

Nr.	Data	Publicatie	Titlu	Tip aparitie	Link
1	04.01.2023	Ziarul Financiar	Intercontinental a revenit in Romania si si-a pus sigla pe o noua cladire. Hotelul Athenee Palace din centrul Capitalei incepe 2023 sub brandul Intercontinental	Articol editorial	<a href="https://www.zf.ro/eveniment/intercontinental-a-revenit-in-romania-si-si-a-pus-sigla-pe-o-noua-21472465">https://www.zf.ro/eveniment/intercontinental-a-revenit-in-romania-si-si-a-pus-sigla-pe-o-noua-21472465</a>
2	05.01.2023	Ziarul Financiar	Pariul lui Copos: Hotelul de cinci stele Athenee Palace a inceput anul sub brandul Intercontinental	Articol editorial	<a href="https://www.zf.ro/companii/pariul-copos-hotelul-cinci-stele-ath-n-e-palace-inceput-anul-brandul-21473645">https://www.zf.ro/companii/pariul-copos-hotelul-cinci-stele-ath-n-e-palace-inceput-anul-brandul-21473645</a>
3	19.01.2023	Rador	Calendarul evenimentelor, 19 ianuarie - selectiuni	Mentiune agenda	<a href="https://www.rador.ro/2023/01/19/calendarul-evenimentelor-19-ianuarie-selectiuni-9/">https://www.rador.ro/2023/01/19/calendarul-evenimentelor-19-ianuarie-selectiuni-9/</a>
4	19.01.2023	Forbes Romania	Athenee Palace functioneaza din acest an sub brandul InterContinental	Articol editorial	<a href="https://www.forbes.ro/athenee-palace-functioneaza-din-acest-an-sub-brandul-intercontinental-310166">https://www.forbes.ro/athenee-palace-functioneaza-din-acest-an-sub-brandul-intercontinental-310166</a>
5	19.01.2023	The Diplomat - Bucharest	ANA Hotels officially opens Athenee Palace Hotel after InterContinental rebranding	Articol editorial	<a href="https://www.thediplomat.ro/2023/01/19/ana-hotels-officially-opens-athenee-palace-hotel-after-intercontinental-rebranding/">https://www.thediplomat.ro/2023/01/19/ana-hotels-officially-opens-athenee-palace-hotel-after-intercontinental-rebranding/</a>
6	19.01.2023	TrendsHRB	InterContinental Athenee Palace Bucharest a fost inaugurat oficial	Articol editorial	<a href="https://www.trendshrb.ro/stiri/intercontinental-athenee-palace-bucharest-a-fost-inaugurat-oficial/">https://www.trendshrb.ro/stiri/intercontinental-athenee-palace-bucharest-a-fost-inaugurat-oficial/</a>
7	19.01.2023	Manager.ro	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://www.manager.ro/articole/comunicate-125/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania-114640.html">https://www.manager.ro/articole/comunicate-125/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania-114640.html</a>
8	19.01.2023	Horeca Insight	Noua era a rafinamentului in Ospitalitatea de lux din Romania InterContinental Athenee Palace Bucharest	Comunicat preluat	<a href="https://www.horecainsight.ro/noua-era-a-rafinamentului-in-ospitalitatea-de-lux-din-romania-intercontinental-athenee-palace-bucharest/">https://www.horecainsight.ro/noua-era-a-rafinamentului-in-ospitalitatea-de-lux-din-romania-intercontinental-athenee-palace-bucharest/</a>
9	19.01.2023	Capital	Hotelul Athenee Palace din Bucuresti si-a schimbat numele in InterContinental Athenee Palace Bucharest	Articol/comunicat	<a href="https://www.capital.ro/hotelul-athenee-palace-din-bucuresti-si-a-schimbat-numele-in-intercontinental-athenee-palace-bucharest.html">https://www.capital.ro/hotelul-athenee-palace-din-bucuresti-si-a-schimbat-numele-in-intercontinental-athenee-palace-bucharest.html</a>
