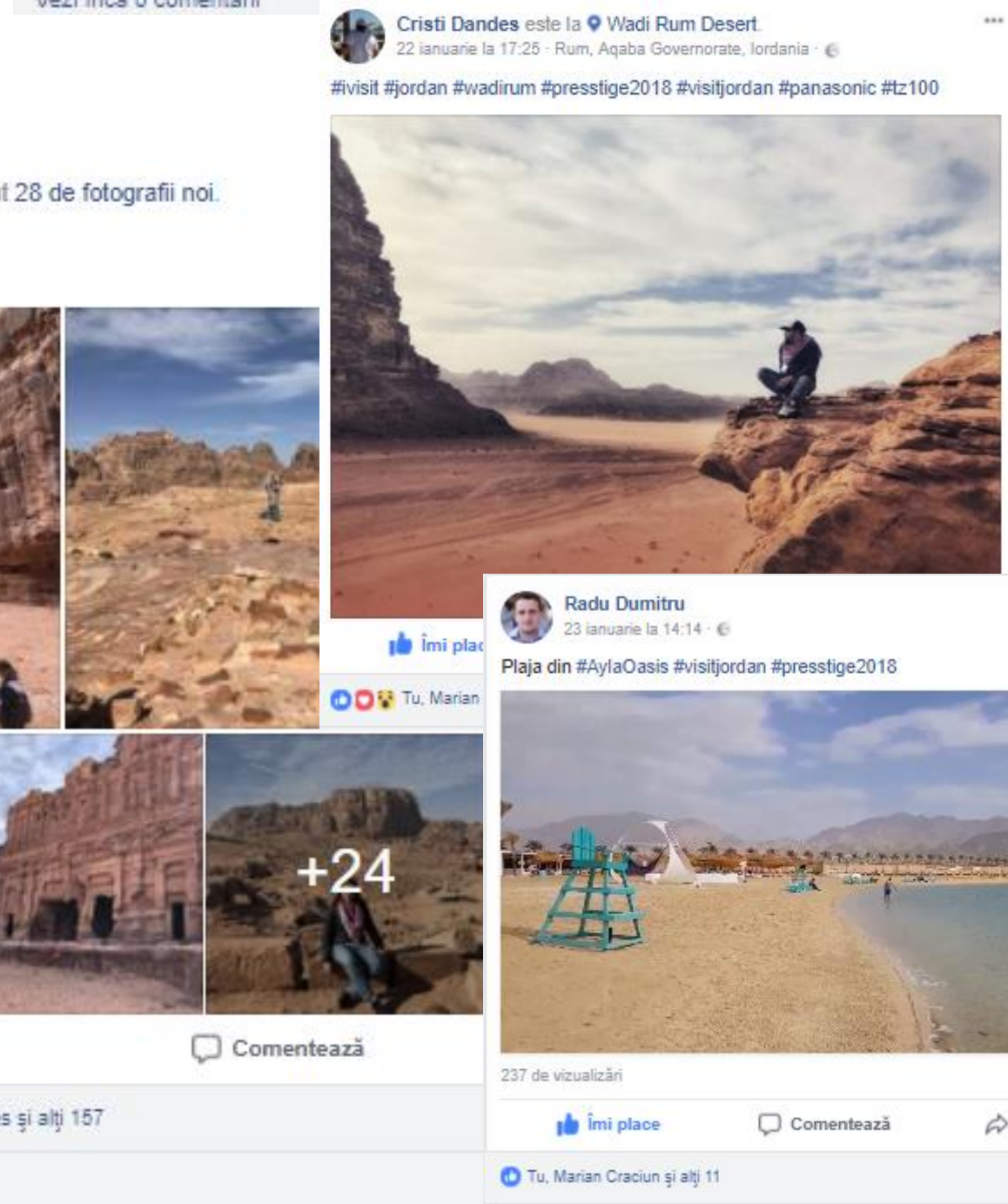


453 likes, 6 comments

Approx. 100.000 reach on Facebook. Best day on FB – 23rd of January when we visit Ayla, Aqaba and had the press conference

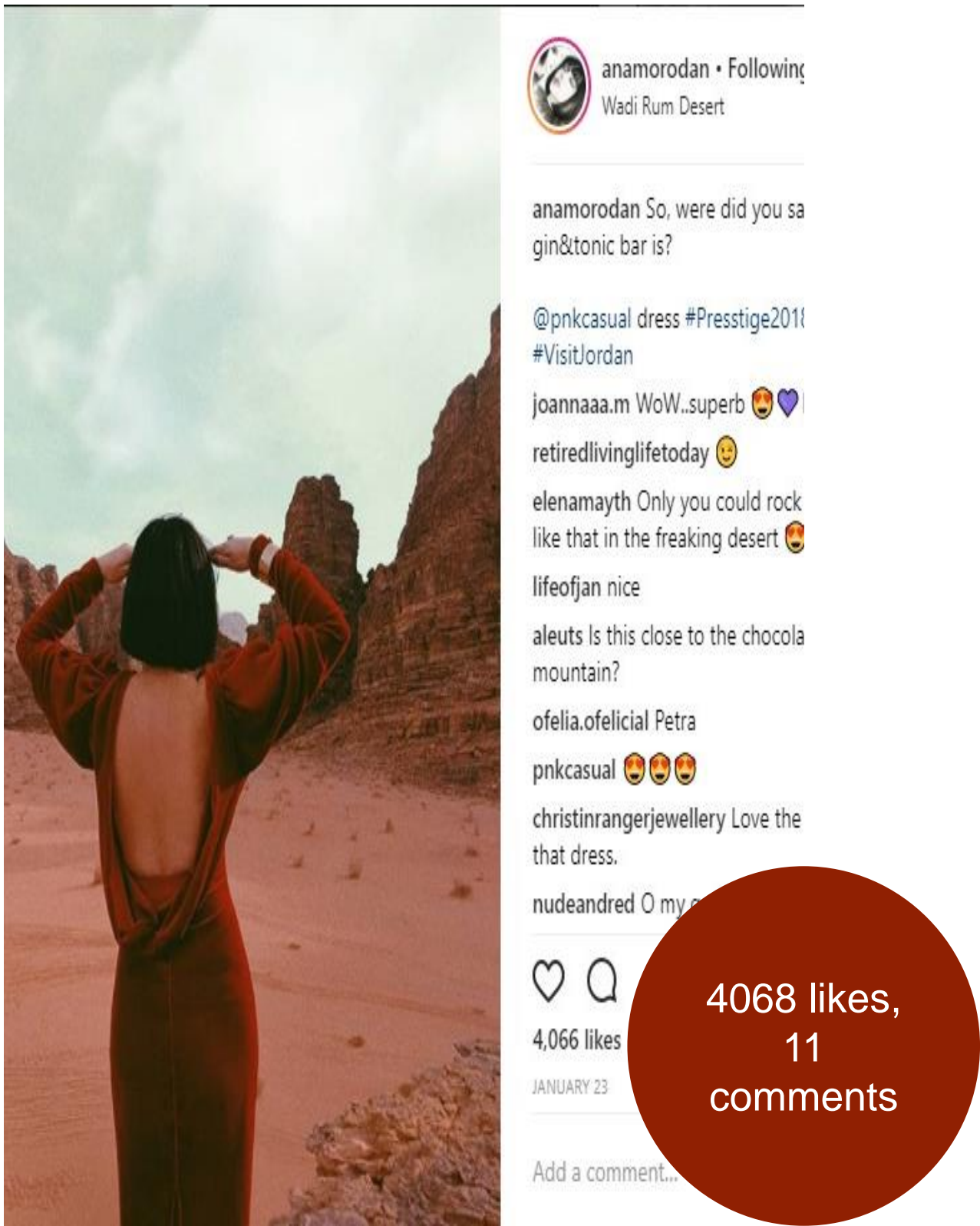
Cosmin Tudoran a adăugat 5 fotografii noi — a vizitat **Wadi Rum Desert**.
22 ianuarie la 18:41 · Rum, Aqaba Governorate, Iordania · 🌐

Greetings from Wadi.
#prestige2018 #visitjordan



Visibility on Instagram: we generated approx. 400 posts, more than 86.000 likes, 800 comments and 230 Insta Stories. Top 3 posts

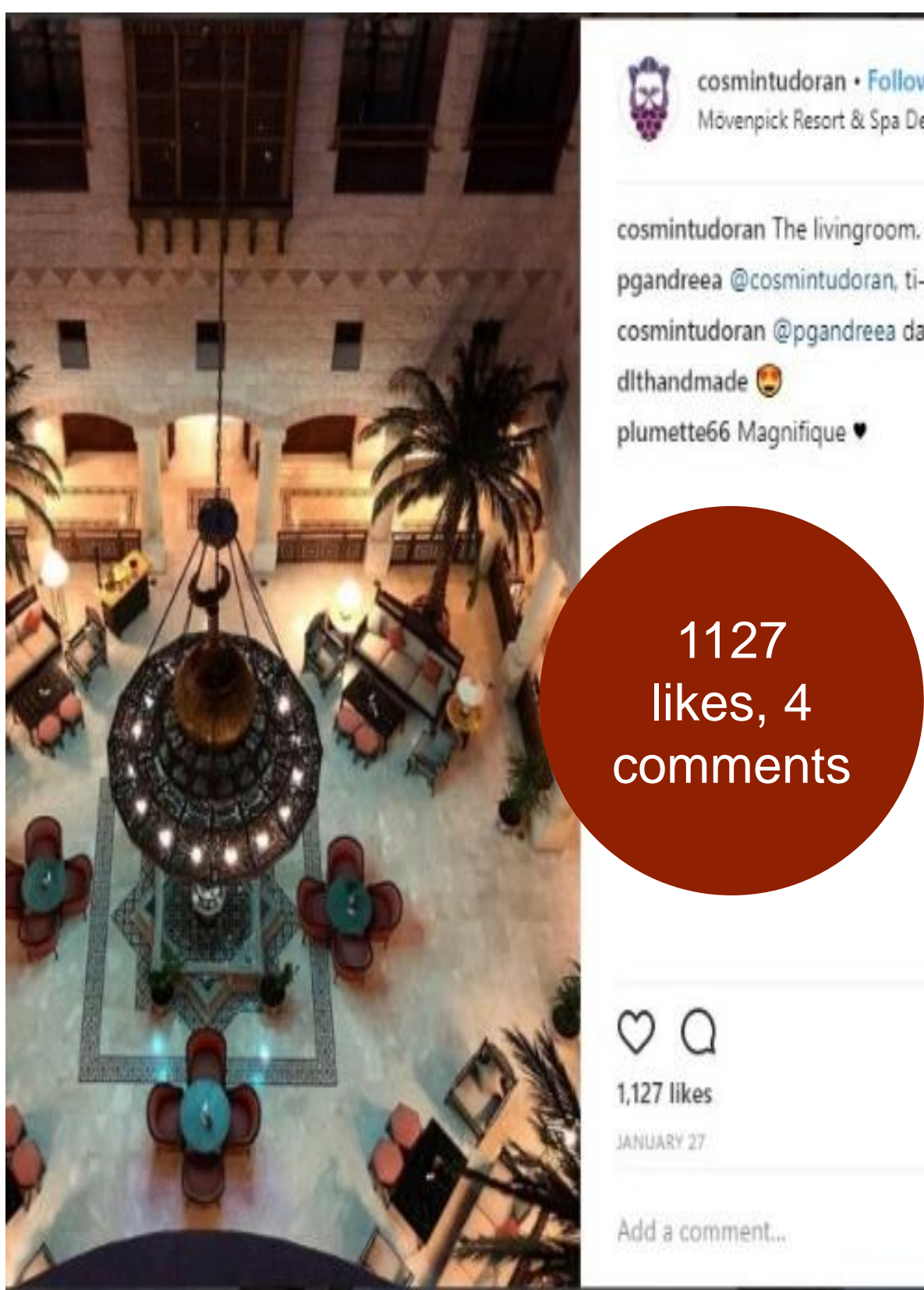
Ana Morodan



George Buhnici



Cosmin Tudoran



Approx.
1.400.000
reach on
Instagram.
Best day on
FB – 22nd of
January when
we visit Petra
and Wadi Rum



lorena.buhnici • Urmărești
Jordan-Israel Border at the Jordan River

lorena.buhnici Asa cum mi-am promis, anul acesta voi calatori cat pot de mult. După vacanta din State, am plecat in Iordania. In prima zi ne-am oprit la apa Iordanului. #visitjordan @gbuhnici #Prestige2018

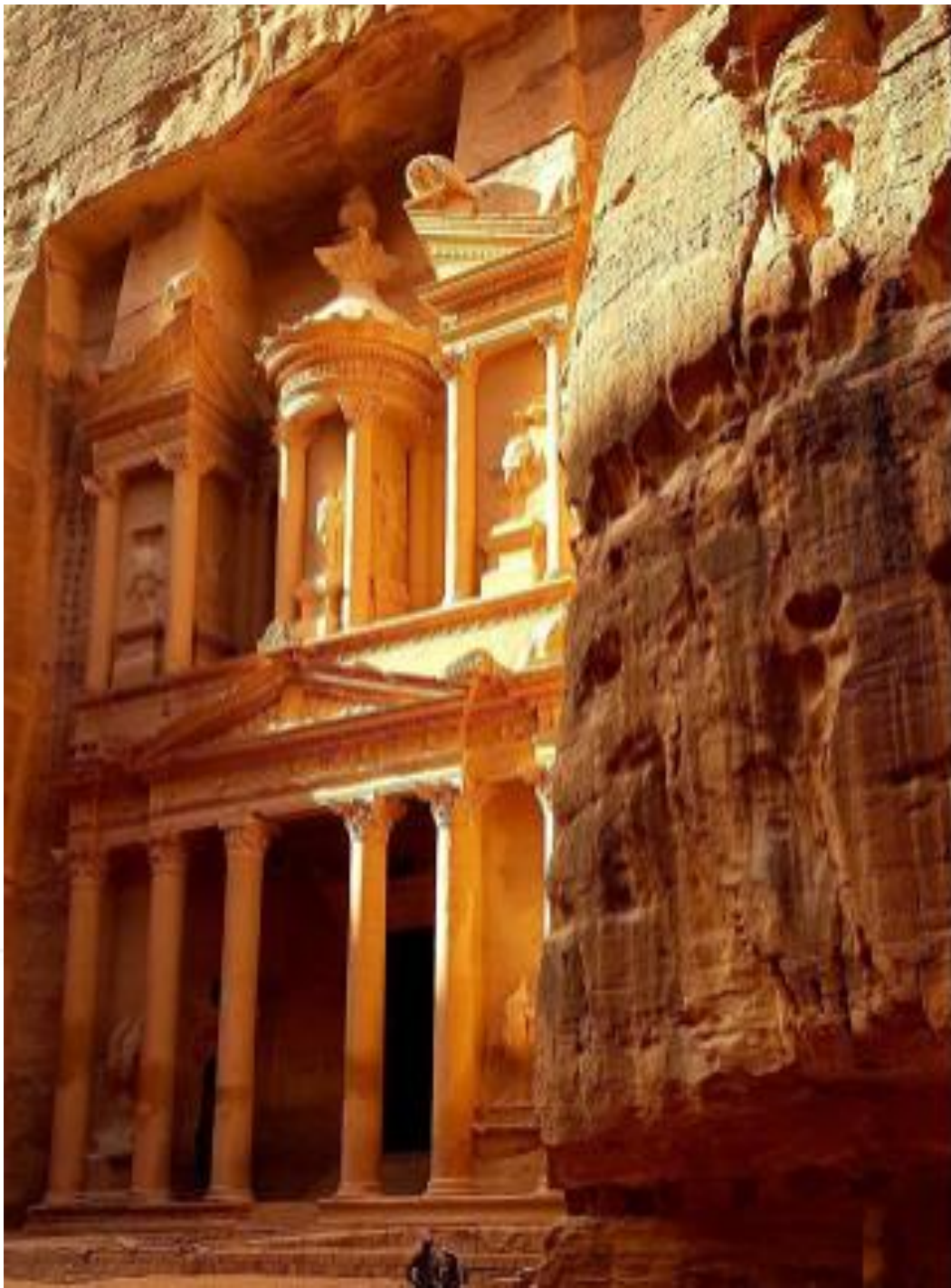
gabimiron77 Veniti in Israel?

