

PERSONAL INFORMATION

Bulat Veronica



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Sex Female | Date of birth 15 July 1984 | Nationality MDA

WORKPLACE

Head of Economics, Marketing and Tourism Department, Faculty of Economic Sciences, Moldova State University

CURRENT JOB

Phd in Economics, Associate Professor

WORK EXPERIENCE

September 2021- present

Phd in Economics, Head of Economics, Marketing and Tourism Department

Main activities and responsibilities

Faculty of Economic Sciences

Managerial, Teaching and Scientific activity

Employer's name and locality

Moldova State University, 60, A. Mateevici str., Kishinau, Republic of Moldova, www.usm.md

Business or sector

Teaching and Science Institution

September 2019– 2021

Phd in Economics, Head of Quality Assurance Commission

Main activities and responsibilities

Faculty of Economic Sciences

Managerial, Teaching and Scientific activity

Employer's name and locality

Moldova State University, 60, A. Mateevici str., Kishinau, Republic of Moldova, www.usm.md

Business or sector

Teaching and Science Institution

September 2011 – 2020

Phd in Economics, Associate Professor

Main activities and responsibilities

Economics, Marketing and Tourism Department

Teaching and scientific activity

Employer's name and locality

Moldova State University, 60, A. Mateevici str., Kishinev, Republic of Moldova, www.usm.md

Business or sector

Teaching and Science Institution

EDUCATION AND TRAINING

2010-2013

PhD – Thesis: Global and national dental trade

Marketing and International Economics Relationship Department, Moldova State University, Kishinev, Republic of Moldova, www.usm.md

ISCED8

2006-2008 Master Degree

Speciality: Management

Moldova State University, Kishinev, Republic of Moldova, www.usm.md

ISCED7

2019-2021 Master Degree

Speciality: Agri-Food Marketing

Agrarian State University of Moldova, Kishinev, Republic of Moldova, www.uasm.md

ISCED7

2001-2006 Bachelor of Science in Mathematics

Speciality: Applied Mathematics

Moldova State University, Kishinev, Republic of Moldova, www.usm.md

ISCED6

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Russian	C2	C2	C2	C2	C2
English	B2	B2	B2	B2	B2
French	A2	A2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills - Sociable, possess communication skills (writing, listening, speaking).

Organisational / managerial skills

- Organizational capacity, responsibility and punctuality.
- Expert evaluator at National Agency for Quality Assurance in Education and Research (ANACEC).
- Manager of the continuous professional training program for entrepreneurs in the rural tourism sector in Hotel Services, Tourism, and Leisure (2020 – present).
- Executive Manager in Moldova Eco-Tourism Blended Learning Training Program, 2023.
- Expert in GSTC Sustainable Tourism training 2023, Antalya, Turkey.
- International Expert of Trade Academy Trade Promotion 2023, Stockholm, Sweden.
- ICT Talent in InnoVillage - talent scaling for sustainable tourism Project, 2023, Poland.
- Project manager of “EMPOWERING YOUNG WOMEN: SUSTAINABLE LIVELIHOODS THROUGH TOURISM” PROJECT IN THE REPUBLIC OF MOLDOVA, powered by: UN Tourism (World Tourism Organization), Ministry of Culture, Invest Moldova Agency, Moldova State University

Computer skills - competent with most Microsoft Office™ tools

Other skills - Analytic competence

Driving licence B

ADDITIONAL INFORMATION

Courses taught at MSU

- Logistics
- Market research and analysis
- Logistics in tourism
- Supply Chain Management
- Digital systems in tourism
- Logistics in foreign trade
- Innovational marketing
- Marketing and logistics
- Sustainable tourism development

Participation in projects

01.09.2014-01.09.2015 participation as asistent international project: 544191-TEMPUS-1-2013-1-PT-TEMPUS-JPCR. Licence Masters professionnels en management des activités hôtelières pour le développement de l'industrie touristique en Géorgie, Azerbaïjan et Moldavie

05.12.2019 – short-term Project: «Развитие сельского туризма в МИГ-е «Gagauz Koraflari» implemented by Organisation «Asociația de Dezvoltare Economică a Regiunelor» Comrat, Financed by Fundation "Fundacja Solidarności Międzynarodowej" Solidarity Fund PL in Republic of Moldova, contract № SPF-2019-LEADER-04 from 23.04.2019.

December, 2020. Participation as lecturer in EUROPEAN UNION PROJECT: DEVELOPMENT OF RURAL AREAS IN THE REPUBLIC OF MOLDOVA (DevRAM). Part I. Increasing the competitiveness of the agri-food sector through integration to domestic and global value chains, in particular in the soya sector

February, 2023 – February, 2024. Executive Manager of Project: MOLDOVA ECO-TOURISM BLENDED LEARNING TRAINING PROGRAM, Grant Agreement Number: 23-IC-11132762-107. Supported by of the USDA Forest Service.

