

# Westbury team 2021

## SUE HARRIS



Sue established Westbury in 1992, following six years as a director of top ten PR agency, GCI, part of the American Grey Group. Her expertise is across the trade having worked with retailers such as Oddbins, ASDA and Marks & Spencer as well as wholesalers, independent wine merchants and hotel groups. Sue has worked for numerous generic organisations, the most recent being New York, Austria and Canada. She was credited with the successful creation of the first Wines of Chile UK office in 1992.

## RUTH MORRELL



Ruth has been in the wine trade her whole life having grown up in a family wine business in New York City (Morrell & Co, New York's finest wine merchant). Her experience has been gained from working in every major wine producing region across Europe and California where she has worked a vintage, stacked shelves, led vineyard tours, organised events and run PR, sales and marketing campaigns. She brings a strong commercial background to the team.



## ANNY VEXLER

Anny first caught the wine bug after tasting a special bottle of Barolo. Anny then convinced Loire producer Domaine Mosse to let her join the 2015 harvest team. In 2016 she started working for Newcomer Wines – a central European. At Newcomer Wines Anny wore many hats – from being head of communications to taking charge of wine buying responsibilities for the shop. Anny is now using her knowledge of the UK market to help wineries and generics work out the best route to market for them.

## NATASHA REDCLIFFE



Natasha cut her teeth in the wine trade straight from university working for Cambridge Wine Merchants before joining Westbury in 2015. Natasha has her WSET wine diploma and worked on campaigns for Marks & Spencer, Provence Wine, Pays d'Oc and Italian winery MASI.

She moved to Dubai and then worked with a broad consumer PR agency returning to Westbury earlier this year. She is an articulate, very bright consummate PR professional, and Westbury is lucky to see her back in our fold.