lorena.buhnici @gabimiron77 Nu, stam doar 3 zile. Din pacate nu avem timp. Suntem cu un grup mai mare. 😊👍😊

qabimiron77 Ok. Va invitam la un tur de

1.041 aprecieri

21 IANUARIE



marian_craciun • Urmărești
PETRA - City of Mysteries

marian_craciun ... Petra ... 🏰🏰🏰

#prestige2018 #visitjordan #travel #travelgram #traveling #travelphotography #travelling #traveller #travelblogger #travels #traveler #travelpic #travellife #instatravel #Petra #photography #travelblog #nature #travelgirl #trip #instagood #traveladdict #travelph #photooftheday #travelworld #travelmore #travelphoto #travelingram #travelporn #followforfollow

234 aprecieri

25 IANUARIE



mauvert_blog
Ayla Oasis أيلة واجة

mauvert_blog The rustic, natural design makes B12 Beach Club a cool and relaxing place to hang out. We had a wonderful experience and the atmosphere was amazing. There is something for everyone. 🌴🌊🍹 #aylamania #aylaosis #visitjordan #prestige2018

132 likes



aeropicro • Following
Wadi Rum Desert

aeropicro #ivisit #visitjordan #prestige2018 #wadirum #jordan #desert #aeropicro

36 likes

JANUARY 23



iulia.ionescu • Urmărești
Jordan-Israel Border at the Jordan River

iulia.ionescu Jordan desert 🌵 #explore #visitjordan #prestige2018 #juliagoestojordan #traveltime #summerish #sweetscape #lifestyleblogger #life #travellingthroughtheworld 📷 @elacraciun

florentinaela Superba florentinaela 😊😊😊😊

gabriela.ioana.maalouf Ce dragut!!! Ce dor imi e de locurile alea!!!

iulia.ionescu @gabriela.ioana.maalouf Nu m-am asteptat sa fie asa frumos si cald. Am prins super vreme. Sper sa fie tot asa.

iulia.ionescu @florentinaela Multumesc mult, Florentina. Iti recomand o vacanta in Iordania

493 aprecieri

21 IANUARIE



madalinapanaete • Urmărești
PETRA - City of Mysteries

madalinapanaete Finally here #petra #prestige2018 #travel #ilovetravel #natgeotravelpic #instatravel #astrophotography #universetoday #architecture #creative_architecture #archimasters #excellent_structure #arquitecturamx #lookingup_architecture #photojournalism #urbanphotography #everydayasia #theglobewanderer #dailylife #explor #everybodystreet #reportagespotlight #photojournalist #storytelling

7islamy 👍

adnan_xk 🙌

theworldhasmany awesome 🙌❤️👍

ariel_blanco_realto

117 aprecieri

22 IANUARIE



pgandreea • Urmărești
The Treasury At Petra

pgandreea A devenit traditie. Din trei in trei ani dau o fuga pana la Petra. #treasury #petra #beduins #redrock #camila #donkey #historicalplace #archeology #Prestige2018 #visitjordan #ivisit @fifistie @lorena.buhnici @cristidandes @lenistoichita @andreeagherasimm @iulia.ionescu @calatoriaperfecta @flo_musat @andreinoarescu

giuseppecannavoo My lovely Jordan!! I find it such an authentic country. I was there last months and i can't wait to be back again. How do you like this place?