10	19.01.2023	Spotmedia	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://spotmedia.ro/stiri/economie/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania">https://spotmedia.ro/stiri/economie/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania</a>
11	19.01.2023	Wellandia	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://wellandia.eu/en/communicated/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/">https://wellandia.eu/en/communicated/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/</a>
12	19.01.2023	Centrul de Presa	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://centruldepresa.ro/comunicate-de-presa/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania">https://centruldepresa.ro/comunicate-de-presa/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania</a>
13	19.01.2023	Business Arena	Hotelul Athenee Palace Bucharest intra intr-o noua era si va functiona sub brandul InterContinental	Articol/comunicat	<a href="https://www.business-arena.ro/hotelul-ath-n-e-palace-bucharest-intra-intr-o-noua-era---i-va-func--iona-sub-brandul-intercontinental-6594.html">https://www.business-arena.ro/hotelul-ath-n-e-palace-bucharest-intra-intr-o-noua-era---i-va-func--iona-sub-brandul-intercontinental-6594.html</a>
14	19.01.2023	Ziare.com	George Copos, ANA Hotels: Incepe o noua era pentru Athenee Palace. Este era Intercontinental Athenee Palace Bucharest	Preluare / agregare	<a href="https://m.ziare.com/bucuresti/stiri-business/george-copos-ana-hotels-incepe-o-noua-era-pentru-athenee-palace-este-era-intercontinental-athenee-palace-bucharest-8812603">https://m.ziare.com/bucuresti/stiri-business/george-copos-ana-hotels-incepe-o-noua-era-pentru-athenee-palace-este-era-intercontinental-athenee-palace-bucharest-8812603</a>
15	20.01.2023	Antena 3 CNN	Hotelul Athenee Palace din Bucuresti s-a rebranduit sub numele de InterContinental	Articol editorial	<a href="https://www.antena3.ro/actualitate/hotel-athenee-palace-rebrand-intercontinental-663449.html">https://www.antena3.ro/actualitate/hotel-athenee-palace-rebrand-intercontinental-663449.html</a>
16	20.01.2023	Stirile ProTV	Celebrul hotel Athenee Palace din Bucuresti a intrat in circuitul InterContinental. Ce denumire are acum	Articol editorial	<a href="https://stirileprotv.ro/divers/celebrul-hotel-athenee-palace-din-bucuresti-a-intrat-in-circuitul-intercontinental-ce-denumire-are-acum.html">https://stirileprotv.ro/divers/celebrul-hotel-athenee-palace-din-bucuresti-a-intrat-in-circuitul-intercontinental-ce-denumire-are-acum.html</a>
17	20.01.2023	Bursa.ro	In urma unui proces de rebranding InterContinental Athenee Palace Bucharest, inaugurat oficial	Articol editorial	<a href="https://www.bursa.ro/in-urma-unui-proces-de-rebranding-intercontinental-athenee-palace-bucharest-inaugurat-oficial-23538841">https://www.bursa.ro/in-urma-unui-proces-de-rebranding-intercontinental-athenee-palace-bucharest-inaugurat-oficial-23538841</a>
18	20.01.2023	Financial Intelligence	George Copos a investit 40 de milioane de euro in restaurarea si rebrandingul InterContinental Athenee Palace Bucharest	Articol editorial	<a href="https://financialintelligence.ro/george-copos-a-investit-40-de-milioane-de-euro-in-restaurarea-si-rebrandingul-intercontinental-athenee-palace-bucharest/">https://financialintelligence.ro/george-copos-a-investit-40-de-milioane-de-euro-in-restaurarea-si-rebrandingul-intercontinental-athenee-palace-bucharest/</a>
