

**INNOVATING, BUILDING,
ACHIEVING TOGETHER**



HIKVISION®



WHO **WE** ARE

OUR MISSION AND VISION



Hikvision is an IoT solution
and big data service
provider with video
as its core competency

Vision

Empower vision for the security and sustainable growth of the world

Mission

To explore innovative ways to better perceive and understand the world.
To empower vision for decision-makers and practitioners, and work together to enhance safety and advance sustainable development around the world.

HIKVISION AT A GLANCE

Compound growth
rate from 2010 to 2019

34.6%



Total revenue
in 2019

\$8.26B

2001

Year
founded



59

International
subsidiaries and
branch offices

100,000+

Partners globally

150+

Our products are used in
countries and regions



18+

Years steady
growth



40,000+

Employees
worldwide

19,000+

R&D
engineers

Over 8%

Annual revenue
invested in R&D

OUR BUSINESS AREAS

Hikvision's business areas cover a broad range of offerings and new technology ventures.

Core Business



**Security
Products**

Video Surveillance,
Access control,
Alarm system



**Integrated
Security
Solutions**

AI Empowerment



**Intelligent
Vertical
Solutions**

AI and Big Data
Empowerment

New Ventures



Smart Home



Robotics



**Automotive
Electronics**



**Intelligent
Storage**



Fire Security

OUR SECURITY OFFERINGS



Public Safety

Public service management solutions for security and urban governance.



Enterprise

Integrated solutions and products for intelligent security and business operations.



SMB

Full range of security products, and cloud service solutions.



Consumer

Smart-home living and advanced products for everyone.



WE ARE STANDING ON
A **SOLID** FOUNDATION

OUR MARKET POSITION

A thin horizontal line with a rainbow gradient, transitioning from blue on the left to red on the right, is positioned below the main title.

No.1

**Video surveillance
products provider
worldwide**
(by IHS Markit)

2011–2018

No.1

Security 50
(by a&s Magazine)