Scientific papers (2020-2021)

Maria HAMURARU and Veronica BULAT "Sustainable Development by Optimizing Transport Costs in The Supply Chain Management" Proceedings of the 38th International Business Information Management Association (IBIMA), 23-24 November 2021, Seville, Spain, ISBN: 978-0-9998551-7-1, ISSN: 2767-9640

Bulat Veronica, Hămuraru Maria, The role of art-marketing in the sustainable development of international cultural heritage tourism. In: 1st International Conference: Silk Road Sustainable Tourism Development and Cultural Heritage. 2023, Thessaloniki, Greece. ISSN:2522-8714; E-ISSN: 2522-8722 (Indexat: SCOPUS, Springer)

Bulat Veronica, Călugăreanu Irina, The Aim of Primary and Secondary Sources in International Supply Chain Selection Process. In: the Global Economy under Crisis International Conference, Constanta, 2021. Journal Ovidius University Annals. Economic Sciences Series. ISSN: 2393-3127 (Indexat: ULRICHS Web, EBSCO host, DOAJ, J-GATE, Research Bib, Index Copernicus, etc.)

Călugăreanu Irina, Bulat Veronica, World Practice in the Evolution of Public-Private Partnership of Infrastructure Projects. In: International Journal of Economics, Business and Management Studies. 2021. 0,8 c.a., e-ISSN: 2226-4809/p-ISSN: 2304-6945 (Indexat: ResearchBIB, AcademicKeys, CiteFactor, Index Copernicus, EuroPub etc. Impact Factor: 5,726)

Bulat V., Antoci N., The development of distribution networks for agrifood products in Republic of Moldova. IBANESS Congresses Series on Economics, Business and Management-Plovdiv/Bulgaria. May 29-30, 2021. Pg.86-93.

Antoci Natalia, Bulat Veronica. Evoluția și tendințele de dezvoltare a pieței de transport din Republica Moldova prin prisma Acordului de Asociere al Republicii Moldova cu Uniunea Europeană. Conferința ESPN 2021 Dezvoltarea economico-socială durabilă a Euroregiunilor și a Zonelor Transfrontaliere. Iași. 29 octombrie 2021. Pg. 15-21. ISBN: 978-606-685-831-1

Буллат Вероника, Основы управления запасами на складах. В: «Научный вестник Ужгородского национального университета. Серия: Международные экономические отношения и мировое хозяйство» Выпуск 33/2020. Ужгород, Украина. с.33-38 ISSN: 2413-9971 (категорию «Б» Реферативные базы данных: НБУ им. В.В. Вернадского; Index Copernicus; Google Scholar) DOI: <https://doi.org/10.32782/2413-9971/2020-33-6>

Bulat Veronica, *Rolul notorietății brandului în politica de promovare a entității economice*. În: Revista Științifică Studia Universitatis, Chișinău, 2020, nr.7(137), p. 143-149 (ISSN online: 2345-1033, ISSN: 1857-2073, Categoria B) DOI: <http://doi.org/10.5281/zenodo.4461099>

Буллат Вероника, Принципы организации складского технологического процесса. IV-я Международная научно-практическая конференция. Устойчивое развитие экономики: международные и национальные аспекты. 26 ноября 2020, Полоцкий Государственный Университет, Республика Беларусь. с. 837-841 (ISBN: 978-985-531-720-4)

Буллат Вероника, Логистические системы на предприятии и их основные элементы. Международная научная конференция «Экономические проблемы современного мира» 1 ноября 2020, Грузия, Тбилиси, Институт Экономики им. Паата Гугушвили ТГУ. (E ISSN: 2587-4691) <http://conferenceconomics.tsu.ge/?mcat=2&cat=pers1&leng=rus>

Bulat Veronica, *Aspecte privind rolul marketingului on-line în dezvoltarea activității economice*. Conferința Științifică Internațională "Paradigme moderne în dezvoltarea economiei naționale și mondiale", noiembrie, 2020, USM. p. 103-110. (ISBN: 978-9975-152-69-3)

Bulat Veronica, *Strategii de promovare prin intermediul brandingului în domeniul asigurărilor*. Национальная научно–практическая конференция «Проблемы и вызовы экономики региона в условиях глобализации». Экономический факультет Комратского Государственного Университета (КГУ) при содействии научно-исследовательского Центра «Прогресс», 26 ноября 2020 г. Комрат, КГУ. Pg. 168-174. (ISBN: 978-9975-83-115-4.082:378=135.1=111=161.1 П 781 – 0,6 с.а.)

Bulat Veronica, Corețchi Boris. *Cercetări și analiză de piață*. Note de curs. CEP USM, 2020.113p. (ISBN: 978-9975-152-09-9)