







# Experiences are important to your development

Growing up is a time for adventures and learning, and developing from your experiences. Without assistance, young people with hearing loss miss out on important input that is essential to development.

# Supports development with access to the full sound environment

New Oticon Play PX is designed to offer you full access to the hearing input needed to experience every magic moment of childhood and youth. Advanced technology provides a close-to-natural listening experience and access to vital input from all meaningful sounds, so important to development.

## Powered by a Deep Neural Network

To best support the brain, Oticon Play PX is powered by Polaris™, our most intelligent platform ever. It's also the world's first paediatric hearing aid with an onboard Deep Neural Network that has learned to recognize sounds through experience, like children's brains do naturally. Trained with 12 million real-life sound scenes, the Deep Neural Network knows how virtually all sounds should sound.

Get a winning start and **unleash the magic** of childhood.





To develop, you must be able to understand and take part in the world. We tested the effect Oticon Play PX has on the wearer's ability to hear and follow what is being said and happening in typical, busy everyday environments like classrooms and playgrounds.

The results showed that Oticon Play PX can significantly help you to recognize and recall words, even when speech comes from multiple directions.\* This allows you to participate freely in the many different activities and situations that you will find yourself in – which are crucial to development, growth and learning.

### Better hearing, better learning

You hear with your brain. Did you know that? That is why it's important to give your brain the best quality sound. In fact, the brain needs access to the full sound scene to work properly.\*

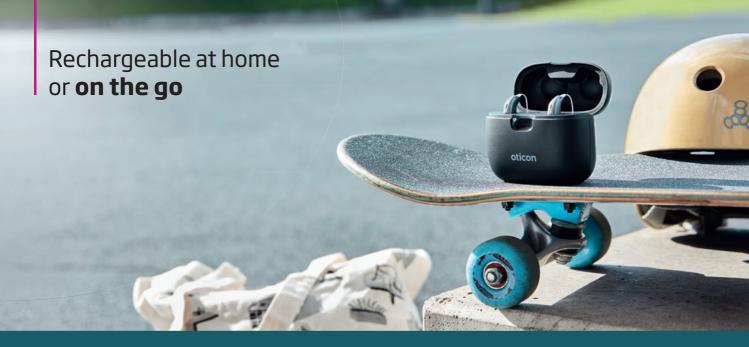
But if you have a hearing loss, your brain needs to work harder to figure out what people are saying. You also miss out on important sound details that help your brain learn and develop.

Oticon Play PX provides your brain with the best conditions to hear in, so you can make sense of sound more easily.

At Oticon, we call this unique approach BrainHearing™. This gives your brain an advantage that is especially important during the critical period of learning.

<sup>\*</sup> Gordey, D. & Ng, E. 2021, Oticon Play PX: Supporting Communication, Learning and Inclusion for Children and Teens, Oticon Whitepaper

<sup>\*</sup> Gordey, D. & Ng, E. 2021, Paediatric BrainHearing, Oticon Whitepaper



#### Everyday convenience with a desk charger

Oticon Play PX comes with a stylish desk charger that is convenient, easy-to-use, and stable. You simply seat the hearing aids in the charger at night, and wake up to full power for the day.\*



- \* Lithium-ion battery performance varies depending on hearing loss, lifestyle, hearing aid model, and streaming behaviour.
- \*\* Three hours for miniRITE R and three and a half hours for the miniBTE R style.
- \*\*\* Six hours for miniRITE R and five hours for the miniBTE R style.

#### Enjoy the freedom of a SmartCharger

This sleek device lets you charge on the go, with a built-in power bank to recharge your hearing aids. The tough and easy-to-use case keeps your hearing aids safe from knocks and bumps when you're not wearing them. What's more, it helps to keep your hearing aids working well by automatically drying any moisture build-up inside them.

- Fully charges your hearing aids in three hours\*\* - giving a day's power for hearing and streaming sound from other devices\*
- Quick charge of 30 minutes gives an additional six hours\*\*\* of power\*
- Power bank charges your hearing aids without access to power outlet
  minimum three full charges

The SmartCharger can also recharge your hearing aids while plugged into a power outlet.

# Connect to your favourite devices

With Oticon Play PX you can enjoy high-quality sound streaming from your favourite devices



# Stream directly from iPhone® and Android™

Enjoy high-quality streaming directly from iPhone, iPad® and Android devices\*.



# **Make hands-free calls from any smartphone**Use ConnectClip to make hands-free calls from

any modern smartphone.



#### Stream sound from your TV

With Oticon's TV Adapter you can stream sound directly from your TV.



#### Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.





Made for **€ iPhone** | iPad | iPod







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# The Oticon ON app - Control at your fingertips

Oticon ON lets you personalize your listening experience via the streaming equalizer that allows you to fine-tune the sound when streaming. You can also adjust the volume, change the program, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

# Oticon MyMusic - Amazing music program

Get crystal-clear music whether you're listening to live music or streaming. It's easy to activate Oticon MyMusic using the Oticon ON app on your phone - once your audiologist has set it up.

For more information, visit oticon.global/connectivity

 Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon Play PX. Please visit oticon.global/compatibility for more information.



# EduMic

Oticon's EduMic is a small wireless microphone that teachers wear to ensure you hear what is going on. It promotes participation and provides the best conditions to learn and develop.

### Find the right style and colour for you

The robust Oticon Play PX has been designed to stand up to active young lives and with safety in mind.

Oticon Play PX is small and discreet, and available in twelve attractive colours. You can choose to make them blend in by matching your skin tone or hair colour, or make them stand out like other wearable technology. What's more, you can choose a model with either rechargeable or disposable batteries.









CO94 Terracotta



CO93 Chestnut Brown



CO90 Chroma Beige



CO63 Diamond Black



CO44 Silver

C047

Cool Blue



CO79 Baby Pink

CO45

Purple



CO4



CO48



CO58 Aquamarine



CO46 Cool Red



Power Pink

To find out what Oticon Play PX can do for you, talk to your hearing care professional today or go to **oticon.global/play** 

Contact your local hearing care professional:

