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To Whom It May Concern:

Dear Madam/Sir,

We are delighted to confirm that our project – "*Advocacy for better protection against discrimination*", funded by EU and co-funded by Sweden – contracted the company Prior Media on several occasions for a wide range of services which includes design, production and placement of video spots, media monitoring, copywriting, design and production of billboards.

More specifically, Prior Media produced one video and audio spot devoted to raising awareness of the general public on the added value of inclusion and non-discrimination; ensured media and radio placement and monitoring services of the mentioned products; arranged the national broadcasting of them; and also produced and placed billboards on social networks.

We rate Prior Media as an excellent supplier. They delivered high quality services and products on rather tight deadlines. They have a highly creative, responsive and flexible team, strongly oriented towards pragmatic and effective solutions. We benefitted from their massive experience on the media market in Moldova, which enables them to ensure cost-effective premium placements on national and local media channels and platforms. We enjoyed their rich and highly informative reports, which facilitated easy tracking and adjustments to our campaigns.

We recommend Prior Media as a highly qualified, creative, and competent team, capable to deliver state-of-the-art services. You will find that working with them means more than getting a reliable supplier – it feels like working with a highly responsive and friendly partner.

With kind regards,

Sorin MEREACRE
President, East Europe Foundation