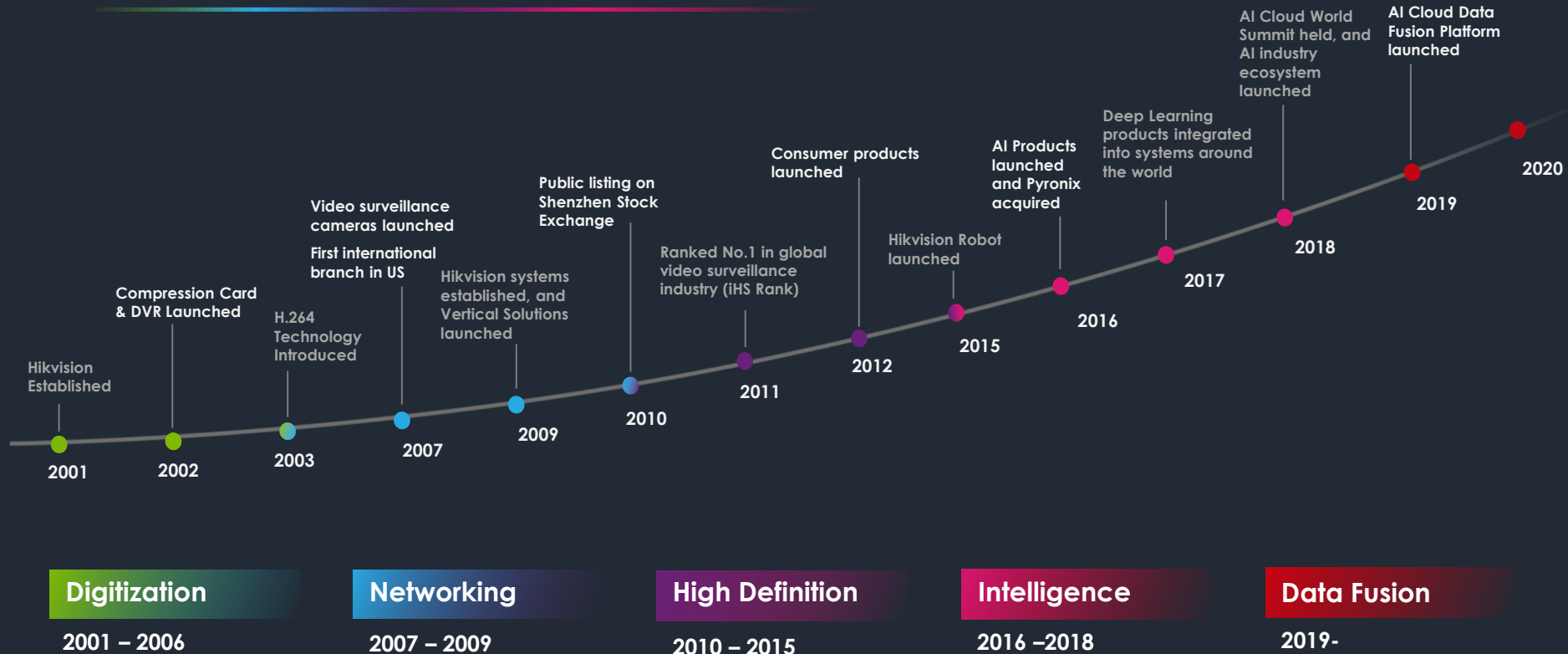
2011–2019

Top 5

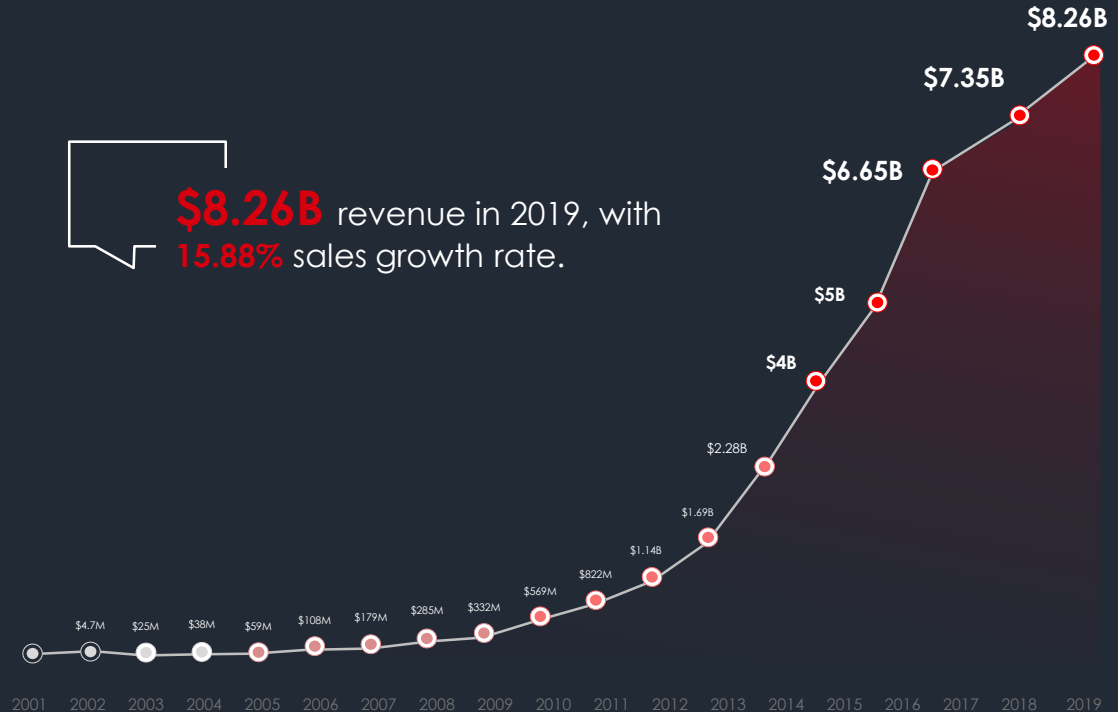
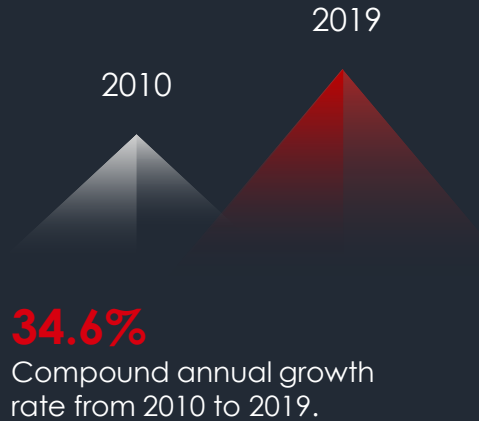
Companies with highest
brand value growth in
**Brand Finance
Tech 100**