19	20.01.2023	Ziarul Financiar	Intercontinental a revenit in Romania, iar sigla brandului sta acum pe Athenee Palace Bucharest, parte a grupului hotelier ANA Hotels	Articol editorial	<a href="https://www.zf.ro/companii/intercontinental-revenit-romania-iar-sigla-brandului-sta-acum-ath-n-21521553">https://www.zf.ro/companii/intercontinental-revenit-romania-iar-sigla-brandului-sta-acum-ath-n-21521553</a>
20	20.01.2023	ZF Corporate	Intercontinental a revenit in Romania, iar sigla brandului sta acum pe Athenee Palace Bucharest	Preluare / versiune corporate	<a href="https://www.zfcorporate.ro/zf-print/companii/intercontinental-revenit-romania-iar-sigla-brandului-sta-acum-ath-n-21521553?redirect=nomobile">https://www.zfcorporate.ro/zf-print/companii/intercontinental-revenit-romania-iar-sigla-brandului-sta-acum-ath-n-21521553?redirect=nomobile</a>
21	20.01.2023	BRCC	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://brcconline.eu/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/">https://brcconline.eu/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/</a>
22	21.01.2023	Ziarul Financiar	George Copos, ANA Hotels: Incepe o noua era pentru Athenee Palace. Am avut curajul ca in 2020...	Articol editorial	<a href="https://www.zf.ro/companii/george-copos-ana-hotels-incepe-era-ath-n-e-palace-avut-curajul-2020-21520333">https://www.zf.ro/companii/george-copos-ana-hotels-incepe-era-ath-n-e-palace-avut-curajul-2020-21520333</a>
23	22.01.2023	ZF Corporate	George Copos, ANA Hotels: Incepe o noua era pentru Athenee Palace	Preluare / versiune corporate	<a href="https://www.zfcorporate.ro/turism-hoteluri/george-copos-ana-hotels-incepe-o-noua-era-pentru-ath-n-e-palace-este-21520333">https://www.zfcorporate.ro/turism-hoteluri/george-copos-ana-hotels-incepe-o-noua-era-pentru-ath-n-e-palace-este-21520333</a>
24	25.01.2023	Romania Insider	Iconic Athenee Palace Hotel in Bucharest joins InterContinental after rebranding	Articol editorial	<a href="https://www.romania-insider.com/athenee-palace-hotel-bucharest-intercontinental-rebranding">https://www.romania-insider.com/athenee-palace-hotel-bucharest-intercontinental-rebranding</a>
25	26.01.2023	9vremparinti	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://9vremparinti.ro/tag/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/">https://9vremparinti.ro/tag/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/</a>
26	30.01.2023	Fashion8	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://fashion8.ro/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/">https://fashion8.ro/intercontinental-athenee-palace-bucharest-duce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/</a>
27	31.01.2023	AmCham Romania	InterContinental Athenee Palace Bucharest brings a new era of luxury hospitality refinement in Romania	Comunicat membru	<a href="https://www.amcham.ro/news-from-members/intercontinental-athenee-palace-bucharest-brings-a-new-era-of-luxury-hospitality-refinement-in-romania">https://www.amcham.ro/news-from-members/intercontinental-athenee-palace-bucharest-brings-a-new-era-of-luxury-hospitality-refinement-in-romania</a>
28	06.02.2023	CCIFER	InterContinental Athenee Palace Bucharest brings a new era of luxury hospitality refinement in Romania	Comunicat membru	<a href="https://www.ccifer.ro/actualites/n/news/intercontinental-athenee-palace-bucharest-brings-a-new-era-of-luxury-hospitality-refinement-in-romania.html">https://www.ccifer.ro/actualites/n/news/intercontinental-athenee-palace-bucharest-brings-a-new-era-of-luxury-hospitality-refinement-in-romania.html</a>
