



**Portfolio
PR&Events**

Name of project	Client	Types of activities undertaken	Status or Date Completed
Permanent collaboration	European Bank for Reconstruction and Development	Development and implementation of communication strategy and plan. Organisation and promotion of on-line events. Social media management	ongoing
Permanent collaboration	European Investment Bank	Development and implementation of creative promotional concepts, communication plans, PR-strategy	ongoing

Permanent collaboration	Eleving Group	Development and implementation of creative promotional concepts, communication plans, PR-strategy	ongoing
Project based collaboration	FARMEC / Gerovital	PR Blitz campaign. Mass media relations Influencer Marketing	ongoing
Permanent collaboration	Philip Morris Moldova	Social media and mass media monitoring, social surveys and consulting services	ongoing
Permanent collaboration	YandexGO Moldova	Development and implementation of creative promotional concepts, communication plans, PR-strategy	ongoing
Permanent collaboration	Chateau Cristi Winery	Development and implementation of creative promotional concepts, communication plans, PR-strategy	ongoing
Permanent collaboration	PETROM Moldova	Development and implementation of creative promotional concepts, communication plans, PR-strategy	ongoing
Permanent collaboration	Colectez.eu	Development and implementation of creative promotional concepts, communication plans, PR-strategy	ongoing
Project based	Swiss Cooperation Agency	National Communication campaign (SMM, mass-media and video production) – 20 Years of cooperation SW-MD Project.	completed
Project based	Moldovan Investment Agency	PR and online Communication for #NeamPornit Project Tourism Data base management Partial project coordination PR and online Communication for the external Tourism promotion campaign: Moldova: A place to find yourself	completed
Permanent collaboration	Caragia Winery	Development and implementation of creative promotional concepts, communication plans, PR-strategy	completed

Permanent collaboration	Radacini Winery	Development and implementation of creative promotional concepts, communication plans, PR-strategy	completed
Series of Events “A fost odata la Castel...”	Castel Mimi Winery	Development and implementation of creative promotional concepts, communication plans, PR-strategy	completed
Project based	FARMAK	PR and communication	completed
Project based	American Chamber of Commerce	PR and communication	completed
Altitude in flight magazine	Air Moldova	Full inhouse production of the magazine (concepts, copywrite, interviews, design, publishing, partnerships, etc.)	completed
Underland, Wine and Music festival 2019	Own in partnership with Cricova	Development of the concept, décor, logistics, communication, artistic program.	completed
Targul de Craciun, Chisinau and Nisporeni (December 2018)	Edelweiss	Photo locations and BTL activities	completed
“Sus Paharul” edition 2018 (National Wine Day at Milestii Mici, 06 October)	Milestii Mici	Concept, production of visuals, PR and communication, logistics, media relations, artistic program	Completed
Meeting of the Prime Ministers of the GUAM member states (05 october)	Government of RM	Logistics, design and branding materials at Castel Mimi	completed
UNWTO 3 rd Global Conference on wine tourism (5-7 September)	Agency of Investment Invest Moldova	Logistics, staff, decore and artistic program support	completed
AirShow at International Airport (22 September)	Avia-Invest	Logistics, décor and activities for Kids Zone, more than 30 thousands visitors	completed
Cucuteni International Art Camp 2018 (25 August)	Art Studio Picasso	Copywriting and content development. Logistics, media relations, décor, communication, artistic program. More than 2 thousands visitors	completed
O seară Feteasca 2018	Own project	Development of the concept, décor, logistics, communication, artistic program	completed
Metro Food Fest 2018	METRO	Concept, production of visuals, PR and communication, logistics, media relations, artistic program	completed

DescOpera la Butuceni 2018 ed III	ANTRIM, Moldova Discover the routs of life	PR and communication Development of the concept, décor, logistics, communication, artistic program	completed
GALA AIPA, Vinăria Poiana	AIPA	Development of the concept, décor, logistics, communication, artistic program	completed
DeVin&DeGust, ed. II la Ungheni	ONVV	Development and implementation of creative promotional concepts, communication plans, PR-strategy	completed
Underland Fest 2018, Cricova Cellars	Own project	Development of the concept, décor, logistics, communication, artistic program	completed
Permanent collaboration	Henley and Partners	Development and implementation of creative promotional concepts, communication plans, PR-strategy	completed
Gerar Fest	Mileștii Mici Winery	Development of the concept, décor, logistics, communication, artistic program.	completed
Sus Paharul (Wine day at Mileștii Mici)	Mileștii Mici Winery	Development of the concept, décor, logistics, communication, artistic program.	completed
Must Fest 2018	Cricova	Organization of Cricova Must Fest for about 12000 visitors. Copywriting and content development. Logistics. Media relations	completed
Sparkling Night La Cricova	Own project	Development of the concept, décor, logistics, communication, artistic program.	completed
Mai Day la Asconi Winery	Own project	Development of the concept, décor, logistics, communication, artistic program.	completed
Underland Wine and Music Festival 2017 Cricova Wine Cellars	Own project	Development of the concept, décor, logistics, communication, artistic program.	completed
Day of workers in the field of agriculture and food industry 2016	Ministry of Agriculture and Food Industry	Organization of the Farmer's day with participation of more than 1000 visitors.	completed
Diaspora Congress 2016	Bureau for relation with diaspora. State Chancelary,	Partial organization of the Congress for 300 participants from Moldova and abroad.	completed