2019

ADVANCING THE INDUSTRY



STEADY BUSINESS GROWTH



WE SERVE CUSTOMERS LOCALLY



59 international subsidiaries and branches



4 local logistics centers



Call centers in **9** regions and countries



After-sales service via Hikvision service points and authorized maintenance service partners covering **70** countries.

OUR IN-HOUSE MANUFACTURING

Manufacturing Capability

1 million m² Manufacturing Bases in China:
Hangzhou, Tonglu and Chongqing
(Daily Production Capacity: 520,000 units)


International Factories: Brazil, India
(Production Capacity of India Factory:
1.2 million units per month)

Quality Control

Product Life Cycle Quality Control

from material, design, to manufacturing and service.

Global Standards: UL / CUL/ FCC / CE / CCC / C-tick
/ RoHS / WEEE / ISO etc.



Intelligent Warehouse Robot



Intelligent Sorting Robot



100+ SMT Production Lines



Automated
Manufacturing



Green Operation with
Environmental Design

LEADING CYBERSECURITY

Hikvision Cybersecurity Certifications and Initiatives



Authoritative Third-Party Certifications

- Common Criteria ELA 2+
- FIPS 140-2



Enterprise Security Certificates

- ISO 27001 Information Security Management
- ISO 28000 Supply Chain Security Management



Partnership with International Organizations

- A CVE Numbering Authority
- Partner with the security lab Brightsight

Hikvision Cybersecurity Processes Covering the Full Product Lifecycle



A hand holding a pen, with a stylized circular graphic element in the background. The graphic consists of a thin, multi-colored line (blue, green, and pink) forming a partial circle around the text.

**WE ARE COMMITTED TO
INNOVATION**

WE CONDUCT EXTENSIVE R&D IN OUR FIELDS



Almost **1/2** of our
employees are
R&D Engineers



Over **8% Annual
Revenue**
invested in R&D



**11 R&D Centres
Worldwide**
- Montreal, Canada
- London, UK
- Asia-pacific region



4,000+ Patents
(over 1,200 added in
2019 alone)

WE DEVELOP LEADING TECHNOLOGIES



**Imaging
Technology**



**Artificial
Intelligence**



**Cloud
Computing**



**Multi-Dimensional
Perception**



Big Data



Video Codec

Ranked No.1 in global AI contests

Multi-object Tracking
MOT challenge 2018

Object Detection
PASCAL VOC 2016

Vehicle Detection
KITTI 2015

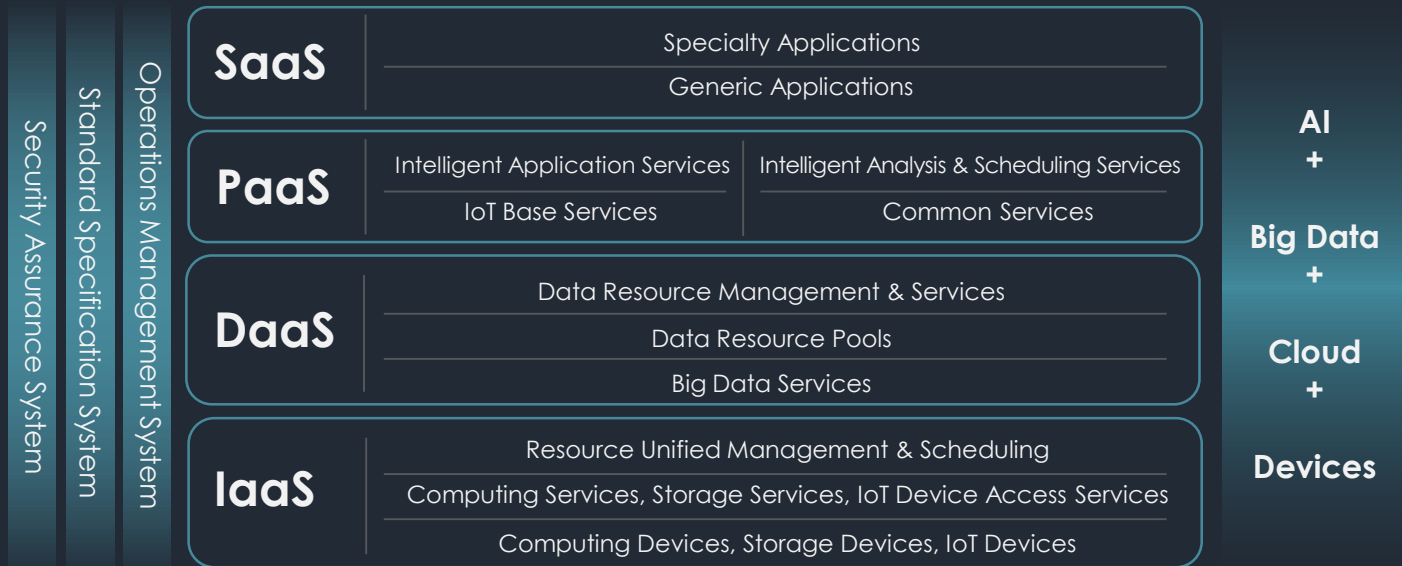
Action Recognition
Moments in Time Challenge 2018