29	08.02.2023	Business Magazin	Cat de usor dispar simboluri romanesti in zilele noastre. Cum s-a ajuns la disparitia unuia dintre cele mai cunoscute branduri ale Bucurestiului si ce i-a luat acum locul	Analiza editoriale	<a href="https://www.businessmagazin.ro/analize/turism/cat-de-usor-dispar-simboluri-romanesti-in-zilele-noastre-cum-s-a-21574176">https://www.businessmagazin.ro/analize/turism/cat-de-usor-dispar-simboluri-romanesti-in-zilele-noastre-cum-s-a-21574176</a>
30	23.02.2023	TrendsHRB	Nicolaas Houwert, General Manager al InterContinental Athenee Palace Bucharest	Articol editorial	<a href="https://www.trendshrb.ro/stiri/nicolaas-houwert-general-manager-al-intercontinental-athenee-palace-bucharest/">https://www.trendshrb.ro/stiri/nicolaas-houwert-general-manager-al-intercontinental-athenee-palace-bucharest/</a>
31	18.03.2023	Forbes Romania	O noua paralie	Articol print/online	<a href="https://www.forbes.ro/o-noua-paralie-319779">https://www.forbes.ro/o-noua-paralie-319779</a>
32	06.04.2023	BlackCab	InterContinental Athenee Palace Bucharest aduce o noua era a rafinamentului in industria ospitalitatii de lux din Romania	Comunicat preluat	<a href="https://black.cab/athene-palace/">https://black.cab/athene-palace/</a>
33	21.04.2023	Adevarul	Spotlight incepe vineri in Bucuresti. Spectacole de video mapping, muzica si lumini	Mentiune editoriale	<a href="https://adevarul.ro/stil-de-viata/cultura/spotlight-incepe-veneri-in-bucuresti-spectacole-2260247.html">https://adevarul.ro/stil-de-viata/cultura/spotlight-incepe-veneri-in-bucuresti-spectacole-2260247.html</a>
34	23.04.2023	News.ro	REPORTAJ Spotlight Festival - Geometria orasului in lectii de istorie, cultura, arhitectura si entertainment	Mentiune editoriale	<a href="https://www.news.ro/cultura-media/reportaj-spotlight-festival-geometria-orasului-in-lectii-de-istorie-cultura-arhitectura-si-entertainment-jocuri-si-forme-de-lumini-au-atras-mii-de-participanti-pe-calea-victoriei-foto-1922400623002023041021103518">https://www.news.ro/cultura-media/reportaj-spotlight-festival-geometria-orasului-in-lectii-de-istorie-cultura-arhitectura-si-entertainment-jocuri-si-forme-de-lumini-au-atras-mii-de-participanti-pe-calea-victoriei-foto-1922400623002023041021103518</a>
35	05.06.2023	Ziarul Financiar	Compania hoteliera ANA Hotels, controlata de George Copos, a ajuns la afaceri de 160 milioane lei	Mentiune business	<a href="https://www.zf.ro/companii/compania-hoteliera-ana-hotels-controlata-de-george-copos-a-ajuns-la-21920985">https://www.zf.ro/companii/compania-hoteliera-ana-hotels-controlata-de-george-copos-a-ajuns-la-21920985</a>
36	09.08.2023	Revista Biz	Intercontinental Athenee Palace Bucharest: O vara italiana in mijlocul Capitalei	Articol editorial	<a href="https://www.revistabiz.ro/intercontinental-athenee-palace-bucharest-o-vara-italiana-in-mijlocul-capitalei/">https://www.revistabiz.ro/intercontinental-athenee-palace-bucharest-o-vara-italiana-in-mijlocul-capitalei/</a>
37	18.08.2023	Ziarul de Valcea	Surprize total neplacute la un hotel de cinci stele - InterContinental Athenee Palace Bucharest	Articol editorial / negativ	<a href="https://ziaruldevalcea.ro/2023/08/surprize-total-neplacute-la-un-hotel-de-cinci-stele-intercontinental-athenee-palace-bucharest/">https://ziaruldevalcea.ro/2023/08/surprize-total-neplacute-la-un-hotel-de-cinci-stele-intercontinental-athenee-palace-bucharest/</a>