	Government of Republic of Moldova		
EcoRun Moldova 2016	PRofile	Complete organization and promotion of the event	completed
Cricova Must Fest	Cricova	Organization of Cricova Must Fest for about 6000 visitors. Copywriting and content development. Logistics. Media relations	completed
Cucuteni International Art Camp 2015 and 2016	Art Studio Picasso	Organization of the second edition of Cucuteni International Art Camp for about 3500 visitors. Copywriting and content development. Logistics. Media relations	completed
Annual Meeting of Regional Broadcasting Organizations and Transmitting Equipment Manufacturers	I.S Radiocomunicații	Organization of the international 2 day conference for 80 participants from Moldova and Abroad	completed
“Vernisajul Vinului Cuve Jubiliara”	Oficiul National al Viei si Vinului	Organization of the annual event for over 1200 participants on open air	completed
Conference on “Feasibility Study on Synchronous Interconnection of Ukrainian and Moldovan Power Systems to ENTSO-E Continental European Power System”, May 2016	Ministry of Economy of R. of Moldova	Organization of international conference for 80 participants from Moldova and abroad	completed
DCFTA – Efficient Information for business in Moldova	Transtec, Belgium	Organization of national conference for more than 180 SME representatives from Moldova	completed
“Vernisajul Vinului Efervescent	Oficiul National al Viei și Vinului	Organization of the annual event for over 1200 participants	completed
National Wine Day	Oficiul National al Viei si Vinului	Organization of the National Wine day within the airport	completed
Permanent collaboration	Cricova	Creating an effective collaboration scheme with different media; Copywriting and content development, developing and implementation of media	completed

		campaigns for different target groups in TV, online and print media; developing and implementation of CSR campaigns; organising events, conducting focus groups, daily monitoring of the national and regional press; providing internal communication support, optimizing budgets for PR, - editing and production of promotional materials, online PR.	
Must Fest	Cricova	Creating the concept of the festival, festival organization and management. Insuring media coverage and visibility of the festival.	completed
Permanent collaboration	BEMOL	Creating an effective collaboration scheme with different media; Copywriting and content development, developing and implementation of media campaigns for different target groups in TV, online and print media; developing and implementation of CSR campaigns; organising events, conducting focus groups, daily monitoring of the national and regional press; providing internal communication support, optimizing budgets for PR, - editing and production of promotional materials, online PR.	completed
Permanent collaboration	MoneyGram international	Conducting of marketing activities in Moldova, including Implementation media and a social media campaigns through a wide range of media channels	completed
RfP15/00951: Company/organization to facilitate the organization of a Gender Photo Contest on promoting gender equality and regional photo exhibitions through show-casing of inspiring photos at the	UN Women Moldova	Organize a national photo contest among professionals and amateurs photographers on gender equality Promote the contest and its results by media campaign Organize photo exhibitions in 30 districts across the country Promote the exhibitions	completed

national and regional levels.		Organize the awarding event	
Undertake collection, development and dissemination of successful stories of women leaders in print, on-line and audio-visual media (RfP14.00931)	UN Women Moldova	Identification, collection, development and dissemination of 90 successful stories of women leaders in 8 national and regional newspapers.	completed
Implementing a media and a social media campaign through a wide range of media channels in order to improve Moldovan public awareness of the courts' automation reforms and of the benefits of these reforms for citizens and court users.	Rule of Law Institutional Strengthening Program (ROLISP), USAID	Develop and implement the media plan for video/audio promotion (TV/Radio) campaign Develop and implement a social media campaign Develop the concept and organize a launch event.	completed
Caravan and Awareness Campaign "Europa pentru fiecare"	Ecorys	Caravan "Europe for everyone" is an EU technical assistance project for the Bureau of Reintegration of Moldova, implemented from April to June 2014. The campaign was conducted in 22 main cities of Moldova. The agency was responsible for supporting the organization of the events in the 22 districts, for the successful implementation of the media campaign.	completed
Permanent collaboration	EFES Vitanta Moldova Brewery	Creating an effective collaboration scheme with different media; developing and implementation of media campaigns for different target groups in TV, online and print media; developing and implementation of CSR campaigns; organising events, conducting focus groups, daily monitoring of the national and regional press; providing internal communication support, optimizing budgets for PR, Copywriting and content development, editing and production of promotional materials, online PR.	completed

Permanent collaboration	Moldtelecom	Developing CSR strategies, communication action plans; creating an effective collaboration scheme with different media; developing and implementation of media campaigns for different target groups in TV, online and print media; developing and implementation of CSR campaigns; organizing events; daily monitoring of the national and regional press; optimizing budgets for PR, Copywriting and content development, editing and production of promotional materials, online PR.	ongoing
Permanent collaboration	Avia Invest – main investor in the Chisinau International Airport	Drafting communication strategies, developing and implementing communication action plans, informative campaigns; organizing events, daily monitoring of the national and regional press, BTL campaigns, optimizing budgets for PR, Copywriting and content development, editing and production of promotional materials, online PR.	completed