Scene Classification
ImageNet 2016

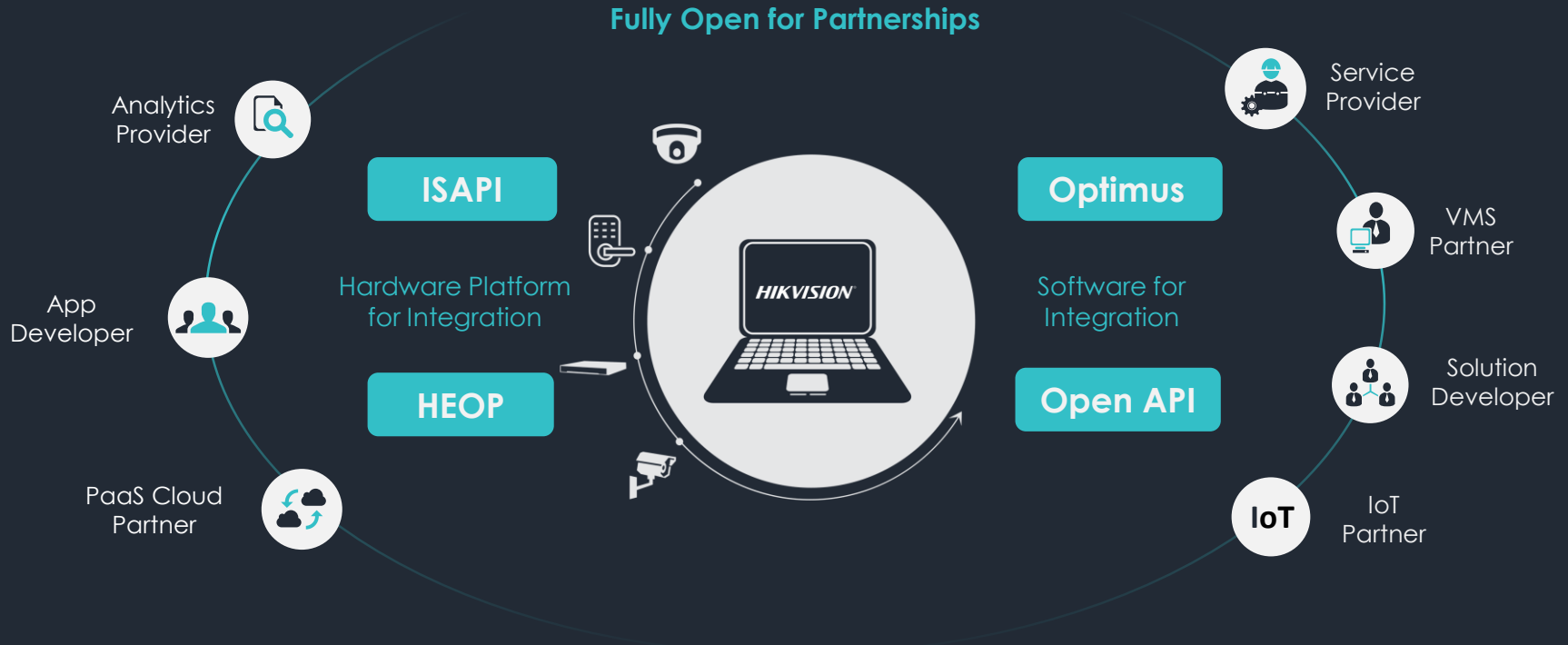
Text Recognition
ICDAR 2017

OPEN SYSTEM ARCHITECTURE

Our security solutions are fully capable of meeting any need for future expansion, with a design philosophy of openness and extendibility.



GLOBAL TECHNOLOGY PARTNERSHIPS





WE CARE ABOUT CUSTOMERS,
EMPLOYEES, AND SOCIETY

THE FOUNDATION OF EVERYTHING WE DO

Our values

- Dedicated to customers' continual success
- Adding value to companies and communities
- Acting with honesty and integrity
- Pursuing excellence in every endeavor

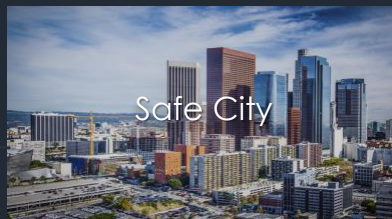
Our employees

- We care for our employees and help them succeed and grow
- Our employees are passionate, highly engaged and motivated to make a difference



WE CARE ABOUT SOCIETY

Smarter, Safer Society



Safe City



Transportation

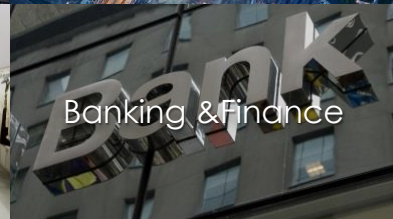


Utilities, Energy & Mining

More Efficient Business



Retail



Banking & Finance



Manufacturing

Better Lives



Education



Healthcare



Community

WE HELP PROTECT NATURE

Hikvision Corporate Social Responsibility Program

- ◆ Bio-diversity
- ◆ Environmental Protection
- ◆ Cultural Heritage
- ◆ Children, Women
- ◆ Equality

Protecting tigers through AI



Protecting the Bar-headed Goose

What we have done

Protecting the
endangered
Yangtze finless
porpoise



Protecting Pandas
at the Moscow
Zoo



HIGHLIGHTED SUCCESS STORIES



Tauranga City Council,
New Zealand



DF Century Plaza,
Brazil



Senegal's New International
Airport, Senegal



Electricity Supply,