307 vizualizări

24 IANUARIE

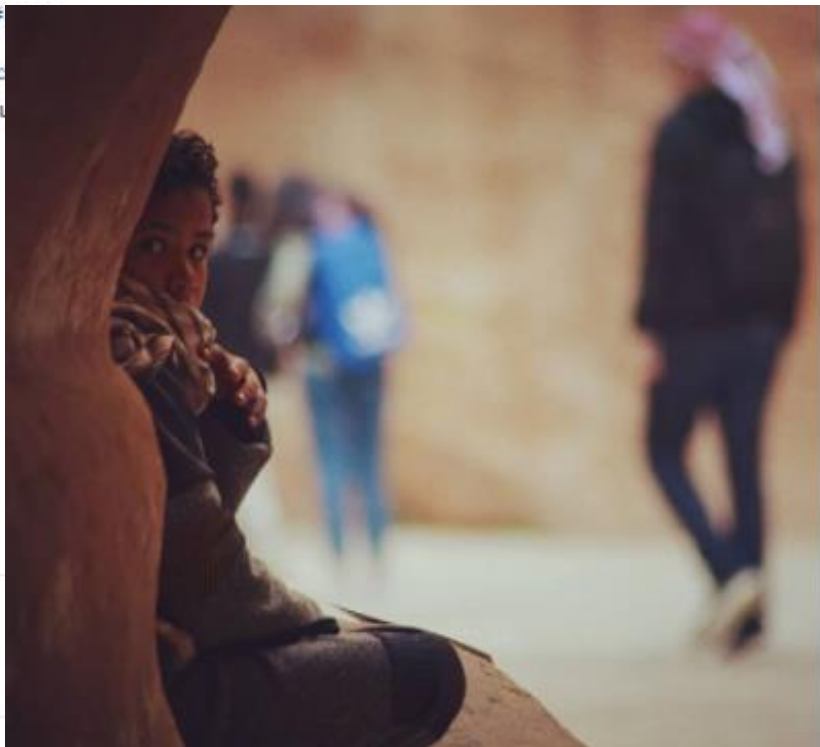


lizetaoprea • Urmărești
Ayla Golf Club

lizetaoprea #ayla #visitjordan #marian_craciun

91 aprecieri

24 IANUARIE



calatoriaperfecta • Urmărești
PETRA - City of Mysteries

calatoriaperfecta My perfect photo. #Petra #photo #photography #photoshoot #visitjordan #prestige2018 #calatoriaperfecta #travel #travellers #kid #jordans #perfectphoto haisitu.ro 🙌!!

