

LETTER OF RECOMMENDATION

For Profile Agency

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To whom it may concern,

I am pleased to recommend **PRofile Agency** as a reliable provider of communication and digital marketing services, especially for public interest, social, and development-focused projects.

Over the past two years, **PRofile Agency** has collaborated with the United Nations Population Fund (UNFPA Moldova) on several strategic projects, consistently offering support in social media marketing, content production, online community management, and impactful communication campaigns.

The agency has distinguished itself through:

- **Professionalism** and timely delivery of services;
- **Contextual creativity**, tailored to diverse target audiences;
- **Responsiveness**, especially in unforeseen situations and image crises;
- **Strong reporting capabilities**, based on measurable performance indicators.

The projects they have supported have significantly contributed to enhancing the visibility and effectiveness of UNFPA's messages, particularly among young people and the general public in the Republic of Moldova.

I confidently recommend **PRofile's** team for any digital communication project with a strategic component and real social impact.

Sincerely,

Cristina Duca