38	21.11.2023	Ziarul Financiar	ZF 25 de ani. George Copos, proprietarul ANA Hotels...	Profil business	<a href="https://www.zf.ro/zf-25-de-ani/zf-25-de-ani-antreprenorii/zf-25-ani-george-copos-proprietarul-ana-hotels-cel-mare-business-22195595">https://www.zf.ro/zf-25-de-ani/zf-25-de-ani-antreprenorii/zf-25-ani-george-copos-proprietarul-ana-hotels-cel-mare-business-22195595</a>
39	30.12.2023	Revista Biz	InterContinental Athenee Palace Bucharest: Mai mult decat un hotel	Articol editorial	<a href="https://www.revistabiz.ro/intercontinental-athenee-palace-bucharest-mai-mult-decat-un-hotel/">https://www.revistabiz.ro/intercontinental-athenee-palace-bucharest-mai-mult-decat-un-hotel/</a>

40	19.01.2023	Gazeta Afacerilor	Raport monitorizare presa: 19 ianuarie 2023	Raport monitorizare / agregare	<a href="https://gazeta-afacerilor.ro/raport-monitorizare-presa-19-ianuarie-2023/">https://gazeta-afacerilor.ro/raport-monitorizare-presa-19-ianuarie-2023/</a>
41	16.01.2023	Franchise / Francize.ro	Stirile din perioada 16 - 29 ianuarie	Newsletter / agregare	<a href="https://www.francize.ro/?p=15799">https://www.francize.ro/?p=15799</a>
42		A List Magazine	InterContinental Athenee Palace Bucharest, noua era a rafinamentului	Articol editorial	<a href="https://www.alistmagazine.ro/lifestyle-category/intercontinental-athenee-palace-bucharest-noua-era-a-rafinamentului/">https://www.alistmagazine.ro/lifestyle-category/intercontinental-athenee-palace-bucharest-noua-era-a-rafinamentului/</a>
43		ADPM	InterContinentalAthenee Palace Bucharest aduce o noua era a rafinamentului...	Articol editorial	<a href="https://adpm.ro/intercontinentalathenee-palace-bucharest-aduce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/">https://adpm.ro/intercontinentalathenee-palace-bucharest-aduce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/</a>
44		Randurile Evei	InterContinental Athenee Palace Bucharest aduce o noua era...	Articol editorial	<a href="https://www.randurileevei.ro/intercontinental-athenee-palace-bucharest-aduce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/">https://www.randurileevei.ro/intercontinental-athenee-palace-bucharest-aduce-o-noua-era-a-rafinamentului-in-industria-ospitalitatii-de-lux-din-romania/</a>
45		Evatopia	InterContinental Athenee Palace Bucharest aduce o noua era...	Articol editorial	<a href="https://evatopia.ro/tag/industria-ospitalitatii/">https://evatopia.ro/tag/industria-ospitalitatii/</a>
46		LuxuryOnline	InterContinental Athenee Palace Bucharest / noua era	Articol editorial	<a href="https://www.luxuryonline.ro/11673-2/">https://www.luxuryonline.ro/11673-2/</a>
47		Centrul de Presa - arhiva	Comunicate de presa - pagina arhiva	Articol editorial	<a href="https://centruldepresa.ro/comunicate-de-presa/?pg=292">https://centruldepresa.ro/comunicate-de-presa/?pg=292</a>
48		Horeca Insight - tag	Athenee Palace	Articol editorial	<a href="https://www.horecainsight.ro/tag/athenee-palace/">https://www.horecainsight.ro/tag/athenee-palace/</a>
49		Spotmedia - tag	rebranding InterContinental Athenee Palace Bucharest	Articol editorial	<a href="https://spotmedia.ro/tag/rebranding-intercontinental-athenee-palace-bucharest">https://spotmedia.ro/tag/rebranding-intercontinental-athenee-palace-bucharest</a>
50		Manager.ro - tag/arhiva	Articole despre contract de management / aduce	Articol editorial	<a href="https://www.manager.ro/articole/contract-de-management/">https://www.manager.ro/articole/contract-de-management/</a>