38 aprecieri

24 IANUARIE



fifistie • Urmărești
Petra Jordan

fifistie Music of the he #discoverjordan #trave #wonderoftheworld

72 aprecieri

22 IANUARIE



matildatanaosov • Urmărești
Petra, Ma An, Jordan

adnan_xk 🙌

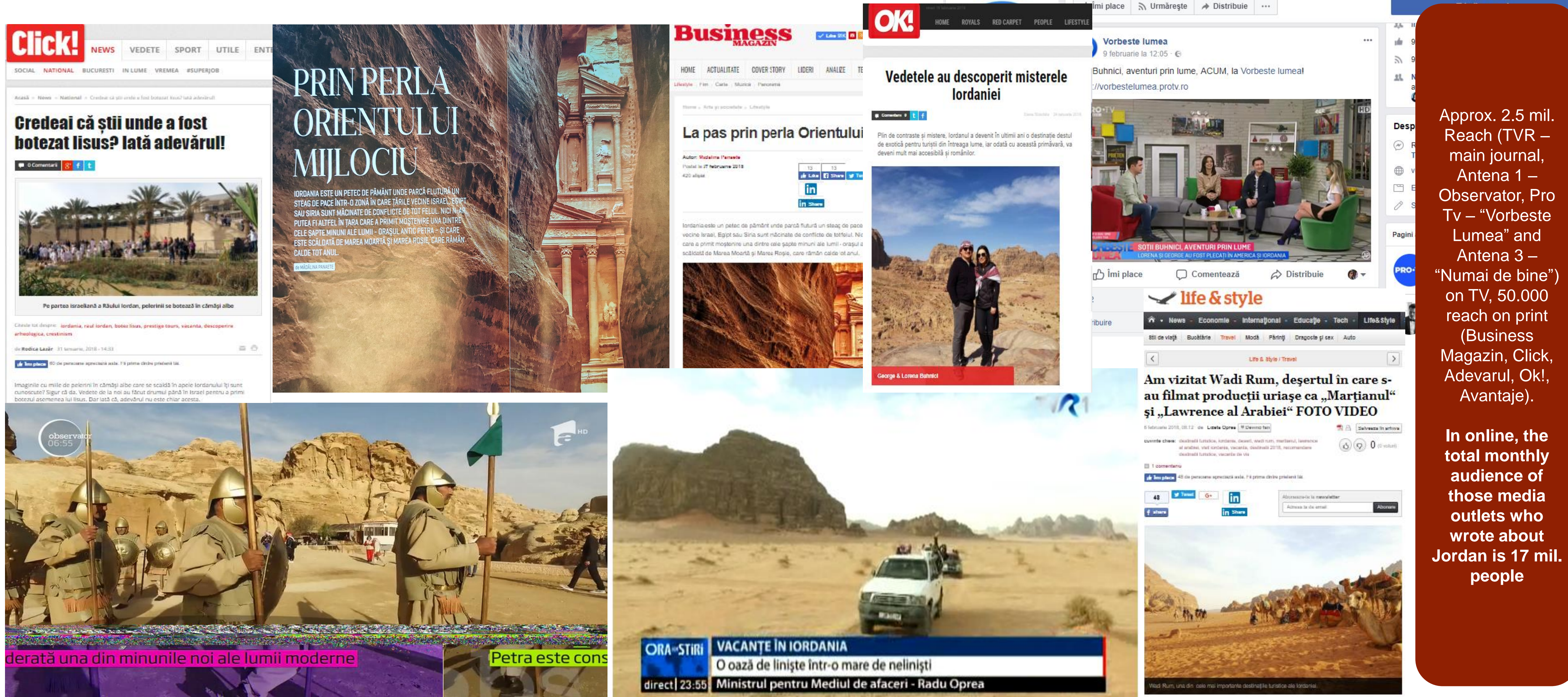
7islamy 🙌

giuseppecannavoo My lovely Jordan!! I find it such an authentic country. I was there last months and i can't wait to be back again. How do you like this place?