South Africa



Museum for East Asian Art,
Cologne, Germany



London's Kew Garden,
UK



Cowes Yacht Haven,
UK



Al Wadi Hotel,
Oman



Ajax FC,
Netherlands



The Hong Kong-Zhuhai-
Macao Bridge, China

TESTIMONIALS FROM OUR CUSTOMERS

"Hikvision's product quality is backed by an equally good experience with their after-sales service."

- General Manager of CST Securite

"We have been so impressed with the Hikvision technology and the support we have received."

- Principal Director of CPI

"We are amazed by the Hikvision technologies implemented at our training ground and stadium."

- Ajax's Performance Technologies

"The Hikvision solution has made our job easier and is one of the best systems we have worked with."

- Managing Director of
Blueline Security Management

"I feel safe in the knowledge that I install the latest and best products for my customers."

- Sales Surveyor at BWS Standfast

"Hikvision's product was an ideal choice for the project after comparing different products by different manufacturers."

- C.R.O. Totalnet Technologies Services Limited

OUR INSIGHTS FOR 2020

Seven Trends in the Security Industry

- Multi-Dimensional Perception
- Multi-Intelligence Cameras
- Proactive and Comprehensive Security Systems
- Ultra-High Resolution
- Visibility, Any Time and in Any Condition
- Moving to the Cloud
- Cybersecurity

ACHIEVING TOGETHER

By innovating ideas adaptable to various markets and building ecosystems integral to communities, we are committed to achieving success with our partners, old and new, big and small.