

## CURRICULUM VITAE (CV)

<b>Position Title and No.:</b>	Video content creator
<b>Name of Expert:</b>	Ilinca Stîncă Ungurean
<b>Date of Birth:</b>	20/05/1990
<b>Country of Citizenship/Residence:</b>	Republic of Moldova

### Education:

<b>Name of Institution</b>	<b>Degree/Diploma</b>	<b>Date of Obtainment</b>
Academy of Music, Theater and Fine Arts	Bachelor's Degree in Multimedia	2009 – 2013

### Employment record relevant to the assignment:

<b>Period</b>	<b>Employing organization and position. Contact info for references</b>	<b>Country</b>	<b>Summary of activities performed relevant to the Assignment</b>
2021 – present	QUBO Communications - Video Producer  Dina Ivanov: +373 69108181	Moldova	<ul style="list-style-type: none"> <li>• Creation of scenarios and campaign concepts</li> <li>• Directing and organizing video/photo materials</li> <li>• Generator of ideas for marketing campaigns</li> <li>• Lead research activities for the development of creative concepts and messages</li> </ul>
2018 – 2023	GMG Production, PRIME TV - General Producer of the morning show “Prima Oră”  Sergiu Latiș: +373 68555820	Moldova	<ul style="list-style-type: none"> <li>• Creation of media production</li> <li>• Coordination of topics for broadcast</li> <li>• Concept creation for the show’s special editions</li> <li>• Scriptwriting and directing of commercials promoting the morning show</li> <li>• Team management</li> </ul>
2014 – 2019	CIO Film - Producer, Scriptwriter, Director  Sergiu Ciorescu: +373 79587377	Moldova	<ul style="list-style-type: none"> <li>• Writing and directing scripts for music videos</li> <li>• Making the scenography for the music videos</li> </ul>

2014 – 2017	GMG Production, PRIME TV - Reporter for the morning show “Prima Oră” Sergiu Latiș: +373 68555820	Moldova	<ul style="list-style-type: none"> <li>Identifying topics for TV reportages</li> <li>Text writing and production of TV reportages</li> </ul>
2012 – 2014	Jurnal TV - Reporter, Producer  Ana Danilescu: +37379622044	Moldova	<ul style="list-style-type: none"> <li>Research topics for the TV reportage</li> <li>Text writing and producing of the TV reportages</li> <li>Concept creation for the TV show “Asfalt de Moldova”</li> <li>Developed communication and relationships with partners</li> </ul>
2011 – 2012	AICI TV MOLDOVA – Producer, Reporter, Scriptwriter	Moldova	<ul style="list-style-type: none"> <li>Identifying partners for sponsoring the TV shows</li> <li>Show scriptwriting, directing and post-production management</li> </ul>
2009 – 2011	“Sergiu Prodan” Studio – Assistant Director, Scenographer	Moldova	<ul style="list-style-type: none"> <li>Casting and location prospecting for video production</li> <li>Assisting the director on the filming set</li> <li>Managing the scenography and costumes</li> </ul>

#### **Membership in Professional Associations and Publications:**

Member of the Alliance of Small and Medium-Sized Enterprises. The membership is held at the company level.

#### **Language Skills:**

Language	Reading	Speaking	Writing
Romanian (MT)	1	1	1
English	1	1	2
Russian	1	1	2

Scale: 1 = Fluent, 2 = Good, 3 = Intermediate, MT = Mother Tongue

#### **Adequacy for the Assignment:**

<b>Detailed Tasks Assigned on Consultant's Team of Experts:</b>	<b>Reference to Prior Work/Assignments that Best Illustrates Capability to Handle the Assigned Tasks</b>
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<ul style="list-style-type: none"> <li>- Lead the planning, scripting, and production of promotional, corporate, and event videos.</li> <li>- Develop creative concepts and storyboards tailored to target audiences.</li> <li>- Direct on-set filming and manage production teams, including camera operators, editors, and sound designers.</li> <li>- Oversee video editing, color grading, motion graphics, and sound design to ensure high production standards.</li> <li>- Collaborate with stakeholders to understand project objectives and deliver on time and within budget.</li> <li>- Ensure all content aligns with brand identity and communicates key messages effectively.</li> <li>- Stay current with video trends, tools, and techniques to continuously improve output quality.</li> </ul>	<p><b>Project: WHO Moldova Communication Campaigns</b>  Years: 2021-2025  Role: Video Productions Expert  Activities: Concept development, script writing, production scheduling, timeline management, infographics, testimonials, photoshooting, and digital ad campaigns.</p> <p><b>Project: Labour Inspectorate Recruitment &amp; Reform Campaign (ILO)</b>  Years: 2022-2025  Role: Video Productions Expert  Activities: Developed media and web content, including video content for the landing pages <a href="http://www.inspector.md">www.inspector.md</a> and <a href="http://www.lucrezlegal.md">www.lucrezlegal.md</a>.</p> <p><b>Project: Medpark International Hospital Branding and Campaigns</b>  Years: 2021-2025  Role: Video Productions Expert  Activities: Created and executed video concepts, overseeing all phases of production.</p> <p><b>Project: Heritage International School Communication &amp; Promotion</b>  Years: 2021-2025  Role: Video Productions Expert  Activities: Led the full video production process — from concept development and scripting to directing, editing, and post-production — ensuring creative and technical excellence.</p>
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**Expert's contact information:**

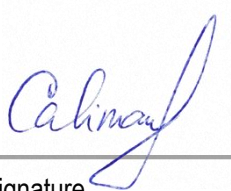
E-mail: [ilincastinca@qubo.md](mailto:ilincastinca@qubo.md)

Phone: (+373) 68 719 793

**Certification:**

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience, and I am available, as and when necessary, to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the Client, and/or sanctions by the Bank.

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Name of Expert	Signature	Date
<b>Irina Caliman</b>		<b>04/06/2025</b>

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Name of authorized Representative of the Consultant	Signature	Date
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