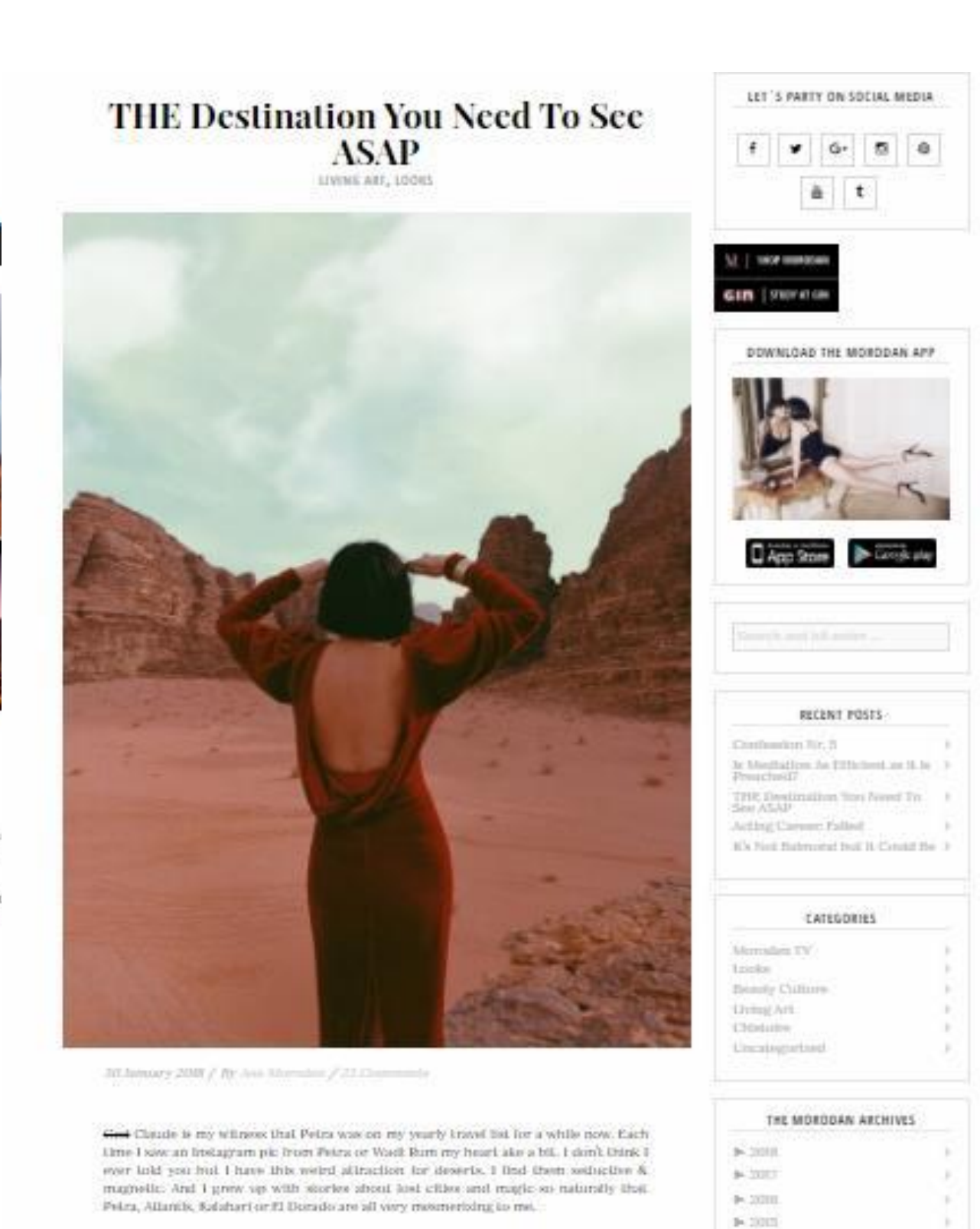
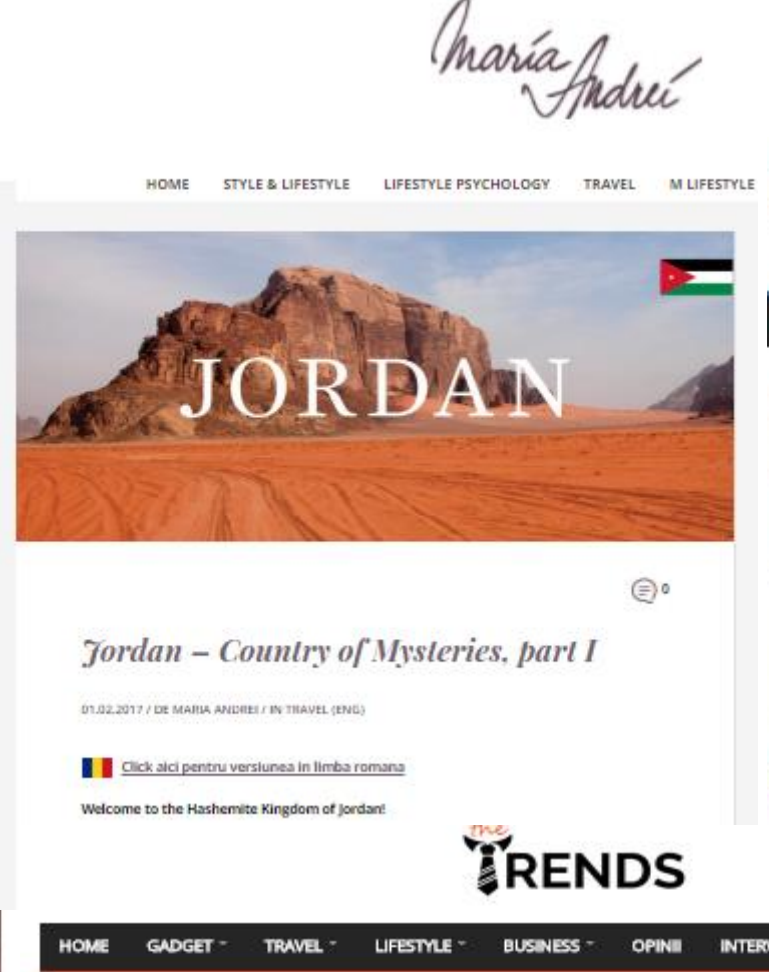
38 aprecieri

22 IANUARIE

Visibility on mass-media: 3 tv stations, 5 magazines and newspapers generated more than 35 features on print, tv, online and blogs



Visibility among influencers: 15 top influencers, more than 21 articles (and more to come)



We had one of the most important influencers in Romania with a monthly audience of 2.5 million people.

All of them have together 391.000 followers on Instagram and 329.000 on Facebook

Thank you very much,
Jordan!

#Presstige2018

#VisitJordan