

CV:

Name:	Vladis Migai
Position for this Assignment:	Strategic & Creative Director
Nationality:	Latvia
Language Skills:	Russian – native Latvian - native Romanian – fluent English - fluent
Educational and other Qualifications	University Degree (Diploma of Technical University); MA in Mass Communication (University of SF - College of Arts & Sciences)

Employment Record: [Insert details of as many other appropriate records as necessary]
 From [Year]: 2016 To [Year]: present
 Employer: PRIOR MEDIA/WAVEMAKER Moldova
 Positions held: CEO

From [Year]: 2009 To [Year]: 2016
 Employer: PRIOR MEDIA
 Positions held: CEO

From [Year]: 2007 To [Year]: 2009
 Employer: McCann Erickson/ADV Group
 Positions held: Managing Director

From [Year]: 2004 To [Year]: 2007
 Employer: Initiative Media / Lowe
 Positions held: Managing Director

From [Year]: 2002 To [Year]: 2004
 Employer: Vertigo/SKY
 Positions held: Communications Director

From [Year]: 2000 To [Year]: 2002
 Employer: Voxtel /France Telecom
 Positions held: Communications Manager

Relevant Experience (From most recent; Among the assignments in which the staff has been involved, indicate the following information for those assignments that best illustrate staff capability to handle the tasks listed under the TOR) [Insert details of as many other appropriate assignments as necessary]

Period: From - To	Name of project/organization:	Job Title, main project features, and Activities undertaken
Aug 2018 – Jan 2019	European Delegation in Moldova, Visibility and communication for actions relating to	Creative Leader (on PRIOR MEDIA side), supervised creation of all Events and Communications activities, including Grand Event and 10 small-scale events,



	AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign "CREATED IN MOLDOVA – APPRECIATED WORLDWIDE"	press releases and media packs, organization of TV and radio talk-shows, video and audio production, full visual identity elaboration and printed materials execution, TV, radio, outdoor, online promotion, monitoring and evaluation of campaign's results.
Feb 2019 – Jun 2019	European Delegation in Moldova, Visibility and communication for actions relating to AA/DCFTA implementation in the framework of EU-funded assistance programmes - Public Awareness-raising Campaign "In the EU, in the RM: towards the same quality, safety and choice!"	Creative Leader (on PRIOR MEDIA side), supervised creation of all Events and Communications activities, including Grand Event and 10 small-scale events, press releases and media packs, organization of TV and radio talk-shows, video and audio production, full visual identity elaboration and printed materials execution, TV, radio, outdoor, online promotion, monitoring and evaluation of campaign's results.
Dec 2015 – May 2016	USAID Business Regulatory, Investment, and Trade Environment (BRITE) Project/Chemonics	Project creative coordinator (on PRIOR MEDIA side), supervising elaboration, launch and reporting on a multi-phased, multimedia campaign Update Moldova to promote the reform agenda in Moldova
References (minimum 3)	(Name/Title/Organization/Contact Information – Phone; Email) Ms. Raluca Costache / Team Leader / EU Project "Visibility and communication for actions relating to Association Agreement/Deep and Comprehensive Free Trade Agreement implementation in the framework of EU-funded assistance programmes" / Tel.: +373 79 058 022 / Raluca.Costache@pginternational.com	
	Mr. Chris McLean / Communications and Marketing Expert / EU-funded Project „Visibility and Communication for AA/DCFTA“ / Tel. +373 (0)79 065 301, Skype: chrismclean / chris.mclean@weglobal.org	
	Ms. Lisa Gihring / President / Field Glass Communications / In USA: +1 202-549-0669, In Moldova: +373 (0) 78-703-031 / LGihring@chemonics.com	